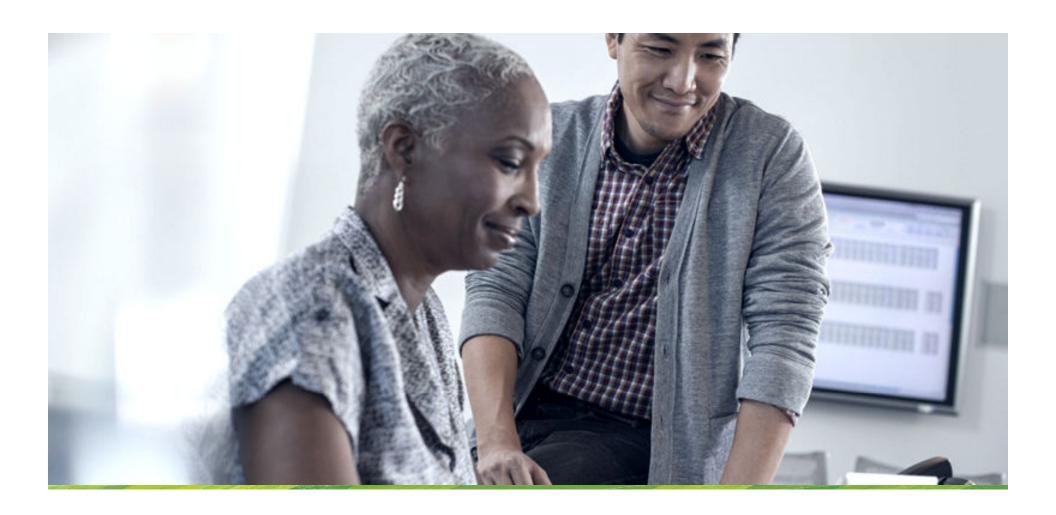


Elected Official Compensation Final Report

DOMENICO D'ALESSANDRO & DAVID GORE | JANUARY 17, 2017

Table of Contents

Background	Page 3
Our Approach, Methodology and Process	Page 7
Our Guiding Principles	Page 10
Interview Summary	Page 13
Survey Participants	Page 26
Survey Findings	Page 33
Recommendations	Page 55
Appendices A. Custom Survey Questionnaire B. Custom Survey Results C. ERI Methodology D. Elected Officials Core Governance Responsibilities	Page 76-85 Pages 86-87 Page 88-89 Page 90-92



BACKGROUND

Review of Elected Officials Compensation Policies

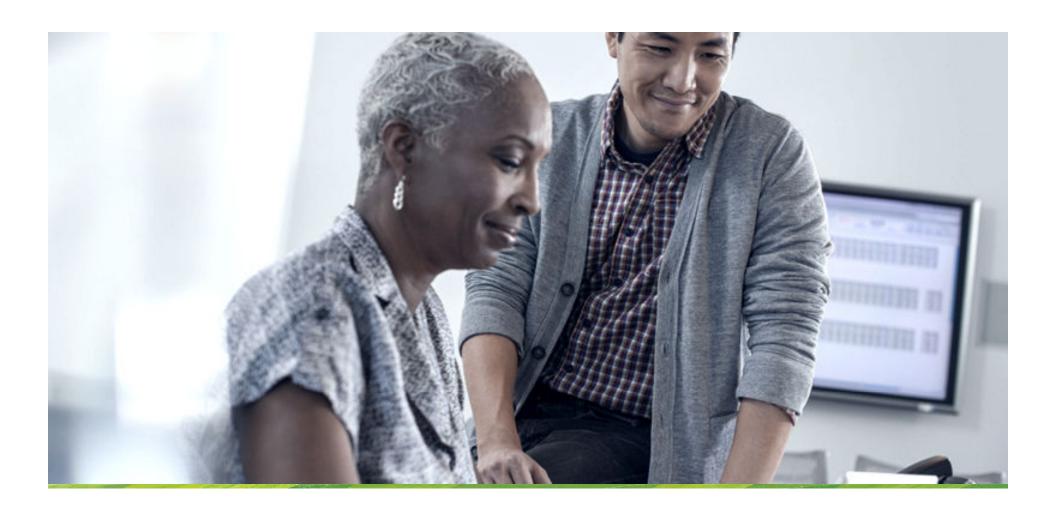
- The Regional Municipality of Wood Buffalo (RMWB) is a specialized municipality located in northeastern Alberta. It is geographically, the second largest municipality in Alberta, comprising the major urban centre of Fort McMurray and nine rural communities. The municipality is home to vast oil sand deposits that have significantly contributed to its growth in the past decade. The municipality supports a population of approximately 125,000 citizens, with the majority of the population in Fort McMurray.
- The current municipal council is comprised of 10 Councillors and a Mayor.
 The current term runs through until October 2017 and an election will be held in that month, with the new term running through until October 2021. The Municipality decided to undertake a thorough review of elected officials compensation, travel, expense, and support policies.

Review of Elected Officials Compensation Policies

- Gallagher McDowall Associates was retained to conduct a comprehensive review of the provisions of the elected officials' current compensation, travel, expense, and support policies; prepare a detailed report of findings and recommendations; and present recommendations for changes (if required) to Council. Specific requirements to be addressed and included in the study are:
 - Interviews/surveys of all members of Council to gain an understanding of time requirements and the environment that affects the Councillor's role
 - Conduct a comprehensive review of all aspects of compensation of at least 8-10 comparable municipalities that have similar characteristics to RMWB (e.g. economics, geographic diversity, urban/rural complexities, cost of living, budget, meeting schedules, etc.)
 - Prepare recommendations for an appropriate pay schedule for the term October 2017 to October 2021

Review of Elected Officials Compensation Policies

- In the recommendations, implementation options, and policy statements will address:
 - Council remuneration and benefits (including pension or retirement provisions)
 - Council travel and related expenses including eligibility, review and approval
 - Council office support and technology
 - Compensation for loss of income while conducting business for the municipality
 - Additional responsibilities for the Deputy and Acting Mayor positions
 - Participation in community and social events including compensation to be paid for the inclusion of spouses/family members/guests
 - Recognition of time served on Council
 - Guidelines for acceptance of gifts and hospitality



OUR APPROACH / METHODOLOGY & PROCESS

Process

- The RMWB provided Gallagher McDowall with a complete set of current policies affecting compensation, travel, expenses, and support policies.
 Further, we gathered historical information for the last three years to develop a good understanding of the trends in each of the respective areas to be examined.
- Interviews were conducted with all Councillors and the Mayor by phone. Specific issues explored in these interviews include:
 - The key criteria to be used for selecting comparator municipalities
 - Municipal strategic initiatives/strategies that may affect the design of future remuneration
 - Key principles that should guide the design of the remuneration system
 - Opinions of Councillors with respect to the appropriateness of current salary levels, both before and after By-Law 16/013 was passed, as well as the typical workload expected of Councillors

Process

- Additional compensation for both a Deputy Mayor and the Acting Mayor as well as committee participation
- Appropriateness and adequacy of the travel policy (e.g. personal vehicle allowance, travel allowances for accommodation and meals, spousal travel)
- Appropriateness of technology and administrative support
- Appropriateness of the current benefit coverages
- Any other issues that should be considered in the review and recommendations that Gallagher McDowall will develop
- A custom designed survey instrument was developed to solicit the required information from selected comparator municipalities. A copy of the survey instrument is enclosed as an appendix.
 - Gallagher McDowall also completed additional research to identify average industrial wages and any other external factors that may influence remuneration design



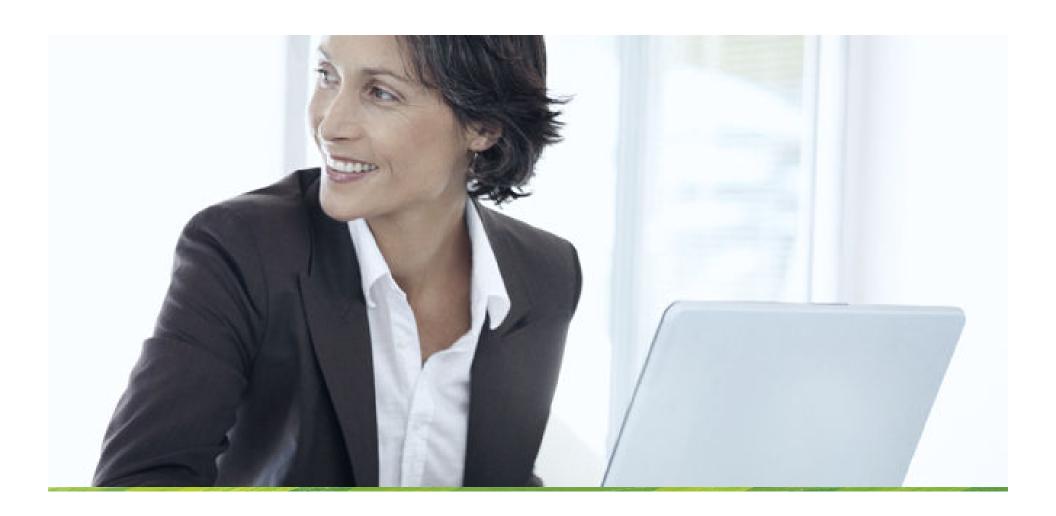
OUR GUIDING PRINCIPLES

Our Guiding Principles

- Gallagher McDowall uses the following principles to guide our work:
 - All data presented and used in our analyses is based on facts obtained either through the custom survey, or reputable data sources such as Statistics Canada
 - Our survey design, methodologies and analytical techniques are all based on standard consulting protocols and practices
 - All recommendations and the content of the report will be fully transparent (i.e. can be fully defended and understood by the community at large) to ensure recommendations can be effectively and openly evaluated
 - Elected officials should be provided with fair appropriate compensation and resources to fulfill their role

Our Guiding Principles

- Where officials are provided with individual choice in their use of resources, reasonable, prudent and controlled use of taxpayer funds is critical
- Total remuneration should consider short and long term affordability, general economic factors, the core workload of elected officials, and remuneration at comparable municipalities
- Recommendations are designed to meet the unique needs of the municipality



INTERVIEW SUMMARY

Councillor Interviews - A Summary

The following summary is presented in key themes based on interviews conducted with each elected official. They cover the following key areas:

- 1) Strategic Initiatives influencing remuneration design
- 2) Key Remuneration Principles
- 3) Key Responsibilities and hours of work
- 4) Comparators for consideration
- 5) Key Remuneration Issues
- 6) Employee Benefits
- 7) Travel and Expense policy
- 8) Technology and Support

Strategic Initiatives Influencing Elected Official Remuneration

- Economic conditions directly impact supply and demand behaviours.
- Historically a large portion of tax revenue came from industry operations; the
 decline in oil prices has resulted in a significant retraction of operations,
 impacting the tax base for the municipality. The reduction places pressure on
 capital spending and operating budgets, resulting in additional challenges for
 elected officials on how best to allocate more limited resources.
- Change in mindset from growth to sustainability, while still making the municipality an attractive location to live.
- Recent natural disaster has added to financial strains on budget and population growth. (i.e., will displaced families return to the municipality?)
- Ageing strategic plan makes it difficult to effectively deal with changing needs of the municipality

Conclusions from Interviews (Cont'd)

Strategic Initiatives Influencing Elected Official Remuneration

• The provincial government is considering a fundamental change in local taxation to regulate the ratio between industrial and residential taxation to no higher than 5:1, whereas the current ratio is significantly higher. Such a change would have major implications for the municipality and its revenue stream.

The issues discussed on this and the previous slide do not have a direct impact on remuneration; however, they may impact the nature, duration, and responsibilities of elected officials responsible for the overall welfare and interests of the municipality.

Key Remuneration Principles

A wide range of opinions existed among the elected officials of the municipality, for example:

- Elected officials are performing a public service and as such, should be remunerated in line with other public service organizations
- Elected officials should be compensated for loss of private sector income
- Comparators should include both private and public sector organizations, or only municipal organizations
- Remuneration must consider the unique needs of the municipality
- Thought needs to be given to the different challenges faced by both urban and rural elected officials
- Remuneration must be fair and reasonable to reflect the time and commitment required by the role

Key Remuneration Principles (cont'd)

- Remuneration levels need to be open and transparent to the public
- Remuneration should reflect the cost of living, as well as economic realities of the community at large.

Our overall conclusion from elected officials regarding remuneration principles indicates no clear consensus among elected officials on compensation comparison, however, fundamentally the notion of fairness, transparency, and public accountability were voiced in one form or another.

Key Responsibilities and Hours of Work

A wide range of opinions existed among elected officials on the number of hours required to fulfill the duties of an elected official; however, there was agreement that the *role duties as described under the Municipal Government Act** are an accurate description of key governance responsibilities. There was consensus that participation in committee work is a key requirement of the role but other opinions were expressed about the nature of the role, primarily based on each elected officials' experiences and work style. For example responsibilities can include participation in community/social activities, but the extent of that involvement can vary widely.

Mixed opinions were expressed as to the role of elected officials as a governance body vs an operational body.

Varying opinions were also expressed with respect to the operating style of Council but no consensus exists as to the appropriate style.

^{*} Please see Appendix D

Key Responsibilities and hours of work (cont'd)

With respect to hours of work, a wide ranging set of opinions exist on the number of hours needed to effectively perform the duties of an elected official (excluding the demands post fire):

At one end of the spectrum a group of officials believes core governance work requires 20 to 25 hours per week;

At the opposite end of the spectrum a number of officials believe the role requires 40 to 60 hours per week (i.e. core governance is only one part of the role).

We concluded from the interviews that 20[^] to 25 is hours is considered appropriate to meet the core governance duties of the role (i.e. attendance of meetings and preparation/follow up), while 40+ hours is required to be fully engaged and responsive to community needs and events, including participation in such events.

^ Our assumption of 20-25 hrs./week is based on an average of about 6 hours of Council meetings (3-4 hours prep, and up to 4 hours of meeting time) plus about an average of 6 hours of committee work per week (prep and actual meeting) and about 4 hours of e-mail and other councilor duties during the week (extra meetings, constituent events, phone calls, etc.).

Key Responsibilities and hours of work (Cont'd)

- Post fire, it is clear that elected officials had to play a temporary role above and beyond their normal duties to deal with significant inquiries and requests from citizens.
- There is also a view that this is a 24/7 role, as when in the public domain they are subject to questions and requests regarding municipal issues.

In conclusion there seems to be some acceptance that the core governance and policy-setting role should fit within a 20 to 25 hour work week, however different wards and individuals my require a broader number of hours to be accessible and effective in their role. Further, there is no consensus as to whether additional duties such as community event participation, is core to the role or an individual preference.

For the purposes of this report we have assumed 20[^] to 25 hours of work to complete the core duties of an elected official. However, we also recommend elected officials should have a comprehensive discussion to decide the actions and responsibilities needed to be fully engaged and responsive to municipal needs.

Comparators

When opinions were provided regarding other municipalities to survey, there was a consensus that no one municipality in Alberta or Canada would be a perfect match; however, a collection of municipalities could accurately reflect the uniqueness (e.g. geographic, size and diversity, capital budgets, population, rural/urban, and large dominant industry).

A minority of elected officials voiced the opinion that comparators should include major urban cost centers (i.e. Edmonton, Vancouver, Calgary, etc.) and in certain circumstances private sector employers in the area.

Notwithstanding the diversity of the opinions presented, the majority of elected officials agreed that selected municipalities in Alberta and surrounding area should be included in the study and serve as the primary source of comparative data.

Remuneration Issues

Opinions were sought from elected officials on the three following issues and a summary of opinions are shown below:

- Current Salary Levels = For Councillors, they are low compared to ongoing to work demands, and do not reflect extraordinary events such as the recent wildfire
- 2. Deputy & Acting Mayor = Like the current system of rotation of the Deputy/Acting Mayor role, some Councillors voiced opinions that Council should consider a permanent role of Deputy Mayor with a key responsibility to liaise with and lobby the Provincial government.
- 3. Committees = Minimal input received on committee operation and structure and participation. Most Councillors see committee work as an going part of their responsibility.

Employee Benefits, Travel and Expense policy

All Councillors responded consistently, that benefits provided were sufficient. In some cases, Councillors did not take advantage of this benefit as they were covered under their employer.

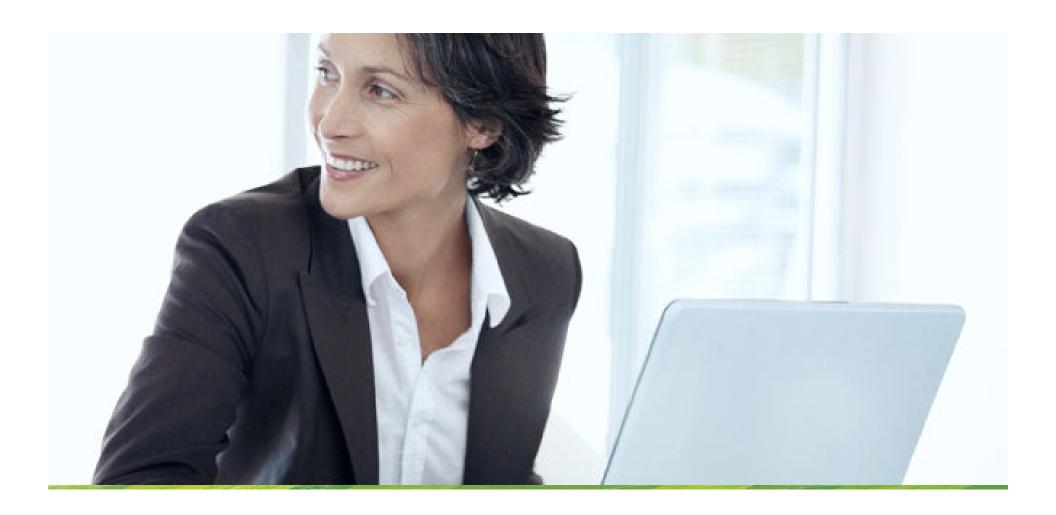
Similarly, Councillors were generally satisfied with the expense accounts, the reporting, and the administration processes associated with them. Some suggested more clarity in the policy, regarding acceptable items and guidelines around marketing/promotional materials.

Technology/Administrative Support

Councillors had no issues with Technology and Technology support; however, comments were made regarding general administrative support.

It was expressed that many hours were spent conducting administrative duties such as appointment scheduling and word processing.

In conclusion most elected officials are generally pleased with the current level of benefits, the expense accounts, the travel account, and technology support. Most of the discussions focused on administrative support, and the hours it adds to the Councillor's workload in general.



SURVEY PARTICIPANTS

Selection of Comparators

When an organization is choosing comparators for participation in a remuneration study, it is important to choose ones that have similar characteristics to the municipality. Among the initial decisions made, was whether the comparisons were to be made to other comparable municipalities or whether private sector data should be considered. We concluded that the only defensible criteria would be to select comparators in the public sector (specifically in the municipal sector), similar to the practices adopted by the majority of municipal compensation programs for elected officials.

The challenge was to select municipalities that can serve as appropriate comparators for RMWB. We did recognize the uniqueness of the municipality in terms of location, geography and size, urban and rural diversity and population, operating and capital budgets. Accepting the fact we would not find similar municipalities we looked for key municipalities, in both Alberta and surrounding areas that would have a number of similar characteristics. Further, we were mindful of the comparators the municipality uses to set the compensation levels for their exempt staff.

Selection of Comparators (cont'd)

Based on inputs received from elected officials and our research, comparators chosen for participation in the survey were:

Red Deer Lethbridge

Medicine Hat Strathcona County

Yellowknife Fort St John

Rocky View County Parkland County

Yellowhead County Grand Prairie

Fort Saskatchewan Spruce Grove

Saskatoon

We received responses from 13 of the 15 invited to the survey.

We asked all participants to not only provide remuneration data and any policy documents relating to benefits, travel, expenses', etc.; but also to provide statistical data to reflect the characteristics of that specific municipality. The following charts illustrate those characteristics.

Survey Participant Characteristics

Municipality	20	16 Operating Budget	2016 Capital Budget	2016 Population	2016 Assessment Base
RMWB	\$	860,708,200	\$ 464,649,919	81,948	\$ 62,161,147,136
City of Grande Prairie	\$	157,856,005	\$ 60,808,292	68,556	\$ 11,583,072,060
Fort St John	\$	33,650,000	\$ 35,275,000	21,000	N/A
Rocky View County	\$	166,338,100	\$ 92,213,700	42,210	\$ 15,169,767,886
Red Deer	\$	160,000,000	\$ 161,000,000	99,832	N/A
City of Yellowknife	\$	50,500,000	\$ 16,300,000	20,806	\$ 3,065,500,000
Yellowhead County	\$	34,670,000	\$ 51,863,838	10,469	N/A
Parkland County	\$	53,431,539	\$ 61,267,166	30,568	\$ 8,932,368,449

Survey Participant Characteristics

Municipality	20	16 Operating Budget	2	2016 Capital Budget	2016 Populatio	n	2016 Assessment Base
RMWB	\$	860,708,200	\$	464,649,919	81,948	\$	62,161,147,136
City of Lethbridge	\$	355,792,722	\$	484,559,000	96,828		N/A
City of Fort Saskatchewan	\$	73,300,000	\$	20,900,000	24,569		N/A
City of Saskatoon	\$	458,400,000	\$	228,800,000	262,900	\$	42,000,000,000
Medicine Hat	\$	403,000,000	\$	190,000,000	63,000	\$	8,364,171,000
Spruce Grove	\$	80,700,000	\$	36,200,000	33,640	\$	6,279,444,000
Strathcona County	\$	325,000,000	\$	94,600,000	95,600	\$	31,708,734,000

Survey Participant – Other Characteristics

Municipality	Geographic Size (Square KM)	# Union Employees	# Exempt Employees	Growth Rate %	Age In Years
RMWB	66,361	1,093	377	2.5%	21
City of Grande Prairie	137	660	425	5.60%	58
Fort St John	N/A	N/A	N/A	4.70%	69
Rocky View County	3,913	132	246	9.90%	61
Red Deer	N/A	N/A	N/A	-1.00%	103
City of Yellowknife	139	170	43	5.90%	46
Yellowhead County	N/A	N/A	N/A	4.20%	22
Parkland County	2,426	99	176	4.60%	47

Survey Participant – Other Characteristics

Municipality	Geographic Size (Square KM)	# Union Employees	# Exempt Employees	Growth Rate %	Age In Years
RMWB	66,361	1,093	377	2.5%	21
City of Lethbridge	124	1,278	160	2.00%	110
City of Fort Saskatchewan	48	236	107	5.50%	31
City of Saskatoon	232	3,409	167	N/A	N/A
Medicine Hat	112	N/A	1,189	3.00%	110
Spruce Grove	32	250	140	5.10%	30
Strathcona County	1,181	N/A	N/A	6.50%	73



SURVEY FINDINGS

Summary of Current Practices

The following summarizes RMWB's current compensation:

Year	Mayor Annual Salary		Councillor's Annual Salary	Mayor Vehicle Allowance	Councillor's Vehicle Allowance
2014	\$127,671	\$273	\$37,600	\$24,012	\$3,312
2015	\$132,408	\$283	\$38,995	\$24,552	\$3,396
2016	\$132,011	\$283	\$38,878	\$24,144	\$3,348

Year	Average Committee Assignments
2014	2.6
2015	2.4
2016	3.8

Summary of Current Practices

Three Year Review of Expense Allowances and Usage

	2015	2014	2013
Mayor			
Annual Budget	\$22,500	\$22,500	\$22,000
Expenses Claimed	\$12,995	\$12,380	\$16,140
% Utilized	57.76%	55.02%	73.36%
Councillor			
Average Budget	\$20,000	\$13,000	\$16,000
Average used	\$4,672	\$7,082	\$6,898.8
% Utilized	23.36%	54.48%	43.12%

In reviewing individual use of expense accounts; there was no clear pattern; other than the majority of Councillors do not use their full allocations and a few Councillors use their expense accounts sparingly. This table represents average budgeted expense accounts (excluding travel), and average usage by the Councillors and Mayor.

Custom Survey Findings

A total of 13 municipalities participated in the custom survey by either providing a completed questionnaire, or in many cases, sending us their policies for review and interpretation. Tables on the following pages report the average findings from the sample.

Due to the smaller sample we recommend looking at average results when considering comparable market positioning; and if required, adding a premium to account for any significant issue not already accounted for in the selection of municipalities or any adjustments. The use of percentiles (e.g. 75th %) would not provide a valid statistical value.

Based on the responses, and information gathered through published sources there are no clear comparators across all of RMWB's characteristics. However, based on scope the following municipalities represent some of the best matches from a population, land mass, economic dependencies, and budgets in the region.

Custom Survey Findings

Cash Comp - Full Sample 13 Municipalities

Market Reference Group	Mayor Annual Salary	Deputy Mayor (n=6)	Councillor Annual Salary	Mayor Car Allowance (n=5)	Councillor	Millage
Survey Average Hours Worked (n-11)	40	23.25	24			
Survey Average Annual Salary	\$ 92,492	\$ 51,740	\$ 42,898	\$ 4,476.00	N/A (insufficient observation)	\$0.54
RMWB	\$132,011	\$283/Diem	\$38,878	\$24,012	\$3,348	\$0.55/ \$0.48

Selection of Core Comparators

When reviewing the comparator group, five organizations appeared to have a better alignment to RMWB from a size and complexity perspective. These five municipalities have some of the larger populations in the province, similar economic conditions/ dependencies, operating and capital budgets.

We still recommend using the broader group of 13 municipalities, but also advise using the core group as guidance for consideration.

A blend of the two data sets would represent a conservative view of the market and have more statistical basis versus a smaller sample of 5 municipalities.

Custom Survey Findings

Cash Comp – Core Sample of 5 Major Alberta Municipalities

Market Reference Group	Mayor Annual Salary	Deputy Mayor	Councillor Annual Salary	Allowance	Councillor	Millage
Survey Average Hours Worked	46 (n=3)	N/A (insufficient observation)	23 (n=3)			
Survey Average Annual Salary	\$107,776	N/A (insufficient observation)	\$ 48,246	\$ 4,950	N/A (insufficient observation)	\$ 0.53
RMWB	\$132,011	\$283/Diem	\$38,878	\$24,012	\$3,348	\$0.55/ \$0.48

Assessment of Wage Differentials

As part of the elected official interview process, the broader average wage differential in RMWB compared to other locations was raised several times. Noting that average individual employment income varies by municipality and region, we wanted to explore the differential between employment income in each location surveyed vs. the RMWB.

Using a well known data source, Economic Research Institute ("ERI"), we assessed the average wage expectation if one were to move from RMWB to any of the selected comparator municipalities. The resulting figure (using \$100,000 average income for RMWB) indicates the differential one might expect.

This is not based on any one job comparison, but general data of multiple jobs within the selected wage of \$100,000. Unlike Stats Canada which uses a single data point, ERI uses data from multiple sources and verified reports to generate comparative compensation data.

We used this information to adjust participants responses and account for the higher wages typically earned in the RMWB.

Wage Differentials

As part of the interview process, the concept of Cost of Living Adjustment ("COLA") was raised. It is not common for elected officials to receive a COLA adjustment. Rather, the change in COLA, or CPI is frequently used as part of the determination of elected official increases on an ongoing basis.

Wage differentials do not directly reflect COLA; however, it does reflect the cost of attraction and retention of labour to a location which in turn, is a function of supply and demand of labour, lifestyle, location, and other associated costs.

The following slide illustrates survey data adjusted to reflect ERI Compensation differentials at \$100,000 for the average worker. The \$100,000 was selected as a representative amount of earnings within the municipality. We also tested other earning amounts as references, which resulted in minor changes in the differentials due to tax implications.

Assessment of Wage Differentials by Survey Participants

Municipality	Wage Differentials RMWB = 100%	Municipality	Wage Differentials RMWB = 100%
City of Grande Prairie	92.3%	City of Lethbridge	87.7%
Fort St John	91.7%	City of Fort Saskatchewan	92.8%
Rocky View County	97.5%	City of Saskatoon	87.3%
Red Deer	90.2%	Medicine Hat	89.4%
City of Yellowknife	100.4%	Spruce Grove	93.4%
Yellowhead County	89.7%	Strathcona County	93.1%
Parkland County	93.1%		

^{*} Source 2016 ERI Database

Custom Survey Findings

Cash Comp – Survey Comparisons Adjusted to Reflect ERI differentials

Market Reference Group	Mayor Annual Salary	Deputy Mayor (n=6)	Councillor Annual Salary	Mayor Car Allowance (n=5)	Councillor	Millage
Survey Average Annual Salary 13 Municipalities	\$100,691	\$ 55,494	\$ 46,769			
Survey Average Annual Salary 5 Core Municipalities	\$ 119,082	\$ N/A (insufficient observation)	\$ 53,169			
RMWB	\$132,011	\$283/Diem	\$38,878	\$24,012	\$3,348	\$0.55/ \$0.48

Survey Findings-Travel Expenses and Practices

The survey asked respondents a number of questions, specifically as to the actual expenses covered, the amount that is typically reimbursed, whether per diems are used as well as practices related to the expenses covered for spousal travel.

The survey results show:

Maximum Expenses – There are wide variations in practices ranging from fixed maximum budgets to no budget. In some cases, municipalities use individual budgets for each elected official while others use one centralized budget; there was no prevalent pattern. For those that use individual budgets the range is \$7,000 to \$12,200 for the Mayor and \$5,520 to \$10,000 for Councillors.

Survey Findings-Travel Expenses and Practices (Cont'd)

Expenses covered – Although there are variations in the details of the actual policies applied, there is general consistency in that all municipalities reimburse travel and related transportation (e.g., air fare) costs with a few specifying the type of travel based on distance, all reasonable accommodation, meal expenses, as well as any other required expenses.

Per Diems – Four of the survey respondents use per diems to cover daily meal expenses and the range is \$50 to \$75 per day, but with the provision it can be normally exceeded if supported by receipts and they are reasonable considering the location of travel. In some cases, the per diems seem to be treated as guidelines; not as hard caps. The general principle is that, as long as expenses are prudent and reasonable, they are reimbursed, and elected officials are expected to exercise good judgment in the use of taxpayer funds

Survey Findings-Travel Expenses and Practices (Cont'd)

Spousal Travel – In all cases survey participants do not reimburse the travel expenses incurred by a spouse to accompany an elected official on municipal business/conference attendance/etc.; the only exception is that the actual cost of a ticket for the spouse to attend a dinner, banquet, etc. is reimbursed.

Additional Compensation – We asked participants to indicate whether they provided additional compensation for out of town travel. Only in one case did a respondent indicate that an additional sum of \$100 per half day, and \$200 for a full day was paid for authorized business outside of the municipality.

Survey Findings-Budgets for Conferences, Hosting, Public Relations and Professional Development

The survey respondents provided limited information in response to these questions.

In the majority of cases, no specific individual budgets were used. Where there was no formal budget there was an acceptance that officials would typically attend up to two conferences per year with professional development budgets being established annually. However, there were a few responses where such budgets were established, either as a collective budget for all activities or separate budgets for public relations as opposed to conferences. Where specific numbers were provided, the total range was \$12,000 to \$37,000.

Survey Findings-Budgets for Conferences, Hosting, Public Relations and Professional Development (Cont'd)

The one consistency in all responses, was that there was a well-documented governance process as to the type of expenses that could be incurred for any activity that might fall under the broad heading of public relations.

A few respondents do not allow any expense that relate to public relations, unless it is done collectively on behalf of Council. In a different situation, one respondent has an extensive PR budget that has extensive governance but allows for example an elected official to hold monthly meetings in the ward and be reimbursed for all incidental expenses associated with the meeting. The only caveat is that no such meeting be held within 6 months of an election.

Further, in all cases it was important and specified that public relations budgets cannot be used for any individual political reason.

Survey Findings-Administrative/Technology Support

Survey respondents were asked to provide information on both issues:

- Administrative Support and
- Technology Support

Administrative Support – In the overwhelming majority of cases, the Mayor is provided with dedicated support to help in the management and administrative operation of the Mayor's office. For Councillors, four respondents indicate that support is provided to them in a variety of administrative areas, such as email management, event planning, scheduling etc.

No Councillor is provided with dedicated support, shared support is the norm in these cases.

Survey Findings-Administrative/Technology Support Continued

Technology Support – All respondents provide elected officials with a full range of technology support, such as smart phones, tablets, as well as the technology infrastructure (e.g. appropriate internet service) to support the role as needed.

There is a wide variation in the processes municipalities employ from a budgeting perspective.

In some cases, individual elected officials have separate budgets while in other cases it all comes out of a central budget. In some cases, individual Councillors will decide on the infrastructure needed to support their operation while in other cases it is managed centrally.

The majority of respondents allow the purchase of the equipment at the end of the term at some pre-arranged price, either fixed, or depreciated value.

Survey Findings-Administrative/Technology Support Continued

We conclude that there is no one single approach other than appropriate technology infrastructure and equipment is deemed to be critical to the success of the elected official's role. How it is provided and managed, is a reflection of the operating practices of the municipality.

Survey Findings-Committees and Per Diem Fees

All respondents acknowledged that regular Council committees and Boards are not compensated separately, but considered part of a Councillor's regular duties. In all cases where a response was provided Councillors are not restricted from sitting on additional committees or boards, however there is no compensation for doing so; unless, the Councillor's appointment is approved by Council in advance.

Furthermore, in very few cases, only when the Councillor does not receive any compensation by the committee do they qualify for some compensation on a per diem perspective, ranging from \$100 flat rate, to ½ day or full day to a maximum of \$285 per day.

Survey Findings-Benefits

Eleven municipalities indicated that all members of Council are eligible to participate in the municipal paid benefit programs. Most include life insurance and AD&D.

Only two municipalities indicated that the Mayor is eligible for a pension; most offer a matching RRSP program for voluntary participation (Mayor and Councillors alike).

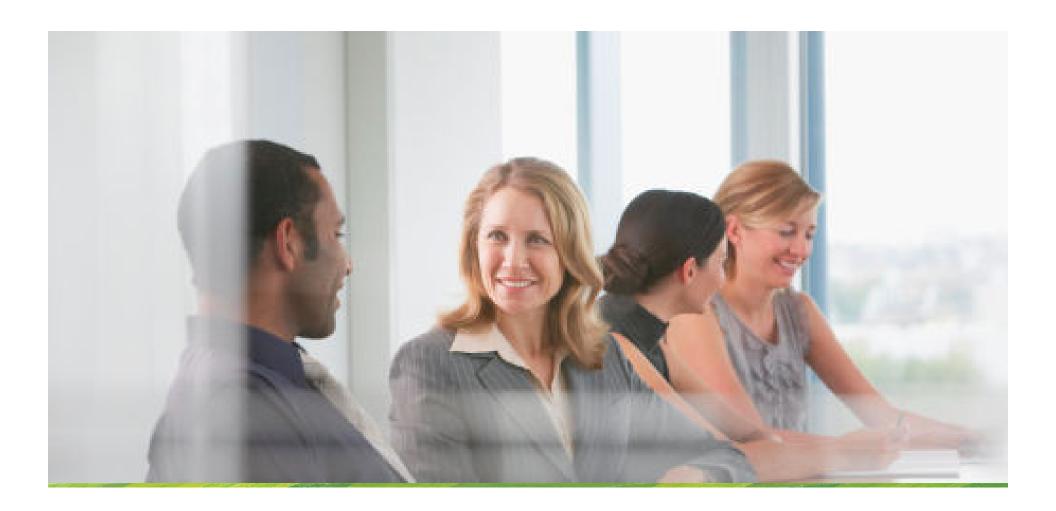
Survey Findings-Elected Official Compensation Program Guidelines

All municipalities surveyed indicated that they review elected official compensation in a four year cycle, typically in the middle of Council's term or in the last year of their term.

Annual reviews are conducted to adjust compensation typically by the CPI index of Alberta. In some cases, average annual wage changes are also considered.

Other approaches mentioned include: an examination of change in COLA, or the lesser of exempt increases and COLA or CPI.

In all cases consideration of taxpayer income, economic factors, and cost of living in respective areas was considered as part of the elected official decision whether to accept an increase.



RECOMMENDATIONS

Guidelines Used in Considering Recommendations

- When collecting market data, we considered the position of Mayor and Councillor as described in the Alberta Government Municipal Act, ensuring the duties and responsibilities were consistent among the group. Further we:
 - Considered the economic conditions in both RMWB and the surrounding region/province,
 - Adjusted raw data to account for earning potential and indirectly living expenses,
 - Endeavored to find the closest or best matching municipalities,
 - Applied generally accepted survey methodologies.
- All recommendations that follow in this section would be effective for the new Council Elected in 2017, unless otherwise noted.

Cash Compensation

The survey results show that the current salary level for the Mayor is at the top end of competitive practice, even when the survey numbers are adjusted for the cost of living comparison and the application of the core (i.e.) comparator group. We are recommending no change in the salary for the current Mayor but effective with the new term in 2017 the new salary rate should be \$120,000.

For Councillors, our comparison and recommendation assumes the role continues to require 20-25 hours to carry out the core governance responsibility of the role. When we examine the survey results we find the current compensation is not competitive and recommend a new rate of \$50,000. Further 1/3 of all salaries for both the Mayor and Councillors will continue to be tax free, consistent with practices in other municipalities.

It is noted that within the survey respondents, one municipality, Strathcona County, the Councillor's role is full time.

We calculated the Councillor's compensation by examining the average paid by all participants, the average paid by the five key comparators, and extrapolated a value which we believe represents a competitive salary given all the factors that influence the role in the municipality.

As these recommendations would come into effect for the new Council in 2017 we further recommend a formal policy be adopted that provides for annual increases. At the beginning of each calendar year, the increase in the Alberta CPI would be calculated. That percentage increase would be applied to the salary levels for the following year. For example in January 2018 the CPI increase for calendar year 2017 would be calculated and that percentage would represent the adjustment to the proposed salary level for Councillors as well as the current salary for the Mayor.

However, if the average percentage increase granted to exempt staff was less than the CPI increase percentage, then the percentage increase for exempt staff would apply. Council would have the option each year of accepting the calculated increase. If Council decides not to accept the calculated increase, it cannot be deferred to the following year.

Deputy/Acting Mayor

With respect to the current compensation arrangements for the Deputy/Acting Mayor role they are fully competitive, therefore, the rate of \$282/day should be maintained.

Benefits and RRSP

The survey results show that the provision of benefits to Elected Officials is the norm and the prevalent practice is for those benefits to parallel the benefit arrangements for the municipality's staff. As that is the current practice of RMWB we recommend no change, other than to be sure that any change in benefit arrangements for exempt staff is reflected in the Elected Officials' benefit arrangements. It should also be noted that the RSP amounts provided are consistent with the most generous provisions from the survey.

Vehicle Allowance

The current practices of the municipality need to be examined separately for the Mayor and Councillors, as the competitive practices are different. The current allowance for the Mayor at \$2012/month is used for a leased car as well as operating and maintenance costs. That amount places it significantly higher than any surveyed municipality. We understand that when this practice was implemented many years ago, it was deemed appropriate to reflect the role of the mayor in the municipality.

In the survey responses, although the provision of an allowance for a Mayor is common practice, the highest amount reported in the survey was \$500/month. In the survey, those respondents receiving a car allowance can also collect reimbursement for KM driven which is not the case for RMWB.

Vehicle Allowance (Mayor)

Based on the information at this time, we recommend two options

- Option 1 Use of Own Car: reduce the allowance to a value that considers both the survey results and historical practices; we recommend a rate of \$1,000 to \$1,200/month plus reimbursement of mileage at the CRA rate.
- Option 2 Municipality Provided Car: Mayor receives a leased vehicle, and cover all maintenance and operating costs with a cap on leasing of \$1,200 and the Mayor has an option to buy out the car at the normal residual value. As the Municipality would cover all required maintenance, insurance, and operating costs there would be no mileage reimbursement.

At this point we recommend no change until lease expires, or the next Mayor is elected.

Vehicle Allowance (Councillors)

With respect to the Councillor's car allowance, we found that the provision of such an allowance was not common, in fact only one survey respondent indicated an allowance was paid and in that case it was \$400/month. Given the unique size and geography of the municipality, we therefore recommend no change in this practice.

KM Allowance

The allowance provided by all respondents is virtually identical to the CRA allowable limit and as that is the practice of the municipality we recommend no change in your current practice.

Compensation for Committee Work

In the survey, we asked participants to provide information on whether additional compensation was paid for committee work. In almost all cases, no compensation was paid for any committees associated with the core function of Council. The typical number of committees ranged from three to five. However, a number of participants do compensate Councillors for participation on Committees that are at arms' length to the municipality, or are created in extraordinary circumstances.

Compensation for Committee Work (cont'd)

In the case where an arms' length committee reimburses the committee members then a Councillor on such a committee would also be reimbursed. Reimbursement should follow the practices of the arms length committee, but should not exceed \$150 for half a day and \$300 for a full day. Further, we recommend this rate be adopted if the Municipality creates a special committee to handle one off events that cannot be forecast (e.g. wild fire). We fully expect that this reimbursement practice will only be used in extraordinary circumstances and further such participation in an arms length committee require the prior approval of Council.

We recommend Council, or its designate, identify examples of arms length committees that may qualify for this additional compensation to serve as reference points in the application of this policy.

Other Compensation

We asked survey participants if there was any other form of cash compensation paid in addition to the areas already covered in this section. Specifically, we also wanted to know whether any municipality compensates elected officials for lost income opportunity resulting from assuming an elected officials' role. We did not find any example of additional compensation paid, and further no municipality compensates an elected official for lost income. Therefore, no additional compensation elements are required.

Transition Allowances

These allowances are typically paid when an elected official is unsuccessful in a re-election, or chooses not to run again. We found that practice to only exist in one other municipality and as that practice was comparable to that of RMWB we recommend no change in the current practice.

Travel Expenses for Conferences/External Meetings

We examined the survey responses to determine both the overall level of typical annual expense, how budgets were constructed, and what provisions existed with respect to items such as numbers of conferences. We found that practices vary widely, but common themes were all elected officials attend conferences each year, typically up to two with additional ones requiring Council approval. All reasonable travel, meal and accommodation expenses are covered; a number of municipalities use one central budget, others use individual budgets; and a number of municipalities fix the budget each year, while others incur the actual cost of the conferences.

We also examined per diems practices, where they exist, finding practices varied widely with no real consistency. Therefore, when we examine current practices we find no reason to recommend any change in the \$10,000 conference budget. We do recommend that the governance process be examined to ensure the review, and approval process provides the right safeguards.

Travel Expenses for Conferences/External Meetings (cont'd)

The governance process for these expenses is described in a policy statement that has been in effect for several years. That policy outlines examples of the typical expenses that are covered, and as current competitive practices tend to be detailed and specific in nature. We recommend that section of the policy describing typical allowable expenses be reviewed and updated as necessary.

Further, the approval process employed by the municipality specifies that Councillor expenses be approved by the Chief Legislative Officer and the Mayor's expenses be approved by the Chair of the Audit Committee. In the competitive market there is no one practice, but if there is a trend it sees expenses approved by a Chief Financial Officer of the corporation. However, if the current approval process is effective we see no reason for change. We particularly think the approval process for the Mayor is an excellent practice.

Spousal Travel

We examined the eligibility for spousal travel and found that no municipality reimburses an elected official for spousal travel costs. The only exception was that the cost of a spouse's ticket to attend a banquet/reception would be reimbursed. As the current practice of the municipality is to reimburse the cost of travel for a spouse for one trip per year and that practice is not supported by the survey results, we recommend that your current practice be eliminated effective for the new Council in 2017.

Travel Budgets

Our examination of competitive practices shows a wide range of practices, but the consistent principle is that all legitimate expenses are covered. A number of municipalities use one central budget while a minority use individual budgets. We accept that the current practice has wide variation due to the vast travel distances within the municipality so we see no need to change the current practice.

Public Relations Budgets/Gifts/Hospitality

The survey results indicate that the provision of individual public relations budgets for elected officials, especially for Councillors, is rare. In fact in the survey, we only found one other municipality that provided a similar individual public relations budget. Based on that occurrence we support the current budget amount of \$10,000 be maintained.

However, we have found from both this survey, and other similar assignments with municipalities using such budgets, that they are ensuring eligible expenses (e.g. hosting, ward/resident meetings, social/community events, advertising, gifts, promotions, etc.) be clearly defined as to what is eligible and not allowed. Our examination of the current policy, especially the Hosting section, leads us to conclude that section should be expanded to provide more clarity and specificity.

Public Relations Budgets/Gifts/Hospitality (cont'd)

In the application of the hosting budget there are typical principles used by municipalities, including:

- No expense should be used for any reason that provides an advantage to a sitting member of Council.
- No expense may be incurred under this budget within 6 months of an election without the prior approval of the Mayor or designate.
- Councillors should demonstrate a prudent use of resources focusing on transparency and accountability.
- Expenses should support Council objectives.
- No funds can be transferred from either Travel or Conference budgets.
- Any expense that either exceeds the approved budget or falls outside approved policy and guidelines requires prior approval of the Mayor.
- Expenses should be routinely disclosed in a timely basis on the Municipality's web site (e.g. at least on a quarterly basis).

We recommend these principals be immediately implemented and the current approval process be maintained. In other words these budget amounts are discretionary and reviewed after the fact, thus necessitating a set of robust guidelines.

Administrative Support and Technology

The vast majority of municipalities provide at least one full time support for the Mayor to cover a wide range of administrative support including email management, word processing, event planning and scheduling. Therefore, as that is the practice of the municipality we recommend no change.

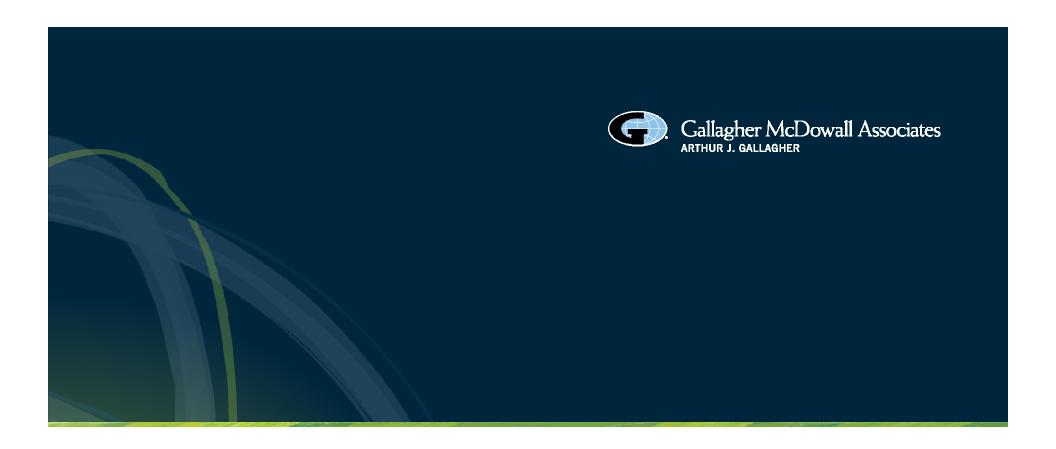
For Councillor's, there is no universal practice, but the majority of survey respondents do indicate that some form of support is provided to Councillors for event planning and scheduling. We understand such support for Councillors is available from the Legislative Services upon request.

Further Councillors expressed the need for email management support. We understand legislative services does offer support especially how to manage large email files and effectively use all available technology. We have insufficient information to determine whether a dedicated resource(s) is required to ensure the effectiveness of the Councillor. Further work is required to determine the exact nature of any support, its practicality and resulting cost.

Administrative Support and Technology (cont'd)

With respect to technology, all municipalities provide elected officials with a full range of smart phones, iPads, laptops, printers, etc. if necessary. We also examined the processes used to provide the tools and the infrastructure such as internet connections.

We found no common practice as it ranges from all elected officials managing the process with reimbursement from the municipality to the municipality centrally managing and controlling the process. We understand the current process provides a fixed budget for each Councillor to cover all required technology costs and the use of those funds is within each Councillor's discretion. We recommend no change in the current approach.



Thank You

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APPENDICES

Elected Official Compensation & Policies Survey

On behalf of the Regional Municipality of Wood Buffalo "(RMWB)", Gallagher Benefit Services (Canada) Group, Inc. ("Gallagher McDowall") is pleased to invite your organization to participate in the Elected Official Compensation & Policy Survey.

In recognition of your participation Gallagher McDowall will provide you with aggregate results from the survey.

Participation has been made easy: please provide responses to the following questions focused on your organization's policies and practices specifically around Elected Officials' cash compensation and expense policy.

You may respond by email, or alternatively, we can arrange a convenient time to contact you by phone - we anticipate the call should take no longer than 30 minutes. As an additional option, instead of responding to the questions, you may provide us with your Elected Official salary administration guidelines that cover the questions below. We will read, interpret, and complete a submission for you.

Please note that all information will be kept strictly confidential and results will only be reported to the survey sponsor and participants in aggregate.

We thank you in advance for your participation.

Part A – Organization Background

I. Please provide contact infromation below:

Organization Name:	Click here to enter text.
Organization Address:	Click here to enter text.
Survey Completed by:	Click here to enter text.
Title:	Click here to enter text.
Contact Phone Number:	Click here to enter text.
E-mail Address:	Click here to enter text.
Send Report to:	Click here to enter text
Name, Title, e-Mail	
If same as above leave blank.	

Please complete the following organization profile. Please complete as much information as possible, and note areas where data is not available

2016 Operating Budge	t:	Click here to enter text.				
2016 Capital Budget::		Click here to enter te	xt.			
2016 Population		Click here to enter te	xt.			
2016 Assessment Base	e	Click here to enter te	xt.			
% Urban Population	Click here to enter text.	% Rural Population Click here to enter text.				
Geographic Size (Squa	are KM)	Click here to enter text.				
% Urban	Click here to enter text.	r % Rural Click here to e text.				
# Union Employees	Click here to enter text.	#Exempt Employees	Click here to enter text.			

Please describe any additional unique characteristics of the organization (e.g. in a Ι. significant growth mode):

Click here to enter text.		

Part B – Elected Officials Cash Compensation

1.A Please provide information relating to each position of councill

Hours	Mayor	Deputy/Acting Mayor	Councillor
Estimated Average Hours Per Week			
Annual Salary \$			
Is the 1/3 tax free compensation utilized (Y/N)?			
Are there any Other Cash Awards			

If answer yes to other cash awards please descibe below

Click here to enter text.

1.B Does your organization have a formal formula for setting Council compensation? Please describe:

Click here to enter text.

1.C Does your organization have a formal formula for annual updates and/or changes to council compensation? Please describe:

Click here to enter text.

1.D How frequently is the compensation program reviewed?

2.A Does your organization compensate for Committee work in addition to Council pay?

Click here to enter text.

2.B Are there a typical number of committees that Councillors participate on? Is there a minimum requirement?

Click here to enter text.

2.C Are Elected Officials permitted to participate on Committees or Boards outside the jurisdiction of Council? If Yes please decribe any compensation they may be eligible to receive.

Click here to enter text.

2.D Are Elected Officials allowed to participate on Committees or Boards outside the borders of the Municipality? If Yes please decribe any compensation they may be eligible to receive.

Click here to enter text.

2.E Do Elected Officials receive any other cash compensation not yet covered? If so please describe.

Part C - Benefits

3.A Do Elected Officials receive the same health benefits as municipal employees? If they differ please describe below.

Click here to enter text.

3.B Outside of health benefits are there any other benefits provided to Elected Officials. (e.g. RRSPs, pension or matching programs) Please describe these benefits?

Click here to enter text.

3.C Are there transition allowances paid to elected officials upon conclusion of their service? If so, what process and calculation is used?

Part D – Expenses

4.A This table covers expenses incurred resulting from conducting regular duties as an elected official, typically within the municipality.

	Mayor	Deputy/Acting Mayor	Councillor
Mileage Allowance \$/KM			
Car Allowance \$/month			
Car Repairs and Maintenance (Y/N)			
Insurance Coverage through the municipality			
Is there a limit to travel expenses (i.e., Max \$ value / year)? Please Enter Value			

4.B For travel outside of the municipality to attend approved meetings/conferences/committees, etc.what is covered from an expenses perspective? (i.e., meals, travel, hotel, etc.)

Click here to enter text.

Are allowances based on per diems? If yes please provide amounts. Is there a maximum \$ allowance?

Click here to enter text

Is there additional compensation provided for attendance, or travel time?

Click here to enter text.

4.C Are Elected Officials reimbursed for spousal travel when attending meeting/conferences, etc.outside the municipality? If yes please describe.

Click here to enter text.

- 4.D Do you provide individual elected officials with separate budget allocations for travel, conferences/training, public relations and communications? If so, please describe the program. Please include features such as:
 - Guidelines on acceptable expenses
 - How much (\$)
 - Is there a governance model

Who monitors these expenses and approves them

4.E If the municipality has multiple expense pools can an Elected Official use funds from one pool for another purpose? Please descibe.

4.F Do Elected Officials have access to dedicated admininstrative support? If so, please indicate the level / types of support provided.

Type of Support	Yes	No
E-Mail management		
Event Planning		
Scheduling /Appointments		
Word Processing (i.e. typing out councillor notes, lettters, replies to residents, etc.)		

Please describe any additional administrative suport provided to councillors.

4.G Do Elected Officials have access to technical support?

Type of Support	Yes	No
Computers/printers for home office	Click here to enter text.	Click here to enter text.
Cell Phones	Click here to enter text.	Click here to enter text.
Tablet	Click here to enter text.	Click here to enter text.

Please describe any additional technical support not covered above.

Click here to enter text.

Do Elected Offcials get to keep their equipment after their term? If so, is there any associated cost?

Custom Survey – Appendix B Broader Survey Results

Cash Comp - Full Sample 13 Municipalities

	Estimated Average Hours Per Week			Annual Salary \$			Adjusted	for Wage Di	fferential
	Mayor	Deputy Mayor	Councillor	Mayor	Deputy Mayor	Councillor	Mayor	Deputy Mayor	Councillor
P75	47.5	N/A	28	113,847	57,793	52,406	116,652	62,630	58,424
Median	40	22.5	25	87,750	51,621	43,813	95,070	58,169	44,936
Avg.	40	23.25	24	92,492	51,740	42,898	100,691	55,493	46,769
P25	36.25	N/A	20	75,000	46,936	33,449	80,728	51,101	36,239
	n=7	n=4	n=7	n=13	n=6	n=13	n=13	n=6	n=13

Custom Survey – Appendix B Broader Survey Results

Cash Comp – Core Sample 5 Municipalities

	Estimated Average Hours Per Week		Annual Salary \$			Adjusted for Wage Differential			
	Mayor	Deputy Mayor	Councillor	Mayor	Deputy Mayor	Councillor	Mayor	Deputy Mayor	Councillor
P75	N/A	N/A	N/A	107,831	N/A	47,632	120,460	N/A	53,855
Median	N/A	N/A	N/A	103,110	N/A	39,009	114,814	N/A	44,114
Avg.	46	N/A	23	107,776	N/A	48,246	119,082	N/A	53,170
P25	N/A	N/A	N/A	97,688	N/A	33,712	108,499	N/A	37,416
	n=3	n=2	n=3	n=5	n=1	n=5	n=5	n=1	n=5

ERI Methodology– Appendix C

- ERI's research analysts apply a combined 100+ years of experience in the field of compensation administration to give you interactive software updated quarterly with consensus results from the most reliable survey sources.
- ERI maintains several databases, tracking wage and salary information (as well as cost of living information) for the United States, Canada, the United Kingdom, and many European Union members. Data for each country is maintained separately.

Salary and Wage Data:

- ERI collects data from thousands of available salary surveys, not just those
 published by the largest survey firms. We collect available salary survey data
 for jobs and areas; evaluate each survey for validity, reliability, and use; and
 compile updated market values for positions with comparable responsibilities.
- ERI results are all market based and reflect current market values.

ERI Methodology– Appendix C

- Analysis is conducted on wages by geographic area, size of company, years of experience, and industry. Data values are automatically updated to match today's market movement rates, and our default projected market increase projections, like the other variables, can be adjusted at your preference.
- Our subscribers are provided with convenient and easy-to-use market value results: the use of <u>Assessor Series</u> software databases involves choosing a position title and viewing the current market prices. Results are reported according to the predictive variables, and all methodologies are detailed for complete defensibility.
- In cases where no surveys were conducted for a job in a specific city, ERI will use contiguous area wage data in concert with our proprietary economic studies to report wage levels for that job in that location. Contiguous area wage data and economic studies are used only for small areas where limited or no specific wage survey is conducted. ERI wage data is based on the market's price of jobs. Comparable worth concepts and job evaluation concepts differ from market pricing and are not (and have never been) part of ERI's market pricing methodology.

Appendix D - Elected Officials Core Governance Responsibilities

The Council is the governing body of the municipal corporation and the custodian of its powers, both legislative and administrative. The Municipal Government Act (MGA) provides that Council can only exercise the powers of the municipal corporation in the proper form, either by bylaw or by resolution.

Each councillor is to work with other council members to set the overall direction of the Municipality through their role as policy makers. The policies that Council sets are the guidelines for administration to follow as it does the job of running a municipality.

Appendix D - Elected Officials Core Governance Responsibilities

The Councillors

Under the MGA, all councillors have the following duties:

- To consider the welfare and interests of the Municipality as a whole and to bring to Council's attention anything that would promote the welfare or interest of the Municipality;
- To participate generally in developing and evaluating the policies and programs of the Municipality;
- To participate in council meetings and council committee meetings and meetings of other bodies to which they are appointed by the council;
- To obtain information about the operation or administration of the Municipality from the Chief Administrative Officer or a person designated by the Chief Administrative Officer;
- To keep in confidence matters discussed in private at a council or council committee meeting until discussed at a meeting held in public;
- To perform any other duty or function imposed on councillors by this or any other enactment or by the Council.

Appendix D - Elected Officials Core Governance Responsibilities

The Chief Elected Official (CEO) - Mayor

The Mayor, in addition to performing a councillor's duty, must preside when attending a council meeting unless a bylaw provides otherwise. The Mayor must also preform any other duty imposed under the MGA or any other enactment. In practice, the mayor is also generally the main spokesperson for the Municipality unless that duty is delegated to another councillor.

The Mayor and Councillors attend a minimum of five meetings per month in the Municipality to conduct municipal business. Each member is also required to sit on various boards and committees in order to represent municipal interests.

The Mayor and Council are also asked to participate in various community activities and social events (such as ribbon cutting ceremonies, grand openings of new offices or establishments, parades, festivals, flag raising, banquets, fundraisers, etc.). They are frequently asked to give speeches at community events, be guests of honour at functions and provide educational talks at schools and travel throughout the province or across Canada.