



Subject: Community Identification Committee Recommendations

Community Identification Committee Recommendations:

1. THAT the road within Prairie Creek Business Park currently known as ‘Doug Fader Road’ be renamed to “Doug Fader *CV* Road.”

Summary:

The Community Identification Committee recommended that the name ‘Doug Fader *CV* Road’ be forwarded to Council for approval.

In accordance with the Community Identification System (Council’s Policy No. PRL-040), Council’s approval is required for the naming of roads/streets in the Regional Municipality of Wood Buffalo.

Background:

1. Doug Fader Road:

The Community Identification Committee in its meeting on February 24, 2016 considered changing the name of the road currently known as ‘Doug Fader Road’ in Prairie Creek Business Park Subdivision. This name was previously approved by Council on Feb 24, 2015 on the recommendation of CIC. However, the Committee felt that the letters “*CV*” should be included with the name.

Doug Fader was the man who risked his life to save another man in a fiery helicopter crash on August 27, 1993 at the Birch Mountain Tower. In December 1994, Fader became the 17th Canadian to receive the Cross of Valor from the federal government for his act of bravery.

The map showing the location of proposed “Doug Fader *CV* Road” and the description of the proposed name are available on Attachments 1 and 2 of this report.

Rationale for Recommendation:

The Cross of Valour is a decoration, that is, within the Canadian system of honors, the second highest award (superseded only by the Victoria Cross), the highest honor available for Canadian civilians, and the highest of the three Canadian Bravery Decorations. Created in 1972, the medallion is presented to individuals, both Canadians and foreigners, living and deceased, who have performed acts of the most conspicuous courage in circumstances of extreme peril and grants recipients the ability to use the post-nominal letters *CV*. Post-nominal letters or designatory letters are letters placed after the name of a person to indicate that the individual holds a position, educational degree, accreditation, office, military decoration, or honor.

Considering this, CIC recommended changing the name “Doug Fader Road” to “Doug Fader *CV* Road”.

The proposed name is in accordance with Community Identification System (Council’s Policy No. PRL-040), creates unique identification and is distinctly different sounding from the existing ones in use in the Urban Service Area and Hamlets and hence is recommended for approval.

Strategic Plan Linkages:

Pillar 1 – Building Responsible Government

Pillar 5 – Building a Reliable Transportation System

Pillar 6 – Building a Sustainable Region

Attachments:

1. Subject Area Maps, dated February 2016
2. Description of Proposed Names