

**Subject: Community Identification Committee Recommendations –
Municipal Facility Park****APPROVALS:**

Brian Moore, Executive Director
Marcel Ulliac, Interim Chief Administrative Officer

Committee and Administrative Recommendation:

1. THAT the new Municipal Facility Park in City Centre adjoining Jubilee Centre be named “*Jubilee Plaza*”.

Summary:

The Community Identification Committee met to consider naming of the new urban space in City Centre adjoining Jubilee Centre.

In accordance with the Community Identification System Council Policy (No. PRL-040-2006), Council approval is required for the naming of municipal assets.

Background:

The Community Identification Committee met on November 24, 2014 to consider naming the urban space in City Centre, keeping in mind the previously adopted convention for all municipal facilities.

An internal RMWB working team proposed the following four names:

- William Manning Common
- Black Spruce Common
- Birchwood Plaza or Common
- Grey Nun Gardens

The Committee recommended that the name “*Jubilee Plaza*” be approved by Council.

Rationale for Recommendation:

The Committee decided to recommend the name “*Jubilee Plaza*” because of its relevance to the unique urban space, which includes both indoor and outdoor components, and its location next to Jubilee Centre. The Committee and Administration support and approve this scheme as it allows for consistent naming of municipal facilities and the proper signages to be installed where appropriate.

Attachments:

1. Subject Area Map of Facility