

WORKING TOGETHER TOWARDS COUNCIL'S STRATEGIC PLAN

★ Lead ● Contributor

Milestones and Actions	Chief Administrative Officer	Strategic Planning and Program Management	Finance	Indigenous and Rural Relations	Regional Emergency Services	Communications and Engagement	Engineering	Legislative Services	Planning and Development	Community and Protective Services	Legal Services	Environmental Services	Public Works	Supply Chain Management	Human Resources
Fiscal Management Program (FM)															
FM1A	●	●	●	●	●	●	●	●	●	●	●	●	●	●	★
FM1B	●	●	●	●	●	●	●	●	●	●	●	●	●	●	★
FM2	●	★	—	●	—	●	—	●	—	—	●	●	●	●	—
FM3	●	●	●	●	★	●	●	—	●	●	●	●	●	●	●
FM4	●	●	★	●	●	●	●	●	●	●	●	●	●	●	●
FM5	●	●	★	●	●	●	●	—	●	●	—	●	●	—	—
Building Partnerships Program (BP)															
BP1	●	●	●	●	—	●	●	★	●	●	—	●	●	—	●
BP2	●	●	●	★	—	●	—	★	●	●	—	●	●	—	●
BP3	●	●	—	●	—	●	—	●	—	★	●	●	●	—	●
BP4	●	★	●	●	●	●	●	—	●	●	●	●	●	—	●
BP5	★	●	●	●	—	●	—	●	—	—	—	●	●	—	—
BP6	●	●	●	●	—	●	—	—	●	★	—	●	●	—	●
Rural and Indigenous Communities and Relationships Program (RI)															
RI1	●	●	●	★	●	●	●	●	●	●	●	●	●	●	●
RI2	●	●	●	★	●	●	●	●	●	●	●	●	●	●	●
RI3	●	●	●	★	—	●	—	—	—	●	—	—	—	—	●
RI4	●	●	●	★	—	●	—	—	—	—	—	—	●	—	●
Local Economy Program (LE)															
LE1	●	●	★	●	—	—	—	—	●	★	—	—	—	—	●
LE2	●	●	●	★	—	●	—	—	●	—	—	—	●	—	—
LE3	●	★	●	—	—	—	—	●	●	—	—	—	●	—	—
LE4	●	—	★	●	—	●	●	—	—	—	●	—	—	●	—
LE5	●	★	●	—	●	—	●	●	★	●	—	●	●	●	—
Downtown Visualization Program (DV)															
DV1	●	★	●	●	●	●	●	—	★	●	●	●	●	●	—
DV2	●	●	●	●	●	●	●	●	★	●	●	●	●	●	—
DV3	●	●	●	●	●	●	●	—	★	●	●	★	●	—	—
DV4	●	●	●	—	—	●	●	—	●	★	●	—	●	—	—
DV5	●	●	●	●	●	●	●	—	★	●	●	—	●	—	—
DV6	●	●	●	●	●	●	★	—	●	—	●	★	●	●	—
DV7	●	●	●	●	●	●	●	—	★	●	●	●	●	●	—

MILESTONES AND ACTIONS

FISCAL MANAGEMENT (FM)

- 1 In consideration of the health and well-being of our valued employees, we will:
 - 1a Evaluate and implement an organizational review
 - 1b Invest in the health and safety of our employees
- 2 Create a Council covenant to include leadership norms, summary of commitments and best practices to be applied in alignment with Council's Code of Conduct
- 3 Direct the implementation of a community resilience strategy
- 4 Confirm and/or develop service standards through strategic budget workshops
- 5 Ensure government grants are fully utilized

BUILDING PARTNERSHIPS (BP)

- 1 Host or attend regular meetings throughout the region
- 2 Participate as Council in meetings with Indigenous leaders and communities
- 3 Establish an anti-racism bylaw and policy
- 4 Actively work together with large industry to share information, focus on regional priorities, develop infrastructure and cultural project partnerships
- 5 Confirm best practices for consistent communication and feedback between Council and Administration
- 6 Support opportunities and community partnerships that help promote a positive image of Wood Buffalo

RURAL AND INDIGENOUS COMMUNITIES AND RELATIONSHIPS (RI)

- 1 Create and enhance reconciliation spaces
- 2 Continue to advance the Municipality's response to Truth and Reconciliation Commission (TRC) and Missing and Murdered Indigenous Women, Girls and Two-Spirit People (MMIWG2S+) and Missing or Murdered and Exploited Indigenous Peoples (MMEIP)
- 3 Commemorate, document, and raise awareness to ensure significant events impacting relationships with Indigenous Peoples are recognized, remembered and honoured
- 4 Honor, acknowledge and commemorate residential school confirmations of gravesites, survivors, and their families

LOCAL ECONOMY (LE)

- 1 Establish reporting metrics for economic development and tourism to ensure maximum accountability, transparency and clarity for Council and taxpayers
- 2 Support development of a rural tourism engagement strategy
- 3 Establish a Business Advisory Committee
- 4 Advocate and partner with all levels of government to deliver consistent and accessible broadband services
- 5 Deliver a pro-business environment for businesses with attention to excellence in customer service (red tape reduction)

DOWNTOWN VISUALIZATION (DV)

- 1 Support the creation of a strategy for downtown that identifies and coordinates municipal investment and improvements
- 2 Ensure a review and update of the Downtown Area Redevelopment Plan is completed
- 3 Support the creation of detailed land map for future downtown planning that guides the public and businesses on the vision for downtown
- 4 Approve, enhance, and enforce bylaws and beautification standards
- 5 Incentivize private investment in the downtown
- 6 Conclude flood mitigation infrastructure investments
- 7 Complete waterfront beautification