

The background features a light gray textured surface with various abstract geometric shapes. In the top left, there's a teal wavy shape with a small purple circle and a white dot. Next to it is an orange triangle. In the top right, a large blue circle is partially visible. The bottom left has a yellow circle and a light blue wavy shape. The bottom right features a yellow wavy shape, a light blue wavy shape, and a small orange circle. Several thin black circles are scattered across the design.

# YOUTH NEEDS ASSESSMENT

MACOY Regional Planning

# PURPOSE OF SURVEY

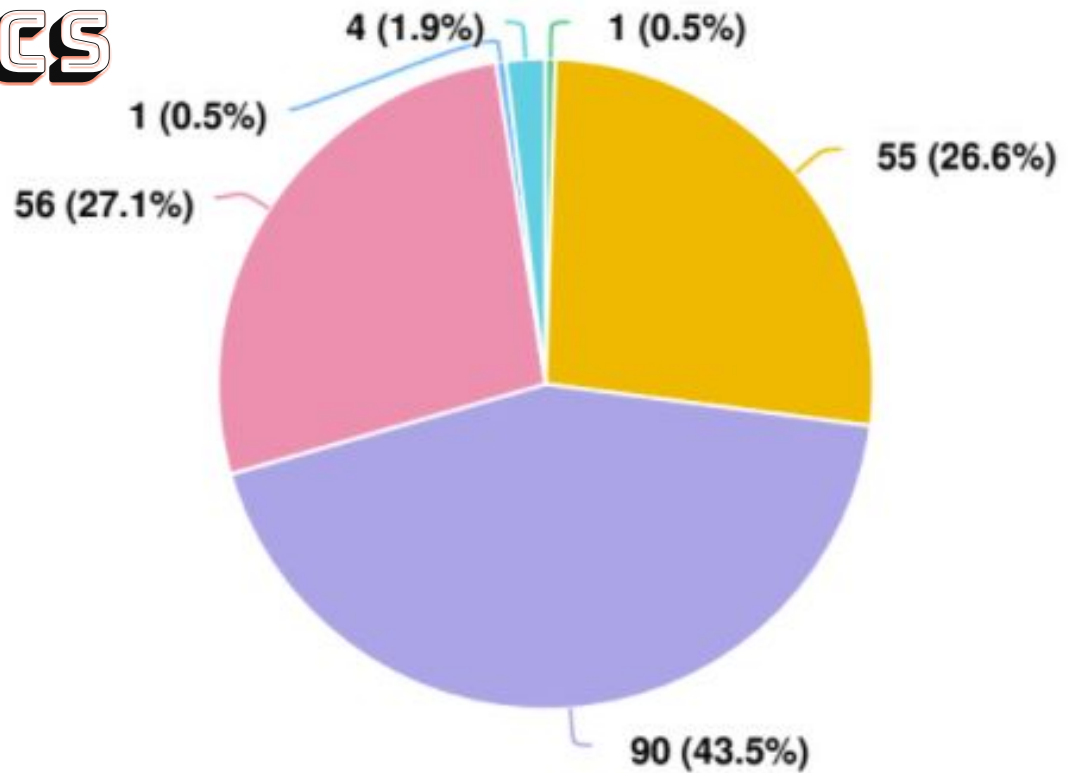
- Gauge youth needs
- Project what youth may need in future
- Maintain annual record of needs trends
- Use data to better tailor future MACOY projects
- Compare data to regional plans or projects (Ex. MDP)

# DEMOGRAPHICS

207 responses

Most engagement:  
14-16

Least engagement:  
10 and under

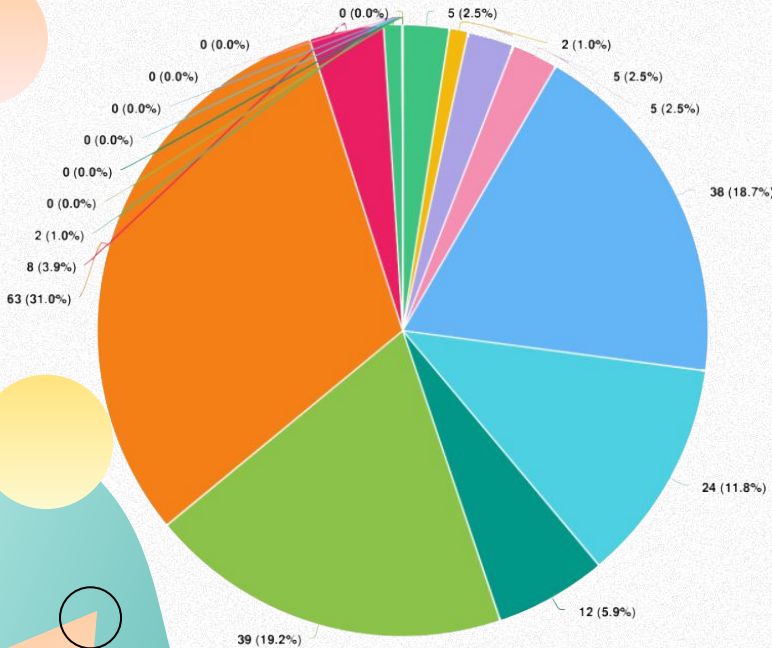


## Question options

● 10 and under    ● 11-13    ● 14-16    ● 17-19    ● 20-24    ● 25 and older



# WHAT COMMUNITY OR NEIGHBOURHOOD IN FORT McMURRAY DO YOU LIVE IN?



We got results from **Fort McMurray, Fort McKay, Gregoire Lake Estates.**

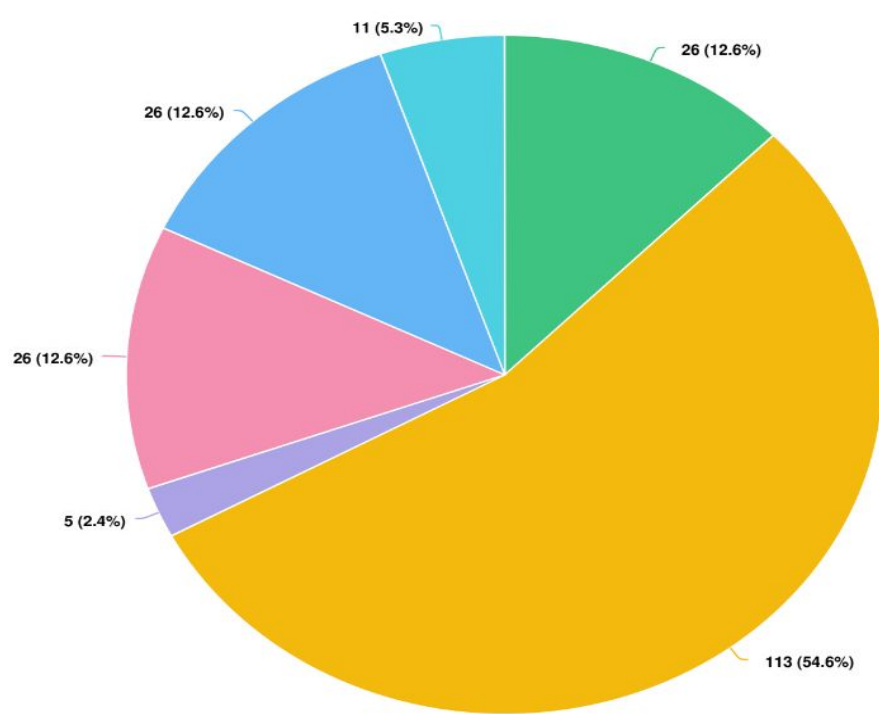
In Fort McMurray, we got the most responses from Timberlea.

MACOY goals: **increase engagement in more rural parts** of Wood Buffalo with future MACOY projects.

## Question options

- Abasand
- Beacon Hill
- Dickinsfield
- Downtown
- Eagle Ridge
- Parsons Creek
- Stone Creek
- Thickwood
- Timberlea
- Wood Buffalo
- Other (please specify)
- Grayling Terrace
- Gregoire
- Longboat Landing
- Ptarmigan Court
- Prairie Creek
- Saline Creek
- Waterways

# WHAT DO RESIDENTS LOVE MOST IN WOOD BUFFALO?



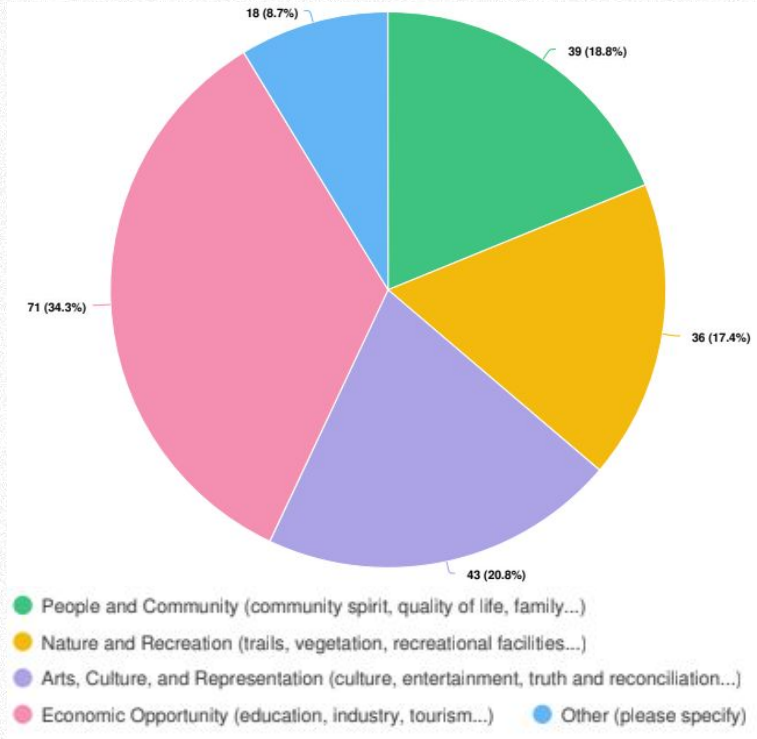
## Question options

- Arts scene (theatre, music, culture)
- Nature (trails, climate, outdoor recreation)
- Retail (shopping opportunities)
- Industry (oil and gas, new economic opportunities)
- Community Spirit
- Other (please specify)

- More than half of the respondents value Wood Buffalo for its **nature, climate and outdoor recreation.**
- Art scenes, Wood Buffalo's community spirit, and our renowned oil and gas industry are also admired within our small region.
- **Retail received the least votes** and is an area that needs help to become a strong point for Wood Buffalo.



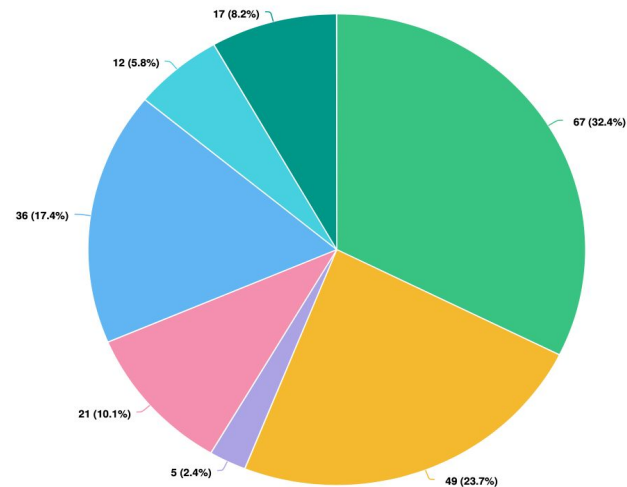
# WHAT DOES WOOD BUFFALO NEED TO IMPROVE?



- Youth think the area that needs the most change is **Economic Opportunity**.
- This includes **education** such as a university for Fort McMurray to provide incentive for more youth to stay in our community.
- This also encompasses **tourism** within Wood Buffalo and highlighting its many beautiful aspects.

# WHAT CHANGE WOULD YOU LIKE TO SEE IN WOOD BUFFALO?

- As a change, 32.4% of Youth would like to see a more diverse range of **retail stores** in Wood Buffalo.
- 23.7% would like more sport facilities and locations for **Recreational Activities**.
- 17.4% want added **Higher Educational Opportunities**.
- While Beautification, More Economic Opportunities and Other (Variety of Answers) have around 5% - 10%.
- Increased Safety received the least amount of votes from youth with 2.4%.
- From this we can see that Youth would like more places to **Shop** and do **Physical Activity**



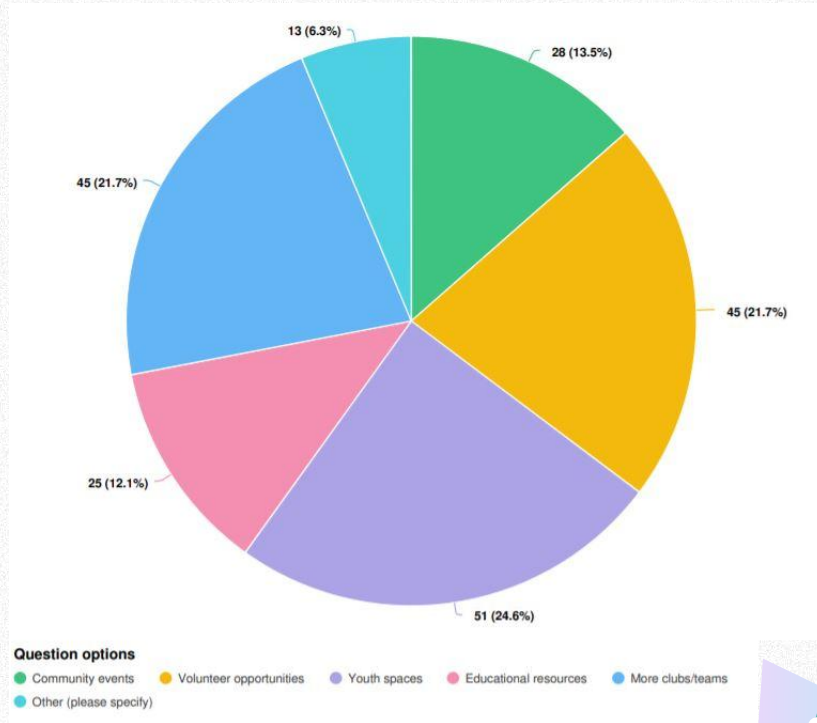
## Question options

- More stores
- More locations for recreational activities / sports facilities
- Increased safety
- Beautification
- Higher education opportunities
- More economic opportunities
- Other (please specify)



# WHAT DO YOUTH NEED MORE OF?

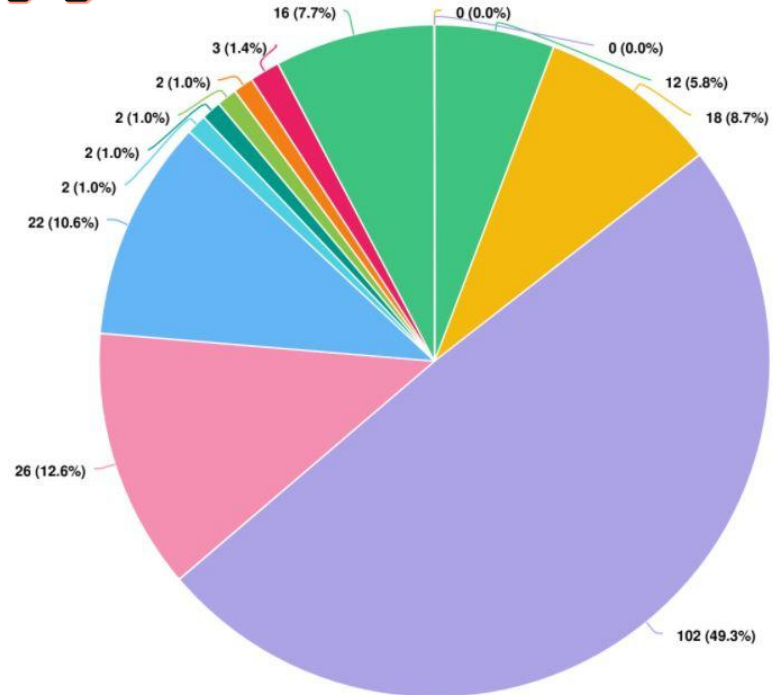
- Through the results of the youth needs assessment and the current closure of the Thickwood YMCA, youth feel like they need a youth space dedicated to them.
- If building new centres isn't feasible, we think that providing youth with **volunteering opportunities and more community clubs and teams** would be the next best thing.
- Over 50% voted for options that led to more **engagement** in the community.





# WHICH LOCATION IN WOOD BUFFALO NEEDS THE MOST REDEVELOPMENT?

- It was identified that the **downtown area** in Fort McMurray needs the most redevelopment, as almost half of the survey takers were in favour. (Shown in Purple at 49.3%)
- The second most popular area for possible redevelopment was Thickwood (Shown in Pink at 12.6%)
- The surveyees also showed interest in redevelopment for the Timberlea region (Shown in Blue at 10.6% )



# RESULTS

## FUTURE MACOY INITIATIVES SHOULD:

- **Engage more rural communities** such as Fort McKay, Gregoire Lake Estates, Anzac, Conklin, Draper, Fort Chipewyan, Fort Fitzgerald, Janvier, and Saprae Creek Estates.
- Support projects that focus on creating new **economic and educational opportunities.**
- Increase community engagement in **youth-gearred spaces.**
- Connect youth with more **volunteering, team, and club opportunities.**
- Work with DRIP and other regional initiatives to bring attention towards **Downtown Redevelopment.**

## YOUTH NEED:

- More retail options.
- Youth geared spaces.
- Higher education opportunities.



The background is a light gray with various abstract shapes and circles in yellow, purple, blue, orange, and teal. Some shapes have thin black outlines, and there are small white dots scattered throughout.

**THANK  
YOU**