



# shape our region

## Municipal Development Plan

Advisory Committee on Aging

Thursday, November 12, 2020

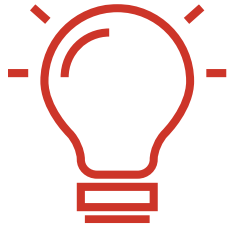


# Outline

- Introduction
- MDP 2011
- Project Purpose
- Discussion Questions
- Project Progress
  - *Project Timeline*
  - *Engagement*
- Next Steps

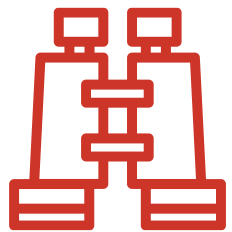


# Expectations



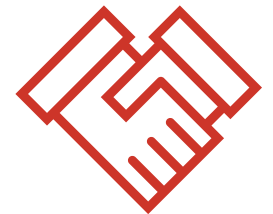
**Raising awareness  
about the project**

**Identifying opportunities,  
challenges, and new ideas**



**Get feedback to  
develop a vision for  
the MDP**

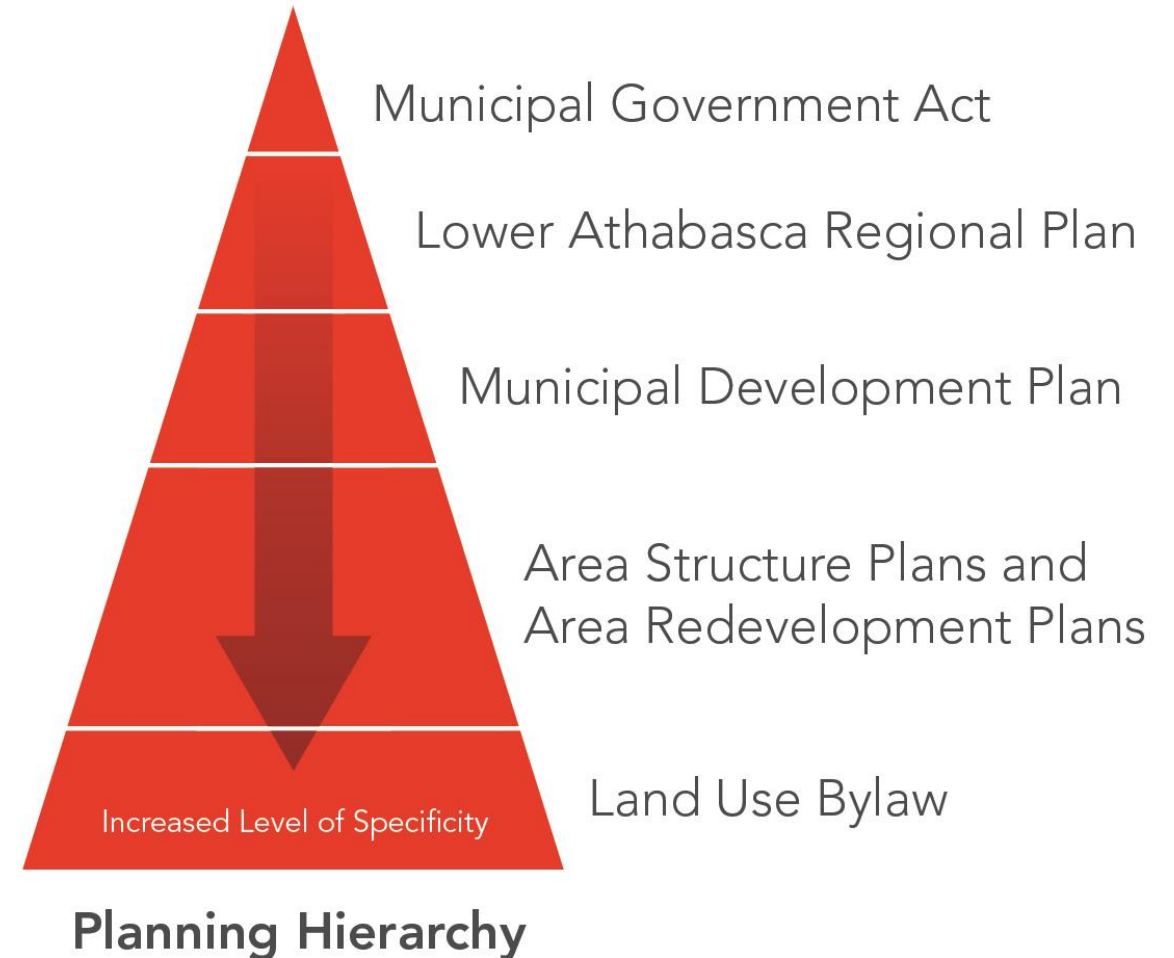
**Building connections with  
businesses and organizations**





# What is an MDP?

The Municipal Development Plan (MDP) sets out the high-level vision for how growth and development will happen in Wood Buffalo.







# What is an MDP?

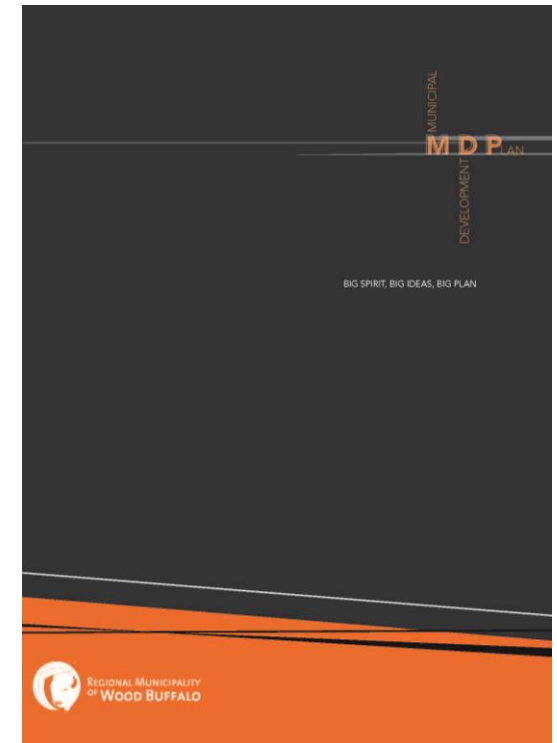
Set out the vision and blueprint for how growth and development will happen in Wood Buffalo over the next 20 years.





# MDP 2011

- Approved in 2011.
- Focuses on exponential growth achieving 230,000 residents by 2031
- Core themes covered by the current MDP include:
  - Responsible Development
  - Environmental Stewardship
  - Economic Resilience
  - Home & Belonging
  - Vibrant Culture
  - Working Together
- Rural Community Growth Management- limited information





# MDP 2011 Review

2	FOREWORD	96	GOAL #2: ENVIRONMENTAL STEWARDSHIP
18	OUR STORY		2.1 Healthy Ecosystems that Support Biodiversity
28	OUR VISION		2.2 Taking Action on Climate Change
32	MANAGING GROWTH SUSTAINABLY		2.3 Access to Clean Air and Water
34	GROWTH ANALYSIS		2.4 Responsible Waste Management
46	REGIONAL GROWTH MANAGEMENT	108	GOAL #3: ECONOMIC RESILIENCE
	R.1 Strategic Regional Population Distribution		3.1 Diversified Regional Economy
	R.2 Integrated Multi-modal Transportation Networks		3.2 Integrated Regional Economic Development
	R.3 Region-wide Conservation and Recreation		3.3 Responsible Natural Resource Development
56	URBAN GROWTH MANAGEMENT	118	GOAL #4: HOME AND BELONGING
	U.1 Strategic Urban Development		4.1 Complete, Livable Communities
	U.2 Supportive Urban Mobility Systems		4.2 Diverse and Attainable Housing Choices
	U.3 Integrated Urban Green Space		4.3 Safe and Secure Region
68	RURAL COMMUNITY GROWTH MANAGEMENT	130	GOAL #5: VIBRANT CULTURE
	C.1 Transformative Growth in Anzac		5.1 Thriving Heritage, Culture, and Diversity
	C.2 Balanced Growth in Rural Communities		5.2 Vibrant Arts and Culture
	C.3 Protected Character of Residential Communities		5.3 Culture of the Outdoors
82	BUILDING SUSTAINABLE COMMUNITIES	142	GOAL #6: WORKING TOGETHER
84	GOAL #1: RESPONSIBLE DEVELOPMENT		6.1 Good Governance
	1.1 Sufficient Land for Urban and Rural Development		6.2 Valued Services
	1.2 Comprehensive Development Practices		6.3 Engaged Citizens
	1.3 Responsible Investment in Municipal Infrastructure	154	A COMMITMENT TO IMPLEMENTATION
	1.4 Reduced Risk to Environmental Hazards	160	GLOSSARY OF TERMS

- Plan Structure and Vision
- What this Plan Achieves and Horizon
- Facts – Data
- Infrastructure Requirements
- Growth Management
- Project Accommodations and FIFO
- Rapid Transit Systems
- City Centre
- Minimal policies for Rural Areas
- RMWB's Commitments
- Diversification of Economy





# 2011 MDP Review

The existing MDP focuses on a growth model that no longer exists.







# 2011 MDP Review

There are policies and directions that are still relevant but must be reframed to reflect Wood Buffalo's new economic reality.





# MDP 2021 – New Themes

- Truth and Reconciliation
- Natural Disasters– Incidents, Impacts and Analysis (Floods 2013 & Wildfire 2016 )
- Environmental and Ecological Management
- Pipeline Impact- Global Market Access
- Education, Research and Innovation
- Downtown Area Redevelopment Plan
- Updated Population Projection
- Tourism
- Emergency Management – Preparedness
- Climate Change
- Economic Resilience
- Heritage and Culture
- Winter City
- Food Security





# Project Purpose

Respond to Wood Buffalo's  
changing social, cultural,  
and economic conditions.







# Project Purpose

Provide a comprehensive land use policy framework that outlines a strategic path to manage growth across the region within the context of current reality.







# MDP 2021

A new place-based approach is being considered that focuses on leveraging Wood Buffalo's existing assets.

\*This reflects the extensive regional branding work done by the Wood Buffalo Economic Development Corporation



# Discussion Questions



The new MDP may focus on improving communities and the things that make them great places to live instead of prioritizing the accommodation of new growth.

- **We would like to know your thoughts on this new approach.**





# 2011 MDP Review



What has been working well in our region in the past 10 years?



# Discussion Questions



What hasn't been working in the community?



# Discussion Questions



What else should the MDP focus on in our community?





# MDP 2021 – New Themes

- Truth and Reconciliation
- Natural Disasters– Incidents, Impacts and Analysis (Floods 2013 & Wildfire 2016 )
- Environmental and Ecological Management
- Pipeline Impact- Global Market Access
- Education, Research and Innovation
- Downtown Area Redevelopment Plan
- Updated Population Projection
- Tourism
- Emergency Management – Preparedness
- Climate Change
- Economic Resilience
- Heritage and Culture
- Winter City
- Food Security



# Discussion Questions



What should the new vision for Wood Buffalo include?



# Project Progress

- 2 Phases of public engagement
- 6 distinct project phases:
  - **Pre-Project:** Initiation & Award  
*(Jan. 2020)*
  - **Phase 1:** Project Planning & Start-Up  
*(July 2020)*
  - **Phase 2:** Background Research & Public Engagement **(Phase 1)**  
*(July – Oct. 2020)*
  - **Phase 3:** Creation of Strategic Directions & Policy  
*(Nov. – Dec. 2020)*
  - **Phase 4:** Stakeholder Engagement  
*(Jan. – Feb. 2021)*
  - **Phase 5:** Preparation of Draft MDP  
*(Feb. – Apr. 2021)*
  - **Phase 6:** Preparation of Final MDP to Council  
*(Apr. – May 2021)*
- Anticipated completion date of May 2021

← We are here





# Project Consultants

02

A multidisciplinary firm of landscape architects, urban and regional planners, urban designers, landscape ecologists, environmental planners, public engagement specialists, and GIS specialists.



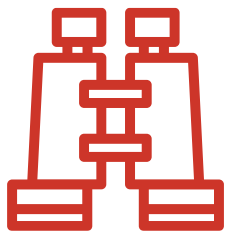
# Engagement

The first round of engagement is focused on:



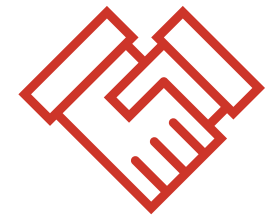
**Raising awareness  
about the project**

**Identifying opportunities,  
challenges, and new ideas**



**Developing a vision  
for the MDP**

**Building connections with  
businesses and organizations**





# Engagement

## Phase 1 : Engagement:

- 2 Open Houses (Oct. 7 & 15);
- Online activities  
(open until end of the month):
  - *Online survey;*
  - *Online mapping exercise; and*
  - *Online forums.*
- Indigenous rightsholder meetings
- Meetings with Rural Communities
- Stakeholder workshops with:
  - *Development industry;*
  - *Oil and gas industry;*
  - *Local businesses; and*
  - *Community organizations.*
- Radio and video ads
- Newsletters
- Social Media
- Meeting with Council Committees
- Meeting with Council members
- Follow up with Secondary stakeholders





# Next Steps – Project Team

- Preparing an engagement summary report
- Drafting a Background Research Report
- Developing the MDP's structure and draft policy directions
- Updating the Steering Committee, Stakeholders, the Council to receive feedback
- Second phase of engagement in January 2021, with details of draft policy directions and structure of the plan.



# shape our region

## Municipal Development Plan

Advisory Committee on Aging

Thursday, November 12, 2020