

# The Fort McMurray Society of the Friends of Music

## 2020 Community Impact Grant Analysis

### CIP Grant Summary:

				2020 Recommended by CIP	Variance Recommended vs. Requested
2017	2018	2019	2020 Request		
-	-	20,000	17,695	17,695	-

Fiscal Year End	Total Expenses	Unrestricted Net Assets
June 30, 2019	39,188	9,649

### Notes:

**The 45th Annual Oil sands Rotary Music Festival** - Band concert, Speech showcase, Piano showcase, Adult handbells, Grand concert & Awards presentation.

Budget Line Description	2020 Total Budget	2020 Budget Request	2020 Recommended
<b>Revenues</b>			
RMWB Community Impact Grant	17,695	17,695	17,695
Entry Fees & Admission	46,100	-	-
Casino	35,000	-	-
Donation from Syncrude	7,500	-	-
Donation from Aurelia Developments	1,500	-	-
Donation from Norma Jean Atkinson	500	-	-
Sponsorship from Fort McMurray Oilsands Rotary	5,000	-	-
Don Scott McMurray Law Office	1,000	-	-
Cooper & Company Law	500	-	-
Drs. M&S Sauvé	500	-	-
Vincent & Terea Hanlon	250	-	-
Parr Academy of Vocal Arts	500	-	-
AB Guild of English Handbells	75	-	-
<b>Total Revenues</b>	<b>116,120</b>	<b>17,695</b>	<b>17,695</b>
<b>Expenses</b>			
Web Membership for Online Entries	2,500	-	-
Phone, Fax, Internet	2,200	-	-
Alberta Music Festival Association Membership	2,200	-	-
Printing - Awards Certificates	220	-	-
AMFA AGM - 3 Delegates	2,300	-	-
Seals for Adjudication Sheets	600	-	-
Awards	33,000	-	-
Volunteers	600	-	-
Office Supplies (Stamps, paper, envelopes for fundraisi	400	-	-
Adjudicator Travel and Fees	20,400	-	-
Adjudicator Accommodation	8,400	-	-
Rental of Festival Venues	35,000	17,695	17,695
Professional Fees (Accounting & Casino Advisors)	3,500	-	-
Travel Assistance - 4 Groups to Provincial Festival	4,800	-	-
Provincial Entry Fees	2,600	-	-
<b>Total Expenses</b>	<b>118,720</b>	<b>17,695</b>	<b>17,695</b>
<b>Total Surplus (Deficit)</b>	<b>\$ (2,600)</b>	<b>\$ -</b>	<b>\$ -</b>



## 2020 Community Impact Grant - Community Events Application for Grant Funding

The grant program under which your organization is applying has specific eligibility requirements. The Application Form should clearly show how the proposed event meets these requirements. The Application Form, including all required attachments, must be received by the closing date. **Late or incomplete applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5).**

In order to complete this application for funding, please read the following thoroughly:

- 2020 Community Impact Grant Guidelines
- 2020 Community Impact Grant - Community Events Application Checklist

If you have reviewed the 2020 Community Impact Grant Guidelines and have any questions regarding this application form or eligibility, please contact CIP@rmwb.ca.

**Organization Name:** The Fort McMurray Society of the Friends of Music

**Declaration:** In making this application, we, the undersigned, confirm:

- that we have read the Community Impact Grant Guidelines;
- that we understand that this application form and all attachments shall be part of the **public** Council agenda and accessible through all methods that the Council agenda is available;
- that we understand that this application form and all required attachments must be completed in full and received before 4:30 p.m. MT on Monday, September 23, 2019;
- that we understand the term of the Community Impact Grant is January 1 to December 31, 2020 and that all expenditures must happen during this term; and
- that we are authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.

Board Member(s) and/or  
Executive Director Initials:

D. Chithra NGA

D. Chithra NGA

D. Chithra NGA

D. Chithra NGA

D. Chithra NGA

Norma Jean Atkinson

Signature of Board Member  
(must have signing authority)

Norma Jean Atkinson  
Print Name

D. Chithra

Signature of Board Member or Executive Director  
(must have signing authority)

chithra Udayashankar  
Print Name

2019-Sept. 20

Date: (YYYY-MM-DD)

2019-09-20

Date: (YYYY-MM-DD)



## Community Events Part A - Organization Summary

### 1. Organization Details

Organization Name:	The Fort McMurray Society of the Friends of Music		
Street Address:	230 Powder Drive		
City/Hamlet:	Fort McMurray		
Province:	Alberta		
Postal Code:	T9K 0W8		
Phone Number:	780-743-3150		
Email Address:	oilsandsrotarymusicfest@telus.net		
Act Registered Under:	Societies Act (Alberta)	CRA	<input type="text"/>
Registration Number:	8208	119233450-RR-0001	

Note: Organization must be in good standing to receive funding.

### 2. Main Contact

Title:	President
Name:	Norma Jean Atkinson
Daytime Phone:	17(1)
Email Address:	17(1)

### 3. Executive Director

Name:	Not Applicable
Daytime Phone:	
Email Address:	

### 4. Board Chair / President

Name:	Norma Jean Atkinson
Daytime Phone:	17(1)
Email Address:	17(1)

Note: Should any of the contact details in Questions 2 to 4 change before December 31, 2020, please advise the Community Investment Program at [CIP@rmwb.ca](mailto:CIP@rmwb.ca)



## Community Events Part B - Board Questionnaire

5. How often does the Board review the financial position of the agency? What efforts have been made in the past fiscal year to increase the number and types of financial support for your organization?

A financial report is given at every regular meeting from September to June, not including April.

In November and December of 2018, a fundraising request letter and donor request form was sent to all previous donors for the fiscal year ending June 30, 2018 and to an additional 100 donors. The letter and form were posted on our website. On our on-line entry form for the Oilsands Rotary Music Festival, we added a line to donate so credit cards could be used. We got exactly one donation of \$10 so this was not a valuable source.

We raised our entry fees by \$5 per entry. We also raised our daily door admission fees from \$6 for Adults 18 to 64 years of age to \$8. Seniors, children and performers admission remained to be free.

6. Organization's most recent Fiscal Year End date (YYYY-MM-DD): 2019-06-30

**Unrestricted** net assets from your Financial Statements ending 2019-06-30 \$ 0.00

(Accumulated surplus that the Board has not set aside for a particular purpose)

Total Expenses from your Financial Statements Ending 2019-06-30

\$ 139,188

7. Does your organization have financial reserves greater than the last fiscal year's operating expenses? If so, explain why.

No.

8. What are the restrictions (if any) on becoming a member of your organization **and/or** participating in programs or services?

As a Canada Revenue Agency registered charity (No. 119233450-RR-0001) we follow the restrictions set out by them: one person per family may be on the board.

Our bylaws state "Membership of the Society shall be open to all persons who actively support the objectives of the Society, who are willing to participate in the activities of the Society, and attend at least one meeting of the Society per year. Voting privileges commence at the second meeting.

A register of current members shall be maintained by the Society.

A member may withdraw from the Society by notifying the Board in writing."

9. Minimum number of board members according to bylaws: 8

Number of board members: Currently: 9 2018: 11 2017: 10

How often does the Board of Directors meet? \_\_\_\_\_



10. Please list your current Board of Directors:

Name	Board Position	Years on Board
Norma Jean Atkinson	President	40.00
Chithra Udayashankar	Vice-President	8.00
Joanna Torguson	Secretary-Treasurer	6.00
Florence Anderson	Director	11.00
Karen Saunderson	Director	10.00
Kimerica Parr	Director	8.00
Julia Rex	Director - Volunteers	3.00
Tran Tu	Director - Rules/Protests	4.00
James Wong	Director	4.00
Nancy Lawson	Director	2.00
Shilpa Arvikar	Director - new Sept. 2019	0.10

11. Are any Board members being paid, or receiving an honorarium for being on the Board or for other positions in the organization outside of their role on the Board? Yes ☐ No ☒

If yes, complete the following table:

Board member name	Paid role in the board / organization	Amount received

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 The personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Investment Program, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (780) 743-7918.  
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## Community Events Part C - Proposed Event Details

12. **Event Name:** The 45th Annual Oilsands Rotary Music Festival

13. **Beginning Date (YYYY-MM-DD):** 2020-03-16

14. **Completion Date (YYYY-MM-DD):** 2020-05-11

*Note: The term of the Community Impact Grant is January 1 - December 31, 2020. The event and all expenditures must occur during this term.*

15. **What type of event are you applying for?**

- ☐ Recreation/Sport
- ☒ Cultural
- ☒ Related to, or addresses, any one of the 94 Calls to Action in the Truth and Reconciliation Commission report
- ☐ Related to a National or Provincial Holiday
- ☐ Other: \_\_\_\_\_

16. **What activities will be part of the event? Please list and provide details:**

- a. Use headings if applying for more than one event;
- b. List specific activities of each event; and
- c. Include details such as event location(s), how each activity will appeal to general population, if the event will draw participants from outside the Municipality, etc.

*(additional space continues on next page)*

-Every solo or group entry will have a scheduled performance time  
 -Every solo or group entry will receive a written and oral adjudication from a professional adjudicator  
 -Outstanding performers will be invited by the adjudicator to perform in showcases for piano and speech arts  
 -Superior performers will be invited by the adjudicator to perform in the Grand Concert and Awards Presentation  
 -Performers who enter in qualifying classes in disciplines offered at the Alberta Provincial Festival will be recommended by the adjudicator  
 -In September 2020, some will be asked to perform in the Alberta Culture Days "Stars of the Festival Concert"

COMPETITIONS: Open to the public  
 March 16th to May 2nd 2020 at Suncor Energy Centre for the Performing Arts Theatre (SECPA),  
 Keyano AC141, Keyano Recital Theatre, Keyano Main Theatre and Casman Centre Amphitheatre

**SPECIAL EVENTS:**

-Band Concert March 19th 7 p.m. SECPA  
 -Speech Showcase March 24th 7 p.m. SECPA  
 -Piano Showcase Ages 8 to 12 years/Piano Gr. 2 to 4 April 3rd 7 p.m. SECPA  
 -Adult Handbells April 29th 7 p.m. SECPA  
 -Piano Showcase April 30th 7 p.m. SECPA Ages 13+/Piano Gr. 5+  
 -Piano Showcase May 2nd 6:30 p.m. Casman Amphitheatre  
 -Grand Concert & Awards Presentation 7 p.m. Keyano Main Theatre

Throughout the festival the audience is comprised of local parents, siblings, teachers, friends, neighbours and grandparents from as far away as Texas and Newfoundland.

16. *(Continued from previous page)*

**17. How many participants are you expecting to benefit from your event? Please identify them in the table below.**

Ages 0 - 3:	0	Adults:	50
Ages 3 - 5:	400	Seniors:	10
Ages 5 - 12:	1,520	Families:	100
Ages 12 - 18:	260		

**18. What is the community need that the event will address?**

The 45th Annual Oilsands Rotary Music Festival will provide an opportunity for serious music and speech arts students to perform for a live audience in a suitable venue (good acoustics, and in-tune acoustic piano, adequate seating) at a reasonable cost to participants and audience members.

**19. How was the need determined?**

Past history has shown the need. In the first festival, in 1976, there were 219 entries, not one suitable venue, and no grand pianos within 300 km in any direction.

With 1,317 entries in 2019, the Oilsands Rotary Music Festival is now the third largest Alberta Music Festival Association Festival in Alberta (Calgary being the largest and Edmonton second).



**20. How will the event address this need?**

The three venues (Suncor Energy Centre for the Performing Arts Theatre, Keyano Arts Centre Hall 141, Keyano Recital Theatre, Keyano Main Theatre, Casman Centre Amphitheatre) all with good acoustics, good Yamaha and/or Steinway Grand Pianos, adequate seating, and adequate parking, will be used to the performances.

Adjudicators feedback includes tips on how to make the next performance better which helps all students and groups prepare for the Alberta Music Festival Association Provincial Festival in May and private solo students prepare for the Royal Conservatory of Music of Toronto and/or Conservatory Canada exams in June.

**21. What will be the positive impacts to the community?**

Audience members will be amazed at the high calibre of the performances by the talented young musicians on stage.

Many of the Oilsands Rotary Music Festival go on to the AMFA Provincial Festival (2019 15 soloist in 17 classes, 2 school choirs and 2 school choral speech groups) to perform and receive high marks (3 soloists placed 1st, 4 soloists placed 2nd, 1 Choir place 1st, 1 Choir received a Superior rating 90% or over, 2 choral speech groups placed 2nd).

The students who receive the highest marks in the province in Royal Conservatory of Music exams are recognized in November at the Gold Medal presentation in Calgary.

**22. Identify the Call to Action in the Truth and Reconciliation Commission report that the event addresses (if applicable).**

Call to Action: 63, Section iii: "Building student capacity for intercultural understanding, empathy, and mutual respect." (Education)

**23. If identified in question 22, describe and include:**

- a. How the Call to Action will be addressed by the activities of the event;*
- b. How the activities promote healing, language and/or cultural restoration; and*
- c. How the Indigenous community is involved in the planning, execution, participation or follow up to the event.*

Participants in the festival are not culturally identifies but we can be certain that Indigenous students will be participating in group situations, such as school entries in bands, choirs, choral speech, or handbells.

In preparing one or more selections for the ORMF, group members develop intercultural understanding by preparing music or poetry from different cultures; empathize with other participants when viewing their performances; and develop mutual respect for the accomplishments of all the performers in their sessions.

Parent attendance at events take videos of their children's performances. They show their appreciation of the hard work done by the students in order to perform well by clapping, cheering, high-fiving, and hugging their children after. They express appreciation to the festival volunteers and committee by thanking everyone who is volunteering at the venue.

**24. What does/will a successful event look like?**

Performers will:

- be proud of their performance
- see and hear material they would like to perform in the future

Audience will:

- want to come again
- volunteer at the next event
- donate money for awards

**25. How do/will you measure event success (e.g., surveys, evaluation, longitudinal studies)?**

Following the festival, we have a board meeting where we report on what went well, what can be improved, and what should not be repeated.

We are required to submit statistics reports and adjudicator evaluations to the Alberta Music Festival Association. These reports are compiled for all 35 AMFA festivals and are distributed at the AGM in October.

**26. Does the event duplicate or overlap with other events offered in the community? How is this event unique?**

There is no other festival like the Oilsands Rotary Music Festival in the Regional Municipality of Wood Buffalo.

Our event is unique because it features young amateur musicians performing for a live audience and receiving written and oral adjudications and immediate audience feedback.

**27. How will the event be promoted/advertised?**

*(Successful events shall state "Funding considerations provided by the Regional Municipality of Wood Buffalo" on all print and digital advertisements and shall not use the Municipal logo.*

Our event will be promoted as follows:

- on our website at [www.oilsandsmusic.com](http://www.oilsandsmusic.com)
- on Facebook
- local media free spots (e.g. Bridge Radio, Rogers Radio Group, Mixx 103.7)
- e-mail
- donor recognition and grant funders are recognized on the printed programs for the showcases, not using any logos

**28. The Community Events stream is intended to promote an allied social profit sector within the Municipality. What other community groups or organizations will be involved in the event?**

- a. List each community group or organization; and
- b. Define each community group or organization's role.

Fort McMurray Oilsands Rotary Club: fundraises and volunteers

Rotary Club of Fort McMurray: volunteers

Fort McMurray Music Teachers Association: distributes information to parent and encourages students to enter the ORMF

The Fort McMurray School District and the Fort McMurray Catholic School District give financial support and distributes information through their communication systems

**29. The Community Events stream is intended to promote public/volunteer participation in the planning, delivering and governing of community events. How will volunteers be involved in the proposed event?**

All of our board members are volunteers and participate in the planning of the festival and volunteer as often as they can during festival.

The jobs they do are: accept entries and proofread, schedule performances, e-mail showcase performers, e-mail award winners, type entry information into the data base, print adjudication sheets, meet adjudicators at the airport and return, office work

Additional volunteers are needed during the festival.

The jobs they do are: sell day and season tickets, collect and mark music for adjudicators, introduce adjudicators, call the performers to the stage, give the session announcements and house rules, drive the adjudicators from the hotel to the venue and back, place rating stickers on the adjudication sheets.



- 30. The Community Events stream requires at least one other source of funding (e.g., monetary donations or grants, sponsorships, significant in-kind contributions, etc.) aside from the Community Impact Grant. Describe any other funding initiatives the organization has taken or is planning to implement to support this requirement.**

The Oilsands Rotary Club gives us \$5,000 from their Casino account. This is the maximum the Alberta Gaming and Liquor Commission allows them to direct to a single registered charity.

We also have a Casino for the Fort McMurray Society of the Friends of Music in October. The proceeds will possibly be \$35,000 which we will receive in February.

- 31. Outline any expected in-kind contributions for this event:**

The Merit Hotel gives us a special rate on accommodation. The approximate value is \$2,000.

### Event Budget

32. a) Please be advised that although your organization's fiscal year may not run January - December, that is the funding period of the Community Impact Grant. The following content must only relate to the period of January 1 - December 31, 2020.
- b) Please include all anticipated sources of revenue for your event and whether or not it is in progress (e.g., applied for but not yet confirmed) or secured (confirmed).
- c) Please list all sources of funding separately and name the sources in the space provided.
- d) Do not include this grant application as a source of revenue.

Source of Projected Income	Revenue Jan - Dec 2020	Revenue Status	
		In Progress	Secured
Event Income (Ticket sales, admission, etc.) <i>Entry fees, &amp; admission</i>	<i>\$46,100</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Government of Alberta Grant	<i>None</i>	<input type="checkbox"/>	<input type="checkbox"/>
Government of Canada Grant	<i>None</i>	<input type="checkbox"/>	<input type="checkbox"/>
Casinos/Bingos <i>(Casino Oct. 2, 3 2019)</i>	<i>\$35,000</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Donation from: <i>Synchrude</i>	<i>7,500</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Donation from: <i>Aurelia Developments</i>	<i>1,500</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Donation from: <b>17(1)</b>	<i>\$ 500</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship from: <i>Fort McMurray Dilsonds Rotary</i>	<i>\$5,000</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sponsorship from:		<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship from:		<input type="checkbox"/>	<input type="checkbox"/>
Other: <i>Don Scott: McMurray Law Office</i>	<i>\$1,000</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other: <i>Cooper &amp; Company Law</i>	<i>\$500</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other: <b>17(1)</b>	<i>\$500</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other: <b>17(1)</b>	<i>\$250</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other: <i>Parr Academy of Vocal Arts</i>	<i>\$500</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other: <i>AB Guild of English Handbells</i>	<i>\$75</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Total (A)</b>		<i>\$98,425</i>	





**34. Provide any additional information that may assist in developing a better understanding of the organization or its services/programs during the grant review:**

The Alberta Music Festival Association advises its member festivals to adjust their local entry fees every 3 years. Following this meant we should have raised our fees in 2017. The ORMF board decided this was not something we should do that year because of the uncertainty of the recovery from the 2016 Wildfire. Our entries decreased but not significantly although a number of our longterm participants and donors did not return to the community. Costs remained the same.

In 2018 the board decided that again it was not in the best interest of our participants and their families to raise the entry fees. Our entries increased and so did our expenses. We used all of our Casino funds and the Rotary Club was not able to do a fundraiser as their membership declined.

In 2019 we applied for a grant from RMWB and received \$20,000 which made it possible for the ORMF to continue. This was the first funding we had from RMWB in over 10 years.

We also have done some cost cutting (like we have not had a post concert reception since 2015) and will continue doing more.

**35. Attachments**

The following **MUST** accompany this application.

**Failure to submit the following will result in this application being deemed incomplete.**

- ☐ Financial Statements of **most recent** fiscal year end (Year end date must fall between July 1, 2018 and June 30, 2019)

**Completed and Signed Applications are to be submitted:**

**Preference is By Email:** CIP@rmwb.ca

**OR**

**In Person or By Mail:**

Community Investment Program  
Community Services  
Regional Municipality of Wood Buffalo  
9909 Franklin Avenue  
Fort McMurray, AB T9H 2K4

**LATE or INCOMPLETE applications will not be processed**  
**(Community Investment Program Policy FIN-220, Section 3.1.5)**

**The Fort McMurray Society of the Friends of Music  
Financial Statements**

June 30, 2019

*(Unaudited - see Notice To Readers)*

**DRAFT**



On the basis of information provided by management, we have compiled the statement of financial position of the The Fort McMurray Society of the Friends of Music as at June 30, 2019 and the statement of operations and changes in net assets for the year then ended.

We have not performed an audit or a review engagement in respect of these financial statements and, accordingly, we express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

**DRAFT**

Fort McMurray, Alberta  
September 10, 2019

*Bazyl & Dunn Chartered Accountants LLP*

### Statement of Financial Position

Accepted: 10 June 2010

Continued on page 200

**DRAFT**

Approved on behalf of the Board:

President

### In-Vice President

The Fort McMurray Society of the Friends of Music  
Statement of Operations and Changes in Net Assets  
For the year ended June 30, 2019  
*(Continued - see Notes to Financials)*

	2018	2019
<b>REVENUE</b>	77,124	136,746
<b>EXPENDITURES</b>		
Accounting fees	1,950	1,700
Advertising & promotion	-	4,747
Amortization	737	884
Bank charges & interest	82	-
Business taxes, licenses & memberships	3,947	2,181
Casino expenses	2,134	-
Consulting fees	16,150	21,000
Donations	1,600	800
GST non-recoverable	359	2,696
Meetings & conventions	4,125	375
Office	1,682	754
Rental	10,851	59,622
Scholarships & awards	30,434	27,687
Telephone	1,572	1,770
Travel	4,480	14,984
Volunteer recognition	702	608
	80,805	139,188
<b>EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES</b>	(3,681)	(2,442)
<b>NET ASSETS, BEGINNING OF YEAR</b>	15,772	12,091
<b>NET ASSETS, END OF YEAR</b>	12,091	9,649

**DRAFT**