#### King's Kids Promotions Outreach Ministries Incorporated

2020 Community Impact Grant Analysis

**CIP Grant Summary:** 

				2020	Variance
				Recommended	Recommended
2017	2018	2019	2020 Request	by CIP	vs. Requested
-	-	82,400	98,957	98,957	-

Fiscal Year End	Total Expenses	Unrestricted Net Assets
August 31, 2018	1,056,840	(215,179)

#### Notes:

**Lionheart Camps/Rural Community Outreach -** Performing arts camps: vocal training, dance training, instrument training, videography, podcasting, song writing, DJing, digital beat production

	2020 Total	2020 Budget	2020
Budget Line Description	Budget	Request	Recommended
Revenues			
RMWB Community Impact Grant	98,957	98,957	98,957
Donations from King's Kid's	5,000	-	-
Grant	18,000	-	-
Sponsorship	2,000	-	-
Total Revenues	123,957	98,957	98,957
Expenses			
Ground transportation to Fort Chipewyan, Conklin & Jar	3,817	3,817	3,817
Flights to Fort Chipewyan	3,000	3,000	3,000
Instructor Accommodations in Fort Chipewyan & Conklin	15,190	7,190	7,190
Food for Instructors	16,200	11,200	11,200
Stipends for Instructors (\$100/day x 10 Instructors)	32,000	27,000	27,000
Food and Snacks for Campers	3,825	3,825	3,825
Promotions and Signage for Events	7,500	7,500	7,500
Equipment and Trailer Rental	6,200	6,200	6,200
Art Supplies	5,800	5,800	5,800
Equipment and Software - \$500/day	9,500	7,500	7,500
Coordinator (800hr x \$22)	17,600	12,600	12,600
T-Shirts	2,025	2,025	2,025
Community Hall Rent for Camps	700	700	700
Music and Socan Fees	600	600	600
Total Expenses	123,957	98,957	98,957
Total Surplus (Deficit)	-	\$ -	\$ -



# 2020 Community Impact Grant - Community Programs and Projects Application for Grant Funding

The grant program under which your organization is applying has specific eligibility requirements. The Application Form should clearly show how the proposed program or project meets these requirements. The Application Form, including all required attachments, must be received by the closing date. Late or incomplete applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5).

In order to complete this application for funding, please read the following thoroughly:

- 2020 Community Impact Grant Guidelines
- 2020 Community Impact Grant Community Programs & Projects Application Checklist

If you have reviewed the 2020 Community Impact Grant Guidelines and have any questions regarding this application form or eligibility, please contact CIP@rmwb.ca.

Organization Name: King's Kids Pror	notions Outreach Minis	tries Incorpora	ted
Declaration: In making this application, we, the	undersigned, confirm:	Executive Di	ber(s) and/or rector initials:
<ul> <li>that we have read the Community Impact Gran</li> </ul>	nt Guidelines;	RK	DG
<ul> <li>that we understand that this application form a be part of the <u>public</u> Council agenda and accomethods that the Council agenda is available;</li> </ul>		RK	M
<ul> <li>that we understand that this application form a attachments must be completed in full and rec 4:30 p.m. MT on Monday, September 23, 2019</li> </ul>	eived before	RK	DG.
<ul> <li>that we understand the term of the Community January 1 to December 31, 2020 and that all e happen during this term; and</li> </ul>	-	RK	N
* that we are authorized by the applicant organizapplication and hereby represent to the Region Wood Buffalo's Community Investment Prograthe best of our knowledge and belief, the informatical and accounts and the application is recommended.	nal Municipality of m and declare that to nation provided is		
truthful and accurate, and the application is ma above-named organization and with the Board		N/	
knowledge and consent.	of Diffeolors fun	KK	DG
Back.	Rkin	chner	
Signature of Board Member	Signature of Board Me		Director
(must have signing authority)	(must have	signing authority)	
Dango Gogo, Acting Board Chair	Rick Kirschner,	<b>Executive Dire</b>	ector
Print Name	Pri	nt Name	
2019 - 09-23 Date: (YYYY-MM-DD)		ptember YYY-MM-DD)	23 RD



# **Community Programs and Projects Part A - Organization Summary**

Organization Details		
Organization Name:	King's Kids Promotions Outreach Ministries Incorporated	
Street Address:	P.O. Box 5512, 9803 King Street	
City/Hamlet:	Fort McMurray	
Province:	AB	
Postal Code:	Т9Н 3G5	
Phone Number:	780-713-6248	
Email Address:	info@kings-kids.org	
Act Registered Under:	Canada Not-for-Profit Corporations Act	
Registration Number:	89073 7745 RR0001	

Note: Organization must be in good standing to receive funding.

2.	Main Contact		
	Title:	Business Manager	
	Name:	Jill Edwards	
	Daytime Phone:	780-713-6248	
	Email Address:	jill@kings-kids.org	
3.	Executive Director		
	Name:	Rick Kirschner	
	Daytime Phone:	17(1)	
	Email Address:	rick@kings-kids.org	
4.	Board Chair / President		
	Name:	Dango Gogo	
	Daytime Phone:	17(1)	
	Email Address:	dango@donscottlaw.ca	

Note: Should any of the contact details in Questions 2 to 4 change before December 31, 2020, please advise the Community Investment Program at CIP@rmwb.ca



# Community Programs and Projects Part B - Board Questionnaire

5.	How often does the Board review the financial position of the agency? What efforts have been made in the past fiscal year to increase the number and types of financial support for your organization?
	The Board reviews the financial position of the agency monthly at our regular meetings.
	We have increased our ask through many agencies and grant opportunities and personal private supporters and sponsors.
6.	Organization's most recent Fiscal Year End date (YYYY-MM-DD): 2018-08-31
	Unrestricted net assets from your Financial Statements ending 2018-08-31 -\$ 66,005.64
	(Accumulated surplus that the Board has not set aside for a particular purpose)
	Total Expenses from your Financial Statements Ending 2018-08-31 \$801,867.92
7.	Does your organization have financial reserves greater than the last fiscal year's operating expenses? If so, explain why.
	No
8.	What are the restrictions (if any) on becoming a member of your organization <u>and/or</u> participating in programs or services?
	No there are not restrictions to becoming a member or participating in programs or services.
9.	Minimum number of board members according to bylaws:7
	Number of board members: Currently: 10 2018: 12 2017: 11
	How often does the Board of Directors meet? monthly



10. Please list your current Board of Directors:

Name	Board Position	Years on Board
Kirschner, Rick	Director	27.00
Kirschner, Cathy	Sec / Tres	27.00
Skinner, James	Director	27.00
Perks, Joshua	Director	21.00
Igandan, Lynda	Vice Chair	5.00
Wigle, Dana	Director	3.00
Gogo, Dango	Chair	3.00
Baiywen, Funmi	Director	3.00
Gogo, Joshua	Director	1.00
Redden, Melissa	Director	1.00

11.	Are any Board members being paid,	or receiving an	honorarium fo	r being on the l	Board or for	other
	positions in the organization outside	of their role on	the Board?	Yes □	No 🗹	

If yes, complete the following table:

Board member name	Paid role in the board / organization	Amount received

The personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Investment Program, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (780) 743-7918.



# Community Programs and Projects Part C - Proposed Program or Project Details

- 12. Program or Project Name: Lionheart Camps/Rural Community Outreach
- 13. Beginning Date (YYYY-MM-DD): 2020-01-01
- 14. Completion Date (YYYY-MM-DD): 2020-12-31

**Note:** The term of the Community Impact Grant is January 1 - December 31, 2020. The program or project and all expenditures must occur during this term.

- 15. What activities will be part of the program or project? Please provide details:
  - a. Use headings if applying for more than one program or project;
  - b. List specific activities of each program or project; and
  - c. Include details such as location(s), number of sessions, length of sessions, etc. (additional space continues on next page)

King's Kids will conduct performing arts camps in Fort Chipewyan, Fort McMurray, Janvier, and Conklin AB. The camps will use new various arts forms, including technical arts, to engage aboriginal and rural youth and children in programming which will enhance their quality of life and build resiliency.

King's Kids will collaborate with local "youth supporting" and "public health" agencies and promote their services.

#### Our goal:

- -2 x 3 day camps and 1 x 5 day camp in Fort Chipewyan;
- -1 x 3 day camp and 1 x 2 day camp in Conklin;
- -1 x 1 day camp in Janvier;
- -3 x 5 day camps in Fort McMurray with before and after camp care to support local families.

Daily camp duration varies from location to location but the average length is 5 hours per day. Some camps will have before and after care for the children available.

The camps will include vocal, dance and instrument training as well as instruction in digital story telling production and distribution in most locations. Activities such as videography, podcasting, song writing, DJing and digital beat production will be offered. The children and youth will be encouraged to celebrate their culture and history in new, innovative mediums. This enables kids to tell their story and explore their history in a more culturally relevant way which is magnified by digital media and technology.

-1 meal and snack per day will be supplied at each camp.

In 2019 we conducted 3 rural LionHeart Camps in Fort Chipewyan. Two 3 day camps and one 6 day camp. We also did one 3 day camp in Conklin. The camps have been well received and we have been invited back to all these communities again in 2020.



#### 15. (Continued from previous page)

This year our team played at the Youth Centre and moms and tots program for Helping Hands to Sucess. We anticipate, continuing these relationships and developing new ones where we can enhance local programs with our team and the students we work with.	



### 16. What objective(s) of the Community Program and Projects stream does this program or project address? (Check all that apply)

Ø	o provide a program or project that enhances leisure, cultural, recreational opportunities	į
an	/or	
V	o support the design and delivery of preventive social service programs that promote an	d

enhance the well-being of individuals, families and communities;

To promote programs or projects that address, as directly as possible, any one of the 94 Ca

☑ To promote programs or projects that address, as directly as possible, any one of the 94 Calls to Action in the Truth and Reconciliation Commission report;

☐ To promote and support community capacity and economic growth;

To facilitate and promote investment in local projects by residents;

☑ To enrich the cultural landscape of the Municipality; and/or

☐ To create/maintain a program for recruiting, training and using volunteers.

### 17. Describe, in detail, how the program or project will meet and address each objective selected above. (additional space continues on next page)

If the Calls to Action objective is selected, please identify the Call to Action and include the following:

- a. How the Call to Action will be addressed by the activities of the program project;
- b. How the activities promote healing, language and/or cultural restoration; and
- c. How the Indigenous community is involved in the planning, execution, participation or follow up to the program or project.

This initiative will support the design and delivery of preventive social service programs that promote and enhance the well-being of individuals, families and communities, by using the majority of the same staff as in previous visits. As quoted by Yvonne McCallum, a Metis elder and leader on the Conklin Resource Development Advisory Committee, "Just when counselors start getting through to them, there's somebody else being sent in." There needs to be consistency and established relationships to make a difference. THE MAJORITY OF OUR INSTRUCTORS WILL BE THE SAME AS 2019.

The program enhances leisure and cultural opportunities by allowing students to release their inner feelings through arts. These camps/training programs, are programmed to build the confidence of the youth and to give them new ways to capture their history through technology and the arts.

This program addresses the following of the 94 calls:

-55iv - progress on closing the gaps between Aboriginal and non-Aboriginal communities.
-Most of the students would not have opportunity to attend this type of program if we did not go to their communities, so we will take the instructors out and teach the classes in their community. Most of our instructors are non-Aboriginal so this will create relationships they may not normally have.

As per Kerri Ceretzke, "This program removes barriers to inclusion by providing instruments, working around schedules, being positive and caring and removing social pressures and stereo types.

vi - Progress on reducing the rate of criminal victimization. We find that when the youth have more positive outlet for their talents, then they are less



#### 17. (Continued from previous page)

likely to be involved in crime. Vicky Augustine, Youth Programming Professional formerly of Nistawoyou Friendship Centre expressed how the performing arts have been proven effective with Aboriginal First Nations and Metis Nations youth, as proven by the recording done with Jordon Cree (Kyler MacDonald) for the Youth Voices Wood Buffalo campaign.

please see seperate word document with more information.

### 18. How many participants are expected to benefit from the program or project? Please identify them in the table below.

Ages 0 - 3:	8	Adults:	70				
Ages 3 - 5:	24	Seniors:	20				
Ages 5 - 12:	78	Families:	75				
Ages 12 - 18:	80						

#### 19. What is the community need that the program or project will address?

This program is addressing the community need for relevant youth engagement and programming. The Youth are struggling with a number of mental health issues, namely, PTSD (https://www.frontiersin.org/articles/10.3389/fpsyt.2019.00623/full) suicidal tendencies, and loneliness and isolation. Our research indicates children and youth are open to adult/peer relationships to help them explore and connect with their cultural heritage in new and contemporary ways. Our program introduces youth to consistent mentors, caring adults and agencies hence increasing their resiliency.

Darren Mercredi-Mikisew Cree Councilor stated "The Lionheart program is really great for the youth, they like it. The team is becoming part of our community!"

Kerri Ceretzke Sekweha Youth Centre, "I have heard and experienced their success in reaching and strengthening children, youth and families with their fun musical approach."

#### 20. How was the need determined?

- -The need was determined by talking to youth and their parents.
- -We spoke to Mikisew Cree First Nation's Chief and Elders Board and they said this program was needed.
- Alison Gladis, RMWB Youth Worker, the Director of Nunee Health, Stacey Stevens, Gail Patrick with the Athabasca Delta Community School and the new principal Elia Haydon all expressed the need for this program. Please see support letters attached.
- Kerri Ceretzke, the former principal and now a consultant with the community regarding the Crisis in Education in the community also acknowledged the program and invited us to Janvier to support the work with the Sekweha youth Centre.



#### 21. How will the program or project address this need?

The performing arts camp will engage, mentor and will respectfully empower, through knowledge and skill development, the children, youth and families which attend the program. Further, the program will collaborate with other agencies and promote their programs and services.

The youth are strengthened by helping them explore and capture their thoughts, needs and questions. New technologies such as pod casting, song writing and beat production engage youth at a higher level than traditional means and as a result they are more likely to build stronger relationships and share their learnings as well as celebrate their history!

Our Jr. Mentor program further empowers youth who are engaged in helping younger children learn skills they have learned at the camp. This changes their paradigm of always receiving.

The youth and families will be encouraged by empathetic instructors, some who have have experience dealing with personal Mental Health issues including depression and suicidal ideation.

#### 22. What will be the positive impacts to the community?

Our program will engage consistent youth mentorship in the community which was addressed at the recent research findings presented at a forum in Fort McMurray, with health care professionals, elders, and community leaders when they talked about the gaps in mental health support for Indigenous people across the region. The research, funded by Canadian Institutes for Health Research and Indigenous Health Life Trajectories Initiative, reported that consistent relationships with Health Care providers and Indigenous people greatly increased the resiliency with individuals and the community as a whole.

With strong youth, the community can only prosper and be better. We know from past experience, that when the youth become strong it affects parents, grandparents and ultimately the community at large.

When youth become more confident they do better at school and become more resilient and strong and students will stay in school longer.

There will be less criminal activity and the community will have increased public image both internally and externally.

Youth will be more meaningfully engaged in their Aboriginal Heritage and Culture and will be equipped with new relevant ways to express it and and celebrate it with the community and the world.



Part of the CPP Stream is funded through a partnership with the Government of Alberta to provide support for the design and delivery of preventative social services programs that promote and enhance the wellbeing of individuals, families and communities.

To determine if the program, project or service meets the Family and Community Support Services (FCSS) program outcomes of Prevention, Local Autonomy, Volunteerism, Accountability, and Community Development, please answer the following:

23. Is the program, project or service preventative in nature? Does it enhance the social well-being of families and individuals? Does it have preventative social outcomes? If yes, please explain. If no, leave blank.

This program enhances the social well being of families and individuals by cultivating deeper relationships through the arts. Individuals and families learn new artistic expression and celebrate collectively the new learnings.

The program is preventative because it creates alternative activities for youth and children to belong to. Evening performances of our team have proven to engage youth who have previously not participated in other social programs.

The program supports local autonomy in that it removes some barriers such as the lack of instruments and lack of local instructors. Our initial program provided 11 new instruments and training to 3 prospective instructors who are currently delivering a simple version of one of the aspects of our programs.

The project has also been developed in close collaboration with Athabasca Delta Community School, Northanlands School District, Mikisew Cree First Nations, Nunee Health Board, Sakweha Youth Centre and the Regional Recreation Corporation of Wood Buffalo.

This project is a priority because of its uniqueness and innovative nature. One of the key messages from the "Leading Through Disaster Recovery" document was to be innovative and this style of youth outreach is very innovative and his proving effective in reaching hard to reach youth.

24. Does the	program,	project	t or service:
--------------	----------	---------	---------------

- Help people develop independence, strengthen coping skills and become more resistant to crisis?	
Yes ☑ No ☐ - Help people develop an awareness of social needs?	
Yes ☑ No ☐ - Help develop interpersonal and group skills which enhance constructive relationships among people	?
Yes ☑ No □ - Help people and communities to assume responsibility for decisions and actions which affect them?	
Yes ☑ No □ - Provide supports that help sustain people as active members of the community?  Yes ☑ No □	



#### 25. Is the program, project or service:

	- Primarily a recreation, leisure, entertainment or sporting activity or event?	
	Yes ☑ No □ - Offering direct assistance, including money, food, clothing or shelter, to sustain an individual or family	y?
	Yes □ No ☑ - Primarily rehabilitative, therapeutic or crisis management?	
	Yes ☑ No □	
-	- A duplication of services provided by any level of government?	
	Yes □ No ☑ - A capital expenditure such as the purchase, construction or renovation of a building or facility?  Yes □ No ☑	
26.	What does/will a successful program or project look like?	_
	With the need for youth to be supported in mind, we believe an appropriate response is to facilitate a group collaboration program where students are encouraged and mentored to discuss and express their experiences and life through artistic expression in fine arts, performing arts and digital arts such as those previously described. The program will include daily instruction and activities in the arts.	
	The program will include: -2 x 3 day camps and 1 x 5 day camp in Fort Chipewyan; -1 x 3 day camp and 1 x 2 day camp in Conklin;	
	-1 x 1 day camp in Janvier; -3 x 5 day camps in Fort McMurray with before and after camp care to support local families.	
	-3 x 3 day camps in Fort McMurray with before and after camp care to support local rannies.	
	Daily camp duration varies from location to location but the average length is 6 hours per day	1
	The program will include instruction in fine arts, performing arts and digital arts in a hands on approach.	
	Aboriginal mentors will be engaged	



### 27. How will the program or project's success be measured (e.g., surveys, evaluation, longitudinal studies)?

We will keep daily count of the attendees.

We will conduct surveys related to the qualitative experience of the camp and the ongoing programs for both parents and campers.

The number of youth projects completed is also a measure used.

The number of digital presentations created, collected and presented.

### 28. Does the program or project duplicate or overlap with other programs or projects offered in the community? How is this organization's program or project unique?

No our program is not a duplication or overlap of other projects. This program is hosted in partnership with community organizations.

We focus on digital art and performing arts which not only builds character, but also increases engagement and relevance to current youth experience.

#### 29. How will the program or project be promoted/advertised?

(Successful programs or projects shall state "Funding considerations provided by the Regional Municipality of Wood Buffalo" on all print and digital advertisements and <u>shall not</u> use the Municipal logo.

The project will be promoted with fliers locally, by word of mouth by those who have invited us to come and present the program and through the success of past events.

The project will also be presented through Community Hall, Youth Centre in Fort Chipewyan, Mikisew Cree First Nations 3,000 member contact list, Northlands School Board and through the alumni list of students who have already gone through the program.

The project will be promoted and Snapd Wood Buffalo a community newspaper in both areas.

It is imperative that our budget remain where we projected in order to complete this promotion properly. We saw a smaller than anticipated participation in Conklin last summer due to a lack of resources to promote the programs, or the budget to do a school visit prior to the summer program.



- 30. The Community Programs and Projects stream is intended to promote an allied social profit sector within the Municipality. What other community groups or organization will be involved in the program or project?
  - a. List each community group or organization; and
  - b. Define each community group or organization's role.
  - The Athabasca Delta School has and will continue to funnel students into the program through the school and their youth night participants. See support letter attached.
  - Mikisew Cree First Nations will promote the program. See support letter attached.
  - Alison Gladi with the Archie Simpson Youth Centre will host team presentation. See support letter attached.
  - Stacey Stevens, Director of Health, Nunee Health Board will introduce us to community stakeholders. See support letter attached.
  - Michelle Taylor, Waypoints still in discussions
  - Wood Buffalo Food Bank cross promotion of programming, letter of support pending
  - Trace Bozarth, Regional Rec Corp, Conklin we are collaborating with them for the programs in Conklin. See letter attached.
  - Kerri Ceretzke, ED of Sekweha, Sekweha Youth Centre letter of support attached.
  - -Missy Martens, Helping Hands to Success, camp partner. letter of support pending
  - Carina Higgins, Alberta Health, FMM468 still in discussions
  - Marjorie Glansield of the Anglican Church community partner.
  - Northlands School District #61, Tim Stensland, Ass Superintendent overseeing our access
- 31. The Community Programs and Projects stream is intended to promote public/volunteer participation in the planning, delivering and governing of community programs and projects. How will volunteers be involved in the proposed program or project?
  - The Athabasca Delta School, Elia Hayden, principal-providing space and helping with aspects of the program
  - Mikisew Cree First Nations will promote the program.
  - Alison Gladi with the Archie Simpson Youth Centre will host team presentation. See support letter attached.
  - Stacey Stevens, Director of Health, Nunee Health Board will introduce us to community stakeholders.
  - Wood Buffalo Food Bank cross promotion of programming.
  - Trace Bozarth, Regional Rec Corp, Conklin providing support for Conklin, see letter attached
  - Kerri Ceretzke , ED of Sekweha, Sekweha Youth Centre
  - -Missy Martens, Helping Hands to Success, camp partner.
  - Marjorie Glansield of the Anglican Church assisting with programming
  - Gail Patrick is a community member at large and an Arts Wood Buffalo advocate. she is assisting with programming
  - Jenny Piche, Red Cross, School Counselor, assisting with program and referrals if necessary
  - Willi Whiston, music instructor volunteering for all aspects of program planning and execution.



32. The CPP stream requires at least one other source of funding (e.g., monetary donations or grants, sponsorships, significant in-kind contributions, etc.) aside from the Community Impact Grant. Describe any other funding initiatives the organization has taken or is planning to implement to support this requirement.

Honoring Life Indigenous Health Program: we are applying for a grant for \$10,000 towards LionHeart programming

Athabasca Delta Community school has agreed provide the space for the programming. approx value \$5500

RMWB- Ernest Thacker - providing space at Archie Simpson Youth Centre for Performing Arts night.

King's Kids Promotions - additional funds for co-ordinator salary and admin costs. Approx \$19,500.00

#### 33. Outline any expected in-kind contributions for this program or project:

Athabasca Delta Community school has agreed provide the space for the programming. approx value \$5500

RMWB- Ernest Thacker - providing space at Archie Simpson Youth Centre for Performing Arts night.

King's Kids Promotions - additional funds for co-ordinator salary and administration costs. Approx \$19500.00

Helping Hands - partial food donations



#### **Program or Project Budget**

- 34. a) Please be advised that although your organization's fiscal year may not run January December, that is the funding period of the Community Impact Grant. The following content must only relate to the period of January 1 December 31, 2020.
  - b) Please include all anticipated sources of revenue for the program or project and whether or not it is in progress (applied for but not yet confirmed) or secured (confirmed).
  - c) Please list all sources of funding separately and name the sources in the space provided.
  - d) Do not include this grant application as a source of revenue.

	Revenue	Revenue	Status
Source of Projected Income	Jan - Dec 2020	In Progress	Secured
Project/Program Income (Ticket sales, admission, etc.)			
Government of Alberta Grant			
Government of Canada Grant			
Casinos/Bingos			
Donation from: King's Kids - towards co-ordinator salary	5,000.00		<b>V</b>
Donation from:	×		
Donation from:			
Grant from: seeking funds for staff, housing & food	18,000.00	<b>V</b>	
Grant from:			
Grant from:			
Sponsorship from:			
Sponsorship from:			Ц
Sponsorship from:			
Other: seeking sponsorship on equip costs	2,000.00	<b>V</b>	
Other:			
Other:		any pro-	
Total (A)	\$ 25,000.00		



- 35. Please be advised that regardless of the organization's fiscal year, the funding period of the Community Impact Grant is January to December. As such, the following content must:
  - Include only expenses related to the program or project contained in this grant request; and
  - Only include anticipated expenses to be incurred from January to December 2020.

Please include all of the expense related to this program or project, even if it is fully funded by other funders.

- Column 1 shall contain all of the types of expenses for the program or project, even if not part of the grant request.
- Column 2 shall contain only the portion of the expense being applied for from the Community Impact Grant. The total of
- Column 2 must match the Total Grant Request and cannot be greater than \$100,000.
- Column 3 shall contain only the portion of the expense being funded through other sources of funding.
- Column 4 is automatically calculated and should total the entire anticipated cost of the program or project.

Total Projected Revenue (from Page 15) (A) \$ 25,000.00

<u> </u>	2	3	4	
Type of Expense	Requested RMWB Grant	Other Funders	Total Program Expenses	
ground transportation to Fort Chip & Conklin & Janvi	3,817.00		3,817.00	
transportation - fly in Fort Chip - 10 x \$300	3,000.00		3,000.00	
			0.00	
accomodation for instructors in Fort Chip & Conklin	7,190.00	8,000.00	15,190.00	
food for instructors - \$50/day per 10 instructors	11,200.00	5,000.00	16,200.00	
stipends for instructors - \$100/day per 10 instructor	27,000.00	5,000.00	32,000.00	
food and snacks for campers	3,825.00		3,825.00	
promotions and signage for all events	7,500.00		7,500.00	
equipment rental and trailer rental for events	6,200.00		6,200.00	
art supplies - paint, easles, canvases, frames, banne	5,800.00		5,800.00	
equipment & software - \$500/day	7,500.00	2,000.00	9,500.00	
Co-ordinator-to prepare for each camp-800 hr x \$22	12,600.00	5,000.00	17,600.00	
t-shirts - one for each participant and instructor	2,025.00		2,025.00	
3 days 1/2 day rent at community hall for camps	700.00		700.00	
music and socan fees (license to use professionally	600.00		600.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
			0.00	
	\$ 98,957.00	Total (B)	\$ 123,957.00	
Shortfall	(including Grant	Request) (A-B)	(\$ 98,957.00)	

TOTAL GRANT REQUEST (Maximum \$100,000)\* \$ 98,957.0

<sup>\*</sup>Total Grant Request cannot be higher than projected shortfall



### 36. Provide any additional information that may assist in developing a better understanding of the organization or its services/programs during the grant review:

We have a proven track record with these types of programs/projects and with collaboration with social profits. King's Kids was awarded the Heart of Wood Buffalo Community Impact Award 2018.

Our pilot project in Fort Chipewyan and Conklin were very successful last year and we have been invited back to continue the programs on an ongoing basis. See letters attached.

The program in Conklin, while still one of their top programs for the year, was hindered because of the lack of budget for promotion. We find that a 3 day camp in a local school will increase the engagement of local youth which will be directly reflected in the summer camp.

We were recently become aware that our Executive Director, Rick Kirschner has been selected as the Champion of the Arts for Wood Buffalo for the work King's Kids has been doing to promote the arts int he region.

#### 37. Attachments

The following MUST accompany this application.

Failure to submit the following will result in this application being deemed incomplete.

Financial Statements of most recent fiscal year end (Year end date must fall between July 1, 2018 and June 30, 2019)

The following is **OPTIONAL** to this application.

Project Logic Model (if available)

Completed and Signed Applications are to be submitted:

Preference is By Email: CIP@rmwb.ca

OR

In Person or By Mail:

Community Investment Program
Community Services
Regional Municipality of Wood Buffalo
9909 Franklin Avenue
Fort McMurray, AB T9H 2K4

<u>LATE</u> or <u>INCOMPLETE</u> applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5)

#### King's Kids promotions Outreach Ministries Incorporated

#### Community Impact Grant - Community Programs & Projects

#### **LionHeart Camps Application**

Question: 17 continued

With the recent studies in Fort McMurray and area regarding the mental health of youth in both Fort McMurray and the surrounding indigenous communities in Wood Buffalo, the LionHeart project would benefit the community if continued and expanded to fulfill its original mandate as originally proposed.

Community collaborations are key to sustainability and consistency of staff delivering the program which builds trust and community.

https://www.cbc.ca/news/canada/edmonton/wood-buffalo-mental-health-care-1.5190842

"Fort McMurray wildfire affected students' mental health: study; of the 3,070 students surveyed – both in the area or out of town at the time of the wildfire – 46 per cent met criteria for a probable diagnosis of PTSD, anxiety, depression or substance abuse.

The students reportedly experienced low mood, anxiety, difficulty sleeping, difficulty focusing, flashbacks and more, all typical symptoms of PTSD.

"Experiencing that would be very scary," senior researcher Peter Silverstone told CTV News Edmonton.

"But having those symptoms 18 months, and even much longer from follow-up studies we're doing is – I think – both surprising and worrying."

https://edmonton.ctvnews.ca/mobile/fort-mcmurray-wildfire-affected-students-mental-health-study

https://www.cbc.ca/news/canada/edmonton/fort-mcmurray-wildfire-ptsd-mental-health-1.5264878

We are collaborating closely with Nunee Health Board, Director, Stacey Stevens who champions our programs because it is consistent with their blended approach to health care. We are embedded in the Athabasca Delta School and collaborating with Kerry Ceretzke, Executive Director – Sekweha

Please see support letters attached from the Nuni Health Unit, the Mikisew Cree First Nation and the Athabasca Delta School Board, Kerri Ceretzke, Executive Director - Sekweha, Former Principal ADCS.

Indigenous community members were involved in the planning. We have collaborated with Darren Mercredi, Counselor & Program Director), Missy Marten, Helping Hands to Success (Moms & Tots program) Marjorie Glansield of the Anglican Church, Ernest Thacker, RMWB Fort Chipewyan Mgr., Chief Waquan & Council of the Mikisew Cree First Nation, Jodie Cooper, Director of Sport & Recreation, RRCWB. We are still meeting with other prospective partners.

As well the need was determined by studying the previously quoted studies as well as "The Community is the Medicine", Com. Based Wellness Promotion by Darien Thira, PhD. R.Psych

#### KING'S KIDS PROMOTIONS OUTREACH MINISTRIES INCORPORATED

Financial Statements
Year Ended August 31, 2018

#### KING'S KIDS PROMOTIONS OUTREACH MINISTRIES INCORPORATED

# Index to Financial Statements Year Ended August 31, 2018

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# ARULEBA PROFESSIONAL CORPORATION CHARTERED PROFESSIONAL ACCOUNTANT

#### **NOTICE TO READER**

On the basis of information provided by management, I have compiled the statement of financial position of KING'S KIDS PROMOTIONS OUTREACH MINISTRIES INCORPORATED as at August 31, 2018 and the statements of revenues and expenditures and changes in net assets for the year then ended.

I have not performed an audit or a review engagement in respect of these financial statements and, accordingly, I express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

Aruleba Professional Corporation

Fort McMurray, Alberta April 10, 2019

CHARTERED PROFESSIONAL ACCOUNTANT

#### KING'S KIDS PROMOTIONS OUTREACH MINISTRIES INCORPORATED

#### Statement of Financial Position

#### August 31, 2018

		2018	_	2017
ASSETS				
CURRENT Cash Accounts receivable	\$	31,091 36,079	\$	89,612 18,973
Goods and services tax recoverable	_	-		11,192
		67,170		119,777
EQUIPMENT (Note 1)	and the second s	192,914		183,790
	\$	260,084	\$	303,567
LIABILITIES AND NET ASSETS				
CURRENT	\$	402.005	\$	152 640
Accounts payable Deposits received	Đ	182,905 1,577	Φ	153,618 -
Goods and services tax payable		1,032		_
Employee deductions payable		61,432		17,347
Due to related parties		25,000		25,000
Due to members	_	10,403		10,403
		282,349		206,368
NET ASSETS				
General fund		(215,179)		(86,591)
Capital fund	( <del>)</del>	192,914		183,790
		(22,265)		97,199
	\$	260,084	\$	303,567

ON BEHALF OF THE BOARD	
Dura Wigle	Directo
mpre	Directo

#### KING'S KIDS PROMOTIONS OUTREACH MINISTRIES INCORPORATED

# Statement of Revenues and Expenditures For the Year Ended August 31, 2018

		2018		2017	
REVENUES					
Donations	\$	70 547	•	05.00	
	<b>P</b>	76,547	\$	85,02	
Fundraising		143,347		130,83	
Radio advertising		386,718		450,25	
Other income		3,307		21,22	
Grant		290,432		214,57	
Distrct studio recording		6,863		-	
Lion heart		3,044		-	
Mission		27,118			
	-	937,376		901,91	
EXPENSES					
Advertising and promotion		6,129		12,79	
Amortization		42,408		45,61	
Bad debts		1,122		-	
GST write off		13,457		-	
Community grant		15,653		_	
Consulting fees		9,115		29,85	
Credit card charges		5,491		4,68	
District studio recording		22,115		.,00	
Equipment rentals	•	37,409		53,78	
Fund raising		45,666		92,06	
Insurance		7,397		7,52	
Interest and bank charges		7,224		5,91	
Lion heart		3,017		ا <del>ق</del> رق -	
Meals and entertainment					
		2,986		1,80	
Memberships		9,410		12,52	
Missions		20,551		804	
Office		20,734		14,962	
Stem grant		66,960		-	
Suncor studio		650		-	
Professional fees		16,495		6,933	
Radio operating		93,544		91,363	
Red Cross grant # recording		23,588			
Rental		78,085		125,102	
Repairs and maintenance				919	
Salaries and wages		443,288		259,762	
Sub-contracts		2,923			
Suncor grant		21,272		-	
Supplies		853		259	
Telephone		5,993		5,992	
Training		773		1,828	
Travel		520		4,307	
Vehicle		32,012		59,305	
	1	,056,840		838,100	

# KING'S KIDS PROMOTIONS OUTREACH MINISTRIES INCORPORATED Statement of Changes in Net Assets Year Ended August 31, 2018

	General Fund	Capital Fund	2018	2017
NET ASSETS - BEGINNING OF YEAR Deficiency of revenues over expenses	\$ (86,591) \$ (119,464)	183,790	\$ 97,199 (119,464)	\$ 33,389 63,810
Capital asset Amotization	(51,532) 42,408	51,532 (42,408)		-
NET ASSETS - END OF YEAR	\$ (215,179) \$	192,914	\$ (22,265)	\$ 97,199

# KING'S KIDS PROMOTIONS OUTREACH MINISTRIES INCORPORATED Notes to Financial Statements Year Ended August 31, 2018

1.	. EQUIPMENT	Cost	Cost Accumulated amortization		2018 Net book value		2017 Net book value	
	Equipment Computer equipment	\$ 303,793 1,959	\$	111,518 1,320	\$	192,275 639	\$	182,370 1,420
		\$ 305,752	\$	112,838	\$	192,914	\$	183,790