

# 2020 WOOD BUFFALO CANADA 55+ GAMES BID

Presenter:

Kristi Hines, Chair - Stakeholder Working Group (Bid Committee)

Frances Jean, Honorary Chair – Bid Committee

May 22, 2018



# OVERVIEW

- History
- Games Overview
- Bid Process
- Bid Overview
- Proposed Budget

# HISTORY

## COUNCIL RESOLUTIONS

THAT Administration consult with a stakeholder working group to guide the bid development process for the Regional Municipality of Wood Buffalo; and

THAT a bid for the Municipality to host the 2020 Canada 55+ Games be prepared by the stakeholder working group for Council's consideration before the May 31, 2018, bid submission deadline; and

THAT \$20,000 be included in and allocated from the 2018 Economic Development Branch operating budget to cover the costs associated with the bid and bid presentation.



# GAMES OVERVIEW

- Participants/Non-Participating Guests: 1,600 - 2,400
- Volunteers Required: 500 - 700
- Proposed Number of Events: 24
- Proposed Games Dates: August 20 - 23, 2020



# BID PROCESS TIMELINE

- Bid Committee Formed: March – May, 2018
- Bid Presented to Council: May 22, 2018
- Bid Submission Deadline: May 31, 2018
- Bid Presentation: August 19, 2018
- Successful Host Community Announced: August 21, 2018
- Host Society Formed: On or before October 31, 2018
- Host Agreement Signed: On or before December 31, 2018



# BID OVERVIEW CONTENT

- Mission, Vision, Values
- Local Support
- Information About the Community
- Human Resources
- Games Operations
- Budget
- Appendices



# ECONOMIC IMPACT

The estimated economic impact from hosting the event ranges from a projected \$3M for the 2018 Games in New Brunswick to more than \$10M reported after the 2014 Games in Strathcona County.



# PROPOSED BUDGET REVENUE

Government of Alberta - Operating Grant	\$10,000
Municipal Support	\$1,500,550
Additional Grants	\$75,000
Employment Grants (STEP)	\$9,000
Interest Revenue	\$5,000
Registration Fees	\$230,000
Cash Sponsorship/Fundraising	\$197,000
Value-In-Kind /Gifts-In-Kind	\$877,000
Souvenir Sales	\$60,200
Ticket Sales	\$35,750
<b>TOTAL REVENUE</b>	<b>\$2,999,500</b>





# PROPOSED BUDGET EXPENSES

Administration	\$1,277,883
Accommodation	\$112,000
Ceremonies	\$210,000
Facilities and Warehouse	\$483,870
Food Services	\$164,800
Friends of the Games	\$29,800
Promotions	\$147,500
Protocol	\$42,407
Registration and Results	\$96,750
Safety and Communication	\$56,000
Sport	\$144,490
Transportation	\$198,000
Volunteers	\$36,000
<b>TOTAL EXPENDITURES</b>	<b>\$2,999,500</b>



# Thank You

