

Subject: 2021 Public Art Work Plan**APPROVALS:****Jamie Doyle**_____
Director_____
Chief Administrative Officer**Recommended Motion:**

THAT Administration work to implement the 2021 Public Art Work Plan and report annual progress to Council, and

THAT \$520,000 be drawn from the Public Art Reserve Fund to support the 2021 Public Art Work Plan.

Summary:

The annual Wood Buffalo Public Art Work Plan outlines the program direction for the year to support decision making and resource allocation. The Work Plan identifies key priorities for the year to support a variety of programs and projects which build capacity and opportunity for regional artists and enhances public art in the region. The annual Work Plan also includes a recommended draw down of the Public Art Reserve to support the projects outlined for the year. The Work Plan and requested draw down of the Public Art Reserve is developed annually by Administration for Council's review and approval.

Background:

The 2021 Public Art Work Plan was developed by Administration based on the priorities identified within the Public Art Plan and are in alignment with the 2018-2021 Strategic Plan. Further, the Work Plan was developed with advisement from the Public Art Committee and garnered unanimous support at their April 14, 2021 meeting.

The 2021 Work Plan is outlined in detail on pages 62 and 69-71 of the Public Art Plan and includes the following projects:

- Acquisitions - Acquire works of art for the newly renovated Jubilee building main floor lobby that showcases local artists and form a visual art history of the region.
- Temporary Art - Programs of a temporary nature which promote diverse cultural expression through a variety of media in civic spaces which include urban and rural

street banner designs, igNIGHT, and graphic construction hoarding.

- Artist and Community Program Development - Development of a program which will support local artists and communities to integrate community development into co-creation of public art.
- Public Sites Program - Integration of art and functional design elements into the following projects: Council Chambers (reconciliation artwork), Franklin and Main Park (bench program, mural, and fencing), Birchwood Trails (art installation), and Waterfront Redevelopment (local Indigenous artist to advise on incorporation of artwork into project design and implementation).

Rationale for Recommendation:

The Regional Municipality of Wood Buffalo 2018-2021 Strategic Plan identifies Support for Arts and Culture as Strategy & Initiatives #3f. Adoption of the Public Art Program Work Plan for 2021 by Council will further support this strategy's success.

The 2021 Work Plan aligns with priority projects such as the renovation of Jubilee building lobby and Council Chamber renovations, Franklin and Main Park project, and waterfront development.

Allocation from the Public Art Reserve is recommended based on the 2021 Public Art Work Plan's budget.

Strategic Priorities:

Responsible Government

Attachments:

1. 2021 Public Art Work Plan