



Public Art Committee

Wednesday, January 12, 2022
6:00 PM

Conducted Electronically Via MS Teams

Agenda

Public Participation for January 12, 2022 Public Art Committee Meeting

The Public Art Committee will be conducting the January 12, 2022 Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the January 12, 2022 Public Art Committee Meeting Agenda must pre-register by 12:00 p.m., January 12, 2022.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or
 - Call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
 - Please complete the online form found at www.rmwb.ca/writtendelegations or email boardsandcommittees@rmwb.ca
 - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be included in the Committee Meeting Agenda Package as part of public record.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001.

1. **Call to Order**

2. **Adoption of Agenda**

3. **Minutes of Previous Meetings**

3.1. Public Art Committee Meeting - December 8, 2021

4. **New and Unfinished Business**

4.1. Appointment of Committee Chair and Vice Chair

4.2. 2022 Committee Meeting Schedule

4.3. Letter of Support - Wood Buffalo Downtown Revitalization Advisory Committee 2022 Initiatives

THAT Chair of the Public Art Committee be authorized to send a letter to the Regional Municipality of Wood Buffalo Council in support of the proposed Wood Buffalo Downtown Revitalization Advisory Committees 2022 Initiatives

4.4. 2021 Workplan Update

4.5. Committee Annual Progress Report Presentation to Council

· 2021 Highlights

· Proposed Date

Adjournment

Minutes of a Meeting of the Public Art Committee held via electronic communications in Fort McMurray, Alberta, on Wednesday, December 8, 2021, commencing at 6:00 PM.

Present:

Sharon Heading, Chair
Waverly Muessle
Paul Cooke
Lance Bussieres, Councillor

Absent:

Nabil Malik, Vice Chair
Todd Hillier

Administration:

Deanne Bergey, Director, Community and Protective Services
Jade Brown, Chief Legislative Officer, Legislative Services
Karen Puga, Lead Coordinator
Theresa Buller, Department Administrator, Community and Protective Services
Destiny Hilliard, Clerk, Legislative Services

1. Call to Order

Chair, Sharon Heading, called the meeting to order at 6:02 p.m.

2. Adoption of Agenda

MOTION

THAT the Agenda be amended to add item 4.3 Public Art Committee 2021 Year-End report and that the Agenda be adopted as amended.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Paul Cooke
SECONDER:	Waverly Muessle
FOR:	Heading, Muessle, Cooke
ABSENT:	Malik, Hillier

3. Minutes of Previous Meetings

3.1. Public Art Committee Meeting - November 18, 2021

MOTION

THAT the minutes of the Public Art Committee Meeting held on November 18, 2021 be accepted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Waverly Muessle
SECONDER:	Paul Cooke
FOR:	Heading, Muessle, Cooke
ABSENT:	Malik, Hillier

4. New and Unfinished Business

4.1. 2022 Workplan Review

Acquisitions Program:

Theresa Buller, Department Administrator, provided an overview of the Acquisitions Program which will consist of acquiring artwork to be placed in the Jubilee Building lobby. It was further noted that a collections management program is being developed that will manage the collections, maintenance and conservation of artwork

Artist in Community Program:

Theresa Buller, Department Administrator, provided an overview of the Artist in Community Program, noting that a grant opportunity and 101 (one on one) workshops are being developed, both of which will allow the community to work with artists to produce projects.

Temporary Public Art Program:

Theresa Buller, Department Administrator, provided an overview of Temporary Public Art Programs including the Street Banner Program, graphic wrap repairs, and the art/mural festival.

Permanent Public Art Program:

Theresa Buller, Department Administrator, provided an overview of the Permanent Public Art Programs noting Waterfront Development, the Public Art Bench Program, the foundation for the Birchwood Trail art, and conservation of artwork.

It was further noted that an indigenous curator will be joining the team to help guide committee members when making artist calls. The curator will have three top program areas including the Snye festival space, Waterfront redevelopment and working with the Indigenous Public Art Advisory Circle.

4.2. End of Year Gathering

Theresa Buller, Department Administrator, noted the Committee is aiming to present both the Public Art Committee Year End Report, as well as the 2022 Public Art

Workplan to Council during the second week of February. The year-end holiday dinner was also discussed noting that it would be held in a location participating in the Provincial Restrictions Exemption Program.

Adjournment

The meeting adjourned at 6:44 p.m.

Chair

Wood Buffalo Downtown Revitalization Advisory Committee 2022-2026 Recommendations



REGIONAL MUNICIPALITY
OF **WOOD BUFFALO**

Wood Buffalo Downtown Revitalization Advisory Committee

Priorities, recommended infrastructure and enhancement actions within the downtown boundary and along key corridor roadways connected to downtown and the waterfront.

Overarching Priorities

1. Beautification
2. Placemaking
3. Neighborhood Safety
4. Pedestrian Friendliness

Short Term (0-1 Year)

- Review existing bylaws, policies, plans, standards, administrative directives and update as required to support proactive and further enhanced year-round maintenance and cleaning standards of government, private sector assets/lands and existing areas of beautification and placemaking including but not limited:
 - Enforce mandatory snow removal with consideration of costs plus safety and community cleanliness (i.e. clearing sidewalks, removal of snow piles in public and private sector parking lots).
 - Priority street sweeping during the earliest possible time in spring.
 - Expediated graffiti removal.

Implement enhanced standards, bylaws and policies consistently and review outcomes via audits and inspections.

- Continue to explore ideas for enhanced low maintenance and high impact beautification; continue to identify synergies with the Public Art Committee and the Mayors Advisory Committee on Youth and others where possible.
- Identify and recommend ways to update existing placemaking and beautification through continued focus on visual and physical design alignment with the Fort McMurray Wood Buffalo Economic Development and Tourism Regional Place Brand. Ensure a coherent and consistent look and feel downtown.

- Monitor the results of the current Downtown Revitalization Incentives Program and consider opportunities to review and support program enhancements that align with Municipal priorities (i.e. Phase III of the Downtown Revitalization Incentives Program). Where possible, encourage opportunities for business incentives that support neighborhood safety.
- Seek opportunities to partner with the businesses, community organizations, municipal administration and Council committees and the Government of Alberta to support revitalization of provincially owned assets such as:
 - Graffiti abatement mural(s) on roadway underpasses
 - Floral beautification along HWY 63
 - Removal of unused barricades along HWY 63
 - Early and ongoing clean-up of HWY 63 (along the boundary of downtown)
- Initiate and complete a wayfinding strategy and plan that includes consideration of regional connections to and from downtown, pedestrian friendliness and connections to and from the waterfront. Begin plan implementation:
 - Initiate design and construction of a downtown sign(s) at key entry points.
 - Support alignments between the waterfront and downtown initiatives and align where possible with Fort McMurray Wood Buffalo Economic Development and Tourism initiatives that support revitalization efforts.
- Maintain a focus on updating the Downtown Area Redevelopment Plan and support progress monitoring through the Wood Buffalo Downtown Revitalization Committee or designate.
- Continue to identify requirements that align with pedestrian and safety priorities at the forefront. In key locations:
 - Modify, enhance or add lighting;
 - Make crosswalk improvements (i.e. Main Street, areas around Keyano College along King Street/Franklin Avenue and corridors to and from the waterfront)
 - Consider current standards and existing lighting designs (i.e. lights are often one sided) through work with ATCO
- Design and construct pedestrian friendly and safety related improvements between Downtown and the waterfront. Continue to focus on all corridor streets in the short, medium and long term. For example:
 - Complete design(s) and initiate construction improvements along Main Street and King Street (i.e. area(s) surrounding Keyano College)

- Support completion of a Municipal accessibility audit and support barrier free design. Continue to seek alignment opportunities with the Advisory Committee on Aging.
- Work with the RCMP and support year-round community policing presence within the downtown core including seasonal bike and/or foot patrols.
- Encourage and/or support ongoing coordinated efforts among businesses and, where possible, seek to support organizations and committees that monitor and track safety related improvements.
- Support ongoing investment in flood mitigation.
- Immediately develop a long-term public communication and engagement plan that supports a wide range of focused and consistent year-round messaging to encourage maximized use of public park spaces within the downtown core. Initial topics to begin communication about immediately includes but should not be limited to safety and what's currently happening and planned.
- Identify and implement ways to support maximized use of public spaces with the core, through Municipal administration and community partnerships (i.e. expediated permit and Planning and Development related approvals, deliver municipal events/programs and encourage and support community event hosting etc.).
- Consistently implement and improve Crime Prevention Through Environmental Design (CPTED) standards and best practices as part of designing and constructing downtown. Require this type of design within construction and/or service standards where they are not already included.
- Explore ways to support groups, organizations, corporations and committees that are contributing to revitalization by working to bring new business to the downtown or drive initiatives that support businesses (i.e. housing developments).

Notes:

- Some multi-year initiatives that start in the short-term may carry over to the medium-term for completion.
- Many initiatives that may be started in the short-term could and should also remain relevant in the medium and long terms too. Ongoing monitoring and identification of short-term actions that should be carried forward is recommended.

Medium-Term (2-3 Years)

- Enforce ongoing maintenance of Municipal and private sector vacant land year-round as an ongoing annual standard.

- Initiate and create a parking plan for downtown.
- Encourage connections and alignments between downtown planning, transit master planning and infrastructure development.
- Encourage pedestrian friendliness, active transportation and neighborhood safety as ongoing priorities within all downtown municipal projects and plans.
- Revisit and evaluate implementation and improvements of Crime Prevention Through Environmental Design (CPTED) standards and practices downtown.

Long-Term (4-5 Years)

- Consistently implement Downtown Area Redevelopment Plan(s).
- Explore and make suggestions for the next (future) Downtown Area Redevelopment Plan to proactively identify and improve opportunities that support growth initiatives downtown (i.e. develop design guidelines and support initiatives that encourage development).