Minutes of a Meeting of the Wood Buffalo Development Advisory Committee held via electronic communications in Fort McMurray, Alberta, on Wednesday, September 6, 2023, commencing at 9:00 AM.

Present:

Bryce Kumka, Chair, Business Community Jennifer Vardy, Vice-Chair, Public At Large Aurick DeSousa, Community Development Steven Hale, Education Sector Purva Sharma, Arts, Culture and Recreation Representative Raj Vasal, Community Development Rene Wells, Public-At-Large

Absent:

Bilal Abbas, Public-At-Large Alex McKenzie, Land Development Sector David Secord, Business Community Representative Dan Soupal, Land Development Industry Ijeoma Uche-Ezeala, Public-At-Large Stu Wigle, Councillor

Administration:

Kelly Hansen, Director, Strategic Planning and Program Management Amanda Haitas, Acting Director, Planning and Development Monica Lance, Manager, Special Projects Caitlin Sheaves, Clerk, Legislative Services

1. Call to Order

Vice-Chair Jennifer Vardy called the meeting to order at 9:22 a.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Bryce Kumka
SECONDER:	Aurick DeSousa
FOR:	Kumka, Vardy, DeSousa, Hale, Sharma, Vasal, Wells
ABSENT:	Abbas, McKenzie, Secord, Soupal, Uche-Ezeala

3. <u>Minutes of Previous Meetings</u>

3.1. Special Wood Buffalo Development Advisory Committee Meeting - August 9, 2023

MOTION:

THAT the Minutes of the Special Wood Buffalo Development Advisory Committee Meeting held on August 9, 2023 be approved as presented.

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Raj Vasal
SECONDER:	Purva Sharma
FOR:	Kumka, Vardy, DeSousa, Hale, Sharma, Vasal, Wells
ABSENT:	Abbas, McKenzie, Secord, Soupal, Uche-Ezeala

4. <u>New and Unfinished Business</u>

4.1. Attracting New Business and Private Investment - Lisa Sweet, Director, Business and Investment Attraction, and Terri Nielsen, Director, Tourism, Fort McMurray Wood Buffalo Economic Development

Kevin Weidlich, President, and CEO, Lisa Sweet, Director, Business and Investment Attraction, and Terri Nielsen, Director, Tourism, Fort McMurray Wood Buffalo Economic Development and Tourism (FMWBEDT) presented an overview of the FMWBEDT Strategic Goals, and business and investment attraction, including commercial and retail development, economic diversification, and industrial development. Additionally, Terri Nielsen, Director, Tourism provided an overview of tourism in the Region, including tourism development, event attraction and visitor experience.

Committee Members provided feedback on the various aspects of development in the Region, noting the importance of the Downtown Area Redevelopment Plan (the Plan), and the approval and implementation of the Plan.

<u>Exit:</u>

Chair Bryce Kumka exited the meeting at 10:31 a.m. at which time quorum was lost.

Adjournment

The meeting adjourned at 10:31 a.m.

Chair