

Minutes of a Meeting of the Communities in Bloom Committee held in the South Operation Centre in Fort McMurray, Alberta, on Thursday, October 27, 2022, commencing at 6:00 PM.

Present:

Helen Meyer, Chair
Destiny Jefferies, Public-At-Large
Johnny Dulku, Public-At-Large
Lindsey King, Public-At-Large
Nicole McMillan, Public-At-Large

Absent:

Kendrick Cardinal, Councillor
Victoria Ganace, Public-At-Large
Tammy Riel, Public-At-Large

Administration:

Terra Brenneis, Manager, Public Works
Seville Kwan, Department Administrator
Heather Fredeen, Clerk, Legislative Services

1. Call to Order

Chair Helen Meyer called the meeting to order at 6:07 p.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Lindsey King
SECONDER:	Nicole McMillan
FOR:	Dulku, McMillan, Jefferies, Meyer, King
ABSENT:	Ganace, Riel

3. Minutes of Previous Meetings

3.1. Communities in Bloom Committee Meeting - September 22, 2022

MOTION:

THAT the Minutes of the Communities in Bloom Committee meeting held on September 22, 2022, be approved as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Destiny Jefferies
SECONDER:	Johnny Dulku
FOR:	Dulku, McMillan, Jefferies, Meyer, King
ABSENT:	Ganace, Riel

4. New and Unfinished Business**4.1. 2022 National Communities in Bloom Symposium and Awards Updates**

Chair Helen Meyer, and Seville Kwan, Department Administrator, provided an overview of the 2022 Communities in Bloom Symposium that took place in Victoria, British Columbia, from October 20, 2022 to October 23, 2022, indicating that the Regional Municipality of Wood Buffalo won multiple awards including, the International Challenge in the Medium/Large category, two outstanding achievement awards, the Heritage Conservation Award, the National Capital Commission's Plant and Floral Displays and achieved 5 Blooms-Silver with a special recognition for Cultural and Natural Heritage Indigenous Community Involvement. It was noted, the Region was well represented at the symposium and that work will be commencing soon on the 2023 Communities in Bloom Symposium which the Regional Municipality of Wood Buffalo will be hosting.

4.2. 2023 Flower of the Year Updates

Committee Members reviewed various options for the 2023 Flower of the Year including the Petunia, the Wave Petunia, the Whirlwind Blue Fan Flower, the Osteospermum and the Aster, and discussed alignment of the Region's Flower of the Year with the 2023 Communities in Bloom Symposium. It was noted that purple was chosen as the national Communities in Bloom's flower color of the year for 2023.

MOTION:

THAT the purple Osteospermum (African Daisy) be selected as the Region's 2023 Flower of the Year to align with the National Communities in Bloom, 2023 color of the year.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Nicole McMillan
SECONDER:	Destiny Jefferies
FOR:	Dulku, McMillan, Jefferies, Meyer, King
ABSENT:	Ganace, Riel

Action Item

The Flower of the Year Working Group will send out communications to local flower distributors and vendors regarding the purple Osteospermum as the Region's 2023 Flower of the Year.

4.3. Nominate your Neighbour Winter Program

Chair Helen Meyer, Member of the Nominate your Neighbour Winter Program Working Group, provided an update on the Nominate your Neighbour Winter Program ("Program"), noting that the Working Group reached out to YMM Lights for collaboration regarding this year's Program which runs from November 15 to December 15, 2022. Committee Members discussed ideas for items to be included in the Program's nomination packages which are given to nominated recipients, including candy canes, stickers, and coloring sheets with the Communities in Bloom logo.

Action Item

Administration will look into available options for items that can be included in the Nominate your Neighbour Winter Program nomination packages.

4.4. Upcoming Committee Meetings

Committee Members discussed the meeting format for upcoming meetings and determined the next meeting would take place in person so that the Committee could compile the Winter Nominate your Neighbour nomination packages. A combination of electronic and in person participation would be available for future Committee meetings to allow members residing outside of Fort McMurray to attend.

4.5. Roundtable

Committee Members acknowledged the contributions of staff, Committee Members and the Community, which resulted in the Region's success at the 2022 Communities in Bloom Symposium.

Adjournment

The meeting adjourned at 7:52 p.m.

Chair