

Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee held via electronic communications in Fort McMurray, Alberta, on Wednesday, October 5, 2022, commencing at 5:00 PM.

Present:

Jean-Marc Guillamot, Business Community, Vice-Chair
Carolyn Evancio, Seniors Resource Committee Representative
Todd Hillier, Safety and Security Sector
Henry Hunter, Education Sector
Renee Mouland, Public-At-Large
Marty Noskey, Indigenous Representative
Melanie Walsh, Community Development Sector
Funky Banjoko, Councillor
Lance Bussieres, Councillor

Absent:

Owen Erskine, Recreation, Culture and Heritage Representative
Brianne English, Oil and Gas Industry

Administration:

Amanda Haitas, Senior Manager, Planning and Development
Kevin Meacher, Department Administrator
Darlene Soucy, Clerk, Legislative Services

1. Call to Order

Vice-Chair Jean-Marc Guillamot called the meeting to order at 5:04 p.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Henry Hunter
SECONDER:	Renee Mouland
FOR:	Evancio, Guillamot, Hunter, Mouland, Noskey
ABSENT:	Erskine, English, Hillier, Walsh

Entrance

Todd Hillier, Committee Member, joined the meeting at 5:06 p.m.

3. Minutes of Previous Meetings**3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting – July 6, 2022****MOTION:**

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee Meeting held on July 6, 2022, be approved as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Renee Mouland,
SECONDER:	Marty Noskey
FOR:	Evancio, Guillamot, Hillier, Hunter, Mouland, Noskey
ABSENT:	Erskine, English, Walsh

4. New and Unfinished Business**4.1. Downtown Public Art Update**

Isela Contreras-Dogbe, Supervisor, Culture and Social Development, presented an update on the public art initiatives for the downtown area, including the street banner program, the murals at Borealis Skate Park and the jersey barrier roadblocks, as well as the photo mural and sister benches for Kiyām Community Park, which should be installed this construction season.

4.2. Wayfinding Strategy and Plan Update

Nadia Power, Manager, Public Engagement, and Jennifer Koppe, 818 Studio, presented an update on the wayfinding strategy, noting that the next phase of public engagement is currently underway to solicit feedback on prototypes for the various types of signs, including the colour palettes, typography, icons, and abbreviations to be used.

Exit and Return

Todd Hillier, Committee Member, disconnected from the meeting at 5:25 p.m. and rejoined the meeting at 5:30 p.m.

4.3. Downtown Gateway Signage

Olexandr Ryabchenko, Supervisor, Parks, presented an overview of the proposed downtown gateway signage, noting that the signage will reflect the prototypes from the wayfinding plan and the current wayfinding engagement would be used to determine public support for the preferred locations for the signage.

4.4. Downtown RCMP Community Policing Office Update

Nicole Chouinard, Manager, RCMP Support Services, provided an update on the downtown RCMP Policing Office, noting that bicycle patrols were done downtown throughout the summer, and that the Office would open to the public beginning on October 27, 2022, with Bylaw Officers also stationed there.

4.5. Kiyām Community Park Construction Update

Bipul Bhowmik, Transportation Engineer, Engineering, provided an update on the Kiyām Community Park construction, noting that the Park is nearing completion with some deficiencies still be addressed.

Entrance

Melanie Walsh, Committee Member, joined the meeting at 6:05 p.m.

4.6. Downtown Revitalization Incentive Program Update

Amanda Haitas, Senior Manager, Planning and Development, provided an update on the Downtown Revitalization Incentive Program, noting that since the 2021 start, 173 grant applications have been approved for \$6,300,000 in grants with total project costs of \$18,000,000, a nearly three to one return on the Municipal grant investment, with the most popular being the interior tenant improvement grant and only four mural grants being awarded to date.

4.7. Committee Meeting Format

Kevin Meacher, Department Administrator, provided an overview of the potential Committee meeting formats, including virtual, in-person or a hybrid of in-person and virtual. Following discussion, it was agreed that Committee Members would provide their input on the meeting format to Administration for further discussion at the November 2, 2022 meeting.

Exits

Carolyn Evancio, Committee Member, exited the meeting at 6:29 p.m.

Renee Moulard, Committee Member, exited the meeting at 6:32 p.m.

4.8. Action Log Review

Kevin Meacher, Department Administrator, provided an overview of the Action Log, noting that it has been organized based on the Committee's 2022 - 2026 priorities and requested the Members provide their input to Administration on any future priorities that the Committee should consider.

Exit

Melanie Walsh, Committee Member, exited the meeting at 6:37 p.m.

Adjournment

The meeting adjourned at 6:37 p.m. due to the loss of quorum.

Chair