

Minutes of a Meeting of the Wood Buffalo Development Advisory Committee held via Electronic Communications in Fort McMurray, Alberta, on Wednesday, March 3, 2021, commencing at 9:00 AM.

Present:

Bryce Kumka, Chair, Business Community
Diana Noble, Public-at-Large
Jin Li, Public-at-Large
David Secord, Business Community
Beverley Tjarera, Community Development
Ijeoma Uche-Ezeala, Public-at-Large
Curtis Williams, Community Development

Absent:

Dan Soupal, Land Development
Bruce Inglis, Councillor
Scott Jackson, Oil and Gas Industry

Administration:

Matthew Hough, Deputy Chief Administrative Officer
Brad McMurdo, Director, Planning and Development
Monica Lance, Manager, Special Projects
Sonia Soutter, Manager, Senior Legislative Officer
Heather Fredeen, Clerk, Legislative Services

1. Call to Order

Chair, B. Kumka, called the meeting to order at 9:05 a.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Beverley Tjarera, Community Development
SECONDER:	Curtis Williams, Community Development
FOR:	Noble, Kumka, Li, Secord, Tjarera, Williams, Uche-Ezeala
ABSENT:	Soupal, Jackson

3. **Minutes of Previous Meetings**

3.1. **Wood Buffalo Development Advisory Committee Meeting - February 3, 2021**

THAT the Minutes of the Wood Buffalo Development Advisory Committee Meeting held on February 3, 2021 be approved as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	David Secord, Member - Business Community
SECONDER:	Ijeoma Uche-Ezeala, Public-at-Large
FOR:	Noble, Kumka, Li, Secord, Tjarera, Williams, Uche-Ezeala
ABSENT:	Soupal, Jackson

4. **Presentation**

4.1. **Fort McMurray Wood Buffalo Economic Development and Tourism - Place Brand Update**

Andrea Haley, Fort McMurray Wood Buffalo Economic Development and Tourism (FMWBEDT) provided highlights and successes of the FMWBEDT's Place Branding initiative and spoke to upcoming projects including a national campaign in September 2021 to promote place branding for the Region.

Following discussion on this item A. Haley committed to providing the Committee with the budget allocated for the campaign.

4.2. **Planning and Development Process Review Project Update**

Brad McMurdo, Director and Amanda Haitas, Senior Manager, Planning and Development, provided a presentation on the department's continual commitment towards red tape reduction initiatives including the Planning and Development Process Review project. Christopher Booth, Manager, Planning and Development spoke to improvements to the Change of Use process.

Exits

Curtis Williams exited the meeting at 9:56 a.m.

Diana Noble exited the meeting at 10:00 a.m.

With consensus of the Committee, the Committee supports the Planning and Development Process Review Project and any initiatives to support the removal of Red Tape.

Action Item

Administration to provide quarterly updates to the Committee on the Planning and Development Department's red tape reduction initiatives which will include a milestone review of Process Review project.

4.3. Subdivision and Development Appeal Board Overview

Christopher Booth, Manager, Planning and Development provided an overview of the Planning Authorities; and noted that decisions of Development Authority and Subdivision Authority can be appealed to the Subdivision and Development Appeal Board. Sonia Soutter, Manager, Legislative Services provided information on the jurisdiction of the Subdivision and Development Appeal Board.

5. New and Unfinished Business

5.1. Committee Recruitment Process Update

Sonia Soutter, Manager, Legislative Services, provided an update on the recruitment campaign for vacancies on the Committee noting that Council will be appointing successful candidates to these positions at an upcoming Council Meeting.

Adjournment

The Meeting adjourned at 10:34 a.m.

Chair