

Minutes of a Meeting of the Communities in Bloom Committee held via Electronic Communications, in Fort McMurray, Alberta, on Thursday, February 25, 2021, commencing at 6:00 PM.

Present:

Helen Meyer, Chair
Qasim Malik, Vice Chair
Destiny Jefferies, Public at Large
Ayesha Malik, Public at Large
Johnny Dulku, Public at Large
Victoria Ganace, Public at Large
Nicole McMillan, Public at Large
Sheila Lalonde, Councillor

Administration:

Jade Brown, Chief Legislative Officer, Legislative Services
Terra Brenneis, Program Manager, Public Works
Seville Kwan, Department Administrator, Public Works
Destiny Hilliard, Clerk, Legislative Services

1. Call to Order

Helen Meyer, Chair, called the Meeting to order at 6:01 p.m.

2. Adoption of Agenda

MOTION:

THAT the agenda be adopted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Victoria Ganace
SECONDER:	Nicole McMillan
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

3. Minutes of Previous Meetings

3.1. Communities in Bloom Committee Meeting – January 28, 2021

MOTION:

THAT the minutes of the Communities in Bloom Committee Meeting held on January 28, 2021 be accepted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Qasim Malik
SECONDER:	Johnny Dulku
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

4. Presentation

4.1. Such Chandhiok, Planning and Development, re: Municipal Development Plan Phase II Engagement

Such Chandhiok, Planning and Development, and Nicholas Kuhl, O2 Planning and Design., provided an update on the Municipal Development Plan Phase Two Engagement and sought feedback from the Committee on the draft vision and goals.

5. New and Unfinished Business

5.1. Draft Communities in Bloom Logo

The Committee discussed the draft Communities in Bloom logo.

MOTION:

THAT the Committee support the proposed logo as outlined on agenda package page 52.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Johnny Dulku
SECONDER:	Helen Meyer
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

5.2. Flower of The Year

The Committee discussed the results of the online campaign for the 2021 Flower of the Year. It was noted that the majority of participants voted for Nasturtium, further discussion took place regarding details, such as the color of chosen flower.

Through consensus of the Committee, Administration will proceed with ordering the jewel mix of Nasturtium's for 2021.

5.3. National Communities in Bloom Registration

Seville Kwan, Department Administrator, and Chair, Helen Meyer, noted that the judge's tour in the National Communities in Bloom Program has been cancelled for 2021. It was advised that a virtual edition of the program will be available and an overview of the virtual program was provided.

MOTION:

THAT the Committee support Administration in registering for the National Communities in Bloom Virtual Edition Program for 2021.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Victoria Ganace
SECONDER:	Destiny Jefferies
FOR:	Jefferies, Q. Meyer, Malik, Dulku, A. Malik, Ganace, McMillan

5.4. Miracle Gro Best Garden Selection Program

Seville Kwan, Department Administrator, provided an overview of the Miracle Gro Best Garden Selection Program noting that interested participants are required to apply for the program. The Committee discussed submitting their application prior to March 5, 2021. It was further noted that successful applicants will be notified once the application process has closed.

MOTION:

THAT the Committee support Administration in applying for the Miracle Gro Best Selection Program for 2021.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Johnny Dulku
SECONDER:	Victoria Ganace
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

5.5. Events and Programs

Seville Kwan, Department Administrator, provided an overview of events and programs, including plant swaps and seed giveaway opportunities, for 2021. Administration suggested that seeds should be distributed within the community by the end of May. The Committee discussed further opportunities for community engagement including Farmer's Market Booth, and a Community Market Garden.

MOTION:

THAT the Committee support the following initiatives for 2021:

Seed Giveaway (at Urban Market and Heritage Village) in May 2021; and
Community Garden at Borealis Park.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Victoria Ganace
SECONDER:	Destiny Jefferies
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

Adjournment

The meeting was adjourned at 8:06 p.m.

Chair