



Wood Buffalo Downtown Revitalization Advisory Committee

Room 207, 2nd Floor, Jubilee Centre
9909 Franklin Avenue, Fort McMurray, AB T9H 2K4

Wednesday, April 5, 2023
5:30 PM

Agenda

1. **Call to Order**
2. **Adoption of Agenda**
3. **Minutes of Previous Meetings**
 - 3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting – March 1, 2023
4. **New and Unfinished Business**
 - 4.1. Public Art Wood Buffalo 2023 Work Plan
 - 4.2. Downtown Revitalization Incentive Program Update

Adjournment

Engagement Session

Downtown Area Redevelopment Plan

Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee of the Regional Municipality of Wood Buffalo held in the Room 207 at the Municipal Offices in Fort McMurray, Alberta, on Wednesday, March 1, 2023, commencing at 5:30 PM.

Present:

Owen Erskine, Recreation, Culture and Heritage Representative (via MS Teams)
 Brianne English, Oil and Gas Industry (via MS Teams)
 Jean-Marc Guillamot, Business Community (via MS Teams)
 Ahmed Jouda, Public-At-Large
 Nayef Mahgoub, Land Development Sector
 Marty Noskey, Indigenous Representative (via MS Teams)
 Ijeoma Uche-Ezeala, Public-At-Large (via MS Teams)
 Lance Bussieres, Councillor

Absent:

Chantal Beaver, Public-At-Large
 Henry Hunter, Education Sector
 Ayisha Salman, Public-At-Large
 Melanie Walsh, Community Development Sector
 Funky Banjoko, Councillor

Administration:

Kelly Hansen, Director, Strategic Planning and Program Management
 Kevin Meacher, Department Administrator, Strategic Planning and Program Management
 Darlene Soucy, Clerk, Legislative Services

1. Call to Order

Chair Owen Erskine called the meeting to order at 5:33 p.m.

2. Minutes of Previous Meetings

2.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - February 1, 2023

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee Meeting held on February 1, 2023, be approved as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Nayef Mahgoub
SECONDER:	Marty Noskey
FOR:	Erskine, English, Guillamot, Jouda, Mahgoub, Noskey, Uche-Ezeala
ABSENT:	Beaver, Hunter, Salman, Walsh

3. New and Unfinished Business

3.1. Waterfront Project Update

Joshua Bernson, Senior Landscape Architect, Lee and Associates, presented an overview of the Waterfront Project, noting how the project evolved to its current stage and the next steps which include reviewing the current design and generating a revised concept design as mandated by Council.

3.2. Saunderson Pressure Reducing Valve Project Overview

Mason Ross, Project Manager, Engineering, presented an overview of the Saunderson Pressure Reducing Valve Project and the downtown deep utility upgrades to maximize the operational ability to supply water to downtown distribution systems while meeting demands for areas south of the Urban Service Area. It was noted that an added benefit of the upgrades would be the implementation of downtown revitalization measures, including streetscape improvements.

Action Item

Administration committed to providing additional information about the soil cell technology that will be installed as part of the streetscape improvements with the Saunderson Pressure Reducing Valve Project.

3.3. Temporary Flood Mitigation Update

Mason Ross, Project Manager, Engineering, presented an overview of the temporary flood mitigation measures being implemented for 2023, including a combination of triple dams, muscle walls, temporary clay berms and large sandbags to close gaps in existing permanent structural mitigation.

3.4. Downtown Area Redevelopment Plan Update

Christopher Booth, Manager, Community Development Planning, presented an update on the Downtown Area Redevelopment Plan (DARP), noting that the second phase of public engagement is scheduled to begin at the end of March, and that the DARP would be going to Council later this year. It was noted that the Committee would be able to provide input on the DARP at its April meeting.

3.5. Update to Committee re: Annual Report to Council

Chair Owen Erskine reported on the presentation made to Council on February 14, 2023, highlighting the Committee's ongoing teamwork with Administration on the approved priorities, infrastructure, and enhancement actions, including completion of Kiyām Community Park construction, opening of the Downtown Community Policing Office, continued implementation of the Downtown Revitalization Incentive Program, and the development of the Wayfinding Strategy and Downtown Plan.

3.6. 2023 Committee Meeting Schedule

Kevin Meacher, Department Administrator, provided an overview of the Committee's responses regarding their preferences for which Wednesday of the month that the regular meeting would be held beginning at 5:30 p.m.

MOTION:

THAT regular Wood Buffalo Downtown Revitalization Advisory Committee meetings be held at 5:30 p.m. on the first Wednesday of each month with, the exception of any statutory holidays and scheduled recess periods.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Brianne English
SECONDER:	Ahmed Jouda
FOR:	Erskine, English, Guillamot, Jouda, Mahgoub, Noskey, Uche-Ezeala
ABSENT:	Beaver, Hunter, Salman, Walsh

Adjournment

The meeting adjourned at 7:18 p.m.

Chair

PUBLIC ART WOOD BUFFALO

2023 WORKPLAN

Introduction

The development of the 2023 annual workplan was coordinated by the Community and Protective Services Department and guided by an Interdepartmental Public Art Working Group. The Public Art Committee endorsed this Workplan at their February 8, 2023, meeting.

All recommendations presented are supported by the Wood Buffalo Public Art Plan 2021-2030, adopted by Council in May 2021. In alignment with this plan, projects are categorized under the key program areas:

Acquisitions - Public art acquired through purchase, donation, or commission to be included in the Public Art Collection.

Artist and Community - Public art co-creating by artists and community.

Temporary Art - Public art for a specific event or place for a limited time.

Public Site - Permanent public art in the public realm.

Private Site - Public art on private sector development sites

Collection Management – Management and upkeep of the permanent collection

This workplan outlines a summary of public art projects from 2022 and projects to be initiated in 2023. Funding for each program area is derived from the public art reserve as per the Municipal Art Policy (PRL-160).

2022 Workplan Overview

Last year's projects included the renewal of the Public Art Policy PRC-170 and the creation of Public Art Administrative Procedure PRC-170-P01. There were also several projects completed that remained from the 2021 workplan while 2022 offered increased opportunities for local talent and community artists.

2022 Projects	Description	Timeline
---------------	-------------	----------

ACQUISITIONS

Jubilee Main Floor	Artworks of regional relevance for lobby of Jubilee. First installation Q1 2023	On-going
--------------------	---	----------

ARTIST AND COMMUNITY

Artist and Community	Pilot artist call launched in 2023	On-going
----------------------	------------------------------------	----------

TEMPORARY ART

Street Banner Program	Annual street banner program	Complete
Mural Academy	Mural Mentorship Program – Artist talk, workshops, Borealis Skateboard Park, and Mini-Mural project	Complete

PUBLIC SITES

Public Art Bench Program	Benches were installed at Kiyām Park (2) and Saprae Creek (1). Anzac bench installation Spring 2023.	On-going
Birchwood Trail Artwork	Installation of <i>Winter Solstice – The Longest Hunt</i> at Doug Barnes Cabin	Complete
Kiyām Community Park	Two Art Benches and the temporary Pop-Up Photography mural	Complete
Waterfront/Downtown	Projects under review	On-hold
Indigenous Curator	Process and project development	On-going

2023 Public Art Workplan

ACQUISITION PROGRAM

The Public Art Program will acquire works of art that enrich communities, support local artists, and form a visual art history of the region. The focus for this year is to pilot a program to acquire artworks that have local relevance, catalogue the public art collection, and develop a process for maintenance and long-term conservation.

ARTIST AND COMMUNITY PROGRAM

The Artist and Community Program will roll out in 2023 and will provide support through a small-scale open art call to support local artists and community in co-creating projects with shared goals, themes, or ideas. These projects are unique, and community driven with an aim of meaningful connection.

TEMPORARY PUBLIC ART PROGRAM

Temporary works are public art completed by an artist created for a specific event or place and for a specific timeframe. These works are not considered part of the public art collection. Programs include the annual street banner program, murals, and the biennial igNIGHT exhibition.

PUBLIC SITES PROGRAM

The public sites program supports the creation of permanent public art in public spaces in new and renewed facilities, parks, developments, and infrastructure. Projects can take many forms including discrete sculptural objects, functional elements, the design of a specific element of a building or public space, and others. Contemporary approaches that are being used more increasingly are including artist-on-design teams, public art residencies, and curator-driven projects.

- The Public Art Bench Program will expand the Art Bench program to add another set of sister benches to be feature and connect rural and the Fort McMurray community.
- Work will continue with the Indigenous Curator who is collaborating to advance the profile of Indigenous art, decolonizing systems, and building processes that better align with the cultural processes of Indigenous people.
- Exploratory discussions have begun to develop a project that will incorporate culture and diversity. A project outline will be developed, and an allocation request presented in the 2024 workplan.

2023 Public Art Workplan Reserve Transfer

The Public Art Program is requesting the transfer of \$214,000.00 from the existing Public Art Reserve to be used for the 2023 Public Art Workplan.

2023 Public Art Work Plan

Theresa Buller – Coordinator, Culture & Social Development

Presenter: Sharon Heading – Chair, Public Art Committee

Department: Community and Protective Services

Meeting Date: April 5, 2023



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

Wood Buffalo Public Art Plan

Mandate

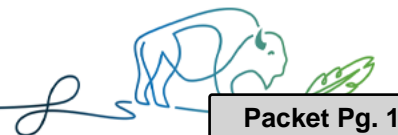
To strengthen community identity and sense of place through the creation and development of public art in the region.

www.rmwb.ca/publicartplan



What is the Annual Public Art Work Plan?

- Aligns with the Public Art Plan and supports its implementation
- Developed in collaboration with the Public Art Committee and the Interdepartmental Public Art Working Group
- Outlines proposed public art projects for Council's approval
- Proposes a requested draw down from the Public Art Reserve



Transfer to Public Art Program

On February 28, 2023, Council motioned THAT \$214,000 be drawn from the Public Art Reserve Fund to support the Public Art Wood Buffalo 2023 Work Plan



Teachings, 2022 by Frederick R. McDonald

Acquisition

2023 Work Plan:

- General Artist Call for works with a connection to Wood Buffalo/Treaty 8 territories
- Records management process for artworks held in municipal safekeeping
- Annual review of artworks in safekeeping



Amy Keller-Rempp
The Longest Hunt, 2020

Artist and Community

Provide opportunities for local artists and community to co-create projects with shared goals, themes, or ideas.

2023 Workplan:

- Launch pilot program
- Artists are awarded funding based on a two phased proposal process



Mural Academy with Artist AJA Louden, 2022

Temporary Art

2023 Work Plan:

- Annual Street Banner program
- Lease program (*exploration*)
- Curated exhibitions
- igNIGHT – art illuminated exhibition



"Northern Spirit", 2022 Street Banner designs

Public Sites

2023 Work Plan:

- Continuation of Public Art bench program in Fort Chipewyan creating a connected community through artistic functional design
- Indigenous Curator, Jes Croucher will continue to identify areas and projects of significance



Call of the Wild, 2022
by Amy Keller-Rempp
Saprae Creek | Fort McMurray



Follow the Sun, 2022
By Kritsana Naowakhun
Anzac | Fort McMurray

Thank You



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

Downtown Area Redevelopment Plan

Workshop

Presenter: Community Development Planning

Department: Planning and Development

Meeting Date: April 5, 2023



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

Overview

- Introduction
- Purpose of Workshop
- Plan Structure Refresher
- Plan Categories
- Area Redevelopment Plan (ARP) and Action Plan



Purpose of Workshop

- Provide review of the ARP
- Explore how the ARP will support Downtown Visualization efforts
- Introduce the Action Plan in more detail
- Gather feedback on the ARP



Plan Structure- Refresher



Policy Categories (5):

- Land Use
- Built Form
- Parks and Open Space
- Transportation and Mobility
- Heritage, Culture and Public Art

Downtown ARP Vision

“The Downtown is an all-seasons, accessible destination that showcases our people, our businesses, our services, and our amenities. Vibrant spaces, inviting storefronts, an accessible waterfront, and unique experiences will welcome residents and visitors to the Downtown in a safe and memorable environment.”



Land Use

Themes:

- Development Nodes
- Office, Retail and Commercial
- Entertainment and Recreation
- Community Services and Institution
- Housing
- Vacant Lots and Buildings



Built Form

Themes:

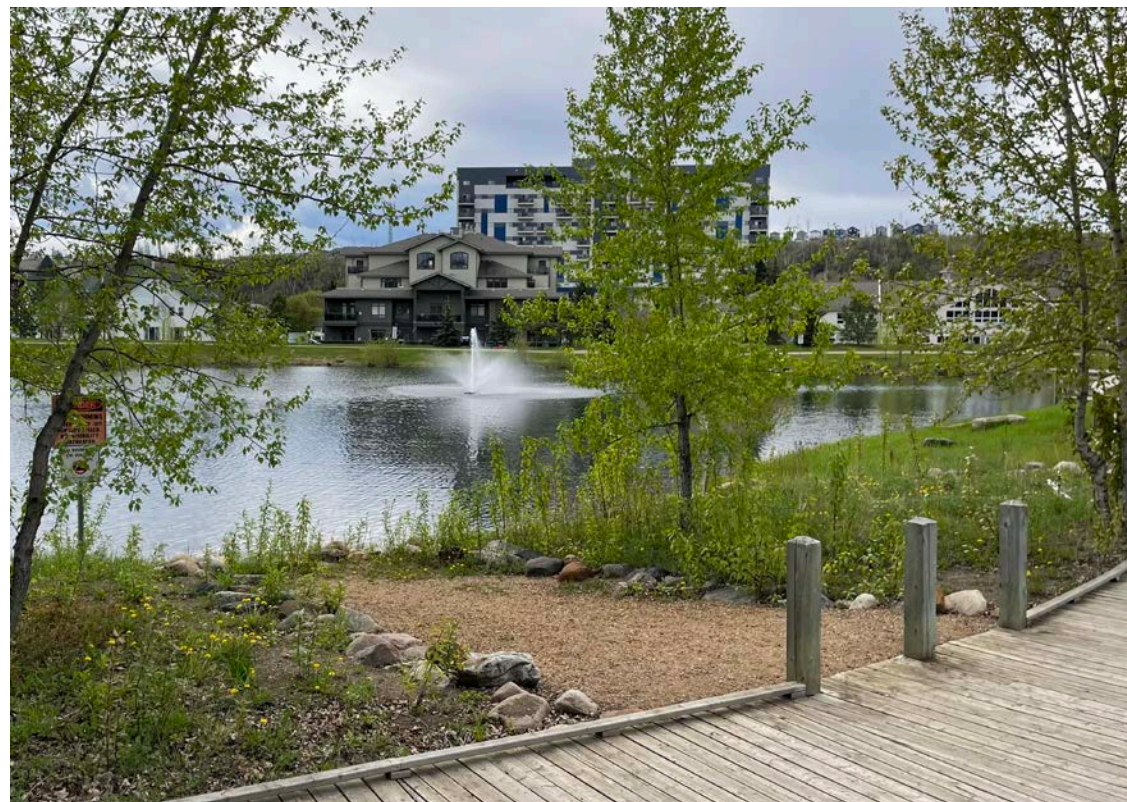
- Design Guideline
- Building Form and Design
- Public Realm
- Access and Design
- Safety
- Year-Round Design and Maintenance



Parks and Open Space

Themes:

- Parks and Open Space
- Trail Network
- Trees



Transportation and Mobility

Themes:

- Road System
- Active Transportation
- Transit
- Parking
- Accessibility



Transportation and Mobility

Active Street Typologies



Street Typologies

- Street with Active Transportation Trail
- Enhanced Street
- Festival Street / Curbless Street
- - Future Potential Active Transport
- Other Streets



Heritage, Culture & Public Art

Themes

- Heritage
- Culture
- Public Art



How will the ARP be Implemented?

The Downtown ARP will have a companion document:

- Downtown ARP Action Plan

The Downtown ARP will require the support of:

- Community and Indigenous Partners
- RMWB Internal Departments
- Council



Downtown ARP Action Plan

Example of how implementation will work:

1) Land Use

Objective: Promote the Downtown as a centre for public administration, the social sector, recreation, education, and healthcare in the RMWB.



Policy 4.1.11 Continue to support the development of new and existing assisted living and group accommodations in areas that are well-connected to transit and active transportation paths.

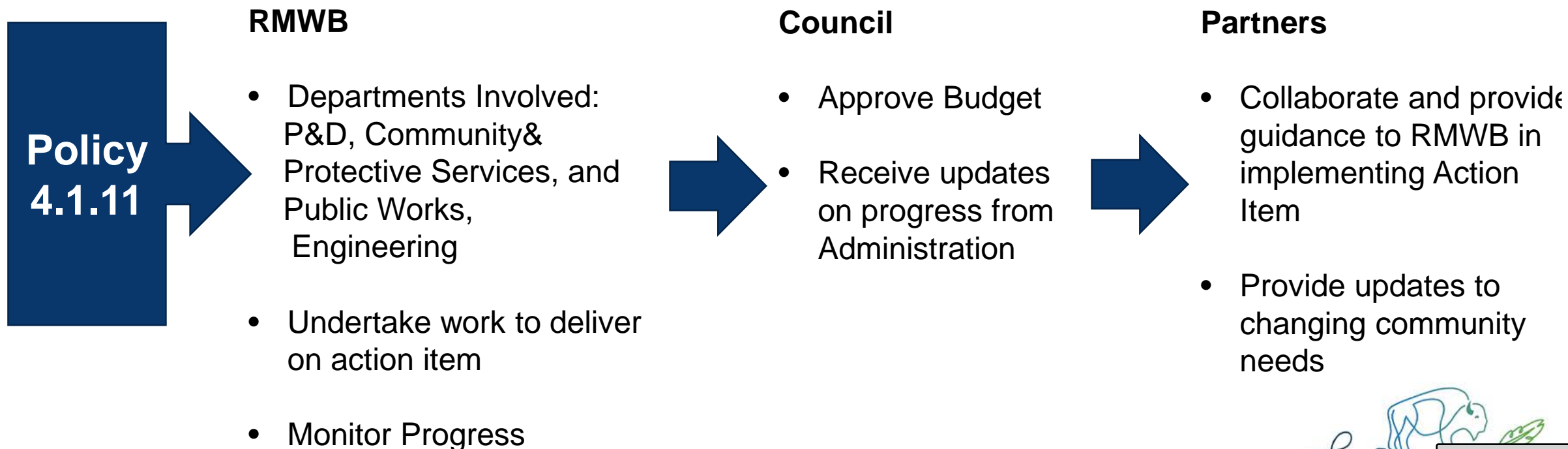


Downtown ARP Action Plan

Example of how implementation will work:

Action Item:

In the medium-term, all assisted living and group accommodations will have a transit stop within 400' and will be serviced by enhanced sidewalks & cycle paths that incorporate universal design principle



Downtown ARP Action Plan

Example of how implementation will work:

2) Built Form

Objective: Improve Downtown visualization through the creation of a strategy that identifies and coordinates municipal investment and enhances beautification standards.



Policy 4.2.1: Promote a high standard of architecture and design in new buildings, renovation to existing buildings, public realm upgrades, safety and year-round use of the Downtown by:

- a. preparing Urban Design Guidelines; and
- b. updating the Land Use Bylaw to require developers to adhere to the Urban Design Guidelines.



Downtown ARP Action Plan

Example of how implementation will work:

Built Form

Objective: Improve Downtown visualization through the creation of a strategy that identifies and coordinates municipal investment and enhances beautification standards.



Policy 4.2.8: Continue to support the development of improvement programs and initiatives to provide municipal grants to property and business owners to improve the aesthetic appeal of buildings in the Downtown.

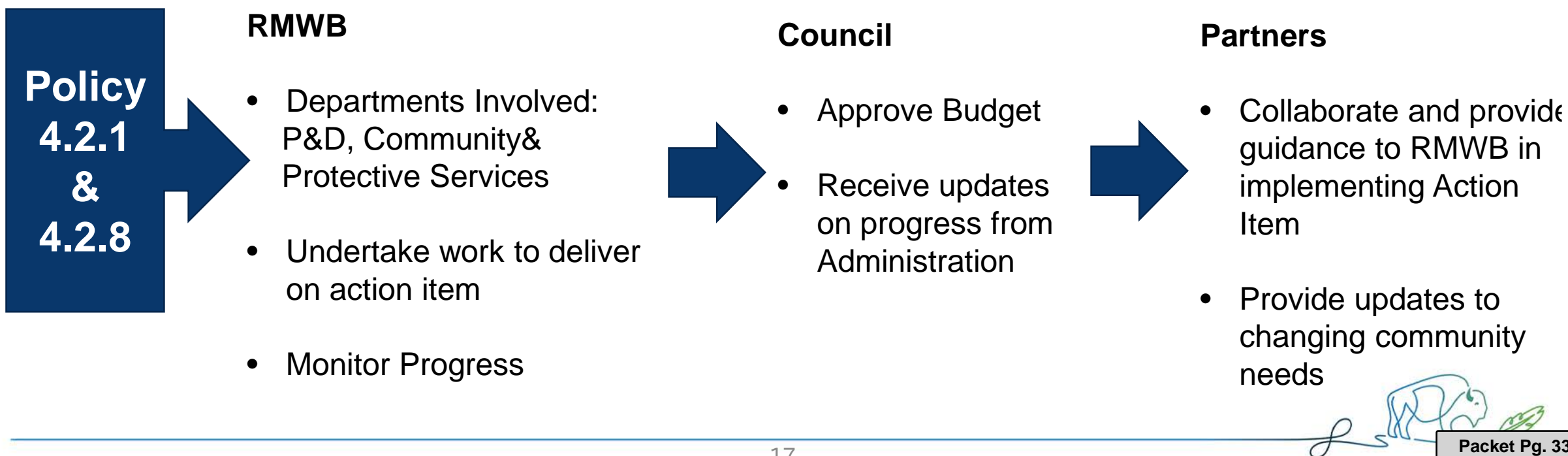


Downtown ARP Action Plan

Example of how implementation will work:

Action Item:

- 1) *In the short- to medium-term, the Municipality will complete Urban Design Guidelines.*
- 2) *In the short-term, the Municipality will continue to deliver an incentives program to improve the aesthetic appeal of the downtown.*



Thank You



REGIONAL MUNICIPALITY
OF WOOD BUFFALO