



Wood Buffalo Downtown Revitalization Advisory Committee

Conducted Electronically Via MS Teams

Wednesday, July 6, 2022
5:00 PM

Agenda

Public Participation for July 6, 2022 Wood Buffalo Downtown Revitalization Advisory Committee Meeting

Wood Buffalo Downtown Revitalization Advisory Committee (Committee) will be conducting the July 6, 2022 Meeting through electronic communications in accordance with section 199 of the *Municipal Government Act*.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the July 6, 2022 Committee Meeting Agenda must pre-register by 12 noon, July 6, 2022.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
 - Please complete the online form found at <https://www.rmwb.ca/writtendelegations/> or email boardsandcommittees@rmwb.ca
 - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be included in the Council Meeting Agenda Package as part of public record.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information, contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001.

1. **Call to Order**

2. **Adoption of Agenda**

3. **Minutes of Previous Meetings**

3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - May 4, 2022

4. **Presentation**

4.1. Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The Spot for Creativity

5. **New and Unfinished Business**

5.1. Downtown Area Redevelopment Plan Update

5.2. Wayfinding Strategy and Plan Update

5.3. Kiyam Community Park Update

- Ribbon Cutting Event Update
- Public Art Update

5.4. Accessibility Audit Project Update

5.5. Working Group Update

5.6. Meeting Schedule Update

Adjournment

Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee held via electronic communications in Fort McMurray, Alberta, on Wednesday, May 4, 2022, commencing at 5:00 PM.

Present:

Owen Erskine, Recreation, Culture and Heritage Representative
 Brianne English, Oil and Gas Industry
 Carolyn Evancio, Seniors Resource Committee Representative
 Jean-Marc Guillamot, Business Community
 Henry Hunter, Education Sector
 Renee Moulard, Public-At-Large
 Melanie Walsh, Community Development Sector
 Marty Noskey, Indigenous Representative
 Funky Banjoko, Councillor
 Lance Bussieres, Councillor

Absent:

Todd Hillier, Safety and Security Sector

Administration:

Jade Brown, Chief Legislative Officer
 Kelly Hansen, Director, Strategic Planning and Program Management
 Matthew Harrison, Director, Communications and Engagement
 Dennis Warr, Director, Engineering
 Amanda Haitas, Senior Manager, Planning and Development
 Monica Lance, Manager, Special Projects
 Darlene Soucy, Clerk, Legislative Services

1. Call to Order

Chair Owen Erskine called the meeting to order at 5:04 p.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Renee Mouland
SECONDER:	Henry Hunter
FOR:	Erskine, Evancio, Guillamot, Hunter, Mouland, Noskey
ABSENT:	English, Hillier, Walsh

Entrance

Melanie Walsh, Committee Member, joined the meeting at 5:13 p.m.

3. Minutes of Previous Meetings**3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - April 6, 2022**

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee Meeting held on April 6, 2022 be approved as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Carolyn Evancio
SECONDER:	Henry Hunter
FOR:	Erskine, Evancio, Guillamot, Hunter, Mouland, Walsh, Noskey
ABSENT:	English, Hillier

Entrance

Brianne English, Committee Member, joined the meeting at 5:16 p.m.

4. New and Unfinished Business**4.1. Community Impact Grant Overview**

Toni Elliott, Senior Manager, Community and Protective Services, provided an overview of the Community Impact Grants, noting that eligible non-profit organizations could apply for grants to host programs and events in the Kiyām Community Park, which in turn could attract more people to the downtown and to the Park.

4.2. Downtown Revitalization Incentives Program Update

Amanda Haitas, Senior Manager, Planning and Development, provided an update on the Downtown Revitalization Incentives Program, noting that due to the success of the Program, Council recently approved an additional \$3.7 million in funding and an extension of the Program to April 30, 2023.

4.3. Kiyam Community Park Update

Ribbon Cutting Event

Matthew Harrison, Director, Communications and Engagement, provided an overview of the initial draft plan for the ribbon cutting event for Kiyām Community Park, noting that the date will be determined after construction is completed but general planning has begun. Committee Members were invited to submit their ideas to Administration for the event.

Exit

Renee Mouland, Committee Member, exited the meeting at 6:04 p.m.

Public Art Bench Program

Isela Contreras-Dogbe, Manager, Culture and Social Development, presented an update on the Public Art Bench Program for Kiyām Community Park, with sister benches (i.e. duplicate benches) to be located in Anzac and Sapræe Creek, noting that voting on the designs is complete, and the artists, Amy Keller-Rempp and Kritsana Naowakhun, will begin fabrication of the benches. Installation is anticipated this construction season.

4.4. Working Group Update

Monica Lance, Manager, Special Projects, reminded the Neighbourhood Safety and Pedestrian Friendliness Working Group that they would be provided snow and winter maintenance related information in preparation for their next meeting.

4.5. Action Log Review

Monica Lance, Manager, Special Projects, reviewed the Action Log, spoke to the Committee's priorities and action items, noting that many items are in progress, with others either complete or significantly complete.

Adjournment

The meeting adjourned at 6:23 p.m.

Chair



ARTS COUNCIL
WOOD BUFFALO

Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The

arts incubator;

arts in·cu·ba·tor | \ 'ärts 'in-kyə-ˌbā-tər \

vision

a purpose-built space that can be used as a centre for artists to gather and work, a venue for performances, workshops and galleries, a community gathering space, a place to host events and festivals.

ARTS INC VIDEO WILL BE PLAYED

Find it on YouTube:

<https://www.youtube.com/watch?v=MtQUhA6fYZE&t=12s>

Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The

Arts Inc.

Rewind



Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The

2016 Wildfire



Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The



ARTS COUNCIL
WOOD BUFFALO



Post-Wildfire Strategic Plan for Healing in the Arts Community.

Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The



2018-2020
Arts
Recovery
Project

Arts Recovery Project is born!



Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The



Key Priorities

of Arts Recovery Project

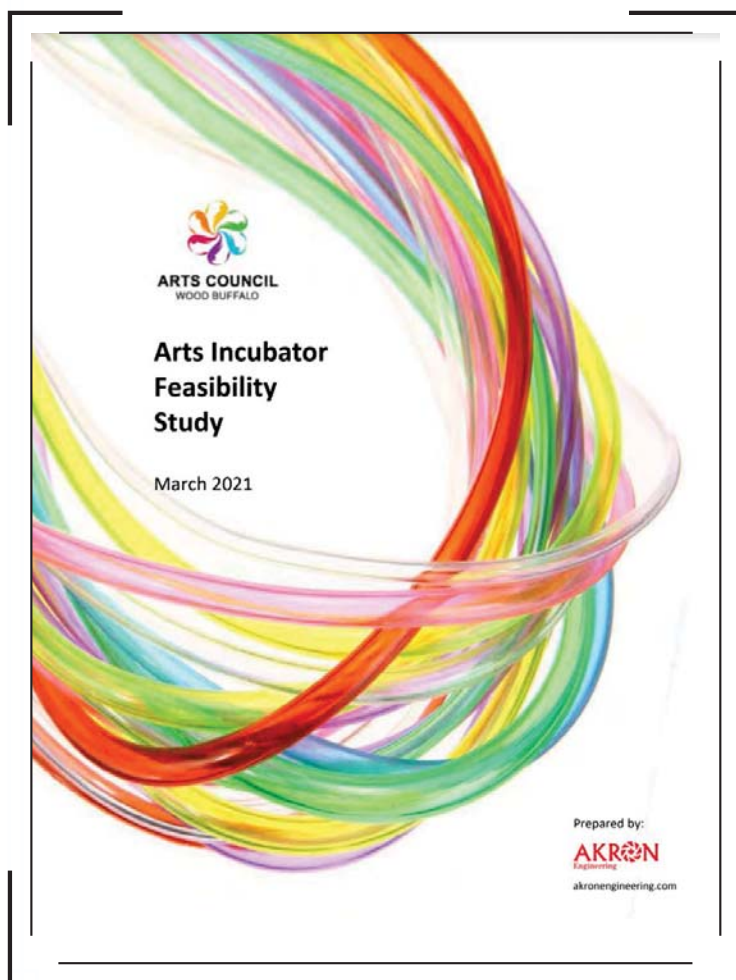
- Heal the artists
- Create opportunities for collaboration
- Support opportunities to showcase the artists
- Engage the general community with the arts
- **Provide workspace for artists**





Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The

Eureka!



Public Engagement and Feasibility Study through the **Investment Readiness Program (IRP).**

Could it work...?



Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The

SURVEY SAYS YES IT CAN!

Public supports the Arts Inc project.

Feasibility Study shows that **the cinema is a feasible building**

Survey respondents: **45.9% did not identify as artists** and 43.4% self-identified as artists.

Are you satisfied with the amount and types of arts facilities currently available in the Wood Buffalo region?

YES

16.4%

NO

67.4%

UNDECIDED

16.1%

www.artscouncilwb.ca/arts-inc



ARTS COUNCIL
WOOD BUFFALO

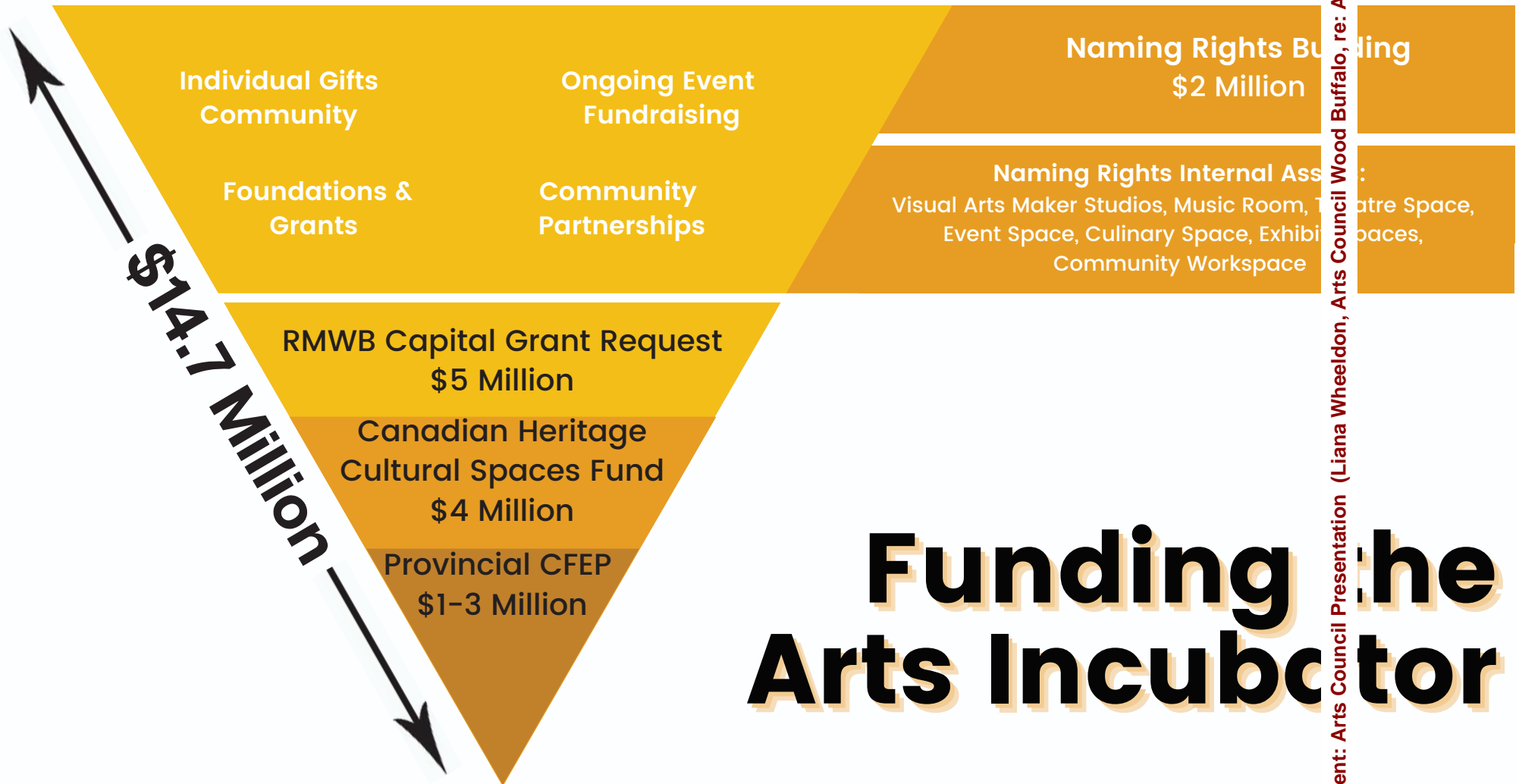
KRON
Engineering

Municipal Strategic Plan
Social Sustainability Plan
Downtown Revitalization Plan
Culture Master Plan
Public Art Plan
+ Municipal Development Plan





Where are we now?



Funding the Arts Incubator

Attachment: Arts Council Presentation (Liana Wheelodon, Arts Council Wood Buffalo, re: Arts Inc. - The

“Having a space to practice crafts and collaborate on arts would allow for increased innovation of arts in the community.”

“An arts incubator will not only support people who are trying to establish income as an artist, but will support the wellbeing of the entire region.”

“Art, creative expression and community building initiatives are critical to helping communities heal and thrive.”

“Arts and culture make up the fabric and richness of a community. Our region needs a central location where expression of art is the norm and the go to place.”

Comments from the 2020 Public Engagement

Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The



Thank you

artscouncilwb.ca/arts-inc



ARTS COUNCIL
WOOD BUFFALO

Attachment: Arts Council Presentation (Liana Wheeldon, Arts Council Wood Buffalo, re: Arts Inc. - The



June 24, 2022

Honourable Mayor Bowman and Members of Council
Regional Municipality of Wood Buffalo
9909 Franklin Avenue
Fort McMurray, Alberta
T9H 2K4

Subject: Letter of Support for Arts Council Wood Buffalo Capital Grant Request

Dear Mayor Bowman and Councillors,

The Regional Municipality of Wood Buffalo (RMWB) has identified downtown and the local economy as key strategic priorities that support the encouragement of development downtown through investigation of development initiatives that support downtown revitalization and contribute to ongoing coordinated investments that contribute to community growth. Key priorities of the WBD Rac committee (i.e. enhanced beautification, neighborhood safety, pedestrian friendliness and placemaking) could align well with the intent of the Arts Council to create an arts incubator within the downtown core that has potential to become an economic and artistic catalyst that adds value within the community.

The Wood Buffalo Downtown Revitalization Advisory Committee was created by Council to make recommendations on matters pertaining to Downtown Revitalization and promote initiatives to raise public and special interest awareness and support for the ongoing downtown revitalization and related projects. With consensus of the committee via email communication, I'd like to take this opportunity on behalf of the committee to share our support for the request presented to Council by the Wood Buffalo Arts Council.

Sincerely,

Owen Erskine, Committee Chair, Wood Buffalo Downtown Revitalization Advisory Committee

cc: Linda Ollivier; Chief Administrative Officer, RMWB
Kelly Hansen; Strategic Planning and Program Management, RMWB
Brad McMurdo, Director, Planning and Development, RMWB
Jade Brown, Chief Legislative Officer, RMWB
Members of the Wood Buffalo Downtown Revitalization Advisory Committee
Members of Arts Council Wood Buffalo



Project Update: Downtown Area Redevelopment Plan

Presenter: Selina Chen, Supervisor

Department: Planning and Development Department

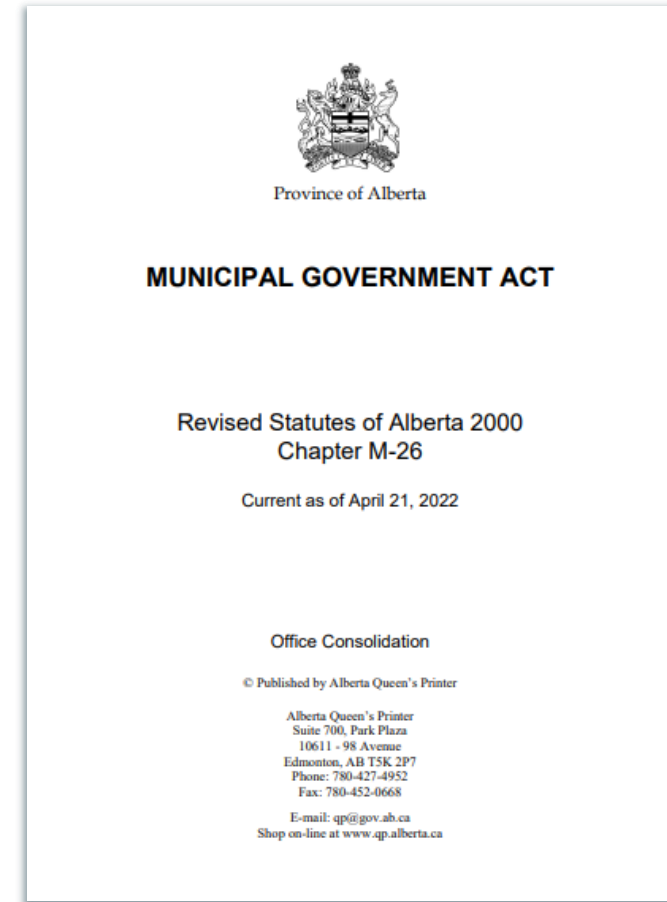
Meeting Date: July 6, 2022



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

What is an Area Redevelopment Plan (ARP)?

- It is a detailed long range municipal plan that guides future redevelopment of an area including vacant and underutilized parcels of land and buildings.
- An ARP implements a vision created by the community.

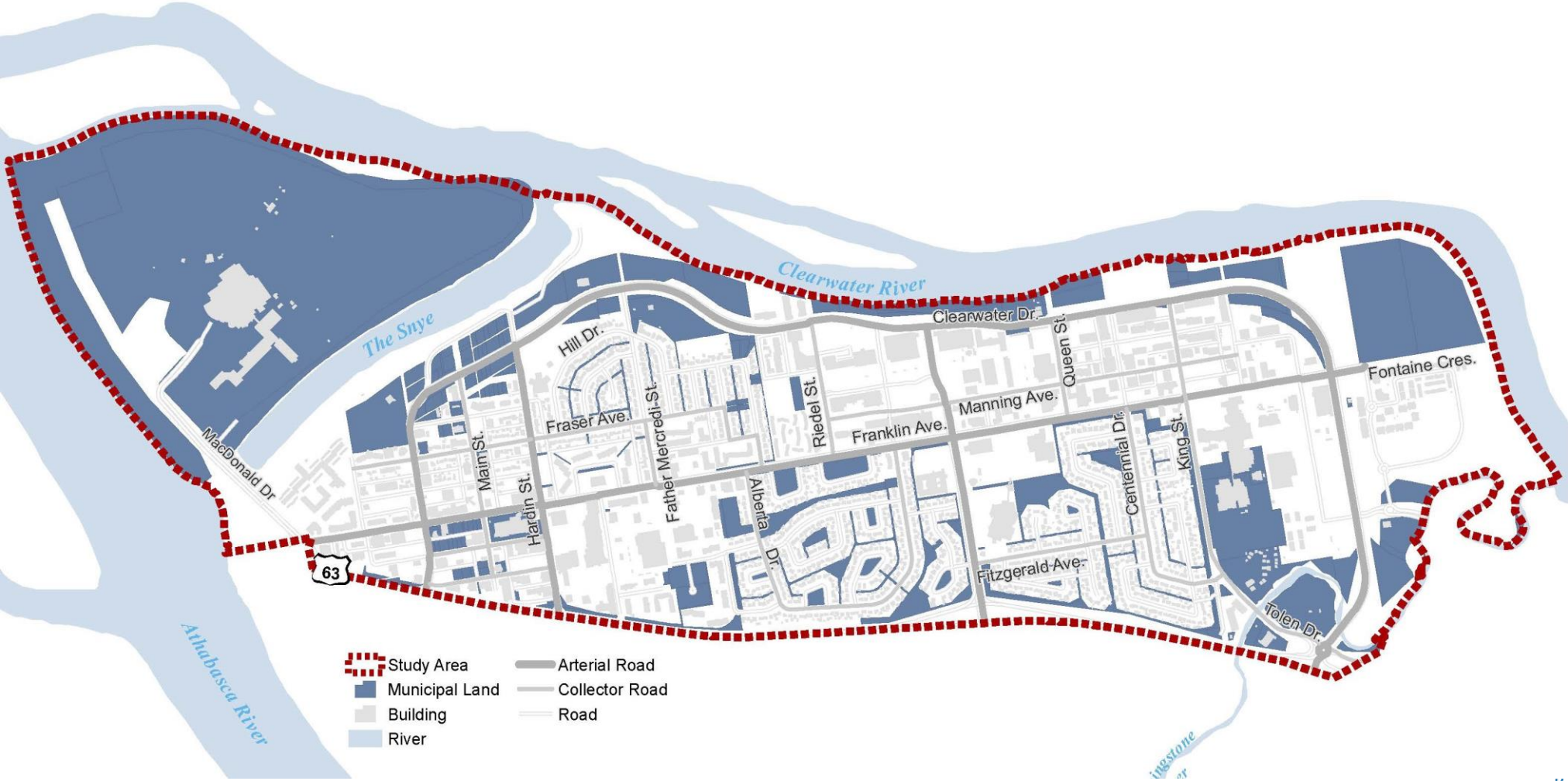


Downtown ARP

- The City Center Area Redevelopment Plan (2012) is the current ARP for the Downtown.
- Administration is working to revise the ARP to better reflect the needs of residents for an active Downtown.



Downtown ARP Boundary



Attachment: Downtown Area Redevelopment Plan Update (Downtown Area

Key Deliverables of Downtown ARP

- Background Report
- Socio-economic Report
- Mobility & Parking Study
- Urban Design Study
- Design Guidelines
- Implementation and Action Plan



Key Milestones Achieved So Far



Vision

Our Core, Our Services, Our Destination

The Downtown is an all-seasons, accessible destination that showcases our people, our businesses, our services, and our amenities. Vibrant spaces, inviting storefronts, an accessible waterfront and unique experiences will welcome residents and visitors to the Downtown in a safe and memorable environment.

Downtown ARP Main Components

- Overarching Plan Components & Policy
 - Built form: Land Use and Urban Design
 - Landscape: Parks and Open Space
 - Connections: Transportation and Mobility
 - Culture: Heritage and Public Art
- Focus Districts

Future Milestones



Attachment: Downtown Area Redevelopment Plan Update (Downtown Area



Thank You

