



## Public Art Committee

Wednesday, March 9, 2022

Conducted Electronically Via MS Teams

6:00 PM

---

### Agenda

#### Public Participation for March 9, 2022 Public Art Committee Meeting

The Public Art Committee will be conducting the March 9, 2022 Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
  - Anyone wishing to speak by teleconference to an item on the March 9, 2022 Public Art Committee Meeting Agenda must pre-register by 12:00 noon, March 9, 2022.
  - To register to speak via teleconference, please email [boardsandcommittees@rmwb.ca](mailto:boardsandcommittees@rmwb.ca) or
  - Call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
  - You must provide the name of the agenda item that you wish to speak to.
  - All registrants will be emailed the details on how to participate prior to the start of the meeting.
  - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
  - Please complete the online form found at [www.rmwb.ca/writtendelegations](http://www.rmwb.ca/writtendelegations) or email [boardsandcommittees@rmwb.ca](mailto:boardsandcommittees@rmwb.ca)
  - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
  - All written submissions are public and will be included in the Committee Meeting Agenda Package as part of public record.

---

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001.

1. **Call to Order**

2. **Adoption of Agenda**

3. **Minutes of Previous Meetings**

3.1. Public Art Committee Meeting - February 9, 2022

4. **New and Unfinished Business**

4.1. Municipal Development Plan Engagement

4.2. 2022 Wood Buffalo Public Art Workplan

THAT the Public Art Committee support the 2022 Wood Buffalo Public Art Draft Workplan being presented at the April 12, 2022 Council meeting

4.3. Public Art Policy Discussion

4.4. Current Project Updates

**Adjournment**

**Minutes of a Meeting of the Public Art Committee held via electronic communications in Fort McMurray, Alberta, on Wednesday, February 9, 2022, commencing at 6:00 PM.**

**Present:**

Nabil Malik, Vice Chair  
 Todd Hillier  
 Greg MacAulay  
 Connie Farrell  
 Zulkifl Mujahid  
 Lance Bussieres, Councillor

**Absent:**

Sharon Heading, Chair  
 Paul Cooke

**Administration:**

Theresa Buller, Department Administrator, Community and Protective Services  
 Sonia Soutter, Manager, Senior Legislative Officer  
 Destiny Hilliard, Clerk, Legislative Services

**1. Call to Order**

Vice Chair Nabil Malik called the meeting to order at 6:07 p.m.

**2. Adoption of Agenda**

**MOTION:**

THAT the Agenda be adopted as presented.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Zulkifl Mujahid
<b>SECONDER:</b>	Connie Farrell
<b>FOR:</b>	Hillier, Malik, MacAulay, Farrell, Mujahid
<b>ABSENT:</b>	Cooke, Heading

**3. Minutes of Previous Meetings**

**3.1. Public Art Committee Meeting - January 12, 2022**

**MOTION:**

THAT the Minutes of the Public Art Committee Meeting held on January 12, 2022 be approved as presented.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Greg MacAulay
<b>SECONDER:</b>	Todd Hillier
<b>FOR:</b>	Hillier, Malik, MacAulay, Farrell, Mujahid
<b>ABSENT:</b>	Cooke, Heading

#### **4. New and Unfinished Business**

##### **4.1. Public Art Policy Updates**

Theresa Buller, Department Administrator, Community and Protective Services, gave a brief introduction of the Public Art Plan accepted by Council in May 2021 which included a directive to update the Public Art Policy. It was noted within the policy update that allocations for public art funding will increase. It was further noted that a new administrative directive will be applied, providing guidelines for Administration to move forward with public art programs.

##### **4.2. Public Art Committee 2021 Year End Report**

Theresa Buller, Department Administrator, Community and Protective Services, noted that she and Sharon Heading, Chair, are creating the 2021 Committee Year End Report that is tentatively set to be presented to Council in April 2022. This presentation will include the new Public Art Policy, the new administrative directive, the 2021 Public Art Committee highlights, and the 2022 Public Art Work Plan.

##### **4.3. Public Art Project Updates**

Theresa Buller, Department Administrator, Community and Protective Services, provided an update on current Public Art projects including the progress of the Council Chamber reconciliation artwork, Public Art Bench Program, Kiyām Community Park Mural Project, Indigenous curator who will be joining the team and the acquisition of Art for Birchwood Trails. Potential artwork plans for 2022 were also noted.

#### **Adjournment**

The meeting adjourned at 7:15 p.m.

---

Chair





# shape our region

## Municipal Development Plan Phase 3 Engagement

Public Art Committee  
March 9, 2022



# Meeting Agenda

- › Project Review
- › What We Heard
- › The Plan
- › Implementation
- › Next Steps





# Project Review



# Purpose

The Municipality is preparing a new **Municipal Development Plan (MDP)** to reflect changes in the social, cultural, and economic conditions of the region.

The draft MDP has been created with input from residents throughout Wood Buffalo to ensure it reflects local values, opportunities, and challenges, and sets a clear vision for the Municipality's future.





# What is the MDP?

The MDP sets out the **vision** and **blueprint** for future growth and development in the Municipality.

## The MDP will:

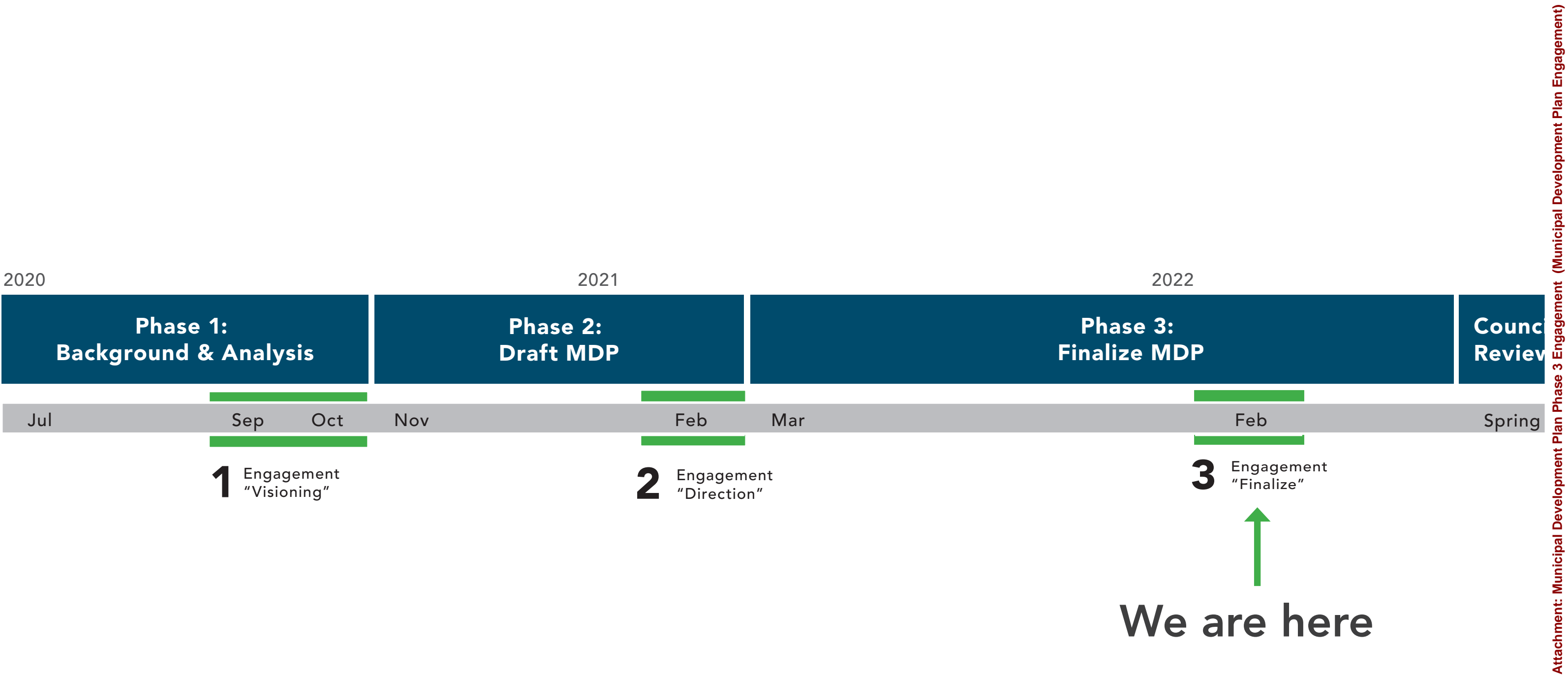
- » Define future land uses in the Municipality
- » Provide strategies for managing growth
- » Guide short- and long-term decision-making
- » Shape the development and future of our communities





# Where are we?

## Phase 3 Engagement



# Who have we heard from?

## Phase 1 & 2 Engagement Stats

### General Public



4

Virtual Open  
Houses



77

Workshops, In-Person,  
& Virtual Meetings



2

Online  
Surveys

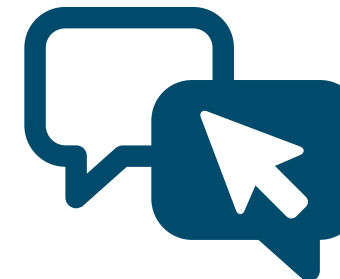
### Indigenous Partners & Stakeholders



Interactive  
Mapping



Idea Sharing  
Platforms



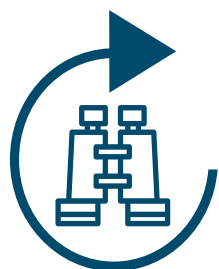
Online  
Discussion  
Forums

# What have we heard?

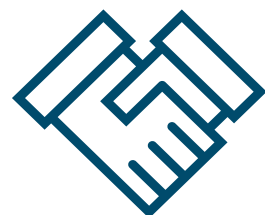
## Phase 2 - Direction



Including Reconciliation with Indigenous Partners as a 6th MDP Goal



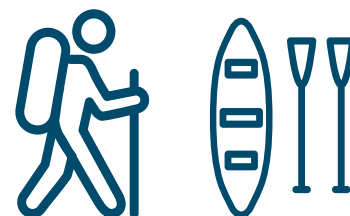
Revisiting the Vision to better reflect its intention



Committing to improved communication and collaboration with rural and Indigenous Partners



Ensuring the goals are not repetitious, and have clear direction



Emphasizing the Blue & Green Networks in the MDP as a priority



Aligning with existing economic development initiatives, including the Place Brand Strategy



# The Plan

# MDP Components



Describes the desired future of the Municipality.

Provide tangible outcomes for the plan to achieve.

Detail how to achieve the goals and translate them from ideas into actions.

Statutory statements that set the blueprint for future development.

How to measure successful implementation of the plan.

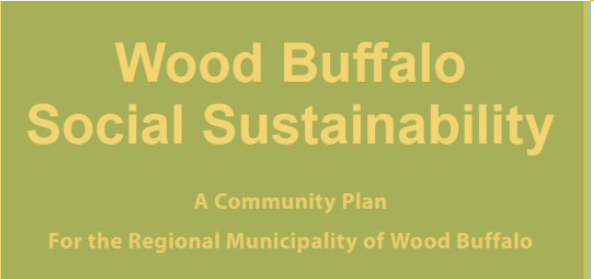




Develop and Implement  
Region-wide Design Guidelines



Review and revise the Land Use  
Bylaw to encourage and facilitate  
mixed-use development



Commit sustained funding for  
implementation of the Social  
Sustainability Plan



Develop and implement an Active  
Transportation Master Plan



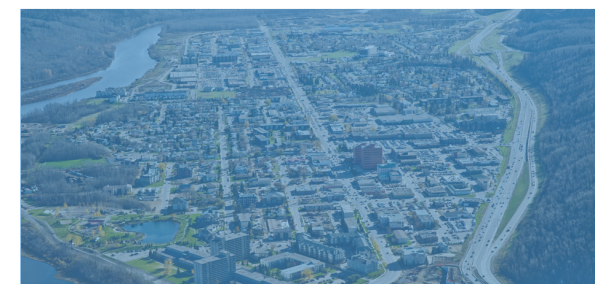
Develop an Equity, Diversity, and  
Inclusion policy for the Municipality



# ECONOMIC GROWTH & INNOVATION



Prepare and implement an  
Ease of Doing Business Plan

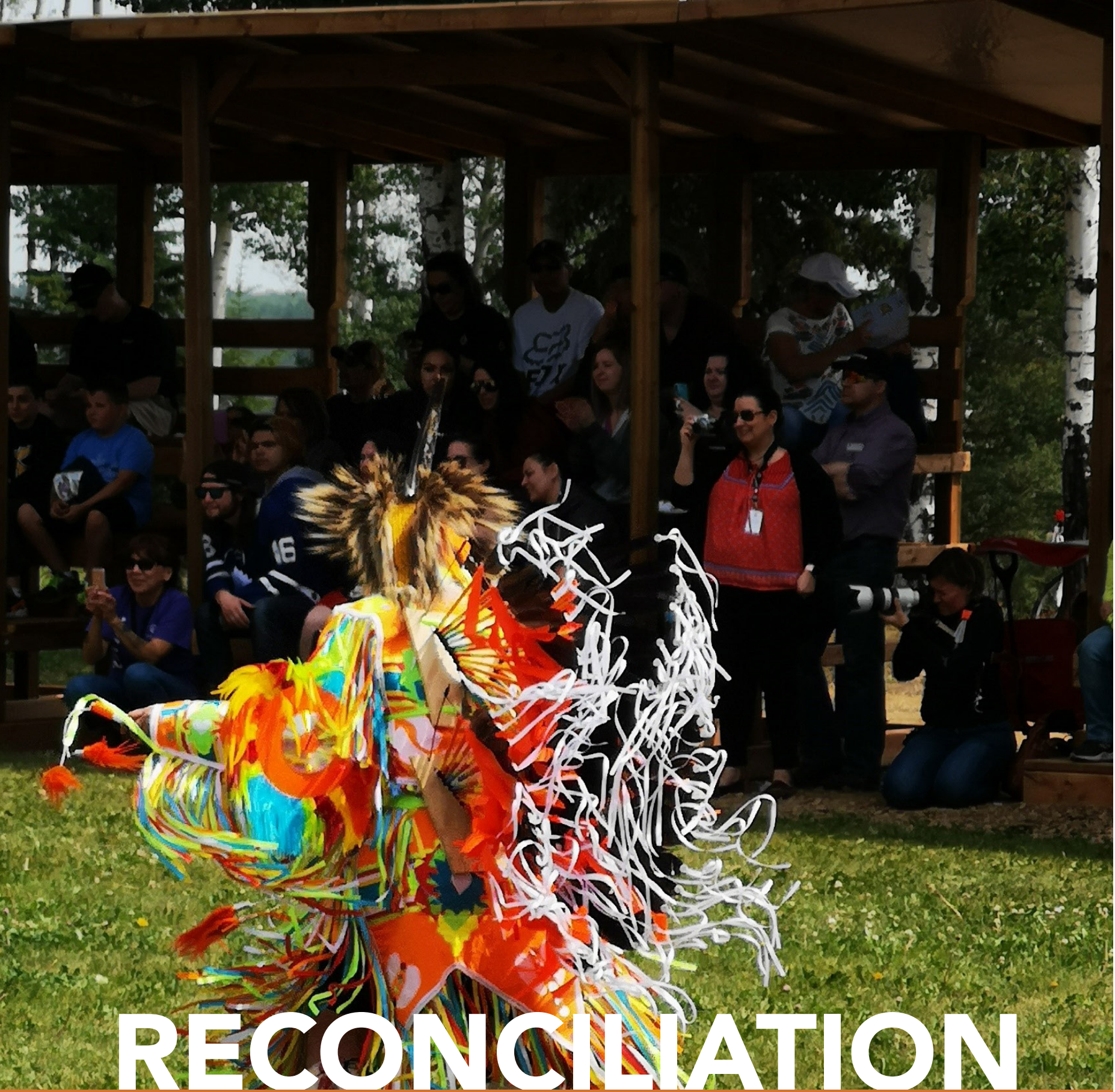


Expedite Development Approvals  
for Downtown Plan-aligned New  
or Expanding Businesses



Investigate creating  
a business incubator





Continue the Reconciliation  
Advisory Circle



Negotiate and finalize protocol  
agreements with all Indigenous  
communities within the borders of  
the Municipality.



Coordinate a Traditional Land Use  
Place Name Study



# CELEBRATING COMMUNITY & CULTURE



Investigate designating Heritage Character Areas



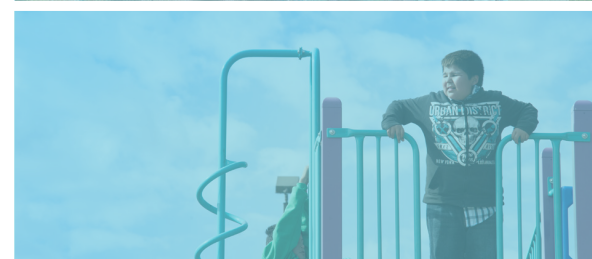
Prioritize Jubilee Plaza as a place to celebrate Wood Buffalo's multiculturalism and diversity



Investigate the creation of a Temporary Art Program throughout Wood Buffalo



Develop a community activation microgrant program



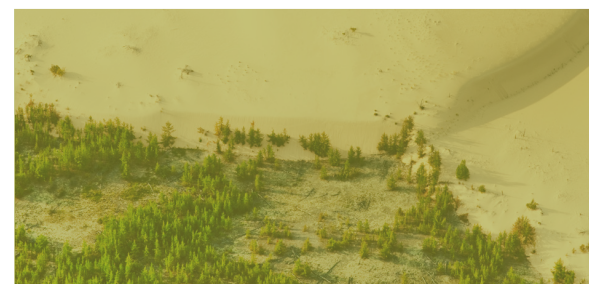
Increase youth representation in government



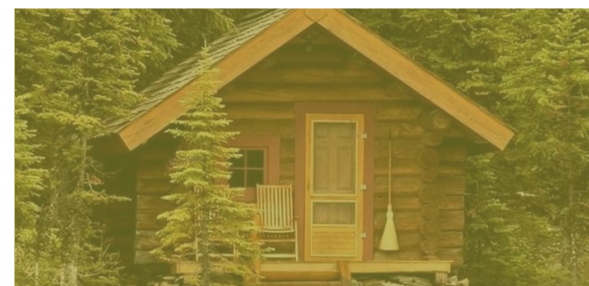
# CONNECTING TO NATURE



**Prepare the Green & Blue Network Plans**



**Identify and Protect Valued Ecosystems**



**Prepare and implement a Wilderness Development Plan**





# RESPONSIBLE DEVELOPMENT



Emphasize Downtown  
Revitalization as  
a Municipal priority



Commit to optimizing  
Regional Transit



Institute Disaster Risk  
Management in Municipal  
decision-making



# Implementation

# Making it Happen

## KEY INITIATIVES

- › Provided for each goal in the plan
- › Translate the intent of the plan from ideas to implementable actions and tangible projects

## PERFORMANCE METRICS

- › Provide a way to measure the successful implementation of the MDP

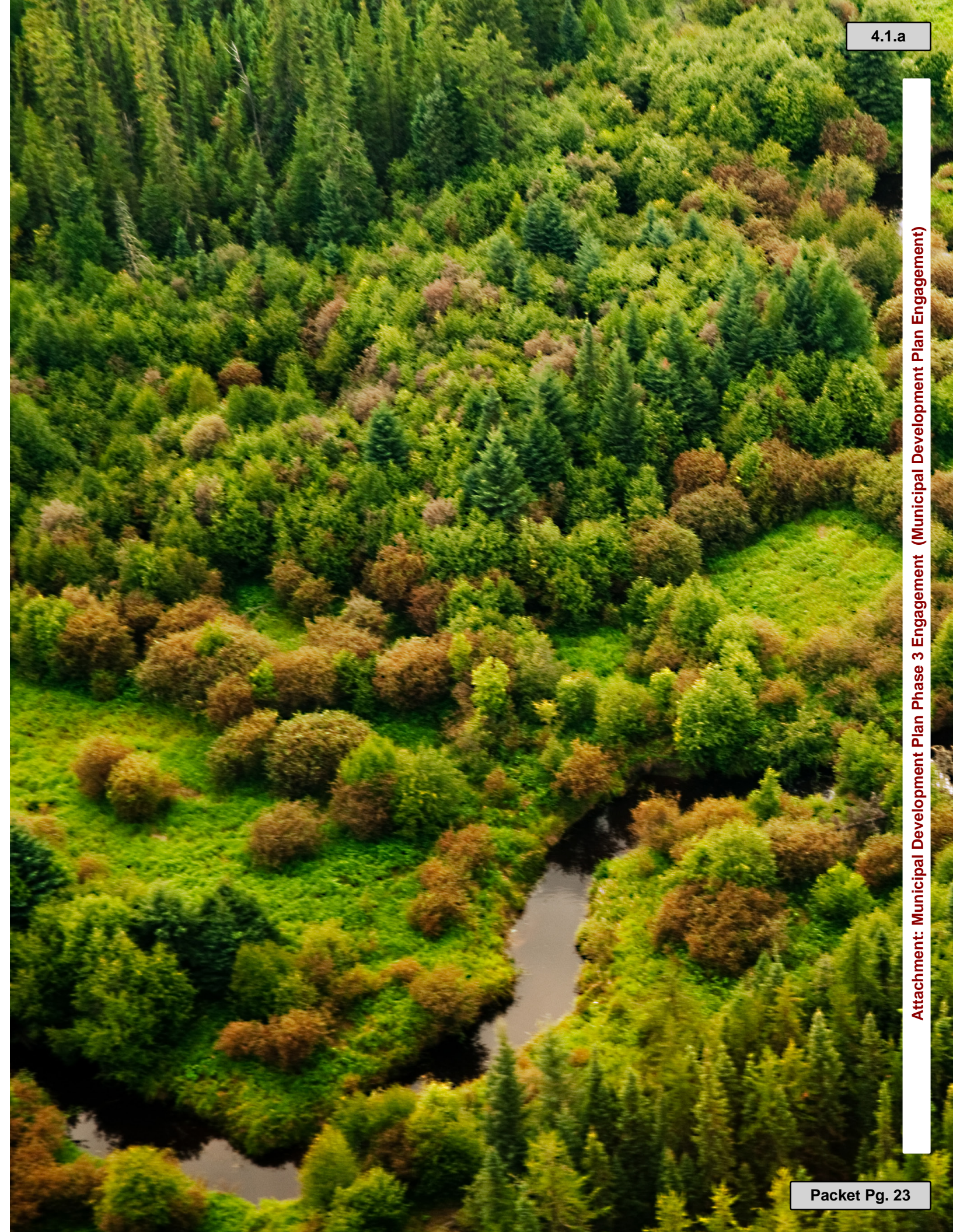


# Prioritization

As part of this phase of engagement final prioritization of Key Initiatives is being discussed with Council.

## The MDP will:

- » Identify priority key initiatives.
- » Create a high-level timeline for when and how each key initiative should be implemented.
- » Identify roles and responsibilities for ensuring the Municipality successfully implements each key initiative.





# Performance Metrics

To ensure the MDP is achieving its goals a suite of performance metrics have been developed.

## The performance metrics will:

- » Identify targets and triggers for when Municipal review or action is required.
- » Aid the Municipality in reporting to Council on MDP effectiveness.
- » Create consistency in reporting on MDP effectiveness over time.





## FIGURE 3: PERFORMANCE INDICATORS

Performance indicator targets and metrics will be finalized following final review of the draft MDP with residents, Council, and administration.

### ECONOMIC GROWTH

- Population / jobs ratio
- Building vacancy rate by use
- Number of distinct businesses
- Number of businesses by sector
- Changes in job classification
- Oil and gas industry growth
- Commercial development permits issued
- Number of post-secondary students
- New jobs
- Number of out-of-region shopping trips residents take per year

### CELEBRATING CULTURE

- New area of arts and cultural space (institutions, performance studios, etc.)
- Number of cultural events held annually
- Number of festivals held annually
- New programs supporting arts and culture
- Multicultural groups operating in the Municipality
- Residential Diversity Index
- Number of residents attending festivals and events
- Percent of regional publications offered in additional languages

### CONNECTING TO NATURE

- Total kms of multi-use pathway
- Total kms of Blue & Green Network developed
- Number of tourists using the Blue & Green Network
- Number of accessible lakes
- Number of residents using parks and trails
- Hectares of protected natural areas
- Number of development permits issued for cabins

### RESPONSIBLE GROWTH

- People per hectare (Urban Service Area)
- Population of Neighbourhood Cores, Community Cores, and the Downtown
- Land Use Diversity in Neighbourhood Cores, Community Cores, and the Downtown
- Housing inventory by typology and affordability
- Available developable land
- Vacant lots
- Amount of reclaimed industrial lands
- New build starts
- Overall transit ridership
- Overall transit ridership per operating hours
- New businesses in the Downtown
- Number of projects with confirmed risk reduction strategies

### HOME & BELONGING

- Number of crimes per 1,000 residents by type of crime
- Resident's rating of overall feeling of belonging
- Amount of newcomer services offered
- Demographics of settled residents
- In-migration data
- Percent of equity-seeking individuals who identify feeling welcome in Wood Buffalo

### RECONCILIATION

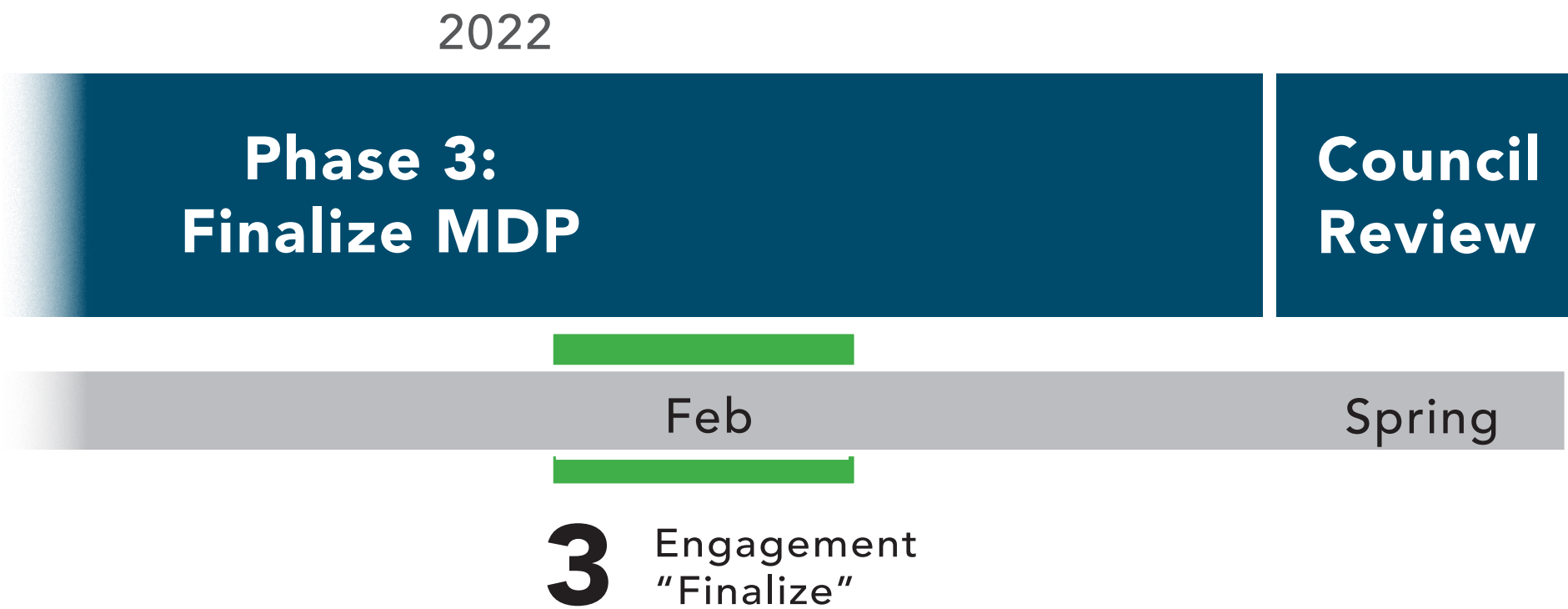
- Number of Calls to Action actively being implemented
- Number of annual meetings with Municipal administration
- Percent of Regional road signs in Indigenous languages
- Number of residents that speak an Indigenous language
- Actions taken towards developing an urban reserve

# Next Steps

# Next Steps

## Project Team

- ›Finalize the MDP
- ›Bring finalized MDP to Council in Spring 2022



# Next Steps

## Public

- › This is the final phase of engagement. Visit **rmwb.ca/mdp** to learn more. You can get involved in the following ways:
  - › Online Survey
  - › Phone Survey via PULSE (780.743.7000)
  - › Urban Virtual Open House - Tuesday, February 15 at 6pm
  - › Rural Virtual Open House - Wednesday, February 23 at 6pm
- › This phase of engagement ends on March 13, 2022
- › Public hearing process in Spring 2022



*Questions?*



# PUBLIC ART WOOD BUFFALO WORK PLAN 2022

## Introduction

All recommendations presented in this Work Plan are supported by the Wood Buffalo Public Art Plan 2021-2030, a plan adopted by council in 2021 which provides a framework for delivering a robust region-wide public art program. The Public Art Committee, a Council appointed advisory committee regulated by the Committees Bylaw No.17/024, approved of this Work Plan at the March 9, 2022 meeting.

In alignment with Wood Buffalo Public Art Plan, projects are combined into five key program areas:

**Acquisitions** - Public art acquired through purchase, donation or commission to be included in the Public Art Collection.

**Artist and Community** - Public art co-creating by artists and community.

**Temporary** - Public art for a specific event or place for a limited time.

**Public Site** - Permanent public art in the public realm.

**Private Site** - Public art on private sector development sites

This Work Plan outlines a summary of projects initiated 2021 as well as a Work Plan for projects to be initiated in 2022. Funding for each program area is derived from the public art reserve as per the Municipal Art Policy (PRL160). Annually, Council will receive a report on work undertaken in the previous year.

## 2021 Project Overview

2021 was a busy year with the adoption of the Public Art Plan and 2021 Work Plan mid-year providing new program areas and direction. Due to the timing of fund allocation in 2021, and implementation of new direction and programs there is a continuation of public art projects from the 2021 workplan

Project	Description	Timeline	Budget
---------	-------------	----------	--------

### ACQUISITIONS

Jubilee Main Floor	Site specific artworks of regional relevance for Jubilee building lobby.	2022	\$100,000
--------------------	--	------	-----------

### ARTIST AND COMMUNITY

Artist and Community	New funding program area to be developed and piloted in 2023.	On-going	\$0
----------------------	---	----------	-----

### TEMPORARY ART

Street Banner Program	Annual street banner art call	Annual Program	\$10,000
igNIGHT 2021 - Art Illuminated	Temporary light-based public art exhibition (Oct. 1-10, 2021)	Biennial event	\$50,000

### PUBLIC SITES

Reconciliation Artwork - Council Chambers	Project to recognize Treaty 8 and unceded Métis Territory	Installation Q2 2022	\$100,000
Birchwood Trail Artwork	Artwork for Birchwood Trailhead/Doug Barnes Cabin	Installation Q3 2022	\$40,000
Kiyām Community Park	Art Bench Program pilot, temporary art fencing enhancements and Pop-Up Photography Tour Mural	Summer/Fall 2022	\$100,000
Waterfront/ Downtown Redevelopment	Indigenous Curator & Project development	On-going	\$105,000

## 2022 Public Art Workplan

The development of the 2022 annual work plan was coordinated by the Community and Protective Services Department, guided by an Interdepartmental Public Art Working Group, and supported by the Public Art Committee.

### ACQUISITIONS

The Public Art Wood Buffalo Program will acquire works of art that enrich communities, support local artists, and form a visual art history of the region for the use and enjoyment of the people of Wood Buffalo. The focus of the upcoming year is to develop the Collection Management process documenting the current collection and developing a maintenance and long-term conservation plan for the collection.

### ARTIST AND COMMUNITY

The Artist and Community Program will be developed in 2022 with the goal to launch in 2023. This program is to provide funding for local artists and community to co-create projects with shared goals, themes, or ideas. These projects could include, but are not limited to identity, community, social justice, cultural expression, or the environment. Program development will include a series of skill building workshops, that will support artists and community through the application process, increase understanding in developing meaningful public art, increase the profile of local artists, and build on understanding of art and the artist process.

### TEMPORARY PUBLIC ART

Temporary works of public art completed by an artist created for a specific event or place for a specific occasion and timeframe. These works are not considered part of the public art collection. Programs include the annual street banner program, graphic wrap program, murals and public art exhibitions like igNIGHT.

Public Art Wood Buffalo seeks to build capacity of local mural artists in a mentorship style program. The program will also reinvest into the local arts community by leasing artworks for the gallery wall and display case on the main floor of Jubilee building.

### PUBLIC SITES

The public sites program supports the creation of permanent public art for the public realm in new and renewed facilities, parks, developments, and other infrastructure. Projects can take many forms, from a discrete sculptural object to a functional element, from an aspect of the design of a building or public space to the design of entire elements of public infrastructure. Contemporary approaches that are being used more increasingly are including artist-on-design teams, public art residencies, and curator-driven projects.

Waterfront and Downtown redevelopment are two large scale projects that are currently underway. The Public Art Wood Buffalo program will explore opportunities to further develop a framework to link these projects together and explore opportunities to amplify the Indigenous narrative.

The Public Art Bench Program will be expanded to include an additional call for an artist to create two sister benches, with one being placed in a rural community and the sister bench in Fort McMurray. The symbolism of the sister benches is to strengthen and support a visual connection with urban and rural communities.

### ***Indigenous Curator***

An action in the Public Art Plan is to contract a local Indigenous Curator to advance Indigenous public art and establish new practices and processes that meet the needs of Indigenous creatives. The Curator will review the Public Art Wood Buffalo program and recommend decolonization of processes associated with public art processes. They will act as a mentor to the local Indigenous artistic community building trust and relationships within Indigenous communities and with the municipality. The Curator will build a series of cohesive Indigenous public art opportunities along the waterfront and support other planning initiatives.

### ***Conservation***

The Public Art Plan recommends that a percentage of the public art reserve fund should be earmarked for care and conservation and that the program develop guidelines for the management of the collection which includes conservation, maintenance, and care, including condition reports and risk assessments as part of the collection management process. A maintenance plan is requested from the artist for each permanent artwork and is part of the criteria that is reviewed and taken into consideration when acquiring.

The 2022 Public Art Program is proposing to move \$460,000.00 from the existing Public Art Reserve to be used for the 2022 Public Art Workplan.

Program Area	Budget from Reserve
Acquisition	\$10,000.00
Artist and Community	\$90,000.00
Temporary Art	\$110,000.00
Public Sites	\$250,000.00
<b>Total 2022 Public Art Reserve Transfer:</b>	<b>\$460,000.00</b>