



Wood Buffalo Downtown Revitalization Advisory Committee

Wednesday, December 1, 2021

Conducted Electronically Via MS Teams

5:00 PM

Agenda

Public Participation for December 1, 2021 Wood Buffalo Downtown Revitalization Advisory Committee Meeting

Wood Buffalo Downtown Revitalization Advisory Committee (Committee) will be conducting the December 1, 2021 Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the December 1, 2021 Committee Meeting Agenda must pre-register by 12 noon, December 1, 2021.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
- To make written submissions as a delegation before or during the live meeting:
 - Please complete the online form found at <https://www.rmwb.ca/writtendelegations/> or email boardsandcommittees@rmwb.ca
 - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be included in the Council Meeting Agenda Package as part of public record.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information, contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001.

1. **Call to Order**

2. **Adoption of Agenda**

3. **Minutes of Previous Meetings**

3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - November 3, 2021

4. **New and Unfinished Business**

4.1. Introduction of New Council Committee Members

4.2. Downtown Revitalization Incentive Program Progress Update

4.3. 2022 Kiyām Community Park Maintenance Plan

4.4. Working Groups Update

Adjournment

Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee held via Electronic Communication in Fort McMurray, Alberta, on Wednesday, November 3, 2021, commencing at 5:00 PM.

Present:

Roy Williams, Chair, Land Development Industry
 Brianne English, Oil and Gas Industry
 Owen Erskine, Recreation, Culture and Heritage Representative
 Carolyn Evancio, Seniors Representative
 Jean-Marc Guillamot, Business Community
 Todd Hillier, Safety and Security Sector
 Henry Hunter, Education Sector
 Renee Moulard, Public-At-Large
 Sheri Pidhirney, Business Community

Absent:

Funky Banjoko, Councillor
 Lance Bussieres, Councillor
 Cheryl Golosky, Indigenous Representative
 Melanie Walsh, Community Development Sector

Administration:

Matthew Hough, Deputy Chief Administrative Officer
 Jade Brown, Chief Legislative Officer
 Kelly Hansen, Director, Strategic Planning and Program Management
 Nina Caines, Senior Manager, Parks, Roads and Rural Operations
 Amanda Haitas, Senior Manager, Planning and Development
 Darlene Soucy, Clerk, Legislative Services

1. Call to Order

Chair Roy Williams called the meeting to order at 5:03 p.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Brianne English
SECONDER: Owen Erskine
FOR: Williams, English, Erskine, Evancio, Guillamot, Hillier, Hunter, Moulard, Pidhirney
ABSENT: Golosky, Walsh

3. Minutes of Previous Meetings

3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - September 1, 2021

MOTION:

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee Meeting held on September 1, 2021 be approved as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Owen Erskine
SECONDER: Carolyn Evancio
FOR: Williams, English, Erskine, Evancio, Guillamot, Hillier, Hunter, Moulard, Pidhirney
ABSENT: Golosky, Walsh

4. New and Unfinished Business

4.1. Introduction of New Council Committee Members

With consensus of the Committee, Item 4.1, introduction of New Council Committee Members will be postponed to a future meeting.

4.2. Mayor's Advisory Council on Youth (MACOY) Update

Isela Contreras-Dogbe, Supervisor, Culture and Social Development, provided on update on the Mayor's Advisory Council on Youth's activities, including the results of their recent Youth Needs Assessment survey, noting that the youth respondents identified that the Fort McMurray downtown area needs the most redevelopment.

4.3. Wayfinding Project Update

Nadia Power, Manager, Public Engagement, provided an update on the Wayfinding project, noting that an interdepartmental team is working on developing a wayfinding strategy that will connect people to places, promote safe, active travel, with simplified, accessible designs.

4.4. Upcoming Public Engagements

Nadia Power, Manager, Public Engagement, provided a summary of upcoming public engagements, noting that anyone who wishes to receive monthly emails regarding upcoming engagements should sign up at www.rmwb.ca/participate.

4.5. Franklin Avenue Sidewalk Improvement Update

Ray Cruickshank, Manager, Engineering Programs, Engineering Department, provided an update on the Franklin Avenue Sidewalk Improvement project, noting the sidewalk leading to MacDonald Drive is substantially complete on both sides of Franklin Avenue.

4.6. Kiyām Community Park Update

Public Art Mural Application Update

Isela Contreras-Dogbe, Supervisor, Culture and Social Development, provided an update on the Public Art Mural project, which will be a photo collage on how the residents connect to the Region in their everyday lives and is anticipated to be completed in the summer of 2022.

Public Art Bench Program Selection Panel

Isela Contreras-Dogbe, Supervisor, Culture and Social Development, presented on the Public Art Bench Program, which will have four locally designed park benches created that highlight the importance of art and heritage, and contribute to placemaking and civic pride. A bench would be placed in Anzac and Sapræ Creek Estates, with a duplicate of each bench to be placed in Kiyām Park, creating sister benches. It was requested that the Committee select a representative to be part of the design selection panel.

MOTION

THAT Todd Hillier be appointed to the Public Art Bench Program Selection Committee.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Owen Erskine
SECONDER:	Carolyn Evancio
FOR:	Williams, English, Erskine, Evancio, Guillamot, Hillier, Hunter, Moulard, Pidhirney
ABSENT:	Golosky, Walsh

Community Policing Office and 2022 Community and Protective Services and RCMP Operating Plan

Nicole Chouinard, Manager, RCMP Support Services, provided an update on the Downtown Community Policing Office, noting that although it is not yet open to the public, the RCMP and Bylaw Services have started moving into the Jubilee Centre office, which will provide a regular police presence in the downtown area.

Exits

Brianne English and Sheri Pidhirney exited the meeting at 6:27 p.m.

Construction Update

Rick Gendron, 818 Studio, and Bipul Bhowmik, Transportation Engineer, Engineering, provided an update on the construction of the Kiyām Community Park, noting that completion of the project is anticipated for July 2022, with delays being caused by weather and underground infrastructure issues.

4.7. Working Groups

Chair Roy Williams suggested that two members of each Working Groups meet with Administration before the end of November to review the 2022 priorities, the mid to long-term planning and the annual presentation to Council, which will be brought back to the Committee for Review. It was agreed that Committee Members will send an email to Administration indicating their interest.

Adjournment

The meeting adjourned at 6:53 p.m.

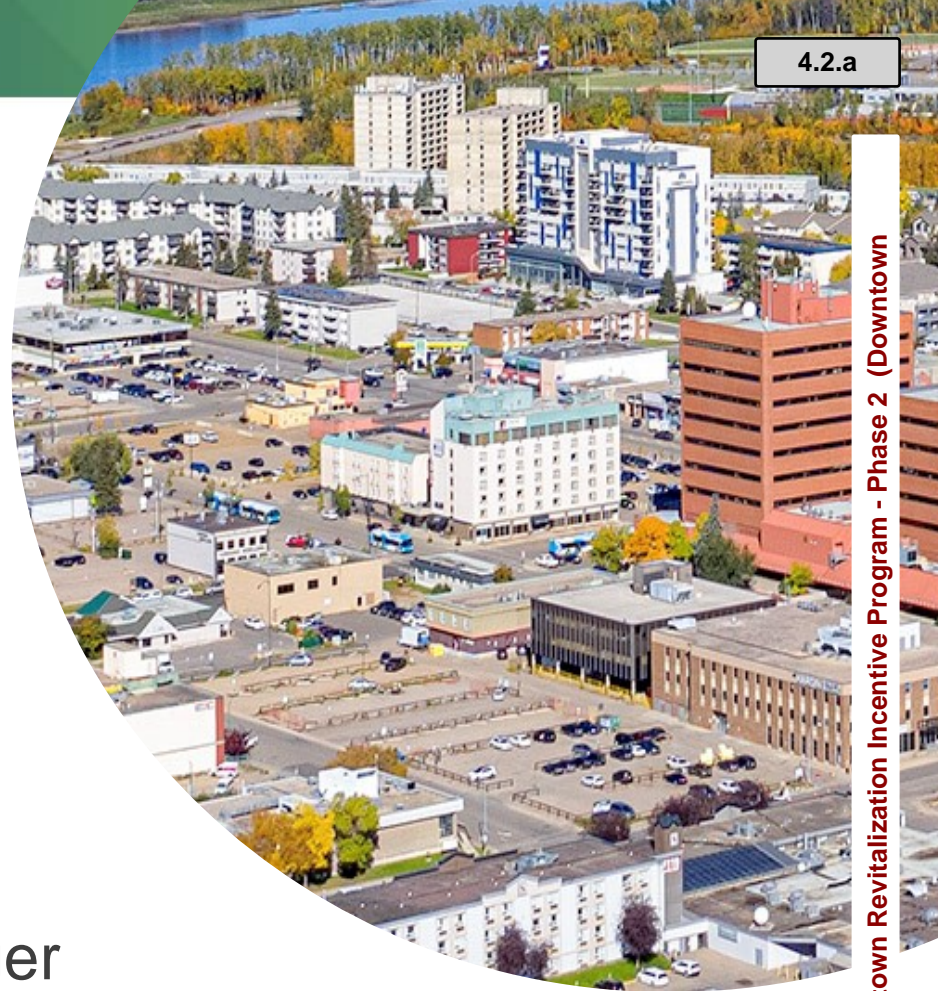
Chair

Downtown Revitalization Incentives Program

Presenter: Amanda Haitas, Senior Manager

Department: Planning and Development Department

Meeting Date: December 1, 2021



Outline

- Introduction to the Grants
 - Phase 1 and Phase 2
 - Promotional efforts
- Uptake
 - Inquiries and pre-application meetings
 - Applications received and approved
 - Reimbursements
- Completed Projects
- Next Steps



The Grants

Phase 1 (pilot phase)

- June 29 – December 31, 2020

Phase 2

- April 19, 2021 – March 31, 2022

Program Funding

- \$5 million (Emerging Issues Reserve)
- 50% matching reimbursement grants (75% for murals and patios)



Program Promotions & Awareness Building

Approaches:

- Social media (Facebook, LinkedIn)
- E-newsletters (monthly)
- StartupYMM presentations (monthly)
- Door-to-door business visits (Fall 2020, Summer 2021)
- Word of mouth



Program Uptake

Inquiries

Program Phase	Inquiries (#)
Phase 1	200*
Phase 2	144
TOTAL	344

*Approximately



Program Uptake

Pre-Application Meetings

Program Phase	Pre-Application Meetings (#)
Phase 1	100
Phase 2	95
TOTAL	195



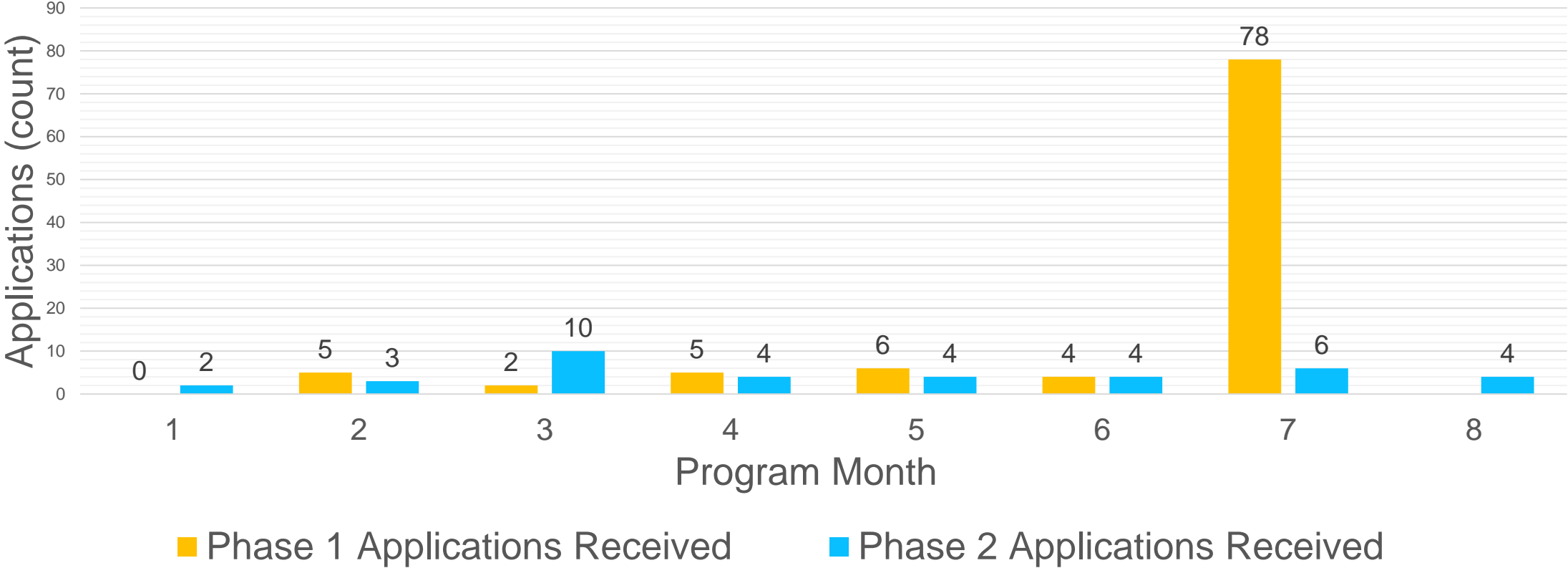
Program Uptake

Applications Received

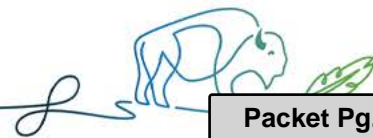
Program Phase	Applications Received (#)
Phase 1	100
Phase 2	37
TOTAL	137

Program Uptake

Applications Received



Attachment: Downtown Revitalization Incentive Program - Phase 2 (Downtown



Program Uptake

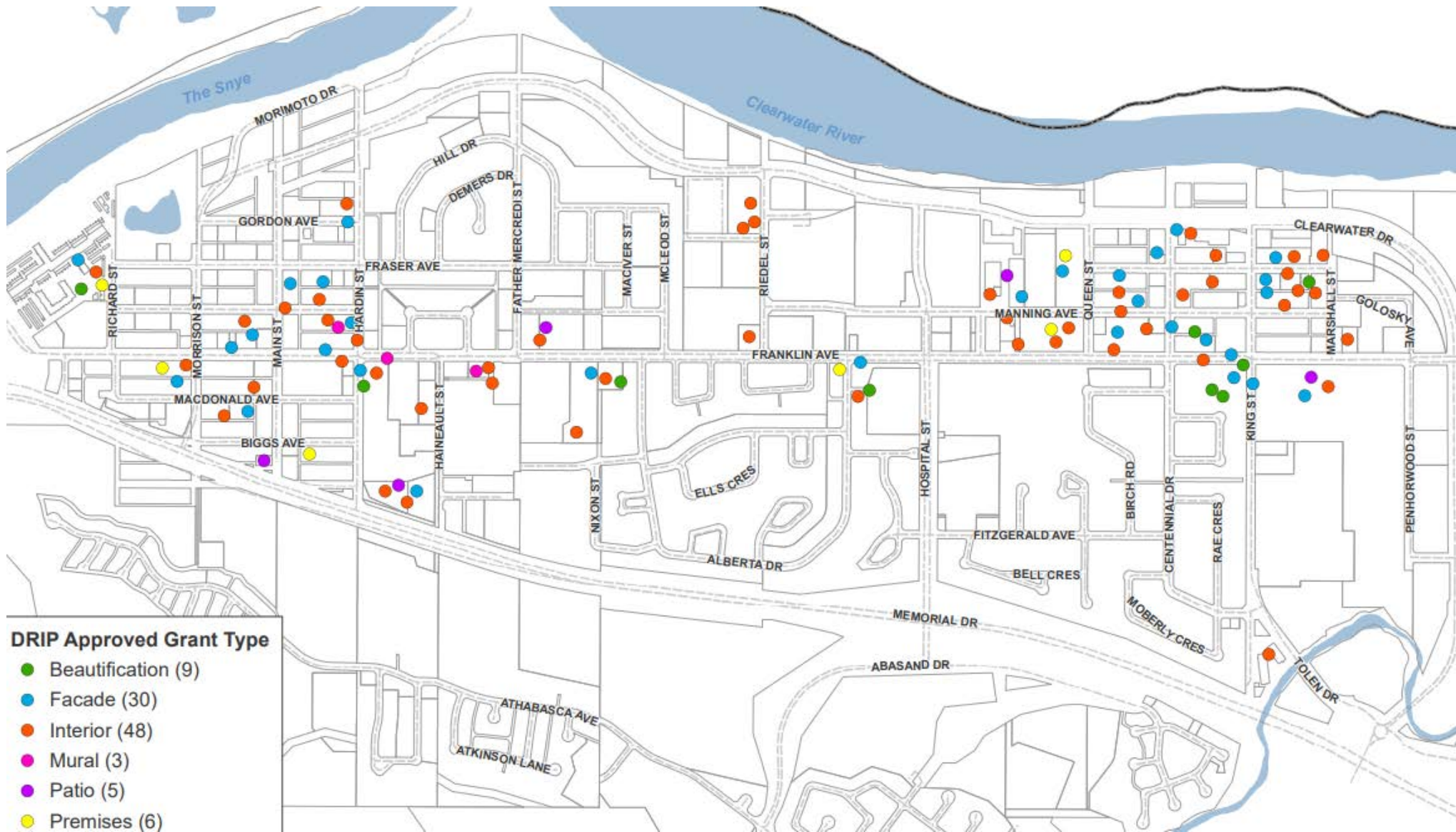
Approved Applications

Grant	Approved App. (#)	Grant (\$)	Project Value (\$)
Façade Improvement Grant	32	\$1,862,786	\$4,813,606
Interior Improvements Grant	51	\$1,924,745	\$6,240,735
Patio Grant	5	\$64,166	\$120,559
Beautification Grant	9	\$31,563	\$164,720
Mural Grant	2	\$33,413	\$50,295
Premises Improvements Grant	5	\$131,969	\$388,259
TOTAL	104	\$4,048,641	\$11,778,173

Program Uptake

Approved Applications - Investment

Grant	Grant (\$)	Private Contribution (\$)	Project Value (\$)
Façade Improvement Grant	\$1,862,786	\$2,950,820	\$4,813,606
Interior Improvements Grant	\$1,924,745	\$4,315,990	\$6,240,735
Patio Grant	\$64,166	\$56,393	\$120,559
Beautification Grant	\$31,563	\$133,157	\$164,720
Mural Grant	\$33,413	\$16,883	\$50,295
Premises Improvements Grant	\$131,969	\$256,290	\$388,259
TOTAL	\$4,048,641	\$7,729,532	\$11,778,173



Program Uptake

Reimbursed Projects

Program Phase	Applications Reimbursed (#)	Grants Awarded (\$)
Phase 1	22	\$892,160
Phase 2	1	\$40,000
TOTAL	23	\$932,160

Completed Projects

EasyTerm Auto, Façade project

8218 Franklin Avenue



BEFORE



AFTER

Attachment: Downtown Revitalization Incentive Program - Phase 2 (Downtown

Completed Projects

The Morrison Centre, Façade project
9914 Franklin Avenue



BEFORE



AFTER



Completed Projects

Markaz Ul Islam, Façade project
9904 Gordon Avenue

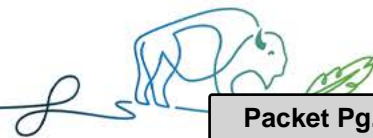


BEFORE



AFTER

Attachment: Downtown Revitalization Incentive Program - Phase 2 (Downtown



Completed Projects

Wood Buffalo Therapy, Interior project
8520 Manning Avenue



BEFORE



AFTER



Completed Projects

Achieve Wellness Spa, Interior project
4 Haineault Street



BEFORE



AFTER



Attachment: Downtown Revitalization Incentive Program - Phase 2 (Downtown

Completed Projects

Kozy Korner, Interior project
8802 Franklin Avenue



BEFORE



AFTER

Attachment: Downtown Revitalization Incentive Program - Phase 2 (Downtown

Completed Projects

Spices Indian Restaurant, Patio project
9616 Franklin Avenue



BEFORE



AFTER

Completed Projects

Tavern on Main, Patio project
9708 Main Street



BEFORE



AFTER



Attachment: Downtown Revitalization Incentive Program - Phase 2 (Downtown

Completed Projects

River Glen Park, Beautification project
117 21 MacDonald Drive



BEFORE



AFTER



Completed Projects

Rivers Casino, Mural project
9825 Hardin Street



BEFORE



AFTER



Other Projects – Coming Soon

Local 488, Façade project
9703 Franklin Avenue



BEFORE



AFTER (PROPOSED)

Other Projects – Coming Soon

RCCG The Lord's Heritage, Façade project

1 Alberta Drive



BEFORE



AFTER (PROPOSED)

Attachment: Downtown Revitalization Incentive Program - Phase 2 (Downtown

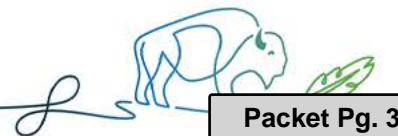


Next Steps

- Verifying and reimbursing recipients for complete projects
- Meeting with potential applicants (Phase 2)
- Application processing (Phase 2)
 - Application deadline is March 31, 2022 (or until funds run out)
- Advertising and promotions
- Monitoring the impact of the Program

Thank you!

Contact:
incentives@rmwb.ca



Kiyām Community Park Maintenance Plan

Presenter: Stephen Fudge, Parks Manager

Department: Parks, Public Works

Meeting Date: December 1, 2021



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

Kiyām Community Park Maintenance

- Parks will begin maintenance on Kiyām Community Park once final acceptance completion certificate is issued.
- Kiyām Community Park will be maintained to Parks Service Level Standards and our technical programs will apply best management practices.



Kiyām Community Park Maintenance

Horticulture

- Maintain horticulture beds as per service level standards and cultural best management practices.

Seasonal & Holiday Displays/Event Support

- Will include a Fall and Winter display.
- Event support as required.



Kiyām Community Park Maintenance

Turf and Irrigation

- Maintain turfed areas and irrigation systems as per service level standards and cultural best management practices.

Basketball Court

- Courts and nets to be maintained as per service level standards.

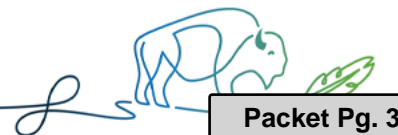
Kiyām Community Park Maintenance

Tree Care

- Scheduled maintenance includes pruning, fertilization, insect and pest monitoring.

Trails

- Trails will be maintained to a class one standard.



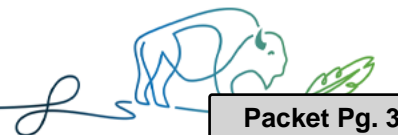
Kiyām Community Park Maintenance

Winter Maintenance

- Snow removal will be conducted as per service level standards.
- Winter recreational opportunities will be investigated.

Beautification

- Includes litter picking, graffiti removal, garbage bin maintenance.
- Support Community Clean Up Campaign.



Kiyām Community Park Maintenance

Flags

- In compliance with the Municipality's Flag Protocol Policy, Parks will raise and lower flags located in Kiyām as required.