



Communities in Bloom Committee

Conducted Electronically Via MS Teams

Thursday, March 25, 2021
6:00 PM

Agenda

Public Participation for March 25, 2021 Communities in Bloom Committee Meeting

The Communities in Bloom (Committee) will be conducting the March 25, 2021 Communities in Bloom Committee Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the March 25, 2021 Communities in Bloom Committee Meeting Agenda must pre-register by 12 noon, March 25, 2021.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
 - Please complete the online form found at www.rmwb.ca/writtendelegations or email boardsandcommittees@rmwb.ca.
 - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be included in the Committee Meeting Agenda Package as part of public record.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780)743-7001.

1. **Call to Order**

2. **Adoption of Agenda**

3. **Minutes of Previous Meetings**

3.1. Communities in Bloom Committee Meeting – February 25, 2021

4. **New and Unfinished Business**

4.1. Hope is Growing - National Communities in Bloom Campaign

4.2. igNIGHT Artist Call - Request for Presentation

4.3. End of Year Report - Council Presentation

5. **Programs and Events**

5.1. Flower of The Year - Seed Distribution Update

5.2. Communities in Bloom Garden Planting

5.3. Nominate Your Neighbour

Adjournment

Minutes of a Meeting of the Communities in Bloom Committee held via Electronic Communications, in Fort McMurray, Alberta, on Thursday, February 25, 2021, commencing at 6:00 PM.

Present:

Helen Meyer, Chair
 Qasim Malik, Vice Chair
 Destiny Jefferies, Public at Large
 Ayesha Malik, Public at Large
 Johnny Dulku, Public at Large
 Victoria Ganace, Public at Large
 Nicole McMillan, Public at Large
 Sheila Lalonde, Councillor

Administration:

Jade Brown, Chief Legislative Officer, Legislative Services
 Terra Brenneis, Program Manager, Public Works
 Seville Kwan, Department Administrator, Public Works
 Destiny Hilliard, Clerk, Legislative Services

1. Call to Order

Helen Meyer, Chair, called the Meeting to order at 6:01 p.m.

2. Adoption of Agenda

MOTION:

THAT the agenda be adopted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Victoria Ganace
SECONDER:	Nicole McMillan
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

3. Minutes of Previous Meetings

3.1. Communities in Bloom Committee Meeting – January 28, 2021

MOTION:

THAT the minutes of the Communities in Bloom Committee Meeting held on January 28, 2021 be accepted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Qasim Malik
SECONDER:	Johnny Dulku
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

4. Presentation

4.1. Such Chandhiok, Planning and Development, re: Municipal Development Plan Phase II Engagement

Such Chandhiok, Planning and Development, and Nicholas Kuhl, O2 Planning and Design., provided an update on the Municipal Development Plan Phase Two Engagement and sought feedback from the Committee on the draft vision and goals.

5. New and Unfinished Business

5.1. Draft Communities in Bloom Logo

The Committee discussed the draft Communities in Bloom logo.

MOTION:

THAT the Committee support the proposed logo as outlined on agenda package page 52.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Johnny Dulku
SECONDER:	Helen Meyer
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

5.2. Flower of The Year

The Committee discussed the results of the online campaign for the 2021 Flower of the Year. It was noted that the majority of participants voted for Nasturtium, further discussion took place regarding details, such as the color of chosen flower.

Through consensus of the Committee, Administration will proceed with ordering the jewel mix of Nasturtium's for 2021.

5.3. National Communities in Bloom Registration

Seville Kwan, Department Administrator, and Chair, Helen Meyer, noted that the judge's tour in the National Communities in Bloom Program has been cancelled for 2021. It was advised that a virtual edition of the program will be available and an overview of the virtual program was provided.

MOTION:

THAT the Committee support Administration in registering for the National Communities in Bloom Virtual Edition Program for 2021.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Victoria Ganace
SECONDER:	Destiny Jefferies
FOR:	Jefferies, Q. Meyer, Malik, Dulku, A. Malik, Ganace, McMillan

5.4. Miracle Gro Best Garden Selection Program

Seville Kwan, Department Administrator, provided an overview of the Miracle Gro Best Garden Selection Program noting that interested participants are required to apply for the program. The Committee discussed submitting their application prior to March 5, 2021. It was further noted that successful applicants will be notified once the application process has closed.

MOTION:

THAT the Committee support Administration in applying for the Miracle Gro Best Selection Program for 2021.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Johnny Dulku
SECONDER:	Victoria Ganace
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

5.5. Events and Programs

Seville Kwan, Department Administrator, provided an overview of events and programs, including plant swaps and seed giveaway opportunities, for 2021. Administration suggested that seeds should be distributed within the community by the end of May. The Committee discussed further opportunities for community engagement including Farmer's Market Booth, and a Community Market Garden.

MOTION:

THAT the Committee support the following initiatives for 2021:

Seed Giveaway (at Urban Market and Heritage Village) in May 2021; and

Community Garden at Borealis Park.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Victoria Ganace
SECONDER:	Destiny Jefferies
FOR:	Jefferies, Meyer, Q. Malik, Dulku, A. Malik, Ganace, McMillan

Adjournment

The meeting was adjourned at 8:06 p.m.

Chair

Wood Buffalo Communities in Bloom Committee 2020 Annual Report

Submitted by: Helen Meyer

March 2021

Introduction

The purpose of the Wood Buffalo Communities in Bloom Committee (CIB) is to serve the organization by encouraging environmental responsibility and celebrating outdoor beautification throughout the community. The challenges of 2020, including the COVID-19 pandemic and the flood, made it impossible to host the annual events and engage the community as it typically would.

The members of the 2020 Wood Buffalo Communities in Bloom Committee were Johnny Dulku, Chair; Helen Meyer; Co-Chair; and members Adeline Azangue, Ayesha Malik, Destiny Jefferies and Darcy Enns.

Community Engagement Activities

Community engagement is significant for the committee to share information, promote the committee's purpose, and develop volunteer interest and community participation. With the uncertainty of the pandemic and community recovery of the flood, the committee had to cancel events and restructure the format of programs.

The events and activities that were cancelled in 2020 due to the pandemic and flood included:

- Community Garden at Shye Park, June
- National Judges Visit, July
- Party in the Park - Volunteer Appreciation event, August
- Communities in Bloom National Symposium, September
- And participation in the spring and winter Trade Shows

Communities in Bloom Programs

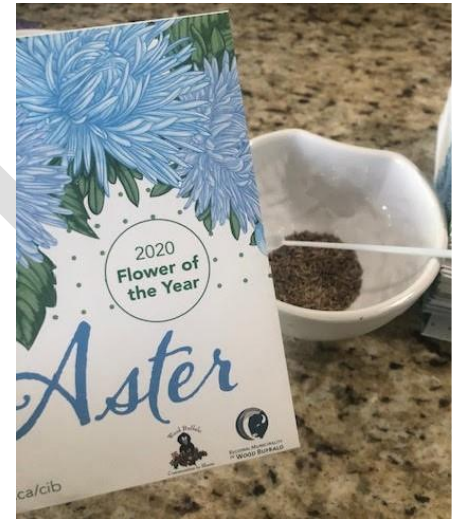
Fortunately, some programs were able to continue throughout the pandemic with a socially-distanced or virtual format.

- Flower of the Year

The 2020 flower of the year was the Blue Aster. The flower seed packets were provided to the community at the RMWB Canada Day pop up shops and in Nominate Your Neighbour packages.

- Nominate Your Neighbour (June 15 - July 15)

Nominate Your Neighbour celebrates the gardeners in our community for their contributions in beautifying their homes and neighbourhoods with vibrant landscapes and beautiful floral displays. Committee members assisted with dropping off garden signs and recognition packages to the many green thumbs in our community.



- Borealis Park Garden Planting (September)

Although the committee was unable to host a spring community garden planting event, a few members of the committee were able to fill a raised garden with tulips at the Borealis Park for the 2021 garden season.

- Winter Nominate Your Neighbour (November 15 – December 15)

The Winter Nominate Your Neighbour focused on winter décor including landscape and lighting.

Closing

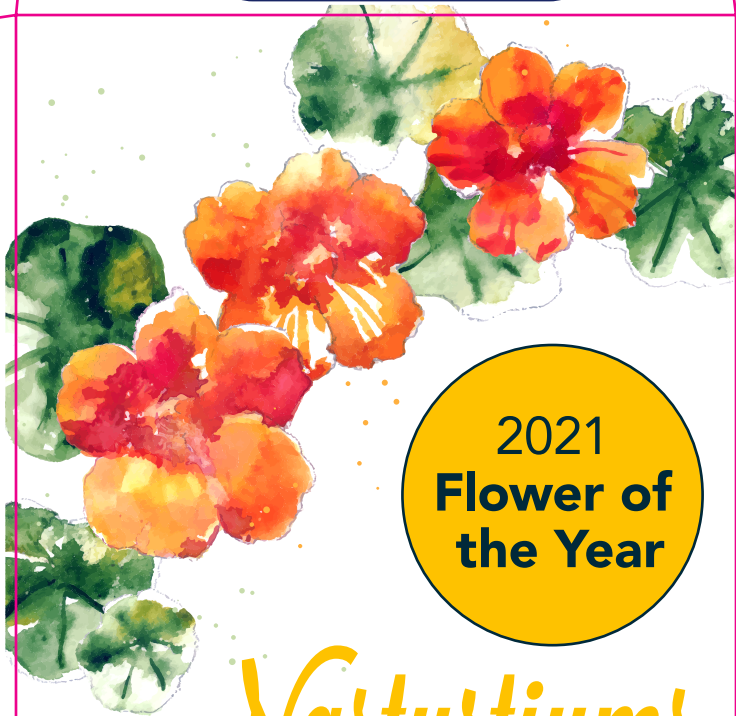
The Wood Buffalo Communities in Bloom Committee looked for opportunities to engage the community during the challenges of 2020. The committee completed a communication plan which included enhancing community promotions and began the creation of a new CIB logo. The intent of rebranding was to revitalize the committee, and create some excitement in the gardening community.

The committee closed with returning and newly appointed committee members, holding a full capacity committee. The members look forward to the possibility of community engagement opportunities and participating in new events in 2021 within community partnerships, a virtual presence, and a fresh new look!

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2021
Flower of
the Year

Nasturtiums

rmwb.ca/CIB



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

Jewel Mix Nasturtiums

Latin Name: *Tropaeolum majus*

PLANTING:

Start seeds indoors 2-4 weeks before transplanting, or sow outdoors 1-2 weeks after last frost.

Plant seeds ¼ inch deep in well-drained regular soil.

Transplant seedlings outdoors after last frost.

Plant seedlings 6-12 inches apart.

Select a sunny, or lightly shaded location.

CARE:

Water plant regularly.

Do not fertilize.

ABOUT:

Variety includes a display of yellow, orange and red flowers.

Suitable for gardens bed, hanging baskets and planters.

Flowers are edible with a light peppery taste.