



Public Art Committee

Wednesday, March 10, 2021
6:00 PM

Conducted Electronically Via MS Teams

Agenda

Public Participation for March 10, 2021 Public Art Committee Meeting

The Public Art Committee will be conducting the March 10, 2021 Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the March 10, 2021 Public Art Committee Meeting Agenda must pre-register by 12:00 p.m., March 10, 2021.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or
 - Call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
 - Please complete the online form found at www.rmwb.ca/writtendelegations or email boardsandcommittees@rmwb.ca
 - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be included in the Committee Meeting Agenda Package as part of public record.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001.

1. **Call to Order**

2. **Adoption of Agenda**

3. **Minutes of Previous Meetings**

3.1. Public Art Committee Meeting - February 26, 2021

4. **New and Unfinished Business**

4.1. Annalee Adair, A. Adair and Associates Ltd., re: Regional Public Art Plan Update

4.2. Working Group Updates

- Franklin and Main Park
- igNIGHT

4.3. Program Updates

- Indigenous Reconciliation Artwork in Council Chambers
- Street Banner Program
- Engagement Moccasin Flats
- Cultural Infrastructure Request for Proposal

Adjournment

Minutes of a Special Meeting of the Public Art Committee held via Electronic Communications in Fort McMurray, Alberta, on Friday, February 26, 2021, commencing at 12:00 PM.

Present:

Sharon Heading, Chair
 Nabil Malik, Vice Chair
 Waverly Muessle
 Todd Hillier

Absent:

Paul Cooke
 Krista Balsom, Councillor

Administration:

Jade Brown, Chief Legislative Officer, Legislative Services
 Karen Puga, Lead Coordinator, Community and Protective Services
 Theresa Buller, Department Administrator, Community and Protective Services
 Caitlin Sheaves, Clerk, Legislative Services

1. Call to Order

Chair, Sharon Heading, called the meeting to order at 12:03 p.m.

2. Minutes of Previous Meetings

2.1. Public Art Committee Meeting - February 10, 2021

MOTION:

THAT the minutes of the Public Art Committee meeting held on February 10, 2021 be accepted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Nabil Malik
SECONDER:	Waverly Muessle
FOR:	Malik, Heading, Muessle, Hillier
ABSENT:	Cooke

3. Presentation

3.1. **Shailesh Makwana, Planning and Development, re: Municipal Development Plan Phase II Engagement**

Such Chandhiok, Planning and Development, and Nicholas Kuhl, O2 Planning and Design Inc., provided an update on the Municipal Development Plan (MDP) and sought feedback from the Committee on the draft Vision, Goals and Overarching Big Moves.

The Committee provided insight and feedback on the various aspects of the Municipal Development Plan and discussed the opportunity for correlation between the MDP and the Regional Public Art Plan.

Adjournment

The meeting adjourned at 1:03 p.m.

Chair

WOOD BUFFALO DRAFT PUBLIC ART PLAN
Public Art Committee
March 10 2021

KEY INSIGHTS AND FUTURE DIRECTIONS

KEY INSIGHT	FUTURE DIRECTION
Public Art Ecosystem	
A thriving arts community has untapped potential and lack of capacity building opportunities that could transform public art in Wood Buffalo.	Develop new and expanded approaches to meet the needs of Wood Buffalo's broader arts sector that increases their capacity to respond to public art opportunities.
Structures and Supports	
The public art program infrastructure and operating model is not positioned to respond to community needs or effectively advance public art in the region.	Articulate a bold vision and design an organizational and governance structure that ensures a sustainable model that reflects contemporary public art policy and program practices.
Community Engagement	
There are socio-economic, cultural, and geographic variances in levels of participation in public art. Accessible opportunities for inter-cultural dialogue and co-creation are limited.	Create approaches that better reflect the values of inclusion and connect the artists with the diverse community for the benefit of all citizens.
Indigenous Presence	
Indigenous communities are not at the table in decision-making; processes reflect colonial ways of working.	Explore ways to ensure self-determination and reciprocal decision-making processes in public art planning, programming, and project development.
Public Realm	
The relevance of public art is not fully integrated in broader regional planning initiatives and policies.	Consider public art in community planning, civic priorities, and community development.

PUBLIC ART 2.0

- identifies public art as an interconnected and interdependent element of the larger regional planning framework
- call for a shift of policy development, organizational practices, and allocation of resources
- based on the premise that public art is fundamental to building community identity and a sense of place that is unique to the region

Vision & Purpose

Public art will broaden our region's cultural identity and share truth and story.

The purpose of public art is to:

- Tell the stories of our people and the land.
- Strengthen relationships between each other and the region's communities.
- Reflect and celebrate the diversity of the region's people and foster inclusion.
- Showcase nature and environment.

5 KEY OUTCOMES OF THE PUBLIC ART PLAN

1. robust public art ecosystem
2. sustainable structures and supports
3. connected community
4. visible Indigenous presence
5. vibrant public realm

OUTCOME 1: ROBUST PUBLIC ART ECOSYSTEM

PROPOSED STRATEGIES:

- Establish a Public Artist Register.
- Develop public art professional development and training opportunities to build local capacity in public art.
- Cultivate a cohort and network of individuals and groups that can advance public art in the region.

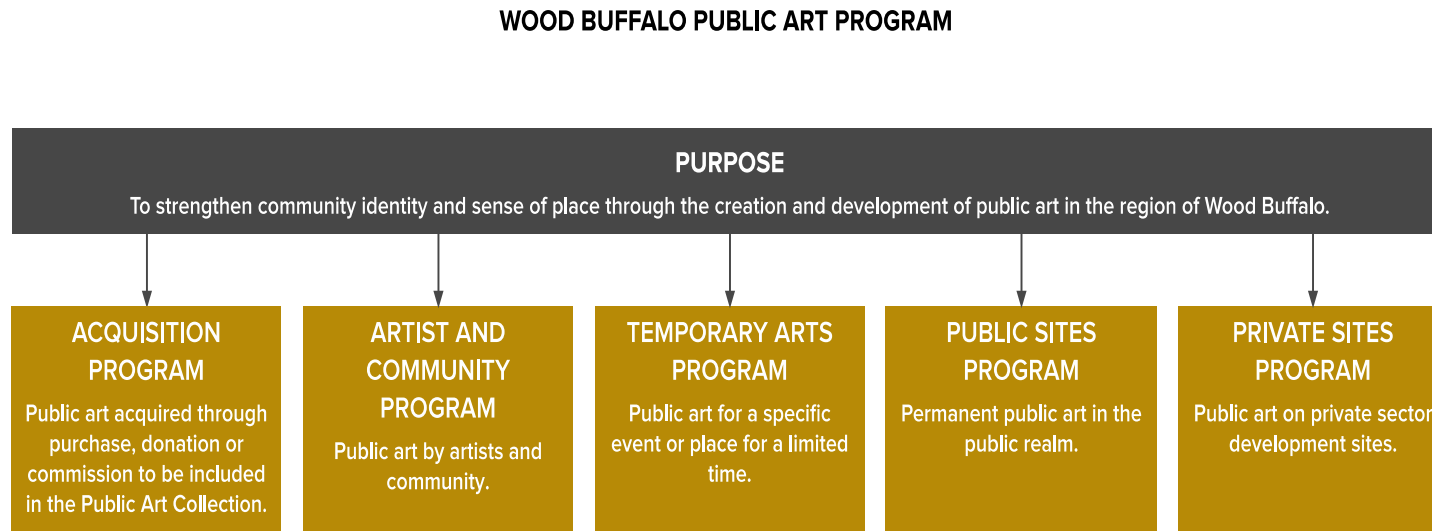
OUTCOME 2: SUSTAINABLE STRUCTURES AND SUPPORTS

PROPOSED STRATEGIES:

- 2.1. Expand the current public art program and consolidate existing programs to include Acquisition, Artist and Community, Temporary Public Art, Public Sites, and Private Sites.
- 2.2. Adopt an organizational and governance structure (Appendix B).
- 2.3. Beginning in 2022, approve an annual allocation of \$500,000 to be transferred from the capital budget to the Public Art Reserve Fund.
- 2.4. Establish processes and implement procedures to improve efficiencies, and ensure transparent and effective procurement and care of public art.
- 2.5. Develop a communications plan for the Wood Buffalo Public Art Program to roll out the new program areas and new opportunities.
- 2.6. Develop a public art policy that is consistent with the renewed vision and mandate of the Public Art Program.
- 2.7. Implement a plan to measure impact of public art with key indicators.

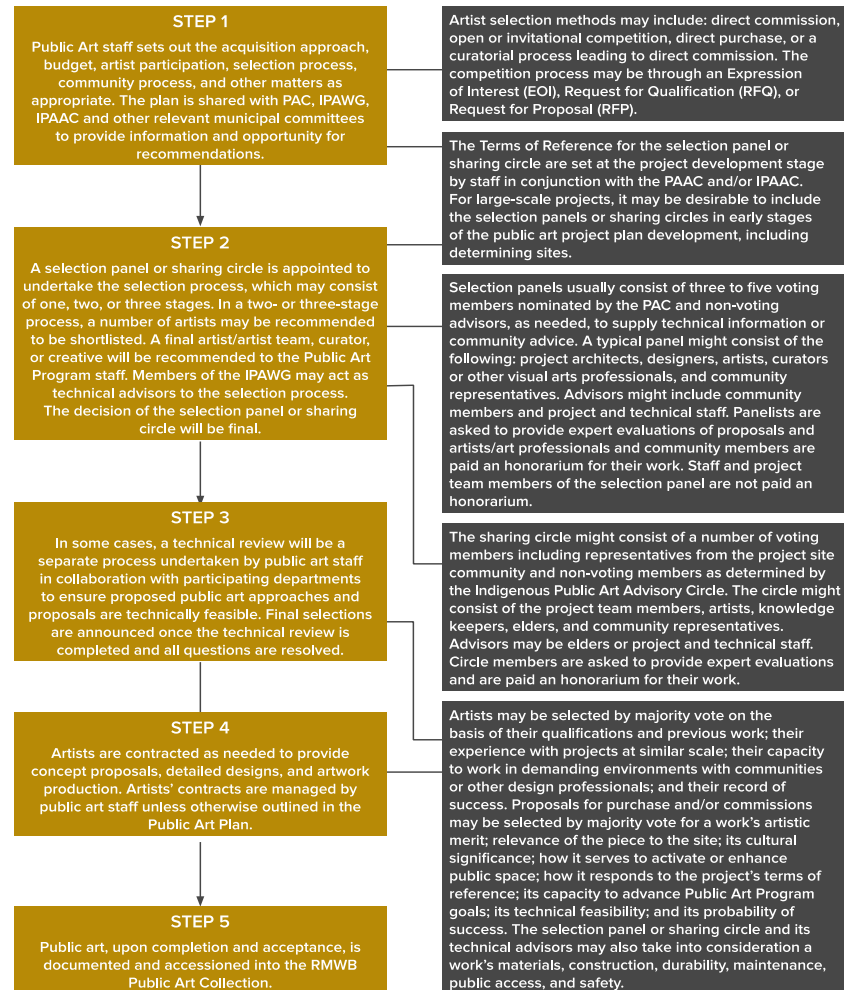
2.1. Expand the current public art program and consolidate existing programs

Wood Buffalo Public Art Program Model



ACQUISITIONS PROGRAM

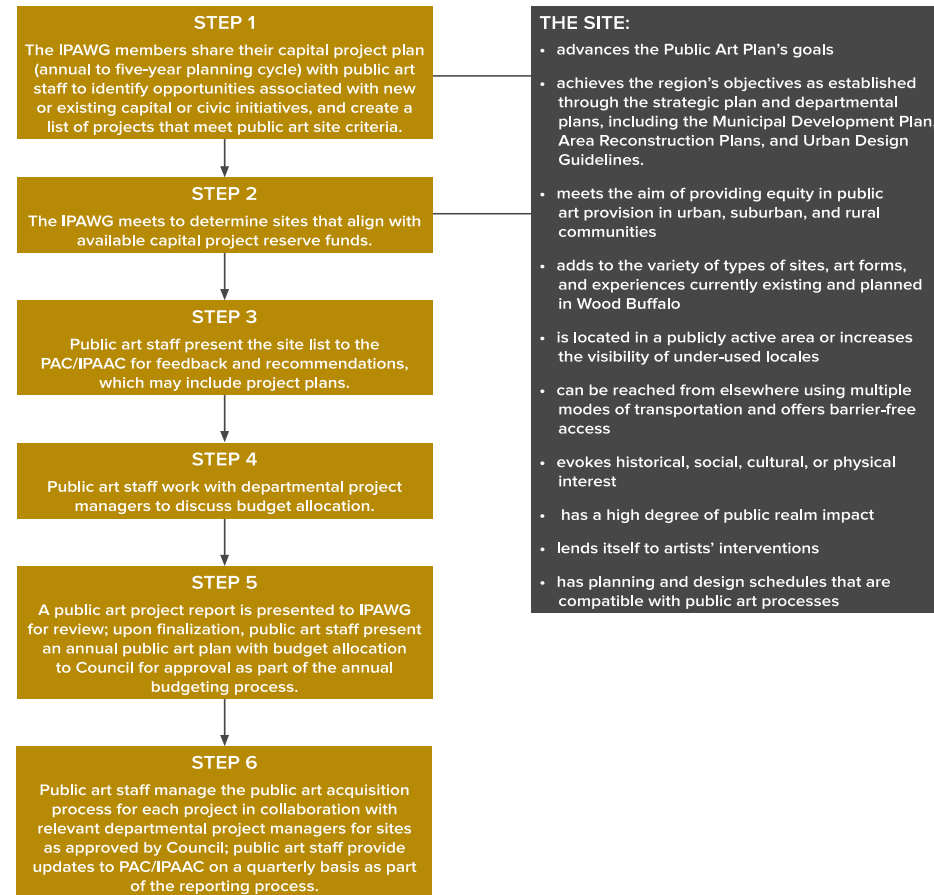
Artists Selection Process



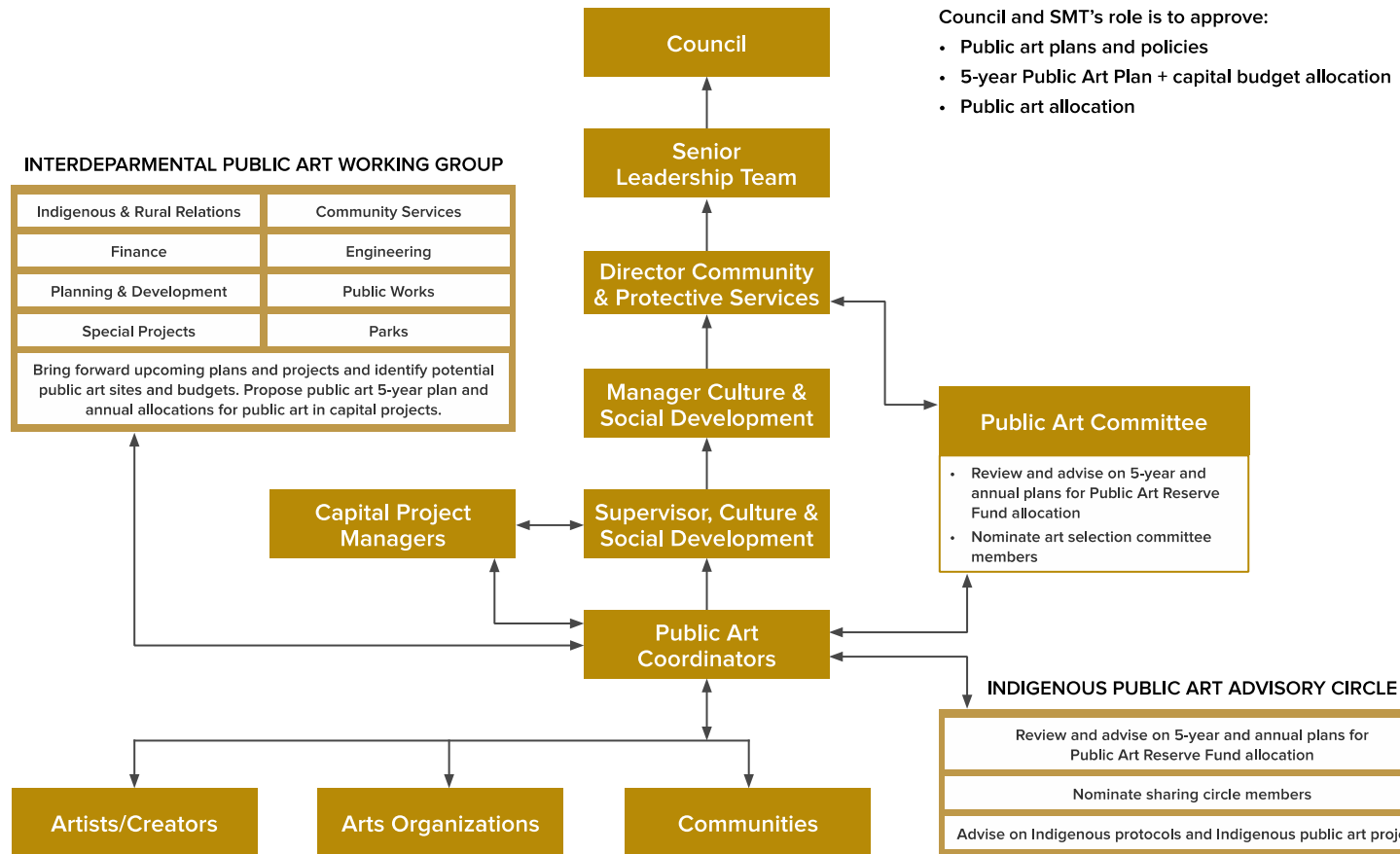
PUBLIC SITES PROGRAM: SITE TYPES

- Site Type 1 – Parks, Trails, Greenspaces
- Site Type 2 – Infrastructure Projects
- Site Type 3: Gateways, Corridors, Key Entry Points
- Site Type 5: Community Facilities
- Site Type 6: Urban Redevelopment

Site Selection Process and Criteria Checklist



2.2. Adopt an organizational and governance structure



- 2.4. Establish processes and implement procedures to improve efficiencies, and ensure transparent and effective procurement and care of public art.
- 2.5. Develop a communications plan for the Wood Buffalo Public Art Program to roll out the new program areas and new opportunities.
- 2.6. Develop a public art policy that is consistent with the renewed vision and mandate of the Public Art Program

Outcome 3: Connected Community

PROPOSED STRATEGIES:

- 3.1. Improve and expand capacity, networks, and opportunities for all artists in the region, with a specific focus on artists from equity-seeking groups and artists from other countries or new to the region.
- 3.2. Rethink engagement, and participation strategies in program design and implementation using arts-based practices that align with principles of intercultural dialogue, accessibility, and inclusion.

Outcome 4: Visible Indigenous Presence

PROPOSED STRATEGIES:

- 4.1. Establish an Indigenous Public Art Advisory Circle (IPAAC) to advise on Public Art Plan implementation.
- 4.2. Provide resources and increase opportunities to support traditional and contemporary Indigenous ideas and culture characterized by self-determination and decolonization.
- 4.3. Proactively support Indigenous people to be able to practice their culture on lands and sites of Indigenous cultural significance across the region.

OUTCOME 5: VIBRANT PUBLIC REALM

- 5.1. Establish the processes required to enable public art to be integral to developing regional redevelopment and infrastructure projects.
- 5.2. Establish the Private Sites Program; recruit and incentivize private developers to support public art in new developments.

IMPLEMENTATION PLAN

STRATEGY	ACTIONS	TIMEFRAME	OUTPUT MEASUREMENT	IMPACT MEASUREMENT	OUTCOME MEASUREMENT
Establish a Public Artist Roster.	Building on the work completed by Arts Council Wood Buffalo, engage a researcher through a partnership or contractual agreement with academic, arts, or cultural organizations to establish a comprehensive database of regional artists.	Immediate	# of artists		
	Work with MACOY, IPAAC, PAAC, RAC, and RACIDE to host on-line and in-person information sessions during the research phase to increase awareness among artists in the region and promote opportunities; build this into the communications plan.	Short-Term	# of sessions, # of participants, # of new applicants to roster		
	Set up and establish the internal support and resources needed to maintain the roster and a rolling intake process.	Short-Term	Satisfaction rate		
Develop public art professional development and training opportunities to build local capacity in public art.	Build on the "Making it Public" workshop – to launch a series of step-by-step public art workshops that will enable emerging artists to build skills in developing proposals for temporary and permanent public art projects, to work as artists on design teams, and to engage and work with the community.	Immediate	# of workshops, # of participants, # of public art projects by participants		
	Develop career-launching platforms for the next generation of public artists to create smaller-scale, smaller-budget projects with mentorship provided by established artists.	Short-Term	# of artists, # of mentors, artist/mentor satisfaction rate		
	Simplify and diversify methods of accepting applications and establish a rolling application process to reduce barriers.	Short-Term	Satisfaction rate	Quality of skills development programs	
	Incubate think-tank forums where artists can engage with other artists and planning professionals, gain expertise in evolving practices, and build knowledge and capacity for placemaking and public art initiatives.	Medium-Term	# of participants satisfaction rate		
Cultivate a cohort and network of individuals and groups that can advance public art in the region.	Provide FAQ resource guides and workshops for key community stakeholders, businesses, and community groups interested in investing in public art in the community.	Medium-Term	# of downloads, # of public art projects by community and business # of artists commissioned	Awareness among cultural sector practitioners of relevant platforms, networks, and events; how their experiences are rated	ROBUST PUBLIC ART ECOSYSTEM

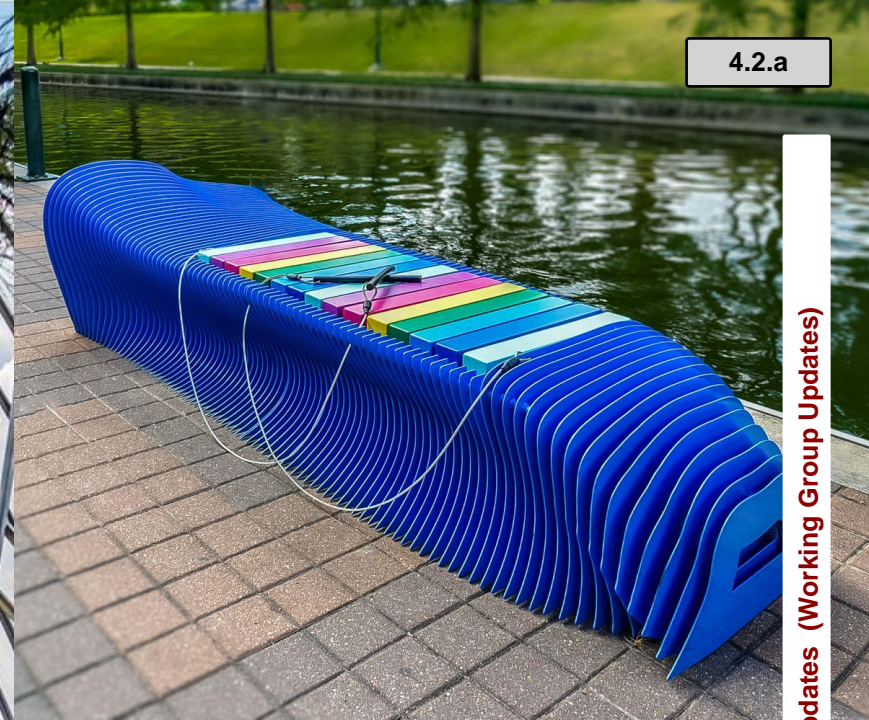
WORKING GROUP
UPDATES

Franklin & Main Park



Functional Design Elements:

Benches (Woodlands, TX)

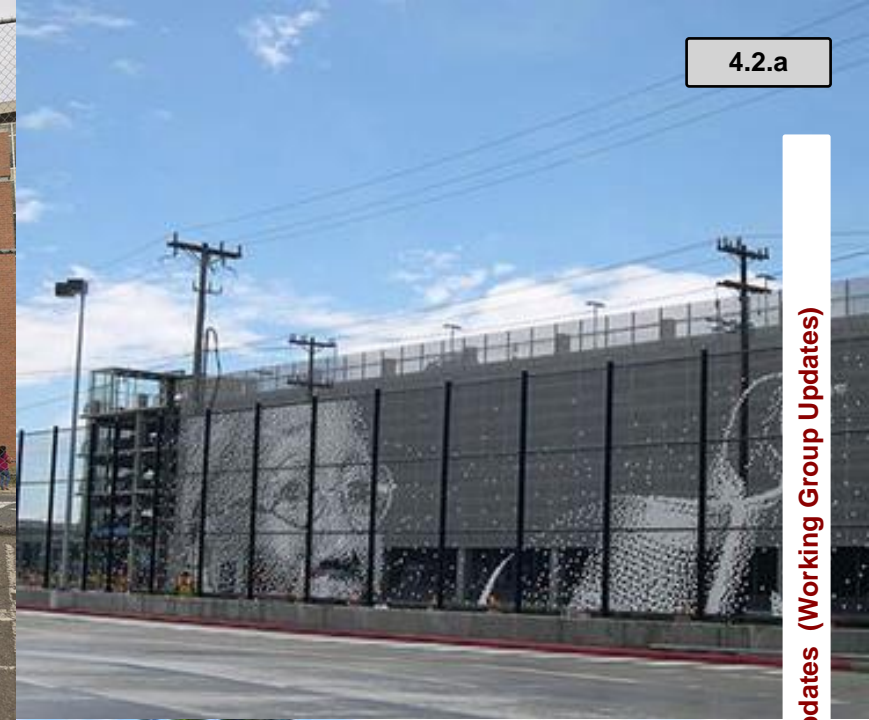


4.2.a

Attachment: 4.2 Working Group Updates (Working Group Updates)

Functional Design Elements:

Enhanced Chain Link Fencing



Mural – Red Cross Building wall

Inside Out Project
insideoutproject.net



WORKING GROUP
UPDATES

igNIGHT



Food and Agriculture
Organization of the
United Nations



INTERNATIONAL YEAR OF
FRUITS AND VEGETABLES

2021

4.2.a

Attachment: 4.2 Working Group Updates (Working Group Updates)



INTERNATIONAL YEAR OF FRUITS AND VEGETABLES

2021

Design Theme

igNIGHT 2021 aims to align with the resolution of the declaration made by the UN General Assembly that 2021 is the International Year of Fruits and Vegetables (#IYFV2021)!

- build awareness on the important role of fruits and vegetables have in nutrition, food security and human and planetary health.
- food loss and waste and promote sustainability and safety of the food chain process.
- F&V are at the core of many cultural celebrations, customs and culinary delights.
- Bold, Bright, Colourful and Raw
- What statement do you want to make about the IYFV?

Notable Dates

Deadline for Submission:	3:00 pm (MST), Thursday, April 29, 2021
Notification Date:	Thursday, May 6, 2021
Installation Period:	September 27 to 30, 2021
igNIGHT Exhibition:	October 1 to 10, 2021
Removal Period:	October 11 to October 14, 2021

Other Details

- Open to artists residing in Alberta
- Artists can be awarded up to a maximum of \$10,000
- Virtual Information Session will be held two weeks following the posting of the artist call
- Sites include Lions Park & Barn in Heritage Village
- Artists will be expected to host an “artist in community” activity during Culture Days (with support from departmental staff)
- Saturday, October 16 is World Food Day