



## Wood Buffalo Downtown Revitalization Advisory Committee

Conducted Electronically Via MS Teams

Wednesday, March 3, 2021  
5:00 PM

### Agenda

#### Public Participation for March 3, 2021 Wood Buffalo Downtown Revitalization Advisory Committee Meeting

Wood Buffalo Downtown Revitalization Advisory Committee (Committee) will be conducting the March 3, 2021 Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
  - Anyone wishing to speak by teleconference to an item on the March 3, 2021 Committee Meeting Agenda must pre-register by 12:00 noon, March 3, 2021.
  - To register to speak via teleconference, please email [boardsandcommittees@rmwb.ca](mailto:boardsandcommittees@rmwb.ca) or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
  - You must provide the name of the agenda item that you wish to speak to.
  - All registrants will be emailed the details on how to participate prior to the start of the meeting.
  - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
  - Please complete the online form found at <https://www.rmwb.ca/writtendelegations/> or email [boardsandcommittees@rmwb.ca](mailto:boardsandcommittees@rmwb.ca)
  - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
  - All written submissions are public and will be included in the Council Meeting Agenda Package as part of public record.

---

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information contact the Chief Legislative Officer, Legislative Services, 7<sup>th</sup> Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001.

**1. Call to Order****2. Adoption of Agenda****3. Minutes of Previous Meetings**

- 3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - February 3, 2021

**4. Presentations**

- 4.1. Caitlin Downie, Community and Protective Services, re: Street Banner Program
- 4.2. Mazhar Hajhossein, Engineering, re: Proposed Pedestrian Friendly and Placemaking Infrastructure Enhancement

**5. New and Unfinished Business**

- 5.1. Overview of Available Grants
- 5.2. Proposed Street Pole and Traffic Signal Enhancements
- 5.3. Proposed Streetscape and Corridor Assessments - Design and Phased Construction

**6. In-Camera Session**

- 6.1. Advice from Officials - Franklin and Main Design Review  
(in camera pursuant to section 24(1) of the *Freedom of Information and Protection of Privacy Act*)
- 6.2. Advice from Officials - Downtown Area Redevelopment Plan  
(in camera pursuant to section 24(1) of the *Freedom of Information and Protection of Privacy Act*)

**Adjournment**

**Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee held via Electronic Communication, a combination of video conference and teleconference, in Fort McMurray, Alberta, on Wednesday, February 3, 2021, commencing at 5:00 PM.**

**Present:**

Roy Williams, Chair, Land Development Industry  
 Brianne English, Oil and Gas Industry  
 Owen Erskine, Recreation, Culture and Heritage  
 Carolyn Evancio, Seniors Resource Committee  
 Cheryl Golosky, Indigenous Representative  
 Jean-Marc Guillamot, Business Community  
 Henry Hunter, Education  
 Melanie Walsh, Community Development  
 Mike Allen, Councillor  
 Verna Murphy, Councillor

**Absent:**

Todd Hillier, Safety and Security Sector  
 Renee Moulard, Public-at-Large  
 Sheri Pidhirney, Business Community

**Administration:**

Matthew Hough, Deputy Chief Administrative Officer  
 Jade Brown, Chief Legislative Officer  
 Matthew Harrison, Director, Communications and Engagement  
 Kelly Hansen, Director, Strategic Planning & Business Initiatives  
 Monica Lance, Manager, Special Projects  
 Amanda Haitas, Senior Manager, Planning and Development  
 Nina Caines, Senior Manager, Parks  
 Anita Hawkins, Clerk, Legislative Services

**1. Call to Order**

Chair Roy Williams called the meeting to order at 5:05 p.m.

**2. Adoption of Agenda**

**MOTION:**

THAT the Agenda be adopted as presented.

**RESULT:** CARRIED [UNANIMOUS]  
**MOVER:** Owen Erskine, Recreation, Culture and Heritage  
**SECONDER:** Henry Hunter, Education  
**FOR:** Golosky, Walsh, Williams, Erskine, Hunter, Guillamot, English, Evancio  
**ABSENT:** Pidhirney, Mouland, Hillier

### 3. Minutes of Previous Meetings

#### 3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - December 21, 2020

##### MOTION:

THAT the Minutes of the Special Wood Buffalo Downtown Revitalization Advisory Committee held on December 21, 2020 be approved as presented.

**RESULT:** CARRIED [UNANIMOUS]  
**MOVER:** Jean-Marc Guillamot, Business Community  
**SECONDER:** Carolyn Evancio, Seniors Resource Committee  
**FOR:** Golosky, Walsh, Williams, Erskine, Hunter, Guillamot, English, Evancio  
**ABSENT:** Pidhirney, Mouland, Hillier

#### 3.2. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - January 6, 2021

##### MOTION:

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee Meeting held on January 6, 2021 be approved as presented.

**RESULT:** CARRIED [UNANIMOUS]  
**MOVER:** Melanie Walsh, Community Development  
**SECONDER:** Cheryl Golosky, Indigenous Representative  
**FOR:** Golosky, Walsh, Williams, Erskine, Hunter, Guillamot, English, Evancio  
**ABSENT:** Pidhirney, Mouland, Hillier

#### **4. Presentation**

##### **4.1. Such Chandhiok, Planning and Development, re: Municipal Development Plan Phase II Engagement**

Such Chandhiok, Planning and Development, joined by Nicholas Khul and Pamela Downey, O2 Consulting Group, provided an update with respect to the Municipal Development Plan and sought feedback from the Committee on the draft vision and goals.

##### Arrival

Brianne English, Committee Member, Oil and Gas Industry, joined the meeting at 5:28 p.m.

#### **5. New and Unfinished Business**

##### **5.1. Review Naming Suggestions for the Franklin and Main Park**

Monica Lance, Manager, Special Projects, provided an update noting that the naming suggestions being discussed by the Committee will be provided to the Community Identification Committee for consideration. Discussion included variations of names that would bring people together, such as the Cree word “Kiyām” meaning “you're at peace with yourself and your surroundings, and nothing anyone does or says can or will affect you or no negativity or malice will touch you”.

##### Action Item:

Administration will summarize the Committee's feedback and prepare a report for the Community Identification Committee's consideration.

##### **5.2. Canadian Heritage Legacy Grant Update**

Bober Raja, Financial Services, provided an overview of the Canadian Heritage Legacy Grant and the various requirements to access the Grant.

##### Action Item:

The Committee requested an overview from Administration of any grants that could be applied for based on the initiatives being undertaken by the Committee and its Working Groups.

##### **5.3. Working Group Updates and Ideas**

Owen Erskine, Committee Member, provided an update from Group 1 – Beautification and Placemaking noting that various items were discussed during their meeting like flower displays, historical banners, areas for rock and bolder designs along Franklin Avenue; placement of “Welcome to Downtown” signage, and the possibility of working with building owners to create murals in the downtown area.

Jean-Marc Guillamot, Committee Member, provided an update from Working Group 2 – Neighbourhood Safety and Pedestrian Friendliness noting that their focus was on pedestrian walks, neighborhood safety and lighting within the downtown core area. It was also indicated that this working group discussed complimenting the initiatives undertaken by the Wood Buffalo Waterfront Advisory Committee.

Amanda Haitas, Planning and Development provided an update on the Downtown Revitalization Incentive Program noting that at present there are 50 approved applications equating to over \$4M investment in the downtown community. Discussion occurred with respect to Phase 2 of the Program which is anticipated to be brought forward to Council in March 2021.

Through consensus of the Committee, a letter of support from the Committee will be provided to Council to support Phase 2 of the Program.

Action Item:

Administration to draft a letter of support for Phase 2 of the Downtown Revitalization Incentive Program for the Chair's signature.

Exit and Assuming of Chair

Roy Williams, Chair, exited the meeting at 6:50 p.m. due to a Conflict of Interest with respect to item 6.1. at which time Jean-Marc Guillamot, Vice Chair, assumed the Chair.

**6. In-Camera Session**

**MOTION:**

THAT the Wood Buffalo Downtown Revitalization Advisory Committee close item 6.1 to the public pursuant to section 24(1) of the *Freedom of Information and Protection of Privacy Act*.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Brianne English, Oil and Gas Industry
<b>SECONDER:</b>	Owen Erskine, Recreation, Culture and Heritage
<b>FOR:</b>	Golosky, Walsh, Erskine, Hunter, Guillamot, English, Evancio
<b>ABSENT:</b>	Pidhirney, Mouland, Hillier, Williams

### 6.1. Advice from Officials - Downtown Area Redevelopment Plan

(in camera pursuant to section 24(1) of the *Freedom of Information and Protection of Privacy Act*)

Name	Reason for Attending
Matthew Hough	Deputy Chief Administrative Officer
Jade Brown	Chief Legislative Officer
Nabil Malik	Planner, Planning and Development
Amanda Haitas	Senior Manager, Planning and Development
Isela Contreras-Dogbe	Supervisor, Planning and Development
Monica Lance	Manager, Special Projects
Kevin Meacher	Coordinator, Special Projects
Kelly Hansen	Director, Strategic and Business Initiatives
Nina Caines	Senior Manager, Parks and Roads
Anita Hawkins	Legislative Services/Clerk

#### Exits

Councillor Verna Murphy exited the meeting at 6:57 p.m.

Brianne English, Committee Member, exited the meeting at 7:00 p.m.

The Committee met in camera from 6:50 p.m. to 7:02 p.m.

#### **MOTION:**

THAT the meeting reconvene in public.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Owen Erskine, Recreation, Culture and Heritage
<b>SECONDER:</b>	Henry Hunter, Education
<b>FOR:</b>	Golosky, Walsh, Erskine, Hunter, Guillamot, Evancio
<b>ABSENT:</b>	Pidhirney, English, Moulant, Hillier. Williams

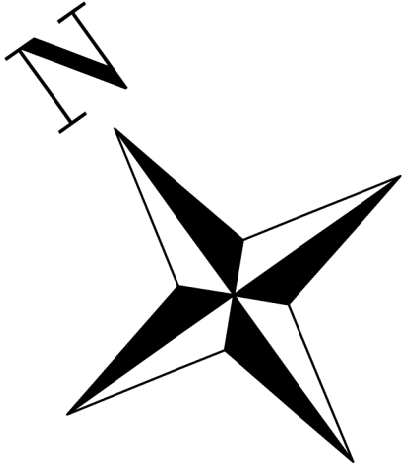
#### **Adjournment**

The meeting adjourned at 7:04 p.m.

---

Chair





5.	
4.	
3.	
2.	
1.	
No.	NOTES

7.			
6.			
5.			
4.			
3.			
2.			
1.			
No.	By	DATE	DESCRIPTION

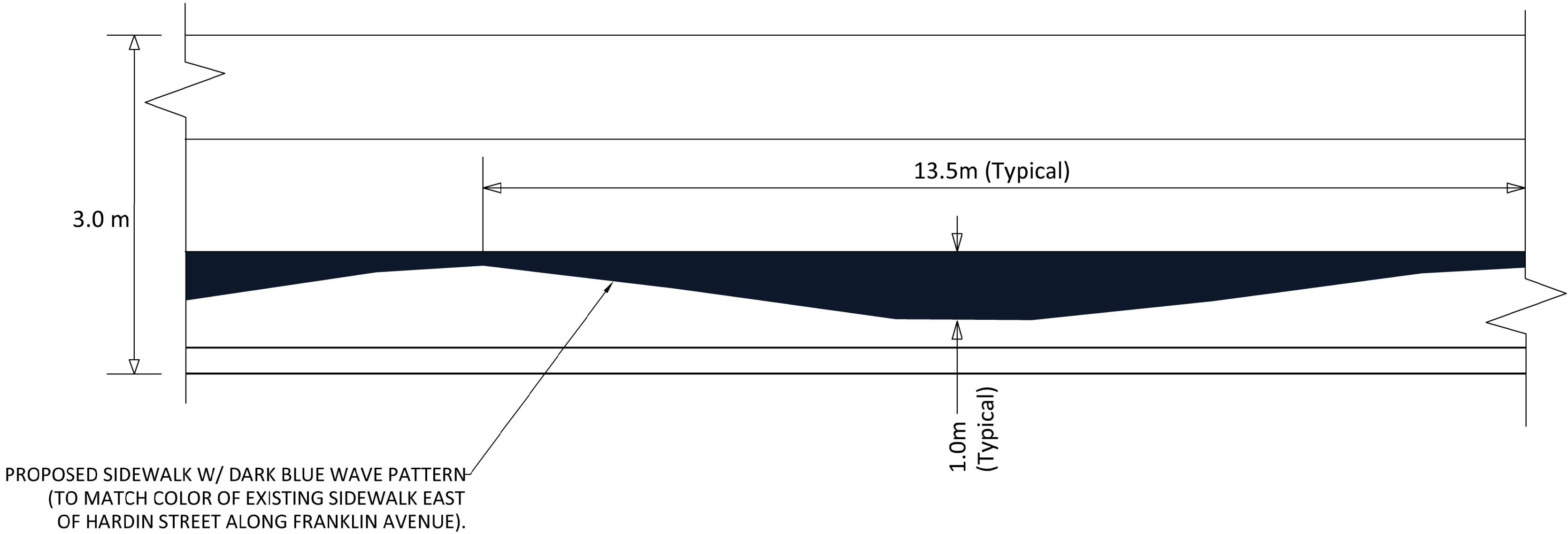
REVISIONS



FRANKLIN AVE. SIDEWALK

PROPOSED SIDEWALK PLAN

CHECKED BY: M.H.		DRAWN BY: J.Q.	
SCALE: N.T.S		DRAWING NO.   	



SIDEWALK PLAN VIEW  
N.T.S