



Wood Buffalo Downtown Revitalization Advisory Committee

Wednesday, January 6, 2021

Conducted Electronically via MS Teams

5:00 PM

Agenda

Public Participation for January 6, 2021 Wood Buffalo Downtown Revitalization Advisory Committee Meeting

Wood Buffalo Downtown Revitalization Advisory Committee (Committee) will be conducting the January 6, 2021 Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the January 6, 2021 Committee Meeting Agenda must pre-register by 12 noon, January 6, 2021.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
 - Please complete the online form found at <https://www.rmwb.ca/writtendelegations/> or email boardsandcommittees@rmwb.ca
 - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be included in the Council Meeting Agenda Package as part of public record.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001.

1. Call to Order

2. Adoption of Agenda

3. Minutes of Previous Meetings

- 3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting -
November 26, 2020

4. New and Unfinished Business

- 4.1. Appointment of Chair and Vice Chair

- 4.2. 2021 Meeting Schedule

- 4.3. Franklin and Main Park

- Update - Rick Gendron, Studio 818 and Bipul Bhowmik, Engineering Department
- Naming the Park Process Overview - Such Chandhiok, Planning and Development Department

- 4.4. Wood Buffalo Downtown Revitalization Advisory Committee 2021
Priorities and Recommended Infrastructure and Enhancement Actions

- 4.5. Working Group Roles and Responsibilities

Adjournment

Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee held via Electronic Communication, a combination of video conferencing and teleconferencing, in Fort McMurray, Alberta, on Thursday, November 26, 2020, commencing at 5:00 PM.

Present:

Brianne English, Oil and Gas Industry
 Carolyn Evancio, Seniors Resource Committee
 Jean-Marc Guillamot, Business Community
 Cheryl Golosky, Indigenous Representative
 Sheri Pidhirney, Business Community
 Renee Moulard, Public-at-Large
 Roy Williams, Land Development Industry
 Owen Erskine, Recreation, Culture and Heritage
 Verna Murphy, Councillor
 Mike Allen, Councillor

Absent:

Melanie Walsh, Community Development
 Todd Hillier, Safety and Security Sector
 Henry Hunter, Education

Administration:

Matthew Hough, Deputy Chief Administrative Officer
 Amanda Haitas, Senior Manager, Planning and Development
 Monica Lance, Manager, Special Projects
 Darlene Soucy, Clerk, Legislative Services

1. Call to Order

Chair Roy Williams called the meeting to order at 5:05 p.m.

2. In-Camera Session

MOTION:

THAT the Wood Buffalo Downtown Revitalization Advisory Committee close item 2.1 to the public pursuant to section 24(1) of the *Freedom of Information and Protection of Privacy Act*.

RESULT: CARRIED [UNANIMOUS]
MOVER: Brianne English, Oil and Gas Industry
SECONDER: Carolyn Evancio, Seniors Resource Committee
FOR: English, Evancio, Guillamot, Golosky, Pidhirney, Mouland, Williams, Erskine
ABSENT: Walsh, Hillier, Hunter

2.1. Advice from Officials - Franklin and Main Park Project

(in camera pursuant to section 24(1) of the *Freedom of Information and Protection of Privacy Act*.)

MOTION:

THAT the meeting reconvene in public.

RESULT: CARRIED [UNANIMOUS]
MOVER: Cheryl Golosky, Indigenous Representative
SECONDER: Jean-Marc Guillamot, Business Community
FOR: English, Evancio, Guillamot, Golosky, Pidhirney, Mouland, Williams, Erskine
ABSENT: Walsh, Hillier, Hunter

The Committee met in camera from 5:09 p.m. to 6:26 p.m.

3. Minutes of Previous Meetings

3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - November 4, 2020

MOTION:

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee Meeting held on November 4, 2020 be approved as presented

RESULT: CARRIED [UNANIMOUS]
MOVER: Owen Erskine, Recreation, Culture and Heritage
SECONDER: Renee Mouland, Public-at-Large
FOR: English, Evancio, Guillamot, Golosky, Pidhirney, Mouland, Williams, Erskine
ABSENT: Walsh, Hillier, Hunter

Minutes Acceptance: Minutes of Nov 26, 2020 5:00 PM (Minutes of Previous Meetings)

4. New and Unfinished Business

4.1. Council Presentation Update and Next Steps

Chair Roy Williams provided an overview of the recent presentation made to Council, noting that Council adopted the Committee’s recommendation to include the 2021 priorities and actions as part of the Downtown Revitalization Capital Budget project.

Pecuniary Interest, Exit and Assuming of Chair

Chair Roy Williams declared a pecuniary interest in Item 4.2 Downtown Area Redevelopment Plan due to an employment relationship and exited the meeting at 6:37 p.m., at which time Vice Chair Jean-Marc Guillamot assumed the Chair.

4.2. Downtown Area Redevelopment Plan

David Symes and Gordon Lau, Stantec, provided an overview of the proposed Downtown Area Redevelopment Plan, which is intended to provide a framework for revitalization with specific actions, initiatives and outcomes to achieve the vision for the downtown.

Exit and Assuming of Chair

Vice Chair Jean-Marc Guillamot exited the meeting at 6:46 p.m., at which time Acting Chair Owen Erskine assumed the Chair.

Adjournment

The meeting adjourned at 7:11 p.m.

Chair

Minutes Acceptance: Minutes of Nov 26, 2020 5:00 PM (Minutes of Previous Meetings)

**Wood Buffalo Downtown Revitalization Advisory Committee
2021 Priorities and Recommended Infrastructure and Enhancement Actions**

Capital Infrastructure Project: Franklin and Main Park Project (detailed design and construction).

Top Committee Priorities

- | | |
|-------------------|----------------------------|
| 1. Beautification | 3. Neighborhood Safety |
| 2. Placemaking | 4. Pedestrian Friendliness |

Proposed Short-Term Priority Actions

1. Beautification

- Identify key areas and ideas for enhanced low maintenance and high impact beautification and implement a range of year-round beautification techniques.
- Review opportunities to partner internally and with the community to identify and implement new low maintenance and high impact beautification ideas.
- Maintain and upkeep existing areas of beautification.
- Monitor the results of the current downtown revitalization incentives program and identify opportunities for improvement; specifically, the beautification and mural grants.
- Focus on graffiti abatement through the installation of public art.

2. Placemaking

- Focus on establishing a visually and physically coherent and consistent welcoming downtown.
- Identify and recommend ways to update existing placemaking and create a coherent and consistent themed placemaking plan in different areas within downtown.
- Support creation of a wayfinding plan (consider connections to the region, pedestrian friendliness and the waterfront).

3. Neighborhood Safety

- Identify key locations to modify, enhance or add lighting.
- Follow Crime Prevention Through Environmental Design (CPTED) standards and practices as part of designing downtown. Increase lighting in key areas and consider sightlines as part of various project designs.
- Consider COVID-19 precautions as part of project planning (i.e. community engagement)

4. Pedestrian Friendliness

- Identify areas of focus for future sidewalk upgrades that support pedestrian friendly improvements between Downtown and the Waterfront. Consider connections to bike lanes and paths.
- Ensure that 2020-2022 waterfront planning and the updated Downtown Area Redevelopment Plan, transportation and other Municipal documents under review include recommendations that support pedestrian connections between the waterfront (i.e. Main Corridors including Morrison Street, Main Street, Hardin Street, Hospital and King Streets).
- Support barrier free access within core area(s) of downtown.

5. **General**

- Make medium (3 year) and long term (5 year) recommendations that will support ongoing direction related to phasing, timing of revitalization and enhancement projects.