



# **Fort McMurray Historical Society**

## **Presentation to Council**

November 4, 2015

Roseann Davidson - Executive Director  
Tammy Plowman - Programs Manager



# Fort McMurray Historical Society

## Mandate

The mission of the Fort McMurray Historical Society is to engage and participate in collecting, preserving, researching and interpreting artifacts, documents, buildings and sites in order to preserve and maintain an ongoing record of the history of the region, and to inform and educate the public regarding our social and cultural history.



# Fort McMurray Historical Society

## What Do We Do?

Our organization operates Heritage Park and the Marine Park Museums which are two of the only three community-based cultural facilities in the region. As well established components of the community infrastructure, both facilities provide a valuable social and educational experience for residents and visitors.



# Fort McMurray Historical Society

## What Do We Do?

### **We operate:**

- A Volunteer Governance Board of Directors
- 11 Full Time and 2 Part Time Staff Positions
- 12 Seasonal Employees
- Community and Corporate Volunteers and Members

### **We offer:**

- Educational Programs & Summer Camps
- Exhibitions & Interpretive Tours
- Resource & Research Materials
- Membership & Volunteer Opportunities
- Events & Shopping
- Rental Facilities
- Job creation - Summer Students & Co-op Placements



# Fort McMurray Historical Society

## Heritage Park Museum

- Situated on a 6.6 acre site.
- Contains 17 historic buildings and the Heritage Park Community Historical Resource Centre
- Permanent: a large collection of artifacts, archives and historical buildings
- Travelling Exhibits: acquired through the Alberta Foundation for the Arts for public viewing
- Virtual Exhibitions: Our timeline CD-ROM features Our History, two exhibitions on the Virtual Museum of Canada site on the Catholic Mission and the Schools



# Fort McMurray Historical Society

## Marine Park Museum

- After 16 years of dedicated work, the Marine Park Museum opened on July 1<sup>st</sup>, 2014
- Grand opening was June 20<sup>th</sup>, 2015
- Piloted educational programs, summer camp visits, events and hosted tours
- Situated on a 4.4 acre site; features the only remaining inland shipyard in Alberta
- This museum exhibits River Transportation Vessels & the Northern Alberta Rail Caboose & Combination Car
- Voted Best Kid Friendly Park in Fort McMurray



# Fort McMurray Historical Society

## Major Annual Events

FMHS hosts major annual events at our Museum sites including:

- Park Opening/Celtic Day
- National Aboriginal Day
- Seniors Day
- Canada Day
- Heritage Day
- Strong Man Competition
- Old Fashioned Christmas



# Fort McMurray Historical Society

## Projected Plans for 2016

1. The Master Plan
2. Re-Open Heritage Park: Phase I
3. Rebuild and Fundraise for Phase II
4. Revenues & Capital Fundraising
5. Stakeholders
6. Education
7. Rebranding, Marketing and Promotions





# Fort McMurray Historical Society

## Museums' Budget

<b>Our RMWB Request</b>	<b>\$</b>	<b>700,000</b>
Advertising & Promotions	\$	20,000
Heritage Technician Contractor	\$	50,000
Program and Office Supplies	\$	65,000
Janitorial	\$	20,000
Staffing	\$	404,000
Insurance	\$	20,000
Security	\$	6,000
Professional Services i.e. Accounting & Permits	\$	25,000
Electical, Gas, Telephone and Utilities	\$	70,000
Collections and Archival Supplies	\$	20,000



# Fort McMurray Historical Society

## Combined Park Museums' Budget

### General Expenses

**Total Costs** **\$1,850,000**

Advertising & Promotions 50,000

Fundraising Expense 15,000

Insurance 40,000

Office 48,000

Professional Fees 135,000

Programs 280,000

Repairs/Maintenance/  
Security 130,000



# Fort McMurray Historical Society

## Combined Park Museums' Budget

Telephone & Internet	40,000
Utilities	70,000
Wages	800,000
Training and Travel	12,000
Grounds Maintenance	70,000
Janitorial Services	40,000
Collections Supplies	35,000
Gift Shop Cost of Sale	110,000
Bank Charges	15,000



# Fort McMurray Historical Society

## Combined Park Museums' Budget

**General Revenue**

**Total Revenue** **\$1,850,000**

Programs 338,000

Fundraising 225,000

Donations 225,000

Grants 125,000

***RMWB Operating*** ***700,000***

Gift Shop Sales 235,000

Membership Revenue 1,500



# **Fort McMurray Historical Society**

## **Projected Overall Budget for 2016**

The projected overall budget for both parks is \$1,850,000  
FMHS is asking for the 38% of the overall budget: \$700,000

### **Reasons for the increase in the funding request:**

- **Opening & operating second site, the Marine Park Museum**
- **Reopening of Heritage Park**
- **Staff wages for operating, fundraising and rebuild**