

The background features a light gray textured surface with various abstract geometric shapes. In the top left, there's a teal wavy shape with a small purple circle and a white dot. Next to it is an orange triangle. In the top right, a large blue circle is partially visible. The bottom left has a yellow circle and a light blue wavy shape. The bottom right features a yellow wavy shape, a light blue wavy shape, and a small orange circle. Several thin black circles are scattered across the design.

# YOUTH NEEDS ASSESSMENT

MACOY Regional Planning

# PURPOSE OF SURVEY

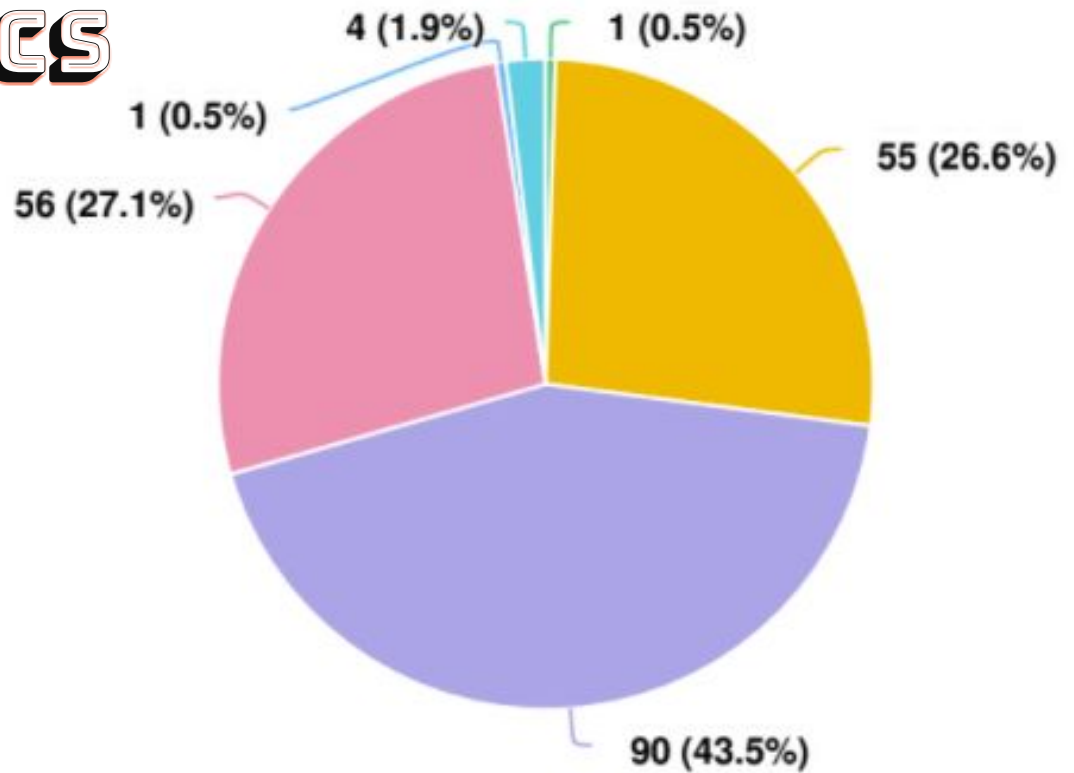
- Gauge youth needs
- Project what youth may need in future
- Maintain annual record of needs trends
- Use data to better tailor future MACOY projects
- Compare data to regional plans or projects (Ex. MDP)

# DEMOGRAPHICS

207 responses

Most engagement:  
14-16

Least engagement:  
10 and under

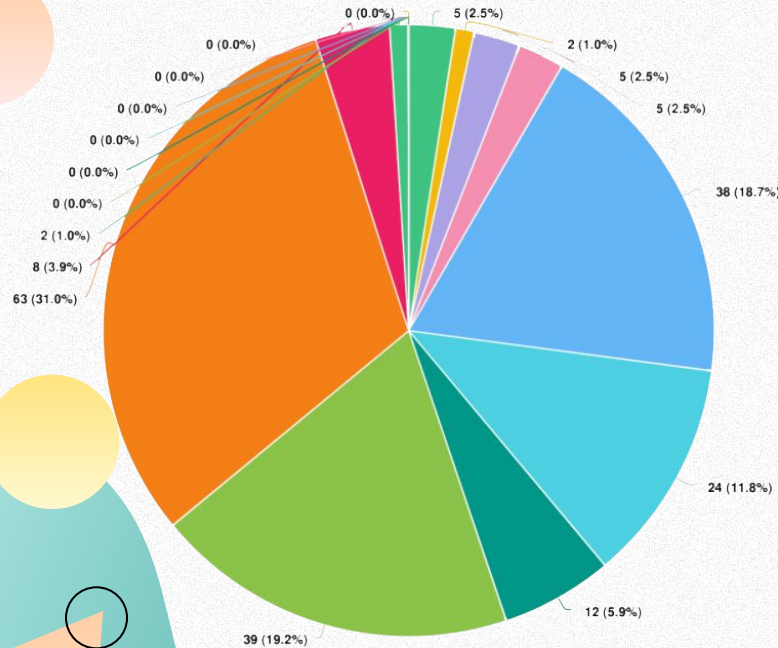


## Question options

10 and under 11-13 14-16 17-19 20-24 25 and older



# WHAT COMMUNITY OR NEIGHBOURHOOD IN FORT MCMURRAY DO YOU LIVE IN?



We got results from **Fort McMurray, Fort McKay, Gregoire Lake Estates.**

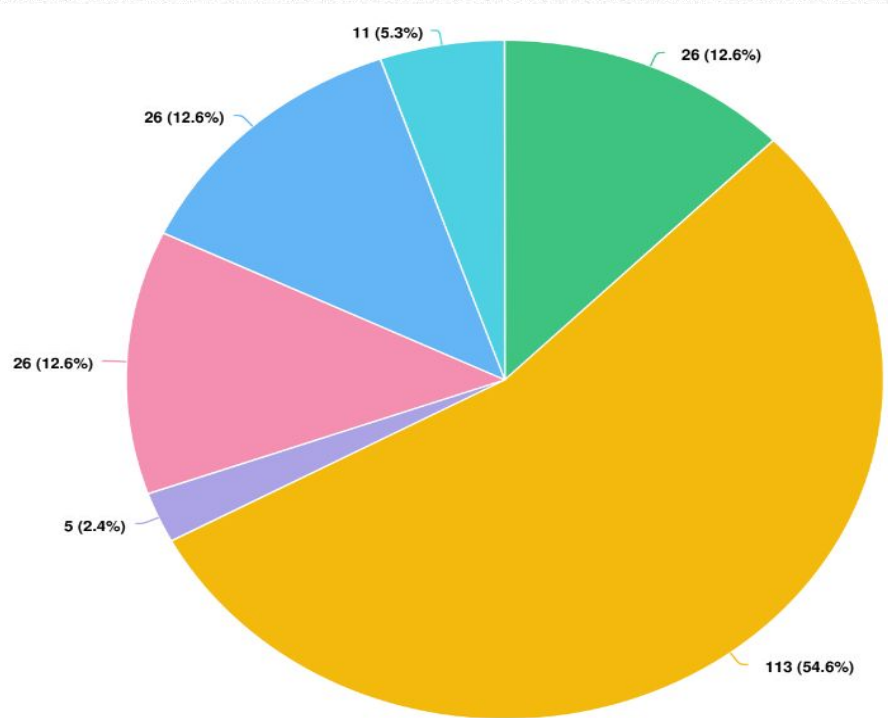
In Fort McMurray, we got the most responses from Timberlea.

MACOY goals: **increase engagement in more rural parts** of Wood Buffalo with future MACOY projects.

## Question options

- Abasand
- Beacon Hill
- Dickinsfield
- Downtown
- Eagle Ridge
- Parsons Creek
- Stone Creek
- Thickwood
- Timberlea
- Wood Buffalo
- Other (please specify)
- Grayling Terrace
- Gregoire
- Longboat Landing
- Ptarmigan Court
- Prairie Creek
- Saline Creek
- Waterways

# WHAT DO RESIDENTS LOVE MOST IN WOOD BUFFALO?



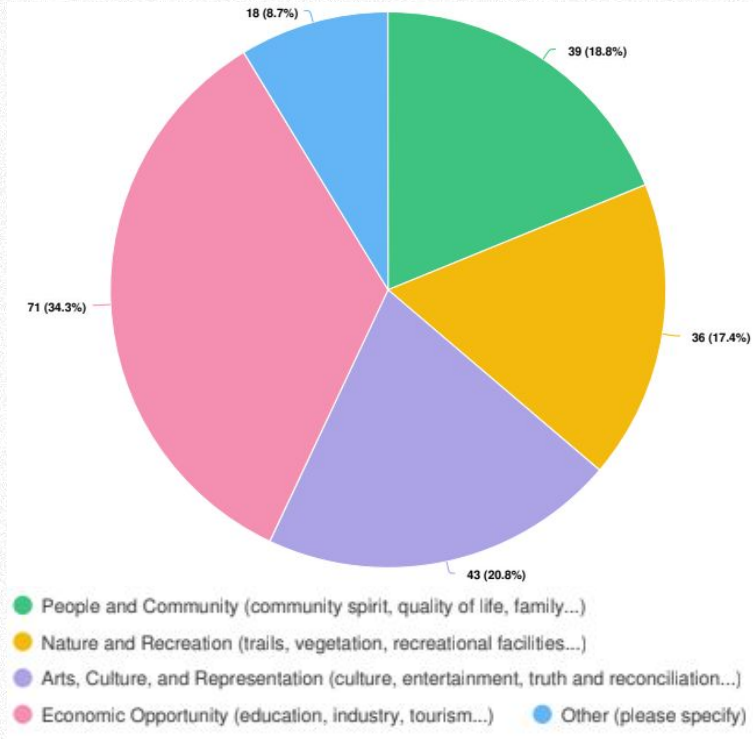
## Question options

- Arts scene (theatre, music, culture)
- Nature (trails, climate, outdoor recreation)
- Retail (shopping opportunities)
- Industry (oil and gas, new economic opportunities)
- Community Spirit
- Other (please specify)

- More than half of the respondents value Wood Buffalo for its **nature, climate and outdoor recreation**.
- Art scenes, Wood Buffalo's community spirit, and our renowned oil and gas industry are also admired within our small region.
- **Retail received the least votes** and is an area that needs help to become a strong point for Wood Buffalo.



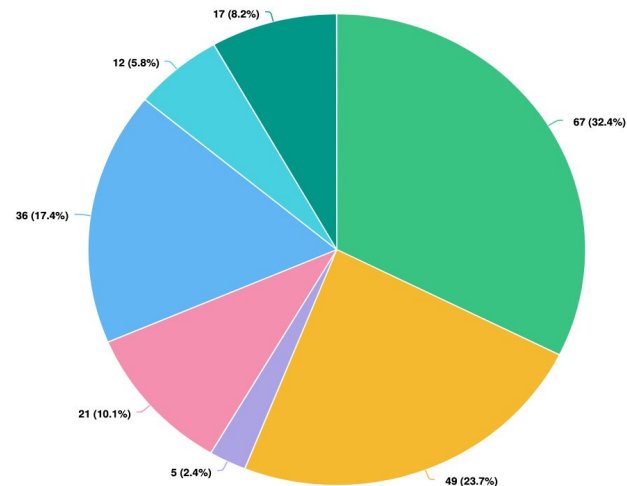
# WHAT DOES WOOD BUFFALO NEED TO IMPROVE?



- Youth think the area that needs the most change is **Economic Opportunity**.
- This includes **education** such as a university for Fort McMurray to provide incentive for more youth to stay in our community.
- This also encompasses **tourism** within Wood Buffalo and highlighting its many beautiful aspects.

# WHAT CHANGE WOULD YOU LIKE TO SEE IN WOOD BUFFALO?

- As a change, 32.4% of Youth would like to see a more diverse range of **retail stores** in Wood Buffalo.
- 23.7% would like more sport facilities and locations for **Recreational Activities**.
- 17.4% want added **Higher Educational Opportunities**.
- While Beautification, More Economic Opportunities and Other (Variety of Answers) have around 5% - 10%.
- Increased Safety received the least amount of votes from youth with 2.4%.
- From this we can see that Youth would like more places to **Shop** and do **Physical Activity**



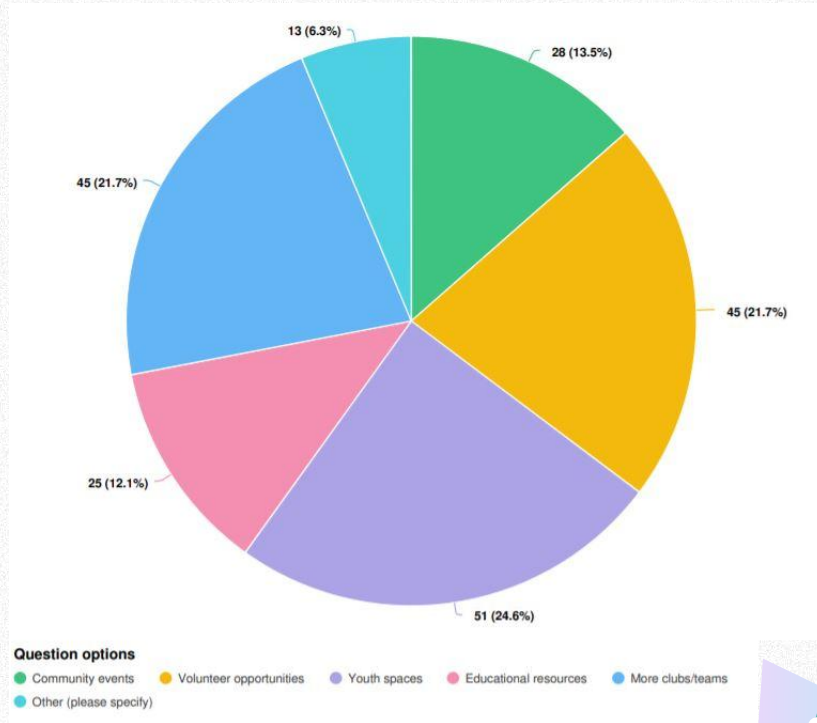
## Question options

- More stores
- More locations for recreational activities / sports facilities
- Increased safety
- Beautification
- Higher education opportunities
- More economic opportunities
- Other (please specify)



# WHAT DO YOUTH NEED MORE OF?

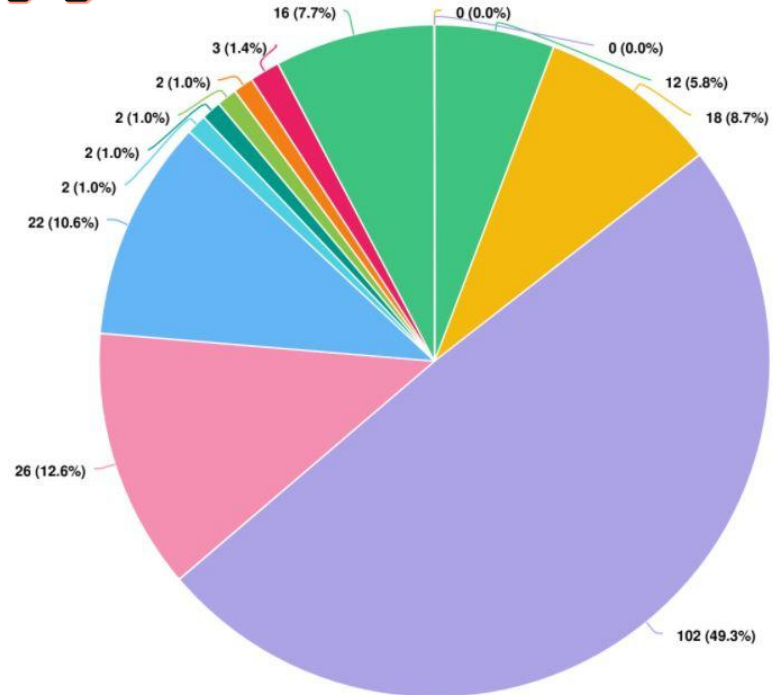
- Through the results of the youth needs assessment and the current closure of the Thickwood YMCA, youth feel like they need a youth space dedicated to them.
- If building new centres isn't feasible, we think that providing youth with **volunteering opportunities and more community clubs and teams** would be the next best thing.
- Over 50% voted for options that led to more **engagement** in the community.





# WHICH LOCATION IN WOOD BUFFALO NEEDS THE MOST REDEVELOPMENT?

- It was identified that the **downtown area** in Fort McMurray needs the most redevelopment, as almost half of the survey takers were in favour. (Shown in Purple at 49.3%)
- The second most popular area for possible redevelopment was Thickwood (Shown in Pink at 12.6%)
- The surveyees also showed interest in redevelopment for the Timberlea region (Shown in Blue at 10.6% )



# RESULTS

## FUTURE MACOY INITIATIVES SHOULD:

- **Engage more rural communities** such as Fort McKay, Gregoire Lake Estates, Anzac, Conklin, Draper, Fort Chipewyan, Fort Fitzgerald, Janvier, and Saprae Creek Estates.
- Support projects that focus on creating new **economic and educational opportunities.**
- Increase community engagement in **youth-gearred spaces.**
- Connect youth with more **volunteering, team, and club opportunities.**
- Work with DRIP and other regional initiatives to bring attention towards **Downtown Redevelopment.**

## YOUTH NEED:

- More retail options.
- Youth geared spaces.
- Higher education opportunities.



The background is a light gray with various abstract shapes in yellow, purple, blue, and orange. There are several circles of different sizes and colors, some with black outlines and some with solid colors. The text "THANK YOU" is centered in a bold, white, stylized font with black outlines and shadows.

THANK  
YOU