



Subject: 2016 Canada Day Parade and Festivities

APPROVALS:

Carole Bouchard, Director
Dale Bendfeld, Acting Executive Director
Marcel Ulliac, Chief Administrative Officer

Administrative Recommendation:

THAT the 2016 Canada Day Parade and Festivities report be accepted as information.

Summary:

The Regional Municipality of Wood Buffalo is finalizing plans to host the annual Canada Day Parade and other festivities on July 1, 2016. This will give residents an opportunity to celebrate the community, its resilience and pay tribute to the heroic individuals and first responders who fought the wildfires. In collaboration with the Regional Recreation Corporation and supported by the Government of Canada and other community partners, the Community Services Department (CSD) is coordinating the event. The community can find out how to get involved on the Municipality's website starting June 22nd.

Background:

The Canada Day Parade is a community tradition that will continue this year but on a modified basis due to time and resource constraints in the wake of the wildfire disaster. Other family-friendly events will be held at MacDonald Island Park. The parade will begin at 11:00 a.m. at Franklin Avenue and Reidel Street and then proceed along Franklin Avenue to end at Morrison Street. The community will be invited to register floats or walking groups and volunteers will be recruited. The Municipality will provide free bus transportation before and after the event.

Budget/Financial Implications:

CSD's 2016 operating budget includes \$50,000 for the parade.

Rationale for Recommendation:

The annual Canada Day Parade is a popular event and will be a milestone occasion for residents to unite as a community and celebrate together in the wake of the wildfires. It will also be an important opportunity to recognize the people and first responders for everything that they have done for the community.

Strategic Plan Linkages:

Pillar 3 – Building a Vibrant Economy Together

Pillar 7 – Building for a Healthy and Active Lifestyle