

2018 ALBERTA WINTER GAMES- STAKEHOLDER ENGAGEMENT

SYNOPSIS

During the period of June 21 – July 6, 2016 public and stakeholder engagement was conducted to determine support for the 2018 Alberta Winter Games. The Alberta Winter Games Board of Directors agreed unanimously to support our region hosting the Games, eighty-eight percent of key stakeholders agreed Wood Buffalo should host the Games and forty-nine percent of residents were in favour.

ENGAGEMENT SUMMARY

- Members of the Board of Directors of the 2018 Alberta Winter Games Host Society unanimously support hosting the 2018 Alberta Winter Games.
- 88% of the stakeholders contacted agree the Municipality will be ready to host the Games. At the time of this report, 25 stakeholders provided feedback with 22 of them agreeing the Municipality will be ready.
- 49% of the public surveyed agree the Municipality will be ready to host the Games. At the time of this report, 237 surveys were received with 115 people agreeing the Municipality will be ready.
- Facility operators reported that facilities are in good shape overall. Facility operators for those facilities that sustained damage as a result of the wild fire reported they are confident the facilities will be fully operational and do support hosting the 2018 Alberta Winter Games.

Stakeholders

Community Strategies worked with stakeholders to gather their feedback in the form of a survey, reaching out to the sport and recreation community, receiving 25 responses at the time of this report. The overall response was positive, with 88% (22/25) of stakeholders agreeing Wood Buffalo would be ready to host the Games.

Public

Public Affairs managed an online survey from June 30 – July 6, 2016 and one in-person engagement session on July 6, 2016. A total of 237 surveys were completed, with public sentiment being almost equal with 49% (115/237) in favour.