

Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee held via Electronic Communication, a combination of video conference and teleconference, in Fort McMurray, Alberta, on Wednesday, February 3, 2021, commencing at 5:00 PM.

Present:

Roy Williams, Chair, Land Development Industry
Brienne English, Oil and Gas Industry
Owen Erskine, Recreation, Culture and Heritage
Carolyn Evancio, Seniors Resource Committee
Cheryl Golosky, Indigenous Representative
Jean-Marc Guillamot, Business Community
Henry Hunter, Education
Melanie Walsh, Community Development
Mike Allen, Councillor
Verna Murphy, Councillor

Absent:

Todd Hillier, Safety and Security Sector
Renee Moulard, Public-at-Large
Sheri Pidhirney, Business Community

Administration:

Matthew Hough, Deputy Chief Administrative Officer
Jade Brown, Chief Legislative Officer
Matthew Harrison, Director, Communications and Engagement
Kelly Hansen, Director, Strategic Planning & Business Initiatives
Monica Lance, Manager, Special Projects
Amanda Haitas, Senior Manager, Planning and Development
Nina Caines, Senior Manager, Parks
Anita Hawkins, Clerk, Legislative Services

1. Call to Order

Chair Roy Williams called the meeting to order at 5:05 p.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Owen Erskine, Recreation, Culture and Heritage
SECONDER: Henry Hunter, Education
FOR: Golosky, Walsh, Williams, Erskine, Hunter, Guillamot, English,
Evancio
ABSENT: Pidhirney, Mouland, Hillier

3. Minutes of Previous Meetings

**3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting -
December 21, 2020**

MOTION:

THAT the Minutes of the Special Wood Buffalo Downtown Revitalization Advisory Committee held on December 21, 2020 be approved as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Jean-Marc Guillamot, Business Community
SECONDER: Carolyn Evancio, Seniors Resource Committee
FOR: Golosky, Walsh, Williams, Erskine, Hunter, Guillamot, English,
Evancio
ABSENT: Pidhirney, Mouland, Hillier

**3.2. Wood Buffalo Downtown Revitalization Advisory Committee Meeting -
January 6, 2021**

MOTION:

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee Meeting held on January 6, 2021 be approved as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Melanie Walsh, Community Development
SECONDER: Cheryl Golosky, Indigenous Representative
FOR: Golosky, Walsh, Williams, Erskine, Hunter, Guillamot, English,
Evancio
ABSENT: Pidhirney, Mouland, Hillier

4. Presentation

4.1. Such Chandhiok, Planning and Development, re: Municipal Development Plan Phase II Engagement

Such Chandhiok, Planning and Development, joined by Nicholas Khul and Pamela Downey, O2 Consulting Group, provided an update with respect to the Municipal Development Plan and sought feedback from the Committee on the draft vision and goals.

Arrival

Brianne English, Committee Member, Oil and Gas Industry, joined the meeting at 5:28 p.m.

5. New and Unfinished Business

5.1. Review Naming Suggestions for the Franklin and Main Park

Monica Lance, Manager, Special Projects, provided an update noting that the naming suggestions being discussed by the Committee will be provided to the Community Identification Committee for consideration. Discussion included variations of names that would bring people together, such as the Cree word “Kiyām” meaning “you're at peace with yourself and your surroundings, and nothing anyone does or says can or will affect you or no negativity or malice will touch you”.

Action Item:

Administration will summarize the Committee's feedback and prepare a report for the Community Identification Committee's consideration.

5.2. Canadian Heritage Legacy Grant Update

Bober Raja, Financial Services, provided an overview of the Canadian Heritage Legacy Grant and the various requirements to access the Grant.

Action Item:

The Committee requested an overview from Administration of any grants that could be applied for based on the initiatives being undertaken by the Committee and its Working Groups.

5.3. Working Group Updates and Ideas

Owen Erskine, Committee Member, provided an update from Group 1 – Beautification and Placemaking noting that various items were discussed during their meeting like flower displays, historical banners, areas for rock and bolder designs along Franklin Avenue; placement of “Welcome to Downtown” signage, and the possibility of working with building owners to create murals in the downtown area.

Jean-Marc Guillamot, Committee Member, provided an update from Working Group 2 – Neighbourhood Safety and Pedestrian Friendliness noting that their focus was on pedestrian walks, neighborhood safety and lighting within the downtown core area. It was also indicated that this working group discussed complimenting the initiatives undertaken by the Wood Buffalo Waterfront Advisory Committee.

Amanda Haitas, Planning and Development provided an update on the Downtown Revitalization Incentive Program noting that at present there are 50 approved applications equating to over \$4M investment in the downtown community. Discussion occurred with respect to Phase 2 of the Program which is anticipated to be brought forward to Council in March 2021.

Through consensus of the Committee, a letter of support from the Committee will be provided to Council to support Phase 2 of the Program.

Action Item:

Administration to draft a letter of support for Phase 2 of the Downtown Revitalization Incentive Program for the Chair's signature.

Exit and Assuming of Chair

Roy Williams, Chair, exited the meeting at 6:50 p.m. due to a Conflict of Interest with respect to item 6.1. at which time Jean-Marc Guillamot, Vice Chair, assumed the Chair.

6. In-Camera Session

MOTION:

THAT the Wood Buffalo Downtown Revitalization Advisory Committee close item 6.1 to the public pursuant to section 24(1) of the *Freedom of Information and Protection of Privacy Act*.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Brianne English, Oil and Gas Industry
SECONDER:	Owen Erskine, Recreation, Culture and Heritage
FOR:	Golosky, Walsh, Erskine, Hunter, Guillamot, English, Evancio
ABSENT:	Pidhirney, Mouland, Hillier, Williams

6.1. Advice from Officials - Downtown Area Redevelopment Plan

(in camera pursuant to section 24(1) of the *Freedom of Information and Protection of Privacy Act*)

Name	Reason for Attending
Matthew Hough	Deputy Chief Administrative Officer
Jade Brown	Chief Legislative Officer
Nabil Malik	Planner, Planning and Development
Amanda Haitas	Senior Manager, Planning and Development
Isela Contreras-Dogbe	Supervisor, Planning and Development
Monica Lance	Manager, Special Projects
Kevin Meacher	Coordinator, Special Projects
Kelly Hansen	Director, Strategic and Business Initiatives
Nina Caines	Senior Manager, Parks and Roads
Anita Hawkins	Legislative Services/Clerk

Exits

Councillor Verna Murphy exited the meeting at 6:57 p.m.

Brianne English, Committee Member, exited the meeting at 7:00 p.m.

The Committee met in camera from 6:50 p.m. to 7:02 p.m.

MOTION:

THAT the meeting reconvene in public.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Owen Erskine, Recreation, Culture and Heritage
SECONDER:	Henry Hunter, Education
FOR:	Golosky, Walsh, Erskine, Hunter, Guillamot, Evancio
ABSENT:	Pidhirney, English, Moulard, Hillier. Williams

Adjournment

The meeting adjourned at 7:04 p.m.

Chair