

Wood Buffalo Development Advisory Committee Annual Introduction and Overview

Introduction

- Review Committee Mandate and Key Initiatives Outlined in the Consolidated Committees Bylaw

Looking Back at 2020

- Review 2020 Committee Progress

Looking Ahead to 2021

- Review Committee Priorities and Next Steps

Committee Mandate

- To advise Municipal Administration and Council on local development initiatives, including development and construction issues, community-based issues, public engagement activities and region wide economic priorities.
- To deal with all matters referred to it by Council and on its own initiative, deal with matters that are within its mandate.
- Key initiatives are outlined within the Consolidated Committees Bylaw.

2020 Committee Progress Report Highlights

- ✓ Committee members received presentation information from Administration about the following and provided feedback and comments if and as required/requested:
 - Streamlining commercial development permitting and business licensing
 - Business development opportunities and downtown revitalization
 - Overview of services provided through the Planning and Development Department

2020 Committee Progress Report Highlights

- ✓ Committee members received presentation information from Administration about the following and provided feedback and comments if and as required/requested:
 - Downtown Revitalization Incentive program
 - Downtown Revitalization Tax Incentive Program
 - Land Use Bylaw Survey review and updates
 - Downtown Area Redevelopment Plan
 - COVID 19 and 2020 flood update(s)
 - Municipal Development Plan

2020 Committee Progress Report Highlights

- ✓ Committee members received presentation information from Administration about the following and provided feedback and comments if and as required/requested:
 - Wood Buffalo Economic Development Corporation Business Recovery Taskforce Report/ Engagement Opportunities / Place Brand Strategy

2020 Committee Progress Report Highlights

- ✓ Committee members reviewed the existing and proposed Land Use Bylaw in alignment with the consolidated committee's bylaw and provide advice to Municipal Administration regarding recommended changes.
- ✓ Committee members recommended to Council that the Land Use Bylaw undergo expeditious updates especially related to Change of Use (i.e. development permit process).

2021 Committee Priorities

- In late fall 2020, Committee members reviewed the committee's key initiatives as outlined within the Committees Bylaw, reviewed multiple potential areas of focus and **unanimously supported the following three committee priorities:**

- ☐ **Red Tape Reduction** for business development in the region
- ☐ **Identification of opportunities** for business development and encouraging investment in the region
- ☐ Municipal Development Plan **(MDP) review**

2021 Next Steps

The Red Tape Reduction Working Group will:

- **Support the** Planning and Development Department's 2021 **proposal to complete a thorough permitting process review** via a third-party consultant with a focus on reducing red tape for the private sector (i.e. businesses and commercial developers) investing in the region.
- **Provide suggestions** to further Encourage ongoing feedback from developers by creating a culture of continuous improvement through red tape reduction; focused on business and commercial regulatory requirements and permitting processes.

Thank You!