

Minutes of a Meeting of the Communities in Bloom Committee held via Electronic Communications on Thursday, July 23, 2020, commencing at 6:00 PM.

Present:

Johnny Dulku, Chair
Darcy Enns, Vice Chair
Ayesha Tariq
Destiny Jefferies
Helen Meyer
Sheila Lalonde, Councillor

Absent:

Adeline Azangue

Administration:

Nina Caines, Senior Manager, Public Works
Jade Brown, Chief Legislative Officer
Stephen Fudge, Manager, Public Works
Seville Kwan, Department Administrator, Public Works
Caitlin Sheaves, Clerk, Legislative Services

1. Call to Order

Chair Johnny Dulku called the meeting to order at 6:04 p.m.

2. Adoption of Agenda

THAT the Agenda be accepted as presented

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Darcy Enns
SECONDER:	Destiny Jefferies
FOR:	Tariq, Dulku, Enns, Jefferies, Meyer
ABSENT:	Azangue

3. Minutes of Previous Meetings

3.1. Communities in Bloom Committee Meeting - June 16, 2020

THAT the minutes of the Communities in Bloom Committee Meeting held on June 16, 2020 be approved as presented

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Helen Meyer
SECONDER:	Darcy Enns
FOR:	Tariq, Dulku, Enns, Jefferies, Meyer
ABSENT:	Azangue

4. New Business

4.1. Council Presentation – End of Year Review

Helen Meyer provided an overview of the draft Communities in Bloom 2019 Annual Report. Administration advised that once the report is finalized, in lieu of making a presentation to Council as previously discussed, it can be sent to Legislative Services to share with Council via the Weekly Information Package.

MOTION:

THAT the 2019 Communities in Bloom Annual Report be accepted by the Committee and,

THAT the Report be shared with Council via the Weekly Information Package

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Helen Meyer
SECONDER:	Darcy Enns
FOR:	Tariq, Dulku, Enns, Jefferies, Meyer
ABSENT:	Azangue

4.2. 2020 Outstanding Achievement Awards

Seville Kwan, Department Administrator, advised that there is an opportunity for Committee Members to write a submission for the Communities in Bloom National Outstanding Achievement Awards. The deadline for the submissions is August 14, 2020. Committee Members are invited to write on various research topics including local trail systems, community beautification, floral displays etc.

Action item:

- Administration committed to providing examples of previous years submissions to the Committee Members.

4.3. Social Media Strategy / Communications Plan

Chair, Johnny Dulku raised the question of what the Committees options are for updating their communications and social media strategy, including its own Twitter or Instagram Account, as well as a new logo design.

Action Item:

- Administration confirmed that a request can be made to the Communications Department to have a Strategist attend a future meeting to discuss communication strategies and the logo.

4.4. Communities in Bloom “Hope” Tulip Donation

Seville Kwan, Department Administrator, advised that all communities registered with Communities in Bloom National will be gifted 50 yellow Tulips in mid-September. As the Snye is currently unavailable due to flood remediation work that is occurring in the area, the Parks Department has proposed planting the tulips in the existing beds located at the Haxton Building.

It was also noted that the June 16, 2020 resolution to plant a garden is unable to move forward due to the recent flood event; therefore, this motion is now considered satisfied.

MOTION:

THAT the tulips donated by Communities in Bloom National be accepted and planted at the Borealis Park, in the existing beds at the Haxton Centre

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Darcy Enns
SECONDER:	Johnny Dulku
FOR:	Tariq, Dulku, Enns, Jefferies, Meyer
ABSENT:	Azangue

4.5. 2020 Communities in Bloom Virtual Symposium and Seminars

Seville Kwan, Department Administrator, provided an overview of the upcoming seminars that Communities in Bloom National is offering. As a registered community, Committee Members may register and participate in any of the available webinars.

4.6. Committee Recommendation – Hosting 2022 CIB Symposium

Seville Kwan, Department Administrator, advised that they have followed up with Communities in Bloom National on the option to move forward with hosting the 2022 Symposium in Fort McMurray, however; as Victoria will be hosting the 2022 Symposium, it was suggested 2021, 2023 or later may be options for Fort McMurray.

It was indicated that the Committee may want to consider the number of Capital projects and construction work that are scheduled to occur in the downtown and waterfront areas during 2021 when making their decision and whether or not a new bid would be required.

Action Item:

- Administration committed to doing further research on hosting the Communities in Bloom Symposium, before proposing the year.

5. Unfinished Business

5.1. Nominate Your Neighbour

Seville Kwan, Department Administrator, reported that the Nominate Your Neighbor Program is well underway, and signage for nominees will be ready by the week of July 27, 2020. Administration requested the assistance of Committee Members in distributing nomination packages and reminded Members that they may make nominations for the program. The Committee reviewed the selection process for the local Nominate Your Neighbour Special Recognition Program and agreed by consensus of the Committee that winners would be chosen at random.

Action item:

- Administration committed to providing the Committee a distribution list for nomination packages, as well as instructions on how to prepare and complete received nominations.

Adjournment

The meeting adjourned at 7:10 p.m.

Chair