

Minutes of a Special Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee of the Regional Municipality of Wood Buffalo held in the 7th Floor Boardroom at the Municipal Offices in Fort McMurray, Alberta, on Tuesday, February 18, 2020, commencing at 5:00 PM.

Present:

Brianne English, Oil and Gas Industry
Jean-Marc Guillamot, Business Community
Cheryl Golosky, Indigenous Representative
Owen Erskine, Recreation, Culture and Heritage
Sheri Pidhirney, Business Community (via teleconference)
Melanie Walsh, Community Development
Renee Moulard, Public-at-Large
Roy Williams, Land Development Industry
Todd Hillier, Safety and Security Sector

Absent:

Carolyn Evancio, Seniors Representative
Trent Keough, Education Sector
Verna Murphy, Councillor
Jeff Peddle, Councillor

Administration:

Annette Antoniak, Chief Administrative Officer (via teleconference)
Jamie Doyle, Deputy Chief Administrative Officer
Jade Brown, Chief Legislative Officer
Matthew Harrison, Senior Manager, Communications, Stakeholder, Indigenous and Rural Relations
Brad McMurdo, Director, Planning and Development
Monica Lance, Manager, Special Projects
Margo Firman, Executive Assistant
Darlene Soucy, Legislative Officer

1. Call to Order

Vice Chair Roy Williams called the Special Meeting to order at 5:03 p.m.

2. Adoption of Agenda

2.1. MOTION:

THAT the Agenda be adopted as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Jean-Marc Guillamot, Business Community
SECONDER: Owen Erskine, Recreation, Culture and Heritage
FOR: English, Guillamot, Golosky, Erskine, Pidhirney, Walsh, Mouland, Williams, Hillier
ABSENT: Evancio, Keough

3. Minutes of Previous Meetings

3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting – February 5, 2020

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee meeting held on February 5, 2020 be approved as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Jean-Marc Guillamot, Business Community
SECONDER: Brianne English, Oil and Gas Industry
FOR: English, Guillamot, Golosky, Erskine, Pidhirney, Walsh, Mouland, Williams, Hillier
ABSENT: Evancio, Keough

4. New and Unfinished Business

4.1. Committee Priorities Review

The Committee Members reviewed the top four priorities - beautification, placemaking, neighbourhood safety and being pedestrian friendly - with a focus on early action initiatives that could start within 6 months and be completed within 12 months. It was agreed that a beautification and placemaking project would enhance the appearance of downtown, create a sense of place and make the community feel more inviting.

MOTION:

THAT the Wood Buffalo Downtown Revitalization Advisory Committee bring forward a recommendation to Council that a Franklin and Main Park Project, as per Attachment 1, be undertaken in 2020 as part of the 2020 Downtown Revitalization Capital Budget project.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Todd Hillier, Safety and Security Sector
SECONDER:	Owen Erskine, Recreation, Culture and Heritage
FOR:	English, Guillamot, Golosky, Erskine, Pidhirney, Walsh, Mouland, Williams, Hillier
ABSENT:	Evancio, Keough

Action Items:

Administration will provide information at the next meeting on how to conduct a design charette and the Committee will conduct a mock design charette to consolidate ideas for their priorities prior to doing one as a public engagement strategy.

The Committee will investigate beautification designs that including features such as flowers, seating areas and lighting designs for future projects.

Adjournment

The meeting adjourned at 6:34 p.m.

Chair

SUBJECT AREA MAP Franklin and Main Park Project

Attachment 1

