Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee of the Regional Municipality of Wood Buffalo held in the 7th Floor Boardroom at the Municipal Offices in Fort McMurray, Alberta, on Wednesday, February 5, 2020, commencing at 5:00 PM.

Present:

Brianne English, Oil and Gas Industry
Carolyn Evancio, Seniors Representative
Jean-Marc Guillamot, Business Community
Cheryl Golosky, Indigenous Representative
Owen Erskine, Recreation, Culture and Heritage
Sheri Pidhirney, Business Community
Trent Keough, Education Sector
Melanie Walsh, Community Development
Renee Mouland, Public-at-Large
Roy Williams, Land Development Industry
Jeff Peddle, Councillor

Absent:

Todd Hillier, Safety and Security Sector
Verna Murphy, Councillor

Administration:

Annette Antoniak, Chief Administrative Officer
Jamie Doyle, Deputy Chief Administrative Officer
Jade Brown, Chief Legislative Officer
Lynda McLean, Director, Communications, Stakeholder, Indigenous and Rural Relations
Brad McMurdo, Director, Planning and Development
Monica Lance, Manager, Special Projects
Margo Firman, Executive Assistant
Darlene Soucy, Legislative Officer

1. Call to Order

Chair Trent Keough called the meeting to order at 5:00 p.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be amended by

- Adding item #4.01 - Action Log;
- Moving item #4.3 - Review of downtown Area Maps to item# 4.2;
- Renumbering all other sections accordingly;

THAT Council waive any requirement to serve notice relative to the proposed additions; and

THAT the agenda be adopted as amended.

RESULT:	**CARRIED [UNANIMOUS]**
MOVER:	Roy Williams, Land Development Industry
SECONDER:	Brianne English, Oil and Gas Industry
FOR:	English, Evancio, Guillamot, Golosky, Erskine, Pidhirney, Keough, Walsh, Mouland, Williams
ABSENT:	Hillier

3. Minutes of Previous Meetings

3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting – January 15, 2020

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee meeting held on January 15, 2020 be approved as presented.

RESULT:	**CARRIED [UNANIMOUS]**
MOVER:	Roy Williams, Land Development Industry
SECONDER:	Owen Erskine, Recreation, Culture and Heritage
FOR:	English, Evancio, Guillamot, Golosky, Erskine, Pidhirney, Keough, Walsh, Mouland, Williams
ABSENT:	Hillier

4. New and Unfinished Business

Action Log

Chair Trent Keough reviewed the Action Log from the January 15, 2020 meeting, noting that the research into comparable community initiatives in other centres is ongoing and that all other items are complete. Review of the Action Log will be a standing agenda item for each meeting.

4.1. Downtown Revitalization Budget

Jamie Doyle, Deputy Chief Administrative Officer, provided on overview of the 2020 Capital Budget of $5,000,000 for downtown revitalization projects.

4.2. Review of Downtown Area Maps

Monica Lance, Manager, Special Projects, provided an overview of the larger downtown area map and the downtown boundary analysis map from the Downtown Revitalization public engagement summary, which was included in the January 15, 2020 meeting agenda package.

4.3. Wood Buffalo Downtown Revitalization Advisory Committee Priorities and Early Actions

The Committee Members reviewed the suggested categories for revitalization from the Downtown Revitalization Public Engagement Summary and identified the Committee's top priorities as beautification, placemaking, neighbourhood safety and being pedestrian friendly.

Carolyn Evancio noted that she is unable to attend the March 4, 2020 Committee meeting and suggested that a focus for the priorities should be walkability and livability to attract residents and visitors to the downtown.

Brad McMurdo, Director, Planning and Development, noted that a new Area Redevelopment Plan (ARP) for the downtown is being drafted, which will provide an overarching guide for development but indicated that the ARP will not provide specifics on revitalization.

Exit
Renee Mouland exited the meeting at 6:35 p.m.

4.4. Next Steps

Action Items:

- Administration to consolidate the responses from the prioritization exercise and bring forward information on implementing the identified priorities for the next meeting.

- Administration will provide more detailed maps of the downtown, including maps with overlays of the various planning districts.

- Administration will provide updates on the initiatives being considered by the Wood Buffalo Development Advisory Committee and the Wood Buffalo Waterfront Advisory Committee as a standing item for each meeting.

- Administration will provide updates on the progress of the draft Area Redevelopment Plan.

The Committee agreed to hold a Special Meeting in February to review the priorities.

Adjournment

The meeting adjourned at 6:50 p.m.

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Chair