

RMWB.CA/DOWNTOWN

# DOWNTOWN REVITALIZATION IN OUR COMMUNITY

Wood Buffalo Development Advisory Committee  
February 19, 2020

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REGIONAL MUNICIPALITY  
OF WOOD BUFFALO

# Wood Buffalo Downtown Revitalization Advisory Committee

- Vision / Mission and Values
- Strategic Alignment
- Background
- Project Overview
- Next Steps

# Vision / Mission / Values

**Vision:** A Vibrant and Sustainable Region we are Proud to Call Home

**Mission:** Deliver Excellence Everyday

## Values

Accountability

Customer Service

Integrity

Our People

Sharing Information

Working Together

# Strategic Alignment

- On January 30, 2018, Council approved the current RMWB Strategic Plan
- Downtown Revitalization has been undertaken in alignment with the Regional Municipality of Wood Buffalo (RMWB) Strategic Plan 2018 -2021

# Background

Revitalization is a long-term multi-year and multiple step process requiring ongoing commitment and collaboration between the Municipality and the community to achieve the vision of a vibrant, sustainable region we are proud to call home.

It will also require ongoing actions, long term planning and a community driven vision for downtown.

# Project Overview

Phase 1 - Project Initiation

Phase 2 - Understanding the Community

Phase 3 - Ongoing Project Implementation

Plan Development

Financing Revitalization

Phase 4 - Plan and Project Implementation

Phase 5 - Monitoring and Reporting

# Phase I / II

<b>Project Initiation</b>	
Document Review	Complete
<b>Understanding the Community</b>	
Regional Community Engagement (Capture the Community Vision)	Complete
Establish Council Appointed Downtown and Waterfront Community Advisory Committees	Complete
Create the Community Vision	In Progress

# Phase III

Ongoing Projects / Plan Development	Status
<b>Ongoing Project Implementation</b>	
Franklin Avenue and Main Street Vacant Land Development Options	In Progress
Multi Purpose Facility Feasibility Study	In Progress
Waterfront Revitalization	In Progress
<b>Plan Development</b>	
Downtown Area Redevelopment Plan	In Progress



# Phase III

Financing Revitalization	Status
Budgeting for 2020	Complete

Thank You