

## 5. New Business

### 5.1 Name Request- Robert James Campbell



REGIONAL MUNICIPALITY  
OF WOOD BUFFALO

Planning & Development Department  
Regional Municipality of Wood Buffalo  
Office: 309 Powder Drive, Fort McMurray, AB T9K 0M3  
Mailing: 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4  
T: 780-799-8695 F: 780-743-7874 E: current.planning@rmwb.ca

## Community Identification Committee (CIC)

### STREET/FACILITY/COMMUNITY NAME NOMINATION/REQUEST FORM

The Community Identification Committee is a Committee established by Council with the purpose of recommending names for Communities, Subdivisions, Public Facilities, Streets, and Multi-Family projects.

#### PLEASE READ THE FOLLOWING INSTRUCTIONS CAREFULLY BEFORE COMPLETING THIS FORM

- The Community Identification Committee seeks information regarding **contributions** the nominee has made towards the RMWB, their **volunteer** experience and **significant impacts** that their actions have had on the RMWB. Please provide detailed information about **social/charitable works** the nominee has done for the RMWB.
- Please **complete all sections** of this form. **Incomplete forms will not be accepted.**
- All materials submitted with this form should be **clear, legible** and **precise.**
- Should the information provided be considered inadequate by RMWB Administration or CIC, the application shall be deemed **incomplete** and will not be reviewed until the requirements have been satisfied.

#### APPLICANT'S INFORMATION:

First Name: ALI Last Name: MYERS  
Address: 204 DAFOE WAY, FORT McMURRAY, AB, T9K 2Y6  
Telephone Number: 587 227 2129 Cell: same  
Email Address: ali.m.campbell@gmail.com

#### APPLYING FOR (Check one)

Name Nomination

(A name can be nominated to be added to the RMWB's Naming Inventory to be used later for naming a street/facility/community)

Name Request

(A Name request can be made to use the nominated name for a specific street/facility or community)

#### NOMINATED NAME:

ROBERT JAMES CAMPBELL (known as Bob Campbell)  
*↳ sport facility.*

(Prospective Honouree should have multiple years of community involvement and should have demonstrated an extraordinary and consistent voluntary commitment and dedication to the community or who have contributed significantly to the community or national life and have lived or otherwise identified with this community in a substantial way)

#### TYPE OF NAME\*\*:

(Please check who the nominated name(s) belong to)

Person/Family

Natural Feature

Theme

Veteran\*

(\*A Veteran is defined as any individual who completed basic training, actively served with Canadian armed forces and/or their allies, and was honourably discharged.)

The personal information on this form is collected under the authority of Section 33 (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information to provide you with updates and to verify information. If you have any questions regarding the collection or use of this information contact the Supervisor (Subdivisions), Planning and Development Department, Timberlea Landing, 309 Powder Dr., T9K 0M3, or call (780) 799-8695.

**ASSIGNMENT OF NAME:**

(Please check all boxes that you propose to use nominee's name for)

- Road                                       Development Area                                       Names Reserve List
- Park                                               Municipal Facility                                       Other: SPORT FACILITY  
(Please Specify)

Legal Address: Lot \_\_\_\_\_ Block/Unit \_\_\_\_\_ Plan \_\_\_\_\_

Site Plan Attached:

**CONTACT DETAILS OF FAMILY OF THE NOMINEE:**

First Name: TRUDY Last Name: CAMPBELL

Relationship to Nominee: WIFE

Address: 6902 SWITCHBACK ROAD, SUMMERLAND, BC, V0H1Z6

Telephone Number: (250)-488-7169 Cell: same

Email Address: +campbell@shaw.ca

**REASONS FOR NOMINATION:**

(\*If Person/Family Box is checked above for Type of Name)

**BACKGROUND**

(Please provide background information of the nominee specifying dates, employer, profession, date of arrival in the area, etc.)

- Practiced law for 40 years in province of Alberta; founding partner of law firm Campbell + Germain April 1976 (now called Cooper + Company). [1975 - 2011]
- President of Best ~~XXXX~~ Canadian Motor Inn Group of Companies.
- 1977-1985 President of Adams Construction Ltd. Building contract or involved in residential construction in Fort McMurray.
- Two years in 1980s was part-time lecturer at Keyano College, Business law course.

...Please add extra sheet

Please see attached letter.



Combined

<p><b>MEMBERSHIPS</b></p> <p>(Please provide information about memberships of boards or committees that nominee served/was part of)</p>	<p>member of</p> <ul style="list-style-type: none"> <li>• Law Society of Alberta; 1974 - present</li> <li>• President of Fort McMurray Bar Association; 1990s</li> <li>• President of Fort McMurray YMCA; 1975-1977</li> <li>• Member of Canadian Bar Association; 1974 - Present</li> <li>• Member of Fort McMurray Chamber of Commerce; 1975-2011</li> <li>• Director of Fort McMurray Chamber of Commerce; 1970s</li> <li>• President of Little League baseball Fort McMurray late 1970s - early 1980s</li> <li>• Director of Fort McMurray Minor Hockey Association; early 1980s</li> <li>• President of Fort McMurray Recreational Facilities Society; 1988 - 2000</li> <li>• President of Northern Alberta Athletic Association; 1985 - 1988</li> <li>• Member of the Junior Hockey League Board of Directors; 1985 - 1987</li> <li>• Appointed Member of the Province of AB Growth Summit; late 1990s</li> </ul> <p>Please add extra sheet</p>
<p><b>COMMUNITY SERVICE/VOLUNTEERING</b></p> <p>(Please provide information about community service, social service, volunteer experiences of nominee)</p>	<ul style="list-style-type: none"> <li>• Member of Real Estate Association of AB as a licensed broker; 1990 - Present</li> <li>• Chairman of organizing committee Royal Bank Cup Fort McMurray; 1998 - 2001</li> <li>• Member of the Board of Governors Keyano College 2000 - 2006</li> <li>• Vice Chair Board of Governors Keyano College 2004 - 2006</li> <li>• Chairman construction committee Keyano College 2000 - 2006</li> </ul> <p>.....Please add extra sheet</p>
<p><b>AWARDS AND NOMINATIONS</b></p> <p>(Please provide information about achievement awards of the nominee or nominations for awards)</p>	<ul style="list-style-type: none"> <li>• 1984: Outstanding Professional of the year, Fort McMurray Chamber of Commerce</li> <li>• 1986: Appointed as Queen's Counsel by Government of Canada</li> <li>• 1988: Certificate of Merit awarded by Government of Canada to recognize volunteerism.</li> <li>• 1990: Honorary Lifetime member Fort McMurray Oil Boilers</li> <li>• 2006: Distinguished Service award, Law Society of AB</li> <li>• 2007: Citizen of the Year, Keyano College</li> <li>• 2011: Distinguished Citizen Award, RMWB</li> <li>• 2012: Inducted into the Fort McMurray Sports Hall of Fame as Builder</li> <li>• 2012: Distinguished Citizen Award by Government of Canada</li> </ul> <p>Please add extra sheet</p>

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<p><b>CHARITABLE CONTRIBUTIONS/ SIGNIFICANT IMPACTS TO THE RMWB</b></p> <p>(Please provide a list of contributions or significant impacts the nominee made to the RMWB)</p>	<ul style="list-style-type: none"> <li>• 1975-1977: FORT McMURRAY YMCA - President</li> <li>• 1975-2011: member of FORT McMURRAY Chamber of Commerce</li> <li>• Late 1970s: Director of Fort McMurray Chamber of Commerce</li> <li>• Late 1970s - Early 1980s: President of little league baseball Fort McMurray</li> <li>• Early 1980s: Director of Fort McMurray Minor Hockey Association</li> <li>• Early 1980s: Chairman Community Futures Committee, Fort McMurray</li> <li>• 1988-2000: President/Director of Fort McMurray Recreational Facilities Society</li> <li>• 1985-1988: President - Northern Alberta Athletic Association</li> <li>• 1985-89: Member of Junior Hockey league Board of Directors</li> <li>• 1998-2001: Chairman of organizing committee Royal Bank Cup, Fort McMurray <small>.....Please add extra sheet</small></li> </ul>	
<p><b>LENGTH OF STAY IN THE RMWB</b></p> <p>(Please provide information about nominee's length of residence in the RMWB. Also, please provide information about any family members that still reside in the RMWB)</p> <p>TOTAL FAMILY MEMBERS IN RMWB: <u>14</u></p>	<ul style="list-style-type: none"> <li>• 2000-2004: Member of the Board of Governors of Keyano College</li> <li>• 2004-2006: vice Chair of Governors of Keyano College</li> <li>• 2000-2006: Chairman construction committee Keyano College</li> </ul> <hr/> <ul style="list-style-type: none"> <li>• Length of stay in Fort McMurray: 1975-2012</li> <li>• Family Members living in Fort McMurray: <ul style="list-style-type: none"> <li>① DAUGHTER - ALI MYERS + her husband Chris Myers,</li> <li>② SON - T.S. Campbell + his wife Ken Campbell = 2 grandchildren → Kellen + Kenley Campbell.....Please add extra sheet</li> <li>③ SON - Brett Campbell + his wife Lauren Campbell + 3 grandchildren Becki, Hailey + Scottie</li> <li>④ Brother - Dan Campbell and his wife Chris Campbell</li> </ul> </li> </ul>	<p>grandson Chase Myers</p>
<p><b>ANY OTHER INFORMATION:</b></p> <p>(Please list any other noteworthy achievements of the nominee that you would like the Community Identification Committee to consider)</p>	<p>Please see attached letter written by Bob's son, Drenv Campbell.</p> <p>.....Please add extra sheet</p>	

**Applicant's relationship to the Nominee:**

Relationship to Nominee: DAUGHTER, additional letter written by son, Drew Campbell.

**CONTACTS/REFERENCES:**

Please provide three (3) names, telephone numbers, email and addresses of relatives and/or individuals who may be able to assist with verifying the background information provided above, or the title of the reference material used to obtain the above-stated information. If a relative is indicated, please specify relationship to the nominee.

Name: ADAM W. GERMAIN  
Telephone: (780) 415-8440 Cell: (780) 718 5560  
Address: 2601 104 10 103 AVE NW, EDMONTON, AB,  
Email: agermain@snaaw.ca T5J0E9

Name: JOHN WILSON  
Telephone: (780) 743 1881 Cell: (780) 598 3857  
Address: N/A.  
Email: john@bcd.cogroup.com

Name: MARK STILES  
Telephone: 403 571 2209 Cell: ✓  
Address: 555 SADDLE DOME RISE SE, CALGARY, AB,  
Email: mstiles@CalgaryFlames.com T2G 2W1

**Please Return Completed Form To:**  
**Supervisor, Development Control & Permitting (Subdivisions Branch)**  
**Community Development Planning**  
**Regional Municipality of Wood Buffalo**  
**309 Powder Drive, Fort McMurray, AB, T9K 0M3**  
**Telephone: (780) 799-8695 Fax: (780)743-7874**



Regional Municipality of Wood Buffalo  
Community Identification Committee  
309 Powder Drive  
Fort McMurray, AB  
T9K 0M3

Attention: Community Identification Committee

Date: September 11, 2019

**Re: Robert James Campbell**

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I am writing you today to apply to have a city street named after my father, Robert James Campbell.

Your office is likely familiar with my father, given the extent of his contributions to the community of Fort McMurray. He arrived as a young man in 1975 and established what would become Fort McMurray's largest and longest standing law firm, Campbell & Germain LLP (now Cooper & Company LLP), practicing himself in the community for almost 35 years. Throughout his legal career, he accomplished a great deal, becoming appointed as Queen's Counsel by the Government of Canada in 1986 and ultimately earning the Law Society of Alberta's top honour, the Distinguished Service Award, in 2006. In addition to his legal career, my father also established Best Canadian Motor Inns (now BCMI Inns and Kanata Inns), a successful hotel chain, beginning with one hotel in Gregoire that he and my mother lived in for some time while they raised me, and growing it to over 10 locations across Alberta and British Columbia.

Legal and business successes aside, my father believed in using his expertise as a lawyer and a business person to give back to the community that supported him. He volunteered his time with countless organizations and sat on several boards, including the Fort McMurray Chamber of Commerce, of which he was a member for over 30 years (and Director in the late 1970's), the Community Futures Committee of Fort McMurray, which he chaired in the early 1980's, and Keyano College, of which he was a board member and Vice Chair for several years. He also taught the College's business law course on a part-time basis.

My father's greatest contributions to the city of Fort McMurray, however, were made in the realm of sports, where his passion lied. To my dad, community was everything, and sport was the best way to bring a community together. That philosophy led him to spearhead countless sports initiatives and to sit on several boards in furtherance of his vision for Fort McMurray.

Notably, he was responsible for leading the initiative to bring Little League Baseball (formerly the Alberta Baseball Association) to Fort McMurray, acting as its President in the late 1970's and early 1980's. He also served as President and Director of the Fort McMurray Recreational Facilities Society and President of the Fort McMurray YMCA. He was heavily involved in Fort McMurray's hockey programs, acting as Director of the Fort McMurray Minor Hockey Association for some time and managing several teams, including the L. Robert Enterprises Pee Wee AA Barons, who won an International B Class Championship at the 37th Quebec International Pee Wee Tournament in 1996, a highlight that each player on that team will cherish for the rest of his or her life. In addition to all of his volunteerism, there was rarely a year that a minor sports team wasn't sponsored by his law firm (I played on a number of those teams) or staying at one of his hotels.

My father was also heavily involved with the Fort McMurray Oil Barons. It may come as a surprise to the reader that in the 1980's, the team ran into significant financial trouble and was facing foreclosure from its lenders. He led an initiative to reorganize the team as a society, and was able to make a successful debt restructuring proposal to the team's lenders in order to stave off bankruptcy. Years later, he acted as Co-Chair of the 2000 Royal Bank Cup, symbolic of Junior A hockey supremacy in Canada, which was won by the host Fort McMurray Oil Barons in one of the single greatest sports moments in the city's history.

My father also cared deeply about recognizing the accomplishments of others in sport, establishing the Wood Buffalo Sports Hall of Fame in 2006, of which he is now an inductee. He was also instrumental in the construction of the Syncrude Sports & Wellness Center, acting as Chairman of the construction committee at Keyano College for several years.

It is worth noting that several other organizations have recognized my father's philanthropic efforts. He has been the recipient of the Certificate of Merit, awarded by the Government of Canada to recognize outstanding volunteerism in a community, he has been made an Honorary Lifetime Member of the Fort McMurray Oil Barons for his efforts with the team, he has been named Citizen of the Year by Keyano College and he has received the Distinguished Citizen Award from the Regional Municipality of Wood Buffalo.

Known around the city as just "Bob", my dad was widely regarded as one of the most community-minded citizens Fort McMurray has ever seen. Whether he was in a rink watching a local hockey game or in the Birchwood Trails running in 40 below temperatures, he was always willing to talk to anybody about the city that he loved. He was, and remains, Fort McMurray's most fervent advocate. In fact, he continues to enthusiastically contend that Fort McMurray is the best place in the country to make a living, and the place with the most opportunity to be a real part of a community. It will not be surprising to the reader that he is known in our family and by his friends as "Mr. Fort McMurray".

My father did all of the things I mentioned above with a great deal of pride and humility. He neither sought the spotlight, nor adulation for his work; he preferred to be behind the scenes, which I believe speaks to his character and is consistent with his nature of being a giver, community supporter and supreme philanthropist. While there have been many great citizens that have contributed to the city of Fort McMurray over the years, it would be difficult to find another person that has done as much for the city as my father has. In fact, it is almost wrong to reduce his many contributions to two pages, as each one of them has a rich story behind it exemplifying sacrifice, vision and generosity, with a baseline of love, respect and pride for a community. Put simply, Fort McMurray would not be the same without my father.

I, on behalf of my family and my father's friends and colleagues, believe that at minimum, naming a street after him would be a great way to memorialize the aforementioned contributions (although, truthfully, a sports complex would be more apt). I expect you will receive correspondence from other notable and long-time residents of Fort McMurray in support of this application. I trust you will find this to be a testament to his worthiness of this tremendous honour.

We thank you for your consideration and look forward to hearing from you.

Regards,



Drew Campbell  
[drew.campbell@blakes.com](mailto:drew.campbell@blakes.com)  
(403) 389-7417

September 15, 2019

Regional Municipality of Wood Buffalo  
Community Identification Committee  
309 Powder Drive  
Fort McMurray, AB  
T9K 0M3

**re: street named after Bob Campbell**

To whom it may concern,

This letter will confirm my longstanding relationship with Mr. Bob Campbell over 30 years in Fort McMurray as a friend, a colleague in business, a client with Bob's law firm; and as a community leader and fellow parent of 4 active kids.

Bob's leadership in sport, education, business and community initiative is legendary.

Bob gave generously to hockey, baseball, Keyano College and his church. His leadership in these and many other community organizations have left an impressive legacy.

My father and I arrived in Fort McMurray in the late 70's and went looking for a law firm to incorporate our small company. We found Campbell & Germain in a small office on Franklin Avenue that was the genesis of my business relationship with Bob that spanned 30 years and culminated with Him orchestrating the sale of my business in 2010.

Bob and I worked in our respective businesses in the community for over 30 years and grew with the community.

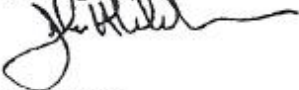
To say that Bob Campbell was a "builder of the community" is an understatement.

I would highly recommend that his name be put forward, to have a street named after him.

I believe the community would concur with this notion.

Should you have any questions or concerns or require any other information, please feel free to contact me by phone, 780-598-3857.

Kind regards,



John Wilson  
Hedco Group Inc.  
President & CEO



**Adam W. Germain**  
**2601 10410 102 Ave NW**  
**Edmonton Ab**  
**T5J0E9**

September 8 2018

Regional Municipality of Wood Buffalo,  
Community Identification Committee,  
309 Powder Drive, Fort McMurray, AB, T9K 0M3

Dear Sirs:

RE : Robert Campbell QC

I understand that members of the Fort McMurray community have put forward Bob Campbell's name to receive recognition by way of a street named after Mr. Campbell.

As a former resident and law partner to Mr. Campbell, I support this initiative without reservation. Fort McMurray would not have been as great a community as it became without the intervention of Bob Campbell. Since his arrival in Fort McMurray in 1975, until he retired a few short years ago; Campbell worked tirelessly for the community and in particular its sports facilities. I was able to witness this daily!

His contributions are too numerous to mention but were reflected in his induction into the Fort McMurray sports Hall of Fame as a community builder. Bob Campbell resurrected and kept alive the *Oil Barons* hockey team when they transitioned from private commercial ownership to a community team. Absent Bob's involvement there would be no Junior A hockey in Fort McMurray.

One of the strongest sports clubs in Fort McMurray today is minor baseball. This too was spearheaded by Bob Campbell. The list stretches!

Over the years, one project at a time, Campbell participated in every community sports venture by devoting his time; and, where that was not enough by also contributing financial support. No young Fort McMurray athlete was ever turned away without some assistance from Mr. Campbell's law firm. His legacy continues through his continued business activity and corresponding contributions in Fort McMurray.

Fort McMurray has recognized many with a street named after them. It is highly justifiable that Mr. Campbell receive this similar recognition.

Yours truly,

Adam Germain



CALGARY SPORTS AND ENTERTAINMENT CORPORATION

P.O. Box 1540, Station M | Calgary, AB, Canada | T2P 3B6 | t: 403.777.2177 | f: 403.777.2171 555 Saddledome Rise SE | Calgary, AB, Canada | T2D 2W1

September 13<sup>th</sup>, 2019

To whom it may concern:

It's my understanding that the Campbell family is going through the process with the City of Fort McMurray to have a street named after Bob Campbell.

I'm not certain what the criteria or benchmarks are for having a street named after a past resident of the City. However, I can't imagine anyone more deserving than Bob Campbell. 37 years in Fort McMurray (1975-2012) and he never stopped volunteering for a single day during his time in the community.

The word "Giving" should be Bob's middle name. The list of his volunteerism is too lengthy for any letter of support or recommendation that one could provide. I'm certain you have many letters with the long list of his community work and past awards he's received. All of which are richly deserving.

I'd rather tell you about the man. I spent 12 wonderful years in Fort McMurray and was blessed to call Bob Campbell my friend. There are so many people that do so much and that's what makes the community go and such a wonderful place to live. However, I know of no one who did it for **37 straight years**. Bob did decide to take a break for a couple years during his time in Fort McMurray because he was burned out. He was always volunteering and giving back. He was a visionary, leader and most certainly one of the most community minded builders ever. Bob Campbell made Fort McMurray a better place to live. He did all of this for one simple reason, he wanted Fort McMurray to be a great place to live in particular for our youth.

Again, you can find a long long list of the boards and associations he worked with over a wide cross section of community projects. A remarkable person who loved his community and family.

I'm very hopeful a street will be named after Bob Campbell in the near future. You couldn't make a better choice.

Mark Stiles

Calgary Sports & Entertainment Corporation

Senior Director, Sponsorship Sales Leader

