

RMWB.CA/DOWNTOWN

DOWNTOWN REVITALIZATION IN OUR COMMUNITY

Wood Buffalo Downtown Revitalization
Advisory Committee
January 15, 2020

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REGIONAL MUNICIPALITY
OF WOOD BUFFALO

Wood Buffalo Downtown Revitalization Advisory Committee

- Vision / Mission and Values
- Strategic Alignment
- Background
- Current Lower Townsite Area Boundary
- Project Overview
- Next Steps

Vision / Mission / Values

Vision: A Vibrant and Sustainable Region we are Proud to Call Home

Mission: Deliver Excellence Everyday

Values

Accountability

Customer Service

Integrity

Our People

Sharing Information

Working Together

Strategic Alignment

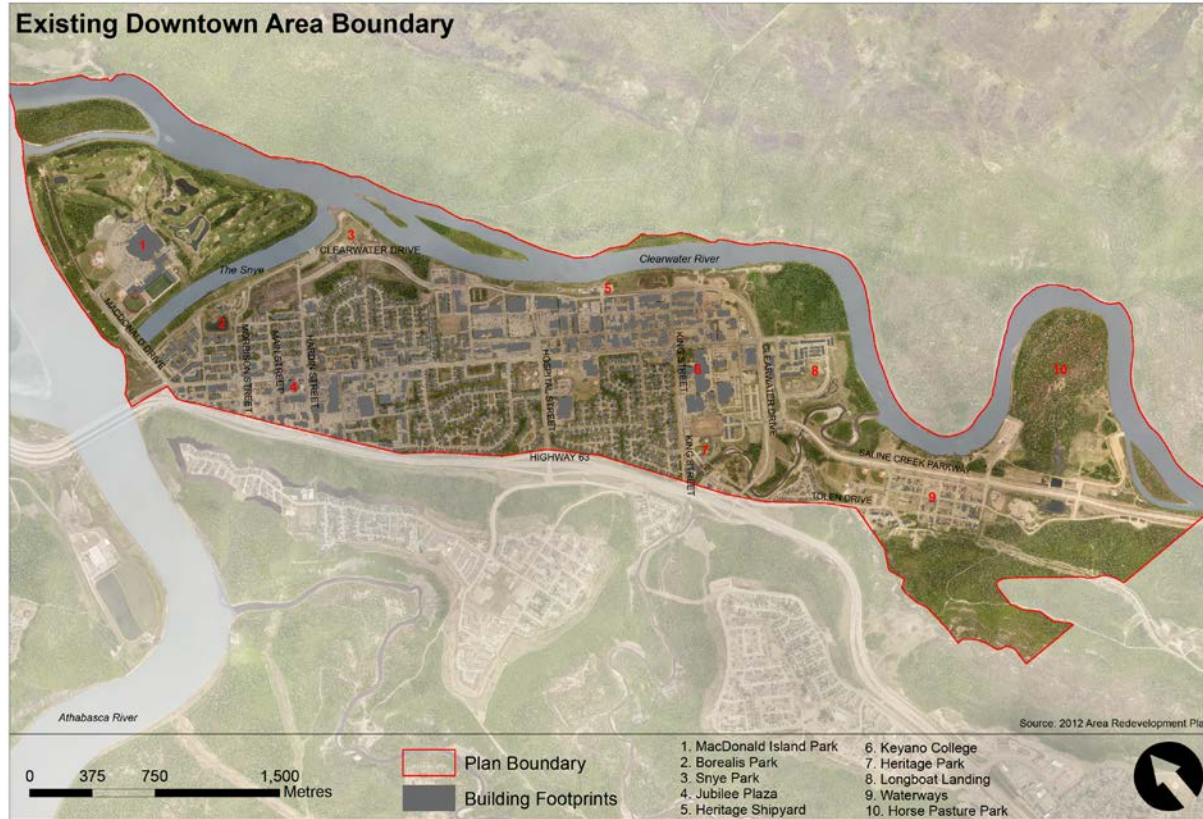
- On January 30, 2018, Council approved the current RMWB Strategic Plan
- Downtown Revitalization has been undertaken in alignment with the Regional Municipality of Wood Buffalo (RMWB) Strategic Plan 2018 -2021

Background

Revitalization is a long-term multi-year and multiple step process requiring ongoing commitment and collaboration between the Municipality and the community to achieve the vision of a vibrant, sustainable region we are proud to call home.

It will also require ongoing actions, long term planning and a community driven vision for downtown.

Lower Townsite Area Boundary



Project Overview

Phase 1 - Project Initiation

Phase 2 - Understanding the Community

Phase 3 - Ongoing Project Implementation

Plan Development

Financing Revitalization

Phase 4 - Plan and Project Implementation

Phase 5 - Monitoring and Reporting

Phase I / II

Project Initiation	
Document Review	Complete
Understanding the Community	
Regional Community Engagement (Capture the Community Vision)	Complete
Establish Council Appointed Downtown and Waterfront Community Advisory Committees	Complete
Create the Community Vision	In Progress

Phase III

Ongoing Projects / Plan Development	Status
Ongoing Project Implementation	
Franklin Avenue and Main Street Vacant Land Development Options	In Progress
Multi Purpose Facility Feasibility Study	In Progress
Waterfront Revitalization	In Progress
Plan Development	
Downtown Area Redevelopment Plan	In Progress

Phase III

Financing Revitalization	Status
Budgeting for 2020	Complete

Next Steps

- Report Review (i.e. RMWB 2018-2021 Strategic Plan, Readiness Report and Downtown Public Engagement Summary Report)
- 2020 Early Action Identification, Prioritization and Implementation
- Creating the Community Vision for Downtown

Thank You