### **Pet and Wellness Society**

2020 Community Impact Grant Analysis

**CIP Grant Summary:** 

				2020	Variance
				Recommended	Recommended
2017	2018	2019	2020 Request	by CIP	vs. Requested
-	-	-	31,060	13,869	(17,191)

Fiscal Year End	Total Expenses	Unrestricted Net Assets
March 31, 2019	18,884	-

#### Notes:

**Pet and Wellness Program: PAWS for People** - PAWS Team Training, PAWS Team Apparel, General PAWS Visits, Specialized PAWS Visits, Education, Program Assistance.

Administration deemed Team Uniforms and Animal Identification to be ineligible as it is part of regular operating expenses. Consolidated administrative expenses together and reduced to 15% as per guidelines.

	2020 Total	2020 Budget	2020
Budget Line Description	Budget	Request	Recommended
Revenues		-	
RMWB Community Impact Grant	31,060	31,060	13,869
Project/Program Income	1,000	-	-
Donations	250	-	-
Grant from Fort McMurray International Airport	2,500	-	-
Fundraising	250	-	-
Total Revenues	35,060	31,060	13,869
Expenses			
Program Manager Wage	7,200	7,200	7,200
Coordinator(s) Social Media/Reporting Wage	7,200	7,200	· <del>-</del>
Stationery / Administration	1,600	1,600	-
Course Costs	3,200	3,200	3,200
Salary / Administration	3,500	3,500	-
Team Uniforms (New Teams Only)	6,700	6,700	-
Rural Travel (Mileage)	500	500	500
Team Meetings (Snacks)	160	160	160
Website Development & Maintenance	2,500	2,500	-
Aboriginal Awareness Training for Teams	1,000	1,000	1,000
Animal Identification (Shared between all teams)	1,000	1,000	-
Equipment for Training	500	500	-
Administration 15%			1,809
Total Expenses	35,060	35,060	13,869
Total Surplus (Deficit)	\$ -	\$ (4,000)	\$ -



## 2020 Community Impact Grant - Community Programs and Projects Application for Grant Funding

The grant program under which your organization is applying has specific eligibility requirements. The Application Form should clearly show how the proposed program or project meets these requirements. The Application Form, including all required attachments, must be received by the closing date. Late or incomplete applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5).

In order to complete this application for funding, please read the following thoroughly:

- 2020 Community Impact Grant Guidelines
- 2020 Community Impact Grant Community Programs & Projects Application Checklist

If you have reviewed the 2020 Community Impact Grant Guidelines and have any questions regarding this application form or eligibility, please contact CIP@rmwb.ca.

Organization Name: PAV	VS - Pets And Wellness S	ociety	
Declaration: In making this application, we, the	undersigned, confirm:	Board Memb Executive Di	per(s) and/or rector Initials:
that we have read the Community Impact Gra	ant Guidelines;	<u>au</u>	ok5
<ul> <li>that we understand that this application form be part of the <u>public</u> Council agenda and accommethods that the Council agenda is available</li> </ul>	cessible through all ;	80	15
<ul> <li>that we understand that this application form attachments must be completed in full and re 4:30 p.m. MT on Monday, September 23, 201</li> </ul>	ceived before	00	15
<ul> <li>that we understand the term of the Communi January 1 to December 31, 2020 and that all happen during this term; and</li> </ul>	•	00	K5
<ul> <li>that we are authorized by the applicant organ application and hereby represent to the Region</li> <li>Wood Buffalo's Community Investment Prograthe best of our knowledge and belief, the info</li> </ul>	onal Municipality of am and declare that to		
truthful and accurate, and the application is manabove-named organization and with the Board knowledge and consent.		W	1/5
Signature of Board Member (must have signing authority)	Signature of Board Mer	mber or Executive	Director
Charity Wiley Print Name	Koralee :	Samaroden	
2019-09-17 Date: (YYYY-MM-DD)		9-09-17 YY-MM-DD)	

Community Impact - Community Programs and Projects - Application Form Application Deadline: 4:30p.m. MT, Monday, September 23, 2019

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# Community Programs and Projects Part A - Organization Summary

Organization Details		
Organization Name:	PAWS - Pets And Wellness Society	
Street Address:	193 Sommer Way	
City/Hamlet:	Fort McMurray	
Province:	Alberta	
Postal Code:	Т9Н 5В4	
Phone Number:	780-215-3777	
Email Address:	pawsforpeoplefm@gmail.com	
Act Registered Under:	Societies Act (Alberta)	
Registration Number:	unknown at time of submission	

Note: Organization must be in good standing to receive funding.

2.	Main Contact		
	Title:	Program Manager	
	Name:	Koralee Samaroden	
	Daytime Phone:	780-215-3777	
	Email Address:	17(1)	
3.	Executive Director		
	Name:	Koralee Samaroden	
	Daytime Phone:	780-215-3777	
	Email Address:	17(1)	
4.	Board Chair / President		
	Name:	Charity Wiley	
	Daytime Phone:	17(1)	
	Email Address:	17(1)	

Note: Should any of the contact details in Questions 2 to 4 change before December 31, 2020, please advise the Community Investment Program at CIP@rmwb.ca



# Community Programs and Projects Part B - Board Questionnaire

5.	How often does the Board review the financial position of the agency? What efforts have been made in the past fiscal year to increase the number and types of financial support for your organization?
	The PAWS program will be entering it's first fiscal year upon a successful application with Alberta Registries. We will review the budget quarterly. The creation of the new society was completed to increase the ability to gain financial supports for this program. Under the previous format, PAWS was limited in its ability to apply for funding. Now that we have created our own society we will be able to apply for several funding sources. Over past years PAWS has created strong community relationships with local funding bodies such as Canadian Mental Health and the United Way. Continuing in the pursue of a Society registration, the Society will continue to seek community partnerships, along with additional grant funding and gift in kind from local sponsorship agreements.
6.	Organization's most recent Fiscal Year End date (YYYY-MM-DD):2019-03-31
	Unrestricted net assets from your Financial Statements ending 2019-03-31 \$ 0.00
	(Accumulated surplus that the Board has not set aside for a particular purpose)
	Total Expenses from your Financial Statements Ending 2019-03-31 \$ 18,883.70
7.	Does your organization have financial reserves greater than the last fiscal year's operating expenses? If so, explain why.
	We do not have funds greater than one year
	The Society is entering the first official fiscal year of existence. PAWS will continue to remain fiscally responsible and pursue all possible grant funding opportunities. Currently the Society has local partnerships that allow PAWs to operate as a not for profit with little cost to it's members and no cost to it's services.
	We have attached the program funding dollars from the Canadian Mental Health Association as reference to the program.
8.	What are the restrictions (if any) on becoming a member of your organization <u>and/or</u> participating in programs or services?
	Currently members of the PAWS program are required to complete a behavioral assessment of each pet that is entering the program, then the teams attend a training weekend, and do supervised visits. Certification is required for the team to ensure that they meet minimum requirements (ie RCMP checks, pet requirements). The cost of this screening and training is very minimal (\$60/team). Additionally, the Society is working to have volunteers to participate without animals. These volunteers would focus on event details, administrative work and other duties as assigned that do not require the presence of an animal, thus the testing component. Members of the public receive the service free of charge and can participate in visits.
₽.	Minimum number of board members according to bylaws:5
	Number of board members: Currently: 5 2018: 0 2017: 0
	How often does the Board of Directors meet?  Bi-Monthly



10. Please list your current Board of Directors:

Name	Board Position	Years on Board
Charity Wiley	President	0.00
Betty Samaroden	Director	0.00
Kayde Schuler	Director	0.00
Patricia Geddes	Director	0.00
Koralee Samaroden	Director	0.00

11.	Are any Board members being paid	, or receiving	an honorarium	for being	on the	Board o	or for	other
	positions in the organization outside	of their role of	on the Board?		Yes ☑	No		

If yes, complete the following table:

Board member name	Paid role in the board / organization	Amount received
17(1)	17(1)	\$ 0.00
17(1)	17(1)	\$ 800.00

The personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Investment Program, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (780) 743-7918.



## Community Programs and Projects Part C - Proposed Program or Project Details

- 12. Program or Project Name: Pets And Wellness Program PAWS for People
- 13. Beginning Date (YYYY-MM-DD): 2020-01-01
- 14. Completion Date (YYYY-MM-DD): 2020-12-31

<u>Note:</u> The term of the Community Impact Grant is January 1 - December 31, 2020. The program or project and all expenditures must occur during this term.

- 15. What activities will be part of the program or project? Please provide details:
  - a. Use headings if applying for more than one program or project;
  - b. List specific activities of each program or project; and
  - c. Include details such as location(s), number of sessions, length of sessions, etc.

(additional space continues on next page)

PAWS Team Training - 2 courses held annually to help certify more teams into the program, which in turn increases the number of people impacted by visits. Courses are held in June and November with 10-15 new teams trained at each course.

PAWS Team Apparel - In order to identify the PAWS team as part of the program the human and animal have apparel that is worn. This ensures that the general public is aware that they can pet the animals and the teams are certified to be part of the program. Identification also encourages people to approach the animals.

General PAWS visits - This is the program where a team, consisting of a handler and an animal (cat/dog) will visit approved pet therapy locations and provide emotional assistance in the form of a visit. We visit approximately 18 venues in the region on an ongoing basis. This is an average of 20 visits per month, with approximately 1000 people impacted. We would like to increase the visits to the rural communities of Anzac and Fort McKay, with the addition of a per km rate for teams that visit. Visits are typically 1-1.5 hours long. All team members are volunteering their time for visits. Over the last 16 months, 26,000 people have been impacted by paws.

Specialized PAWS visits - We have several locations (schools) where a PAWS team visits on a regular schedule and the program is identified through the childs individual program plan.

Education – the visit will sometimes include an educational session on the benefits of pet therapy, or how the Society has come into existence, and how it is possible to become a team member. PAWS will be partnering with the Wood Buffalo Humane Society to deliver the Animal Safety and Awareness Program (ASAP) to schools. PAWS is looking to add an Aboriginal Awareness training component to the Training course to ensure that teams are educated regarding TRC and the indigenous culture of our region, especially given that teams may travel to rural communities or have interactions with indigenous people.

Program Assistance – the Society will often partner with other community organizations to offer supplementary therapies, or services that suit the needs of the partners event, or program outcomes.



### 15. (Continued from previous page)

Advertising and Promo - We are looking to create small "Baseball type" card for the children we visit. Currently teams have larger cards for seniors, but we have had requests for a smaller size. Other promotional material include small items to showcase PAWS.

Website Development - We are in the process of developing a website that will showcase who we are and what services we can provide. It will include how to join, how to donate, and who/where we visit. We will also have a "member" log in page that will have all PAWS information including signing up for visits and reporting visits. This will allow us to capture a clearer picture of our statistics.

Animal Identification - Slightly different than team wear, this is the shared items that the animals can wear. For example at the airport we have only 4 dogs visiting and they each wear a vest identifying them. We keep 6 of various sizes at the airport, however we require a few more at different venues (like trade shows, urban market) and community events.



- 16. What objective(s) of the Community Program and Projects stream does this program or project address? (Check all that apply)
  - ☑ To provide a program or project that enhances leisure, cultural, recreational opportunities and/or
  - ☑ To support the design and delivery of preventive social service programs that promote and enhance the well-being of individuals, families and communities;
  - ☑ To promote programs or projects that address, as directly as possible, any one of the 94 Calls to Action in the Truth and Reconciliation Commission report;
  - ☐ To promote and support community capacity and economic growth;
  - ☐ To facilitate and promote investment in local projects by residents;
  - ☐ To enrich the cultural landscape of the Municipality; and/or
  - ☑ To create/maintain a program for recruiting, training and using volunteers.
- 17. Describe, in detail, how the program or project will meet and address each objective selected above. (additional space continues on next page)

If the Calls to Action objective is selected, please identify the Call to Action and include the following:

- a. How the Call to Action will be addressed by the activities of the program project;
- b. How the activities promote healing, language and/or cultural restoration; and
- c. How the Indigenous community is involved in the planning, execution, participation or follow up to the program or project.

The main objective of PAWs is to enhance and provide well being support for individuals, families and other organizations within the Region. Pet Therapy provides a non-traditional method of emotional support that is becoming more widely utilized within the province, and the country. There are many other organizations in other communities offering similar services, but PAW's is the only Pet Therapy organization within the RMWB.

Currently the PAWs program is limited in services offerings within the RMWB. With additional support, the program will be able to expand its programs and services to rural communities like Anzac and Fort McKay.

PAWS promotes an opportunity for community members to actively participate in their community; a leisure or recreational activity for teams. Giving of ones time is seen as enhancing the individual team members' (and their pets') life. It is a great way to socialize with other that have the same likes.

A key aspect of PAWS is recruiting and maintaining volunteers in the program. We annually train new volunteers and actively recruit to ensure we have enough volunteers to meet the needs of the program. Volunteers are key to the organization.

TRC - #57 - Although this is stating for public servants, PAWS teams will receive information/education about about the regions indigenous history. This will assist in promoting an understanding of cultural differences, thus potentially assisting the the healing process. We work with the Northlands School division to bring PAWS pets to the schools. We will make connections with the Indigenous community leadership to ensure a partnership is formed. We currently visit in Anzac and would like to expand to Fort McKay schools. PAWS teams have also visited the Elders in Fort McKay, working through the First Nation Office, and having an animal to assist in bridging the gap can facilitate a relationship. The animal is a catalyst to conversation.



17.	(Continued from p	previous page)		
18.			enefit from the prog	ram or project? Please identify
	them in the table		T	1
	Ages 0 - 3:	250	Adults:	9,000
	Ages 3 - 5:	500	Seniors:	2,500
	Ages 5 - 12:	3,500	Families:	3,000
10	Ages 12 - 18:	7,000 munity need that the prog	rom or project will r	addrace?
19.				
				ditional form. The community of
				onal support for those effected ss these types of community
	i i			and high stress situations.
	Ticcus Within Sev	crar other areas into serie	ois, aging radinates	and mgn on ass situations.
20.	How was the nee	ed determined?		
	The need for nor	n-traditional therapy mea	sures has grown ove	er the past. Individuals that
	may not possess	the ability to sit in a roo	m and talk to a stra	nger will find therapy in being
		-		t require any answers. Pet
	Therapy has pro	ven across many avenues	that it had a nocitive	ve impact on individuals
				ow being utilized across more

The community has very positively responded to this program, which is evident with the increasing requests for visits, the increase in individuals wanting to become certified and the

increase in awareness of the benefits of Pet Therapy. In 2016 we had 22 teams, in 2019 we have 68 teams.

than 18 venues and growing.



24	Here will the Warmer or Swelect address this and do
21.	How will the program or project address this need?
	As the request increases to expand our services into more venues, the PAWS program will look to use the funding for additional screening dates, courses, materials and additional marketing collateral. It is also important that PAWS have the necessary supplies for teams to complete their visits, along with the administrative support for reporting purposes and volunteer organization. Additional funding will allow PAWS to also receive technology support and build a website both for advertisement purposes and for member portal access. This will make reporting visits and maintaining accurate statistics easier.
22	What will be the positive impacts to the community?
	The benefits of pet therapy have been scientifically studied for many years. Interaction with animals has been proven to have positive health benefits, such as decrease blood pressure, stress levels and an increase in endorphins. Animal interactions also ease the symptoms of PTSD, depression and grief. Our pet therapy program operates within local organizations that require the benefits linked to all the above. The community will benefit from having the animal interactions in a variety of stressful environments, or in places they can escape from stress and have the additional benefit of having a visit from a therapy animal.
	See article from the Mayo Clinic: https://www.mayoclinic.org/healthy-lifestyle/consumer-health/in-depth/pet-therapy/art-2004 6342



Part of the CPP Stream is funded through a partnership with the Government of Alberta to provide support for the design and delivery of preventative social services programs that promote and enhance the wellbeing of individuals, families and communities.

To determine if the program, project or service meets the Family and Community Support Services (FCSS) program outcomes of Prevention, Local Autonomy, Volunteerism, Accountability, and Community Development, please answer the following:

23. Is the program, project or service preventative in nature? Does it enhance the social well-being of families and individuals? Does it have preventative social outcomes?

If yes, please explain, If no, leave blank.

	in yee, predee explaint in the, leave blank
	PAWS offers services in a variety of locations, for a variety of circumstances. The program works under both preventative and reactive circumstances. The addition of the pet therapy program in expansive venues provides us the opportunity to hopefully become more preventative in nature, as with many mental health programs. The effects of animal therapy can be very therapeutic in nature, thus regular visits can become a preventative part in maintaining positive mental health. The benefits of animal interactions have proven to enhance the well-being of individuals.
24.	Does the program, project or service:
-	Help people develop independence, strengthen coping skills and become more resistant to crisis?
_	Yes □ No ☑ Help people develop an awareness of social needs?
	Yes □ No ☑
-	Help develop interpersonal and group skills which enhance constructive relationships among people?
-	Yes ☑ No ☐ Help people and communities to assume responsibility for decisions and actions which affect them?
-	Yes □ No ☑ Provide supports that help sustain people as active members of the community?
	Yes □ No ☑



### 25. Is the program, project or service:

-	<ul> <li>Primarily a recreation, leisure, entertainment or sporting activity or event?</li> </ul>
	Yes □ No ☑
-	<ul> <li>Offering direct assistance, including money, food, clothing or shelter, to sustain an individual or family</li> </ul>
	Yes □ No ☑ - Primarily rehabilitative, therapeutic or crisis management?
	Yes □ No ☑
-	A duplication of services provided by any level of government?
	Yes □ No ☑
-	A capital expenditure such as the purchase, construction or renovation of a building or facility?
	Yes □ No ☑
26.	What does/will a successful program or project look like?
	Success of the PAWS program will be outlined as the following, as a result of increased
	funding:
	1. Additional resources to complete team screenings and training courses
	2. Assistance for teams to travel to rural locations outside of Fort McMurray within the RMWB 3. Increased administrative support for technology-based reporting systems
	4. Marketing collateral to support the PAWS functions
	5. Increase in number of teams certified in the program
	PAWS has a strong reputation within the community already and with additional support will
	be able to accommodate more programming and attend more community events. PAWS
	program is looking to add additional teams to keep up with the community need.



### 27. How will the program or project's success be measured (e.g., surveys, evaluation, longitudinal studies)?

PAWS will measure its success in the form of formal visit reporting. Each team completes a report following their specific visit. This report contains information on the complete number of visits/interactions, the number of people that access the services, the demographics (ages) along with the date, time and location of the visits. This allows us to ensure we are making the most impactful use of our time. We use the information to confirm if the details of the visit are efficient (ie: date, time, location of visit within the organization) and will work with the organizers if anything about the visit needs to change in order to achieve maximum impact.

### 28. Does the program or project duplicate or overlap with other programs or projects offered in the community? How is this organization's program or project unique?

This is the only program in Wood Buffalo. In 2019 we celebrated 30 years in the region. It is unique as teams can join with cats and dogs. We were the 4th airport in Canada to have Pet Therapy dogs visit passengers regularly and we are larger in numbers than Edmonton and Calgary's programs.

Although there are mental health programs within the region, PAWS is the only program that offers certified animal therapy. All our programs do not cost the visiting venues anything and all events, services and support are free.

### 29. How will the program or project be promoted/advertised?

(Successful programs or projects shall state "Funding considerations provided by the Regional Municipality of Wood Buffalo" on all print and digital advertisements and <u>shall not</u> use the Municipal logo.

Currently the program operates utilizes Social Media for its media outreach and communication. The PAWS program also takes advantage of free marketing events, or areas that they can advertise their services (ie: markets, community events) Additional funding would be prioritized for marketing collateral and technology services where the community can receive information about the services, request visits and offer a member portal for formal reporting purposes.



- 30. The Community Programs and Projects stream is intended to promote an allied social profit sector within the Municipality. What other community groups or organization will be involved in the program or project?
  - a. List each community group or organization; and
  - b. Define each community group or organization's role.

The following organizations benefited from Pet Therapy visits at their venues or with their clients:

Fort McMurray International Airport, Alberta Health Services (5 different venues), Golden Years Society, Rotary House, Fort McKay Elders Centre, Fort McMurray Public Schools, Fort McMurray Catholic Schools, Northlands School Division (Anzac), Keyano College, Wood Buffalo Regional Library, Captains Place, Canadian Mental Health, Centre of Hope, Captains Place, RMWB staff, , and various community events.

Wood Buffalo Humane Society - working together for the ASAP (Animal Safety & Awareness Program) for schools. PAWS teams will bring the dog as they are certified and already trained.

Canadian Mental Health - PAWS was a program under CMHA for 9 years and has always supported CMHA events and programs. Training for PAWs teams members through CMHA was offered at no cost.

Fort McMurray International Airport - in 2019 the airport provided a grant for \$5000, as well as gift in kind use of the boardroom. The airport is very supportive of the PAWs program for 6 years. The Teams visit the airport on Tuesdays and Thursdays to offer visits to departing and arriving passengers, as well as staff and visitors.

31. The Community Programs and Projects stream is intended to promote public/volunteer participation in the planning, delivering and governing of community programs and projects. How will volunteers be involved in the proposed program or project?

The PAWs program is completely accessed by volunteers. Each team, consisting of an animal and a handler volunteers their time. There is currently no remuneration within the program. All the services are no cost with this model. There will also be an opportunity to recruit volunteers for administrative tasks, tasks linked to events and those that are not in possession of a therapy animal that still want to be involved with the program outcomes.

To remain active each team is required to provide a minimum of 6 visits in one year, however the average number of visits per team is 10.

The Program Manager position and the Social Media/Reporting position with PAWS are volunteer at the present time, with each of these people spending 35-40 hrs/month on PAWS administration. It is hope in 2020 is that we can move toward a part-time or partial wage for these positions as they are critical to the success of the program. The instructor for the 2 courses was volunteer until 2019; when payment was provided as over 20 hours of time is taken to teach the new teams. In 2020 we would like to continue to pay the instructor a nominal amount for their time during those training weekends.



32. The CPP stream requires at least one other source of funding (e.g., monetary donations or grants, sponsorships, significant in-kind contributions, etc.) aside from the Community Impact Grant. Describe any other funding initiatives the organization has taken or is planning to implement to support this requirement.

In 2018 funding was provided by Canadian Mental Health Association as PAWS was considered a program under this umbrella. In 2019 CMHA provided no funding for PAWS, however we were able to get a grant from the International Airport to fund 2 courses (\$5000, plus gifts in kind). We were limited in our programming due to this decrease in funding. In 2020 the PAWS program will be its own society and will seek other funding to cover the costs associated with the the program.

PAWS will also accept private donations and are working on a formal policy for this process.

PAWS has already received a donation for 2020, from a private citizen (\$250)

PAWS have always operated under a grant funded model. The full intention of this program and the ability to keep our services free is still under the funding of grants and other funding models, such as gift in kind. The Society has worked with local organizations that have supported them in this matter during it's complete time with in the RMWB. We look to gift and kind from a collateral and materials standpoint. We have also been fortunate to accept GIK in the form of office/meeting space to hold our screening courses and training courses. Discounts for uniforms, animal identification and other items is critical to the success of the program.

33. Outline any expected in-kind contributions for this program or project:

Current GIK outcomes are listed below and not limited to:
Meeting Space for training courses (Airport, Hospital)
Materials for team clothing (Animals)
Logo placement/embroidery screening
Additional discounts on products for team clothing needs
Printing fees
Advertising



### Program or Project Budget

- **34.** a) Please be advised that although your organization's fiscal year may not run January December, that is the funding period of the Community Impact Grant. The following content must only relate to the period of January 1 December 31, 2020.
  - b) Please include all anticipated sources of revenue for the program or project and whether or not it is in progress (applied for but not yet confirmed) or secured (confirmed).
  - c) Please list all sources of funding separately and name the sources in the space provided.
  - d) Do not include this grant application as a source of revenue.

Source of Projected Income	Revenue Jan - Dec 2020	Revenue In Progress	Secured
Project/Program Income (Ticket sales, admission, etc.)	1,000.00	Ø	
Government of Alberta Grant			
Government of Canada Grant			
Casinos/Bingos			
Donation from: Private Individual	250.00		<b>V</b>
Donation from:			
Donation from:			
Grant from: FM International Airport (restricted)	2,500.00	Ø	
Grant from:			
Grant from:			
Sponsorship from:			
Sponsorship from:			
Sponsorship from:			
Other: fundraising events	250.00	<b>V</b>	
Other:		V	
Other:			
Total (A)	\$ 4,000.00		



- 35. Please be advised that regardless of the organization's fiscal year, the funding period of the Community Impact Grant is January to December. As such, the following content must:
  - Include only expenses related to the program or project contained in this grant request; and
  - Only include anticipated expenses to be incurred from January to December 2020.

Please include all of the expense related to this program or project, even if it is fully funded by other funders.

Column 1 shall contain all of the types of expenses for the program or project, even if not part of the grant request.

Column 2 shall contain only the portion of the expense being applied for from the Community Impact Grant. The total of Column 2 must match the Total Grant Request and cannot be greater than \$100,000.

Column 3 shall contain only the portion of the expense being funded through other sources of funding.

Column 4 is automatically calculated and should total the entire anticipated cost of the program or project.

Total Projected Revenue (from Page 15) (A) \$ 4,000.00

1	2	33	4
Type of Expense	Requested RMWB Grant	Other Funders	Total Program Expenses
Program Manager Wage	7,200.00		7,200.00
Coordinator(s) Social Media/Reporting Wage	7,200.00		7,200.00
Stationary / Administration	1,600.00		1,600.00
Course Costs	3,200.00		3,200.00
Advertising / Promotional Material	3,500.00		3,500.00
Team Uniforms (New Teams only)	6,700.00		6,700.00
Rural Travel (Mileage)	500.00		500.00
Team Meetings (snack)	160.00		160.00
Website Development & Maintenance	2,500.00		2,500.00
Aboriginal Awareness Training for Teams	1,000.00		1,000.00
Animal Identification (shared between all teams)	1,000.00		1,000.00
Equipment for Training	500.00		500.00
			0.00
			0.00
			0.00
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			0.00
			0.00
			0.00
	\$ 35,060.00	Total (B)	\$ 35,060.00
Shortf	all (including Gran	t Request) (A-B)	(\$ 31,060.00)

TOTAL GRANT REQUEST (Maximum \$100,000) \* \$31,060.00

\*Total Grant Request cannot be higher than projected shortfall



36. Provide any additional information that may assist in developing a better understanding of the organization or its services/programs during the grant review:

Although PAWs is a newly formed society we have been in the region for 30 years. Initially the program was under the SPCA and in 2010 it was moved under Canadian Mental Health. Over the years the program has grown and the need to form a separate society was evedient.

In an email received on September 13, 2019 from Corporate Registry our application is being expedited, however it states that it may take 2-3 weeks depending on workload.

Interesting Facts about PAWS:

We were the 4th Airport in Canada to have a Pet Therapy Program; we are a larger number of animals than other major cities in Alberta; We allow Cats in the program.

https://www.flyymm.com/events-at-ymm/2018/8/9/paws-for-people-8d2ad-nwcz8-7ekrr-wcj 65-rdx88

https://woodbuffalo.cmha.ca/programs-services/paws-for-people/

https://www.facebook.com/pages/category/Nonprofit-Organization/PAWs-for-People-6134164 05371940/

Please see additional page for other information we feel is necessary to clarify questions as we are newly formed

#### 37. Attachments

. . . .

The following **MUST** accompany this application.

Failure to submit the following will result in this application being deemed incomplete.

The following is OPTIONAL to this application.

□ Project Logic Model (if available)

Completed and Signed Applications are to be submitted:

Preference is By Email: CIP@rmwb.ca

OR

In Person or By Mail:

Community Investment Program
Community Services
Regional Municipality of Wood Buffalo
9909 Franklin Avenue
Fort McMurray, AB T9H 2K4

<u>LATE</u> or <u>INCOMPLETE</u> applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5)

### **Further Information for questions**

#1

PAWS has submitted the paperwork to become a society, with the support of the Canadian Mental Health Association (our current funding partner/umbrella organization).

In an email received on September 13, 2019 from Corporate Registry our application is being expedited, however it may take 2-3 weeks depending on workload.

#10

We list the board members as one year as we are a new society. The Board members have all been part of PAWS for Several Years; Koralee (11 years); Betty (11 years); Charity (4 years); Patty (4 years); Kayde (4 years)

#11 - to date Koralee was paid as part of the Red Cross grant to increase the number of teams over a 16 month period (\$16,000) Aug 2017- Dec 2018. We were not a board at this time and it was paid as part of the Red Cross grant as an increased number of courses were held and the workload increased. In 2019, Koralee was paid as the instructor of 2 PAWS courses (\$800 total). This was paid through a grant from the airport and we did not have a board.

The Program Manager position has not been paid any other funds in the past, although the position has held by Koralee for 9 years. In 2020 the intention is to pay for some hours of work performed by the Program Manager (Koralee) and something for a Social Media/Reporting Coordinator (vacant). This is to assist in offsetting the many hours of time it takes to organize teams, collect reporting, apply for grants, manage venue requests, and other duties.

#18

We track the youth 0-17; adults (18+); seniors (55+) that we visit; so the numbers shown for under 12 are loose (based on school visits).

### Canadian Mental Health Association - PAWS Balance Sheet As at 03/31/2019

#### **ASSET**

CURRENT ASSETS		
Bank Account	0.00	
Petty Cash	0.00	
Cash: Total	0.00	0.00
Accounts Receivable	0.00	0.00
GST 2003/2004	0.00	
Receivable Net	0.00	0.00
Prepaid Expenses		0.00
TOTAL CURRENT ASSETS		0.00
TOTAL GORRENT AGGLTO		0.00
CAPITAL ASSETS		
Office Equipment	0.00	
Accumulated Amortization OE	0.00	
Office & Maint Equip Net		0.00
TOTAL CAPITAL ASSETS		0.00
TOTAL ASSET		0.00
LIABILITY		
CURRENT LIABILITIES		
Accounts Payable		0.00
Accrued Liabilities		0.00
CPP Payable	0.00	
El Payable	0.00	
Income Tax Payable	0.00	
Total Payroll Deductions		0.00
TOTAL CURRENT LIABILITIES		0.00
TOTAL LIABILITY		0.00
EQUITY		
EARNINGS		
Approp. Funds		0.00
Equity in Capital Assets		0.00
Internally restricted net assets		0.00
Current Earnings		0.00
TOTAL EARNINGS		0.00
TOTAL EQUITY		0.00
LIABILITIES AND EQUITY		0.00

Canadian Mental Health	Association			
Fund Income Summary 04/01/2018 to 03/31/2019				
	Account Number	Account Name	Revenue	Ехрепя
ets and Wellness				
	4165	Red Cross	18,563.70	
	4190	Donations	320.00	
	5200	Training		645.75
	5520	Office Supplies		907.42
	5561	Advertising-PR		500.00
	5630	Program Materials		6,834.59
	5655	Subcontract		7,054.69
		Admin allocation		2,941.25
•			18,883.70	18,883.70
EVENUE minus EXPEN				