

Friends of Suncor Energy Centre for the Performing Arts

2020 Community Impact Grant Analysis

CIP Grant Summary:

2017	2018	2019	2020 Request	2020 Recommended by CIP	Variance Recommended vs. Requested
95,000	95,000	97,300	99,478	99,478	0

Fiscal Year End	Total Expenses	Unrestricted Net Assets
December 31, 2018	95,920	4,863

Notes:

Accessible Arts and Culture Programming - Visual art classes, clubs and workshops for children, theatre arts, community band, filmmaking and photography workshops, special events, festivals, and performance, Alberta culture days - utilizing local artists.

Budget Line Description	2020 Total Budget	2020 Budget Request	2020 Recommended
Revenues			
RMWB Community Impact Grant	99,478	99,478	99,478
Project/Program Income	78,485	-	-
Total Revenues	177,963	99,478	99,478
Expenses			
Instructor Fees	97,481	51,132	51,132
Honorariums (for performance support)	2,588	2,357	2,357
Facility and Room Rental Fees	48,823	29,066	29,066
Supplies	10,895	6,931	6,931
Administration	15,979	8,949	9,991
Banking Fees	2,198	1,042	-
Total Expenses	177,963	99,478	99,478
Total Surplus (Deficit)	\$ -	\$ -	\$ -



2020 Community Impact Grant - Community Programs and Projects Application for Grant Funding

The grant program under which your organization is applying has specific eligibility requirements. The Application Form should clearly show how the proposed program or project meets these requirements. The Application Form, including all required attachments, must be received by the closing date. **Late or incomplete applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5).**

In order to complete this application for funding, please read the following thoroughly:

- 2020 Community Impact Grant Guidelines
- 2020 Community Impact Grant - Community Programs & Projects Application Checklist

If you have reviewed the 2020 Community Impact Grant Guidelines and have any questions regarding this application form or eligibility, please contact CIP@rmwb.ca.

Organization Name: Friends of the Suncor Energy Centre for the Performing Arts (FoSECPA)

Declaration: In making this application, we, the undersigned, confirm:

- that we have read the Community Impact Grant Guidelines;
- that we understand that this application form and all attachments shall be part of the **public** Council agenda and accessible through all methods that the Council agenda is available;
- that we understand that this application form and all required attachments must be completed in full and received before 4:30 p.m. MT on Monday, September 23, 2019;
- that we understand the term of the Community Impact Grant is January 1 to December 31, 2020 and that all expenditures must happen during this term; and
- that we are authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.

Board Member(s) and/or
Executive Director Initials:


MC NGA

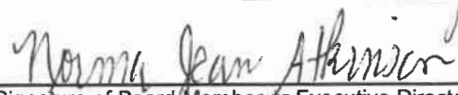
MC NGA

MC NGA

MC NGA

MC NGA


Signature of Board Member
(must have signing authority)


Signature of Board Member or Executive Director
(must have signing authority)

Mathew Campbell
Print Name

Norma Jean Atkinson
Print Name

2019-09-19
Date: (YYYY-MM-DD)

2019-09-19
Date: (YYYY-MM-DD)



Community Programs and Projects Part A - Organization Summary

1. Organization Details

Organization Name:	Friends of the Suncor Energy Centre for the Performing Arts (FoSECPA)
Street Address:	230 Powder Drive
City/Hamlet:	Fort McMurray
Province:	Alberta
Postal Code:	T9K 0W8
Phone Number:	587-960-4298
Email Address:	sheri.donovan@fmcsd.ab.ca
Act Registered Under:	Societies Act (Alberta)
Registration Number:	5016283490

Note: Organization must be in good standing to receive funding.

2. Main Contact

Title:	General Manager
Name:	Sheri Donovan
Daytime Phone:	587-960-4298
Email Address:	sheri.donovan@fmcsd.ab.ca

3. Executive Director

Name:	Sheri Donovan
Daytime Phone:	587-960-4298
Email Address:	sheri.donovan@fmcsd.ab.ca

4. Board Chair / President

Name:	Mathew Campbell
Daytime Phone:	s.17 (1)
Email Address:	sheri.donovan@fmcsd.ab.ca

Note: Should any of the contact details in Questions 2 to 4 change before December 31, 2020, please advise the Community Investment Program at CIP@rmwb.ca



Community Programs and Projects Part B - Board Questionnaire

5. How often does the Board review the financial position of the agency? What efforts have been made in the past fiscal year to increase the number and types of financial support for your organization?

The FoSECPA board meets four (4) times per year and each meeting includes a review and assessment of the on-going programs and a presentation on the current financials. Our goal is to offer affordable and accessible cultural opportunities in the community. Currently we are able to successfully run all of our programs through funding considerations provided by the RMWB. We attempt to continually collaborate with other agencies in the community to identify gaps and areas of interest that would provide unique arts and cultural programming for our residents. Additional funding sources will always be explored if either a partnership and/or opportunity presents itself that aligns with our mandate and proves to enhance the social well-being of families and individuals.

6. Organization's most recent Fiscal Year End date (YYYY-MM-DD): 2018-12-31

Unrestricted net assets from your Financial Statements ending 2018-12-31 \$ 4,412.76

(Accumulated surplus that the Board has not set aside for a particular purpose)

Total Expenses from your Financial Statements Ending 2018-12-31 \$ 143,475.00

7. Does your organization have financial reserves greater than the last fiscal year's operating expenses? If so, explain why.

No, our organization does not have financial reserves greater than the last fiscal year's operating expenses.

8. What are the restrictions (if any) on becoming a member of your organization **and/or** participating in programs or services?

There are no restrictions on becoming a member of our organization beyond recognizing that accessible and inclusive arts and culture programming plays a significant role in the health and vitality of our region. We strive to seek membership that aligns with our goal to follow strategies and initiatives presented in the 2018-2021 RMWB Strategic Plan:
Strategy and Initiative #1f: Foster equality, diversity and inclusion
Strategy and Initiative #1i: Partnerships with Social Profits
Strategy and Initiative #1m: Youth
Strategy and Initiative #3f: Support Arts and Culture
Additionally, there are no restrictions on participating in any of our programming.

9. Minimum number of board members according to bylaws: 6

Number of board members: Currently: 6 2018: 9 2017: 9

How often does the Board of Directors meet? Four (4) times per year

10. Please list your current Board of Directors:

Name	Board Position	Years on Board
Mat Campbell	President	5.00
Norma Jean Atkinson	Vice President	7.00
Jason Beck	Director	3.00
Len Savoy	Director	5.00
Ashley Laurenson	Director	3.00
Kim Jenkins	Director	3.00

11. Are any Board members being paid, or receiving an honorarium for being on the Board or for other positions in the organization outside of their role on the Board? Yes ☐ No ☒

If yes, complete the following table:

Board member name	Paid role in the board / organization	Amount received

 The personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Investment Program, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (780) 743-7918.

Community Programs and Projects

Part C - Proposed Program or Project Details

12. **Program or Project Name:** Accessible Arts and Culture Programming at SECPA

13. **Beginning Date (YYYY-MM-DD):** 2020-01-13

14. **Completion Date (YYYY-MM-DD):** 2020-12-18

Note: The term of the Community Impact Grant is January 1 - December 31, 2020. The program or project and all expenditures must occur during this term.

15. **What activities will be part of the program or project? Please provide details:**

- a. Use headings if applying for more than one program or project;
- b. List specific activities of each program or project; and
- c. Include details such as location(s), number of sessions, length of sessions, etc.

(additional space continues on next page)

FoSECPA strives to provide a broad range of arts and culture programming that will appeal to a diverse range of community members within Wood Buffalo. Our anchor programs include:

Visual Arts Classes, Clubs and Workshops for Children (starting at age 6) to Adult
-We will offer 3 seasonal sessions of instructional classes (total of 28 weeks), a summer camp and a Christmas workshop in 2020. Our programs will be taught by established and respected visual arts professionals who will share their talents and instill a love of art in their students.

Theatre Arts-Youth aged 12-16

Continuing our partnership with Theatre; Just Because, we will again offer participants the opportunity to engage in "the complete package" of a theatrical performance. From helping to write the script, choosing roles, designing the set and implementing a final performance, the students will learn both front of house and back of house techniques and will develop team work, leadership, accountability and will empower youth to take ownership of their craft.

Community Bands-Youth to Adult

Our community band programs allow students age 14+ to join in with adults passionate about music! We offer both concert band and a jazz band which meets once per week starting in September. Youth in our community are exposed to positive role models and learn leadership skills, team work and a sense of belonging.

Filmmaking & Photography Workshops

We rely heavily on organizations like Arts Council Wood Buffalo to provide feedback regarding "what people want" in the Wood Buffalo region. There has been an influx of communications to the ACWB regarding filmmaking and photography workshops. As a result, we have met with local professionals to design programs that will best meet these needs.

Special Events, Festivals and Performances

The Suncor Energy Centre for the Performing Arts is a state of the Arts performing centre and FoSECPA wants to provide opportunity for organizations to showcase themselves on our main stage. The Oilsands Rotary Music Festival, Multicultural Association of Wood Buffalo and Theatre; Just Because are just some of the organizations we partner with in order to provide professional venue space for their performances.

15. (Continued from previous page)

Alberta Culture Days

SECPA is a proud supporter of Alberta Culture Days and in partnership with the RMWB we are able to provide space, technical support and administrative support to groups in the community who want to showcase on our main stage. Additionally, we are able to support theatre and performing arts workshops, visual arts workshops and film screenings and during this 3-day initiative.

As a partner organization contributing to the Wood Buffalo Culture Plan Advisory Committee, SECPA is committed to maintaining a vibrant sustainable community and quality of life for current and future residents. We will continue to collaborate with agencies throughout the region in order to ensure we are delivering affordable and accessible programming that meets this objective. We will also maintain a sense of what is needed in the community in order to enhance our current programs and ensure there is no duplication of services that would take "business" away from other agencies in our community.

16. What objective(s) of the Community Program and Projects stream does this program or project address? (Check all that apply)

- ☒ To provide a program or project that enhances leisure, cultural, recreational opportunities and/or
- ☐ To support the design and delivery of preventive social service programs that promote and enhance the well-being of individuals, families and communities;
- ☐ To promote programs or projects that address, as directly as possible, any one of the 94 Calls to Action in the Truth and Reconciliation Commission report;
- ☐ To promote and support community capacity and economic growth;
- ☐ To facilitate and promote investment in local projects by residents;
- ☒ To enrich the cultural landscape of the Municipality; and/or
- ☐ To create/maintain a program for recruiting, training and using volunteers.

17. Describe, in detail, how the program or project will meet and address each objective selected above. (additional space continues on next page)

If the Calls to Action objective is selected, please identify the Call to Action and include the following:

- a. *How the Call to Action will be addressed by the activities of the program project;*
- b. *How the activities promote healing, language and/or cultural restoration; and*
- c. *How the Indigenous community is involved in the planning, execution, participation or follow up to the program or project.*

Our programs enhance cultural opportunities. As stated in the Wood Buffalo Social Sustainability Plan (June, 2018), arts and culture are an integral part of community life and significant research points to the connection between the arts and individual and collective well-being. FoSECPA strives to align with a key strategy outlined in the SSP: Increase the opportunity for arts and culture learning and sharing experiences in the region. Providing arts and culture educational programming for children, youth and adults creates a cohesiveness between participants whereby they engage in shared activities that lead to a broader appreciation of their community and by gaining the necessary education needed to respond to cultural presentations.

As examples:

Our art students are taught art history, are provided a detailed approach to technique and are required to use professional supplies in order to produce the best possible product that they can be proud of. As a result, their work has been displayed for others to enjoy. For example, the students from the 2018 art classes participated in a "pop up gallery" at SECPA as part of Alberta Culture Days, where the general public could view and enjoy the wonderful pieces.

We also strive to enrich the cultural landscape of the Municipality. Our programs do not exist in a bubble. Theatre students go on to audition at Keyano college or as part of Waypoints dinner theatre. Art students, as mentioned, submit their works to calls such as the annual Timeraiser. Community Band members collaborate with other schools/group and engage in group performances for the enjoyment of the entire community.

All our programs are taught by professionals who are instilling a strong foundation for participants to appreciate the arts. To our participants it's not just a class, it's a part of their life that they are energized to share with others, creating that sense of belonging in one's community.

17. (Continued from previous page)

Clarification for Question #18

Our community programs start at age 6, so we are able to track registration numbers for all child, youth and adult programs. We are not able to track exact numbers as it pertains to audience members attending our special events and festivals, as our tickets are typically free and if there is a charge, they are based on "cost of seat" as opposed to age of individual. The numbers below are a combination of typical registrant numbers in our program and (best guess) of attendees in our theatre.

18. How many participants are expected to benefit from the program or project? Please identify them in the table below.

Ages 0 - 3:	20	Adults:	300
Ages 3 - 5:	40	Seniors:	75
Ages 5 - 12:	200	Families:	400
Ages 12 - 18:	150		

19. What is the community need that the program or project will address?

The RMWB 2018-2021 Strategic Plan identifies support for arts and culture as Strategy and Initiative #3f.

FoSECPA Arts and Culture programming aligns with community values that support social sustainability. When parents bring their children/youth to SECPA, they meet other parents, they develop a connection that leads to a strong sense of belonging and it creates a friendly, welcoming and connected region.

The RMWB has identified a need to support Arts and Culture in this community and we strive to provide the best possible programming, delivered by high calibre professionals, in order to align with this strategy and initiative.

We want to showcase, to both our community and those who are visiting, the incredible talent we have to offer and to show that professional artists can not only survive in Wood Buffalo, but can thrive and make a living that will keep their families supported.

20. How was the need determined?

Key findings from the Arts Impact Measurement (AIM) research project conducted by Arts Council Wood Buffalo in 2015 found that 87% of respondents believe artists add value to society and 60% believe art experiences are a valuable way of bringing people together from different languages and cultural traditions.

The Social Sustainability Plan, the RMWB Strategic Plan and the RMWB Culture Plan all build on these findings and identify that arts and culture programs are instrumental to maintaining a vibrant, sustainable community and quality of life for current and future residents.

21. How will the program or project address this need?

FoSECPA believes that affordable and accessible arts and culture programming contributes to an enriched region. Additionally, our participants are given the tools to believe in their craft and build not only the skill set but the confidence to engage meaningfully in our community.

We also encourage participants to seek out cultural opportunities beyond our four walls. FoSECPA program participants are given information and are encouraged to partake in other arts and culture events and activities throughout the region. Events like Alberta Culture Days, performances at Keyano College, public art showcases and culturally diverse workshops throughout Wood Buffalo. This weaves an important connection between our community members and allows them to feel more involved and engrained in this region.

As an example, two participants in our 2018-19 Youth Play Production, who had not previously known each other, became fast friends and, as a night out, purchased tickets together for Keyano Theatre's performance of "Mamma Mia" in February, 2019. They both expressed their love of art and wish to contribute to its further growth in our region!

22. What will be the positive impacts to the community?

The Wood Buffalo region has opportunities for affordable and accessible arts and culture programming offered by FoSECPA at SECPA. As a result, participants who may have had a simple affiliation for art are now empassioned and will advocate for a community that not only includes art and culture but celebrates it as a necessary component to the health of that community. Again, referencing the Wood Buffalo Social Sustainability Plan, art and culture will help enrich the region and are an integral part of community life. Participants in our program will become ambassadors for this message.

Part of the CPP Stream is funded through a partnership with the Government of Alberta to provide support for the design and delivery of preventative social services programs that promote and enhance the wellbeing of individuals, families and communities.

To determine if the program, project or service meets the Family and Community Support Services (FCSS) program outcomes of Prevention, Local Autonomy, Volunteerism, Accountability, and Community Development, please answer the following:

- 23. Is the program, project or service preventative in nature? Does it enhance the social well-being of families and individuals? Does it have preventative social outcomes?**
If yes, please explain. If no, leave blank.

Although we are not a organization with a mandate to address specific social issues, we do feel our programming enhances the social well-being of families and individuals.

The Canadian Index of Well-Being tracks eight quality of life categories, one being leisure and culture. They reference a number of reports to back the claim that those who engage in arts and culture activities, experience a higher level of well-being than those who don't. According to one report, Invest to Save: Arts in Health Evaluation Report, arts service users reported a number of benefits from their experiences of arts engagement. They experienced greater confidence, self-esteem and interest in life, particularly feeling more engaged and involved in general. They felt greater personal concern for health and well-being, and felt more empowered to make choices in relation to health, as well as having greater capacity to cope with illness or infirmity.

Although we don't offer specific art therapy courses, our programs strive to enhance physical, social and mental well-being in a cultural setting. Indirectly, this will contribute to preventative social outcomes. We are committed to creating a more positive environment for our residents through exposure to arts and culture.

We have had incredible feedback from parents on children in our program including:
~My child is more focused. There are less tantrums on the days she goes to art class
~This program has given my daughter more confidence
~My daughter has been positively challenged to explore new artistic areas and this has given her a new sense of accomplishment

24. Does the program, project or service:

- Help people develop independence, strengthen coping skills and become more resistant to crisis?
Yes ☐ No ☒
- Help people develop an awareness of social needs?
Yes ☐ No ☒
- Help develop interpersonal and group skills which enhance constructive relationships among people?
Yes ☒ No ☐
- Help people and communities to assume responsibility for decisions and actions which affect them?
Yes ☒ No ☐
- Provide supports that help sustain people as active members of the community?
Yes ☒ No ☐

25. Is the program, project or service:

- Primarily a recreation, leisure, entertainment or sporting activity or event?
Yes ☒ No ☐
- Offering direct assistance, including money, food, clothing or shelter, to sustain an individual or family?
Yes ☐ No ☒
- Primarily rehabilitative, therapeutic or crisis management?
Yes ☐ No ☒
- A duplication of services provided by any level of government?
Yes ☐ No ☒
- A capital expenditure such as the purchase, construction or renovation of a building or facility?
Yes ☐ No ☒

26. What does/will a successful program or project look like?

A successful program will:

1. Meet or beat registration/enrollment expectations
2. Create an enjoyable experience for the participants
3. Create instructor satisfaction
4. Garner "repeat business" (participants will enroll in future programs)
5. Allow a broad demographic to participate (we will be successful in offering affordable and inclusive programming)

27. How will the program or project's success be measured (e.g., surveys, evaluation, longitudinal studies)?

The program's success will be evaluated using:

1. Enrollment numbers
2. Satisfaction surveys
3. Request for feedback to enhance programming and ensure our deliverables meet community needs and expectations

28. Does the program or project duplicate or overlap with other programs or projects offered in the community? How is this organization's program or project unique?

Our objective is to research where the gaps are in art programming and NOT to duplicate existing programs. We work closely with social profit agencies and seek guidance and direction from Arts Council Wood Buffalo and other community agencies to ensure that our programs are unique and don't infringe on what others are trying to accomplish. As an example, our art classes are taught by a professional artist and the classes allow students of all ages the opportunity to fine tune skills and technique. Mentorship opportunities are provided and students are given the time and space to further develop their craft. Our art clubs offer students the freedom to self-express and develop friendships with other like-minded community members.

29. How will the program or project be promoted/advertised?

(Successful programs or projects shall state "Funding considerations provided by the Regional Municipality of Wood Buffalo" on all print and digital advertisements and shall not use the Municipal logo.

Through partnerships with organizations such as Arts Council Wood Buffalo Theatre; Just Because and the Multicultural Association we are fortunate to have created a network that cross-promotes. We utilize Facebook, Twitter, and Instagram to get information out about our programs. And we happily advertise for other agencies, regardless of whether they are showcasing at our venue or not. The "It Takes a Village" mentality is alive and well in the arts world and we are extraordinarily supportive of each other.

In addition to social media, we rely on in-house electronic message boards, the FMCSO and the FMPSD communication chains, email distribution and word of mouth to promote our programs.

We also seek out free advertising opportunities where available!

30. The Community Programs and Projects stream is intended to promote an allied social profit sector within the Municipality. What other community groups or organization will be involved in the program or project?

- a. List each community group or organization; and
- b. Define each community group or organization's role.

Representation from FoSECPA attends the Convergence Summit in Wood Buffalo with just that mindset: an allied social profit sector within the Municipality can only help to advance and elevate our community to become a vibrant, sustainable region we are proud to call home. In 2020, we will again be looking at additional opportunities for partnership in the community. Arts is a powerful healing tool and we will be focusing time and energy to source opportunities that may be impactful for the people who need it.

Our current partners moving into 2020 are:
Please see Appendix A

31. The Community Programs and Projects stream is intended to promote public/volunteer participation in the planning, delivering and governing of community programs and projects. How will volunteers be involved in the proposed program or project?

As part of our mandate, and something we are extremely passionate about, is demonstrating the value of artists and insisting they are paid for their craft. As a result, any classes, workshops or instructional demonstrations; the instructors are paid. In order to create a sustainable Wood Buffalo, we need to support people in their ability to make a living in our community and we strive to contribute to this by acknowledging the value of our artists and paying them for their services.

Having said that, we do involve volunteers in the delivery of some of the performances hosted at SECPA. We utilize volunteer ushers, back stage attendants, coat check attendants and runners. Additionally, we believe in active collaboration and support many agencies who themselves utilize and rely on volunteers. Providing low cost or no cost rentals at SECPA allow agencies to save critical dollars and use those resources to further develop their own volunteer programs.

Another opportunity we are extremely proud of is our mentorship opportunity. Often students at Holy Trinity Catholic High School are interested in specific aspects of the performing arts, such as set design or theatre technician. We provide mentorship opportunities for these students and they "work" (i.e. volunteer at) certain events or performances to learn the trade.

- 32. The CPP stream requires at least one other source of funding (e.g., monetary donations or grants, sponsorships, significant in-kind contributions, etc.) aside from the Community Impact Grant. Describe any other funding initiatives the organization has taken or is planning to implement to support this requirement.**

As part of the partnership between the Suncor Energy Centre for the Performing Arts and McMurray Catholic School District, the school board provides the following in-kind services which allows us to focus our attention on delivering exceptional programming:

- ~Human resource support
- ~Payroll services
- ~Purchasing/accounts receivable support
- ~Annual Audit on all financial activities
- ~Graphic design, promotion and marketing support
- ~IT support and use of any new or existing software

Additionally, if we are unable to meet our registration number expectations, the Catholic School District supports us to cover any deficits.

- 33. Outline any expected in-kind contributions for this program or project:**

n/a

Program or Project Budget

34. a) Please be advised that although your organization's fiscal year may not run January - December, that is the funding period of the Community Impact Grant. The following content must only relate to the period of January 1 - December 31, 2020.
- b) Please include all anticipated sources of revenue for the program or project and whether or not it is in progress (applied for but not yet confirmed) or secured (confirmed).
- c) Please list all sources of funding separately and name the sources in the space provided.
- d) Do not include this grant application as a source of revenue.

Source of Projected Income	Revenue Jan - Dec 2020	Revenue Status	
		In Progress	Secured
Project/Program Income (Ticket sales, admission, etc.)	78,485.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Government of Alberta Grant		<input type="checkbox"/>	<input type="checkbox"/>
Government of Canada Grant		<input type="checkbox"/>	<input type="checkbox"/>
Casinos/Bingos		<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
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Sponsorship from:		<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship from:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
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Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Total (A)	\$ 78,485.00		

36. Provide any additional information that may assist in developing a better understanding of the organization or its services/programs during the grant review:

The Suncor Energy Centre for the Performing Arts is a cultural hub within the RMWB and the programs and services offered by FoSECPA align with the 2018-2021 RMWB Strategic Plan to identify and support Arts and Culture in our community (Strategy and Initiative #3f).

With the support of the Community Impact Grant, FoSECPA is able to provide accessible and inclusive arts and culture programming to the RWMB community and allows us to (1) pay instructors fair market value for their craft, thereby keeping them employed in our community and contributing to the overall economic and social sustainability of the region and (2) allowing a wide range of residents from the Wood Buffalo region to participate.

Without the grant, we would lack the ability to deliver these programs and, additionally, we would be unable to support other social profit agencies and would be challenged to contribute to an allied social profit sector within the municipality.

Conversations that led to the development of the Social Sustainability plan identified the need for increased information about, and access to, programs and services in the region. This continues to be true post wildfire, where mental health issues are prevalent. Exposure to the arts has been shown to relieve stress, encourage creative thinking, provide a sense of accomplishment, leads to better learning, increase empathy and tolerance and ease the burden of chronic health conditions. Our goal is to use our programming to contribute to a healthy, engaged and connected community and improve the quality of life for us all.

37. Attachments

The following **MUST** accompany this application.

Failure to submit the following will result in this application being deemed incomplete.

☒ Financial Statements of **most recent** fiscal year end (Year end date must fall between July 1, 2018 and June 30, 2019)

The following is **OPTIONAL** to this application.

☐ Project Logic Model (if available)

Completed and Signed Applications are to be submitted:

Preference is By Email: CIP@rmwb.ca

OR

In Person or By Mail:

Community Investment Program
Community Services
Regional Municipality of Wood Buffalo
9909 Franklin Avenue
Fort McMurray, AB T9H 2K4

LATE or INCOMPLETE applications will not be processed
(Community Investment Program Policy FIN-220, Section 3.1.5)

Appendix A

2020 Community Partners

Partner	Role/Capacity
Arts Council Wood Buffalo	We work collaboratively with ACWB to help advance Arts and Culture in the Wood Buffalo Community. We offer support to individual artists, employ artists and assist with any events and activities that bring our community together as a whole.
Theatre; Just Because	The Theatre; Just Because team designs and delivers all aspects of the Youth Theatre program including instruction, designing costumes and props, marketing support and direction and delivery of the year end play. Additionally, they develop and implement theatre workshops and performances that are low cost or no cost and which are open to the whole of the community.
Multicultural Association of Wood Buffalo	Where the World Meets Wood Buffalo was hosted at SECPA in 2018 as part of Alberta Culture Days and we will welcome them back in 2020. Having a partnership with MCA allows us to showcase what a diverse and talented region we live in.
Oilsands Rotary Music Festival	The Stars of the Oilsands Rotary Music Festival is an impactful addition to Alberta Culture Days. Again, it is an opportunity for the community to witness the unparalleled talent in Wood Buffalo. Along with showcasing in the Alberta Culture Days festivities, the ORMF partake in the SECPA Winter Gala to allow students to perform for a community audience
Father Mercredi and Holy Trinity Bands	We organize joint performances with the students in the school bands. This gives these young musicians more opportunities to play and provides a platform to showcase the benefits of music.
Alberta Culture Days	We sit as a member of the organizing committee and we work with a variety of community groups to utilize our facility to showcase their craft.
Holy Trinity Catholic High School	We work collaboratively with Holy Trinity by sharing resources, supporting each other during performance times, sharing space and providing mentorship to students interested in the business of performing arts.

Financial Statements of Most Recent Fiscal Year

Please Note:

FoSECPA made a recent adjustment to our fiscal year, changing from September-August to January to December to better align with the RMWB's grant applications.

The attached document reflects a statement including the 4 months of the previous year, as the last statement only included up to August 31, 2018.

2018 Financial Statement:

for

Friends of the Suncor Energy Centre for the Performing Arts
Corporation # 5016283490

Incorporation Date: August 30, 2011

Opening Balance: \$52,419.16

Assets: \$4,412.76

Liabilities: \$450.00

Disbursements: \$143,475.00

Income: \$95,918.60

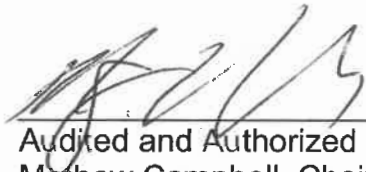
Closing Balance: \$4,862.76



Prepared By:

Sheri Donovan, General Manager
Suncor Energy Centre for the Performing Arts

Sept 6/19
Date:



Audited and Authorized by:

Mathew Campbell, Chairperson
Friends of the Suncor Energy Centre for the Performing Arts

Sept 16/19
Date:



Audited and Authorized by:

Norma Jean Atkinson, Vice-Chairperson
Friends of the Suncor Energy Centre for the Performing Arts

Sept. 6, 2019
Date:

2018 Financial Statement

For

Friends of the Suncor Energy Centre for the Performing Arts
Corporation #5016283490**2018 Financial Activity***(includes the 4 months of 2017 involved in transition)*

Month	Debit	Credit	Balance
Opening Balance			54,159.78
September		1.88	54,161.66
October		1.81	54,163.47
November	49,250.00	47,501.94	52,415.41
December		1.95	52,417.36
January		1.80	52,419.16
February		1.80	52,420.96
March	47,500.00	1.63	4,922.59
April	525.00	.63	4,398.22
May		47,500.00	51,898.22
June		1.71	51,899.93
July		1.72	51,901.65
August		1.78	51,903.43
September		1.78	51,905.21
October	47,500.00	47,502.24	51,907.45
November		1.78	51,909.23
December	\$47,950.00	903.53	4,862.76
TOTAL	192,725.00	143,427.98	