

Girls Incorporated of Northern Alberta Society

2020 Community Impact Grant Analysis

CIP Grant Summary:

2017	2018	2019	2020 Request	2020 Recommended by CIP	Variance Recommended vs. Requested
20,000	9,125	94,000	30,000	23,000	(7,000)

Fiscal Year End	Total Expenses	Unrestricted Net Assets
December 31, 2018	303,872	45,745

Notes:

Reaching SMART - two-day pop up style outreach event, will bring girls aged 10-14 from Janvier, Conklin, Fort McKay, and Anzac to Fort McMurray. Stations include: design thinking, egg drop challenge, soda bottle rockets, water, solar and wind power, etc.

Administrative recommendation is to reduce administration cost to reflect reasonable support for the programs.

Budget Line Description	2020 Total Budget	2020 Budget Request	2020 Recommended
Revenues			
RMWB Community Impact Grant	30,000	30,000	23,000
Casinos/Bingos	5,350	-	-
Sponsorship from Finning	1,500	-	-
Sponsorship from Suncor	3,000	-	-
Total Revenues	39,850	30,000	23,000
Expenses			
Staff: Event Manager x 1	4,000	4,000	-
Staff: Event Facilitator x 2	7,000	7,000	3,500
Staff: Community Engagement Coordinator x 1	8,000	8,000	8,000
Vehicle (Gas, Maintenance + Insurance: prep.)	300	300	-
Bus Rental to/from Rural Hamlets	6,000	2,000	2,000
Supplies (Egg drop challenge, soda bottle rockets, water-solar-wind power, soy-clay earthquake etc.).	2,000	2,000	2,000
Consultant (3D printing: Medical Makers)	4,000	2,000	2,000
Food/Refreshments (\$20/girl x 80)	1,600	500	500
Office Rent	2,000	2,000	-
Liability Insurance	100	100	-
Professional Audit Fees	100	100	-
Venues	2,500	-	-
Staff Development of STEM Indigenous Knowledge	500	250	250
Advertising via Local Media	1,000	1,000	1,000
Pull Up Banner	250	250	250
Event Promotion Sweaters for Volunteers	500	500	500
Administration	-	-	3,000
Total Expenses	39,850	30,000	23,000
Total Surplus (Deficit)	\$ -	\$ -	\$ -































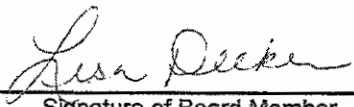
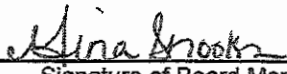
2020 Community Impact Grant - New Events Application for Grant Funding

The grant program under which your organization is applying has specific eligibility requirements. The Application Form should clearly show how the proposed event meets these requirements. The Application Form, including all required attachments, must be received by the closing date. **Late or incomplete applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5).**

In order to complete this application for funding, please read the following thoroughly:

- 2020 Community Impact Grant Guidelines
- 2020 Community Impact Grant - New Events Application Checklist

If you have reviewed the 2020 Community Impact Grant Guidelines and have any questions regarding this application form or eligibility, please contact CIP@rmwb.ca.

Organization Name: _____ Girls Incorporated of Northern Alberta _____											
<p>Declaration: In making this application, we, the undersigned, confirm:</p> <ul style="list-style-type: none"> • that we have read the Community Impact Grant Guidelines; • that we understand that this application form and all attachments shall be part of the public Council agenda and accessible through all methods that the Council agenda is available; • that we understand that this application form and all required attachments must be completed in full and received before 4:30 p.m. MT on Monday, September 23, 2019; • that we understand the term of the Community Impact Grant is January 1 to December 31, 2020 and that all expenditures must happen during this term; and • that we are authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent. 	<p><i>Board Member(s) and/or Executive Director Initials:</i></p> <table style="margin: auto; border: none;"> <tr> <td style="text-align: center; border-bottom: 1px solid black;"></td> <td style="text-align: center; border-bottom: 1px solid black;"></td> </tr> <tr> <td style="text-align: center; border-bottom: 1px solid black;"></td> <td style="text-align: center; border-bottom: 1px solid black;"></td> </tr> <tr> <td style="text-align: center; border-bottom: 1px solid black;"></td> <td style="text-align: center; border-bottom: 1px solid black;"></td> </tr> <tr> <td style="text-align: center; border-bottom: 1px solid black;"></td> <td style="text-align: center; border-bottom: 1px solid black;"></td> </tr> <tr> <td style="text-align: center; border-bottom: 1px solid black;"></td> <td style="text-align: center; border-bottom: 1px solid black;"></td> </tr> </table>										
											
											
											
											
											
<p style="text-align: center;"></p> <p style="text-align: center;">_____ Signature of Board Member (must have signing authority)</p>	<p style="text-align: center;"></p> <p style="text-align: center;">_____ Signature of Board Member or Executive Director (must have signing authority)</p>										
<p>_____ Lisa Decker Print Name</p>	<p>_____ Gina Snooks Print Name</p>										
<p>_____ 2019-09-18 Date: (YYYY-MM-DD)</p>	<p>_____ 2019-09-18 Date: (YYYY-MM-DD)</p>										

New Events

Part A - Organization Summary

1. Organization Details

Organization Name:	Girls Incorporated of Northern Alberta
Street Address:	21B-10019 MacDonald Avenue
City/Hamlet:	Fort McMurray
Province:	Alberta
Postal Code:	T9H1S9
Phone Number:	7807909236
Email Address:	ed@girlsincofnorthernalberta.org
Act Registered Under:	Societies Act (Alberta)
Registration Number:	50231952; 119233443RR0001

Note: Organization must be in good standing to receive funding.

2. Main Contact

Title:	Program Director
Name:	Leigh Grant Simms
Daytime Phone:	7807909236
Email Address:	pd@girlsincofnorthernalberta.org

3. Executive Director

Name:	Executive Director
Daytime Phone:	Nanase Tonda
Email Address:	ed@girlsincofnorthernalberta.org

4. Board Chair / President

Name:	Lisa Decker
Daytime Phone:	17(1)
Email Address:	lisadeckergirlsinc@gmail.com

Note: Should any of the contact details in Questions 2 to 4 change before December 31, 2020, please advise the Community Investment Program at CIP@rmwb.ca

New Events Part B - Board Questionnaire

5. How often does the Board review the financial position of the agency? What efforts have been made in the past fiscal year to increase the number and types of financial support for your organization?

The Board reviews financial income statement monthly. They also review the quarterly financial and budget to ensure that the revenue and expenses are in line with approved budget. The Board has the books reviewed by CPA at year-end, with our fiscal year ends in December. While there was a deficit of \$11,558 due to unforeseen change in organizational leadership, we have managed to revitalize its financial health by pursuing grants (including RMWB and Government of Alberta), corporation support as well as in-house fundraising efforts (namely Annual Golf Tournament). In so doing, we have accelerated our efforts in social media branding, community engagement and innovative program development.

6. Organization's most recent Fiscal Year End date (YYYY-MM-DD): 2018-12-31

Unrestricted net assets from your Financial Statements ending 2018-12-31 \$ 68,847.00

(Accumulated surplus that the Board has not set aside for a particular purpose)

Total Expenses from your Financial Statements Ending 2018-12-31 \$ 303,872.00

7. Does your organization have financial reserves greater than the last fiscal year's operating expenses? If so, explain why.

No, the organization does not have financial reserves greater than the last fiscal year's operating expenses.

8. What are the restrictions (if any) on becoming a member of your organization **and/or** participating in programs or services?

Our programs are open to the public, anyone who identifies oneself as a girl ages 6-18. All our program adopts gender-sensitive and age-appropriate approach to maximize the impact and are offered throughout the Regional Municipality of Wood Buffalo (Anzac, Conklin, Fort McKay, Fort McMurray, Fort Chipewyan and Janvier). Board membership is open to anyone who may have an interest in supporting our mission through strategic governance. Our Board contains directors from various identities and backgrounds. Volunteers can be anyone who is committed to the cause and cleared for RCMP Vulnerable Sector Check.

9. Minimum number of board members according to bylaws: 12

Number of board members: Currently: 13 2018: 19 2017: 14

How often does the Board of Directors meet? Monthly

10. Please list your current Board of Directors:

Name	Board Position	Years on Board
Lisa Decker	President	11.00
Tasneem Rahim	Vice President	1.00
Gina Snooks	Secretary	1.00
Arlene Vanderzwaag	Treasurer	1.00
Lana Hill	Director	17.00
Annalee Nutter	Director	15.00
Angela McDonald	Director	8.00
Anne Marie Newsham	Director	1.00
Idil Jelani	Director	1.00
Farooq Shamshad	Director	1.00
Katie Erb	Director	1.00
Mailyn Hood	Director	1.00

11. Are any Board members being paid, or receiving an honorarium for being on the Board or for other positions in the organization outside of their role on the Board? Yes
-
- No
-

If yes, complete the following table:

Board member name	Paid role in the board / organization	Amount received

The personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Investment Program, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (780) 743-7918.

New Events

Part C - Proposed Event Details

12. **Event Name:** Reaching SMART

13. **Beginning Date (YYYY-MM-DD):** 2020-02-08

14. **Completion Date (YYYY-MM-DD):** 2020-04-25

Note: The term of the Community Impact Grant is January 1 - December 31, 2020. The event and all expenditures must occur during this term.

15. **What type of event are you applying for?**

Recreation/Sport

Cultural

Related to, or addresses, any one of the 94 Calls to Action in the Truth and Reconciliation Commission report

Related to a National or Provincial Holiday

Other: International Day of Women and Girls in Science; International Girls in ICT Day

16. **What activities will be part of the event? Please list and provide details:**

a. Use headings if applying for more than one event;

b. List specific activities of each event; and

c. Include details such as event location(s), how each activity will appeal to general population, if the event will draw participants from outside the Municipality, etc.

(additional space continues on next page)

With an aim to make STEM (science, technology, engineering and mathematics) relevant to Indigenous girls ages 10-14, the proposed event will organize 2-day pop-up style outreaching event to the remote Indigenous communities. We will start off gathering girls from Anzac, Fort McKay, Janvier and Conklin to Fort McMurray and have it hosted in Anzac and Fort McKay for Year 2 and 3. Tapping into the world-wide awareness raising days of "International Day of Women and Girls in Science (February 11)" and "International Girls in ICT Day (Forth Thursday of April)", we will celebrate each occasion by encouraging girls to explore possibilities in STEM career field. The event will be built on our flagship program "Operation SMART" by tailoring contents to each occasion while building on to our proven best practices.

Aligning directly with with RMWB 2018-2021 Strategic Priorities Rural and Indigenous Communities and Partnerships #4a, #4f and #4g, the project will 1) "implement the calls to action that the Municipality has the jurisdiction to influence", 2) "increase the inclusion of rural and Indigenous perspectives within initiatives and service delivery processes where there are common interests" and 3) "support the CAO in strategy development for Regional rural and Indigenous communities advocacy". This 'new and innovative event' will "enhance the quality of life for residents and bring economic benefits to the community" in the long-term, as girls are oftentimes discouraged from STEM field and thus their possibilities to contribute to the STEM-based economy (relevant to the RMWB) are marginalized. This is particularly true in the remote Indigenous communities where opportunities like this event have not been delivered as extensively. The event also addresses #62 "Education for Reconciliation" of the 94 Calls to Action in the Truth and Reconciliation Commission report by facilitating "age-appropriate curriculum" "to utilize Indigenous knowledge and teaching methods" while combining with the western-informed STEM sensitization for girls.

16. (Continued from previous page)

The proposed activities and locations are as follows. While the event takes place in Fort McMurray in Year 1 (by ensuring accessibility through transportation into the city from the Indigenous community), the event will take place directly into the remote community so as to create sense of ownership and autonomy.

Reaching SMART: International Day of Women and Girls in Science (Second Saturday of February)

Year 1: Fort McMurray (40 girls)

Year 2: Anzac (40 girls)

Year 3: Fort McKay (40 girls)

Throughout the day, there will be four stations (Science, Technology, Engineering and Mathematics) where girls can pop in to experience the world of STEM. Each station will be accompanied with at least 1 community volunteer women in STEM so that girls can interact with role-models and spark passion in STEM. Women in STEM in turn can pass their knowledge and career stories to the future women in STEM. Key activities include: introduction to STEM disciplines and design thinking, egg drop challenge, soda bottle rockets, water, solar and wind power (in nature), game design concepts, soil and clay characteristics and earthquake engineering.

Reaching SMART: International Girls in ICT Day (Fourth Saturday of April)

Year 1: Fort McMurray (40 girls)

Year 2: Fort McKay (40 girls)

Year 3: Anzac (40 girls)

Throughout the day, participants will have the opportunity to dive even deeper into the world of ICT (Information, Communication and Technologies). The event will be in a workshop style, where participants will be able to part take "coding", "3D printing make-a-thon" and "cyber bullying". It will combine hands-on exploration in ICT skills and career, while enhancing knowledge around "cyber bullying" as a critical impact that ICT may have if used inappropriately.

For both occasions, the event will incorporate Indigenous teaching methods where applicable by enabling participants to:

- acquire knowledge through direct experience in the natural environment
- understand 'particulars' in relation to 'the whole'
- understand 'particulars' in the context of 'survival'
- measure 'competency' by 'survival'

For instance, when describing an eddy along the river for placing a fishing net, it will be explained in the Indigenous way of understanding by pointing out the currents, the movement of debris and sediment in the water, the likely path of the fish, the condition of the river bank, upstream conditions affecting water levels and the impact of passing boats. Once the participants understand the significance of the knowledge being presented, it can then be explained in western terms, such as flow, velocity, resistance, turbidity, sonar readings, tide tables and so on.

17. Describe how this event is new and/or innovative.

The event is new as there has been no initiative in the RMWB that has facilitated a girl-only learning environment for those residing in the marginalized Indigenous communities to explore their career interest and possibilities in the STEM field, where they can feel 'safe' to 'fail', take 'positive risks' and learn from the new experience.

The event is innovative in three-fold. First, it builds onto the world-wide advocacy efforts around girls and women in STEM. Especially for International Girls in ICT day, RMWB will be the first region to launch such an event for its communities (across Canada, there are only two participating cities in Ontario). Currently, there is no existent effort in celebrating International Day of Women and Girls in Science in RMWB. In so doing, RMWB can join and lead the conversation together with UN Women to address the barriers surrounding girls in science.

Second, the event directly addresses #62 "Education for Reconciliation" of the 94 Calls to Action in the Truth and Reconciliation Commission report. In particular, it will bridge westernized concept of STEM while interpreting it from the Indigenous angles. By addressing the layers of challenges around "girls in STEM" and "Indigenous and western knowledge in STEM", the proposed event can bring about an unprecedented way of advocating for Indigenous girls' rights and opportunities through education.

Third, the event builds on our proven best practices around Operation SMART, having implemented together with BrainSTEM Alliance since 2012. With female volunteers currently working in the STEM career field, we have been able to witness many girls' smiles when they discover interest, possibility and love in STEM from this program. Outreaching to the remote communities have always been on our priority, and this event will be the first and innovative step for us all.

18. How many participants are you expecting to benefit from your event? Please identify them in the table below.

Ages 0 - 3:		Adults:	
Ages 3 - 5:		Seniors:	
Ages 5 - 12:	120	Families:	
Ages 12 - 18:	120		

19. What is the community need that the event will address?

According to Statistics Canada (2017), only 15% of female university students in Canada were enrolled in STEM degree programs in 2015-2016. Globally too, recent studies suggest that 65 % of children entering primary school today will have jobs that do not yet exist. While more girls are attending school than before, girls are significantly under-represented in STEM subjects in many settings and they appear to lose interest in STEM subjects as they reach adolescence due to its patriarchal discourse. Debunking the myths that girls do not like the sciences and other and gender stereotypes, along with investment in teacher trainings, gender-responsive technology and innovation can reverse these trends. With Sustainable Development Goal 9, part of the Global Goals that world leaders agreed to in 2015 with a deadline of 2030, countries around the world have pledged to "build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation". Yet, a look at where funding is allocated a different picture. At present, only 1.7% of the global GDP is dedicated for research and experimental development. Further, science educators have often taught science from the perspective of Western science, and only Western science. When taken in the context of Canadian history, this is not surprising given that under the Indian Act education was the tool of assimilation policies designed to alienate Indigenous Peoples from their cultures, traditions, and identities. Called upon the reconciliation efforts, the proposed event addresses these issues and community needs demonstrated above.

20. How was the need determined?

As UN Women (2019) points out, women still have less than two-third of the economic opportunity that men have. As the fourth industrial revolution starts, the jobs of the future will be driven by technology and innovation. If the gender divide in STEM is not bridged soon, the overall gender gap is likely to widen. This has critical implication when it comes to the socio-economic wellbeing of RMWB, where the overwhelming portion of its economic sources are generated from the STEM field. The need for bringing about such an opportunity to the remote Indigenous community has been brought up both amongst community partners (Fort McKay Youth Centre, Anzac School etc.) and women in STEM volunteers (from Suncor, Syncrude, Finning etc.). Further, Moyser (2017) shows that women who work full time make only 87 cents to their male counterparts' 1 dollar. All these facts demonstrate the clear needs for accelerating RMWB's efforts in filling the existent gender gap in STEM - through advocacy tailored to young generation.

21. How will the event address this need?

The event will address the need for girls in the remote Indigenous communities to explore and cultivate interests in STEM field by the number of ways.

First, it will address geographical accessibility by facilitating transportation into the city in Year 1 and into the community itself from surrounding areas for Year 2 and 3.

Second, it will find the balance and harmony between western and Indigenous understanding of STEM in a fun, experimental and innovative way. To do so, Community Engagement Coordinator and Program Facilitators will work hand-in-hand to ensure each bodies' knowledge are best disseminated to the participating girls through consultation with partner organizations and women in STEM volunteers.

Third, it will ensure to facilitate a girls-only safe-learning environment so that girls feel comfortable to take positive risks and try new things without being afraid of failure. In fact, we will emphasize the fact that how much of 'learning' a 'failing' experience may be able to yield, in relation to the Indigenous values of 'honesty', 'respect' and 'humility'.

22. What will be the positive impacts to the community?

The positive impacts to the community will be:

1) Enhanced quality of life for residents and economic benefits to the RMWB

This will be achieved through addressing the under-representation of women in STEM and tackling the gender stereotypes and stigma that girls are not great at or interested in STEM. In so doing, the event will build a foundation for future women in STEM, which can contribute to the regional economic activity of the community.

2) Improved action on the 94 Calls to Action in the Truth and Reconciliation Commission report

This will be achieved by addressing directly #62 "education for reconciliation" by combining western concept of STEM with Indigenous interpretation of it.

3) Increased gender equality in the RMWB

By filling the wide gender gap in STEM, the event will enable girls in the remote Indigenous communities to discover the world of STEM. Girls will feel comfortable, supported and confident to join the fun, while empowering them to prepare for the STEM careers in the future - which is under represented by women, locally and globally.

23. Identify the Call to Action in the Truth and Reconciliation Commission report that the event addresses (if applicable).

Education for Reconciliation #62

24. If identified in question 23, describe and include:

- a. *How the Call to Action will be addressed by the activities of the event;*
- b. *How the activities promote healing, language and/or cultural restoration; and*
- c. *How the Indigenous community is involved in the planning, execution, participation or follow up to the event.*

There has been a significant shift to include Indigenous knowledge in the curriculum following the release of the Truth and Reconciliation Commission's Report on Indian Residential Schools and the 94 Calls to Action which include Education for reconciliation #62: We call upon the federal, provincial, and territorial governments, in consultation and collaboration with Survivors, Aboriginal peoples, and educators, to:

i. Make age-appropriate curriculum on residential schools, Treaties, and Aboriginal peoples' historical and contemporary contributions to Canada a mandatory education requirement for Kindergarten to Grade Twelve students.

iii. Provide the necessary funding to Aboriginal schools to utilize Indigenous knowledge and teaching methods in classrooms.

Finding a way to educate using the best of both forms of Western and Indigenous education yet still meet provincial standards can be challenging. Some science lessons lend themselves well to a merging of knowledge. One way to achieve this is for girls to learn first from the Indigenous perspective and then transcribe that information to western terms. There is a real concern about how to engage youth in these subjects early in their learning journey so they will pursue higher education and careers in these fields. This is even more prevalent for girls, where they face systemic violence in the form of gender stereotypes and patriarchal discourse.

As such, the event will facilitate "age-appropriate curriculum" for girls ages 10-14 "to utilize Indigenous knowledge and teaching methods" on STEM while combining with the western-informed STEM sensitization for girls. In particular, the event will incorporate Indigenous teaching methods where applicable by enabling participants to:

- acquire knowledge through direct experience in the natural environment
- understand 'particulars' in relation to 'the whole'
- understand 'particulars' in the context of 'survival'
- measure 'competency' by 'survival'

By doing so, the event will aim to retain and restore the culture while healing the gap that Westernized teaching methods were once introduced as part of Indian Act. As mentioned before, the Indigenous community partners and teachers will be consulted extensively together with women in STEM volunteers under BrainSTEM Alliance so that we can come up with the most effective way of cultivating love for STEM amongst Indigenous girls.

25. What will a successful event look like?

Successful outcomes of the event include:

1) Enhanced quality of life for residents and economic benefits to the RMWB

The event will benefit 240 girls for the course of 3 years (40 girls in each occasion x 2 per year) from the remote Indigenous communities, namely Anzac, Fort McKay, Janvier, Conklin and Fort Chipewyan. We aim to see 80% of participants find STEM interesting and that 70% of participants begin to consider STEM career in the future.

2) Improved action on the 94 Calls to Action in the Truth and Reconciliation

The event is successful when there is a balanced teaching methods on western and Indigenous understanding of STEM. This will be measured through women in STEM volunteers' perception and learning experience in executing the event. We would like to see at least 70% of volunteers find such an approach innovative and empowering.

3) Increased gender equality in the RMWB

Successful event will effectively build on the global momentum around "International Day of Women and Girls in Science" and "International Girls in ICT Day". We aim to see significant increase in publicity about these occasions in local media and social media.

26. How will you measure event success (e.g., surveys, evaluation, longitudinal studies)?

Program manager will develop a logic model, containing activities, outputs, outcomes, objectives, targets, indicators and sources of verification aligning with the RMWB's reporting requirements. The event's impact will be measured directly against the document by the manager, while program facilitators will make close observations on the participants (both girls and volunteers). Attendance records of both participating girls and volunteers will be kept, while event surveys will be conducted for evaluation purpose.

27. Does the event duplicate or overlap with other events offered in the community? How is this event unique?

No. As mentioned earlier, currently there is no initiative in the RMWB that has facilitated a girl-only learning environment for those residing in the marginalized Indigenous communities to explore their career interest and possibilities in the STEM field, where they can feel 'safe' to 'fail', take 'positive risks' and learn from the new experience.

The event is unique because it will build onto the world-wide advocacy efforts around girls and women in STEM for the first time in RMWB. Especially for International Girls in ICT day, RMWB will be the first community to launch such an event (across Canada, there are only two participating cities in Ontario). Currently, there is no existent effort in celebrating International Day of Women and Girls in Science in RMWB. In so doing, RMWB can join and lead the conversation together with UN Women to address the barriers surrounding girls in science. The event is also unique because it directly addresses #62 "Education for Reconciliation" of the 94 Calls to Action in the Truth and Reconciliation Commission report. In particular, it will bridge westernized concept of STEM while interpreting it from the Indigenous angles. By addressing the layers of challenges around "girls in STEM" and "Indigenous and western knowledge in STEM", the proposed event can bring about an unprecedented way of advocating for Indigenous girls' rights and opportunities through education.

28. How will the event be promoted/advertised?

(Successful events shall state "Funding considerations provided by the Regional Municipality of Wood Buffalo" on all print and digital advertisements and shall not use the Municipal logo.

We shall state "Funding Considerations provided by the Regional Municipality of Wood Buffalo" on all print and digital advertisements. As advised by Lisa Kinnear, RMWB Community Investment Coordinator, on September 17, 2019, we will act on the following guideline when we see the use of RMWB logo is appropriate:

- We will "not distort or modify the logo in any manner"
- The logo should appear equal in size, weight and colour as the logos of other partner/sponsoring organizations.
- If there are no other partner/sponsoring logos, the logo should appear in a secondary manner to that of the CIP-funded organization.

- 29. The New Events stream is intended to promote an allied social profit sector within the Municipality. What other community groups or organization will be involved in the event?**
- List each community group or organization; and**
 - Define each community group or organization's role.**

There will be a number of other agencies and groups involving in program delivery and evaluation. Partners and their respective roles are as follows:

BrainSTEM Alliance: promotion, women in STEM volunteer recruitment and program facilitation

Athabasca Tribal Council: promotion and inputs to/staff development on Indigenous interpretation of STEM

Nistawoyou Association Friendship Centre: promotion and inputs to/staff development on Indigenous interpretation of STEM

Northlands School Board: promotion, inputs to Indigenous interpretation of STEM, event coordination and delivery, as well as provision of venue

Fort McKay Youth Centre / Janvier Sekweha Youth Centre: promotion, event coordination and delivery, as well as provision of venue.

Keyano College/Walter and Gladys School: promotion and venue provision.

MedicalMakers: 3-D printing facilities and technical consultancy

- 30. The New Events stream is intended to promote public/volunteer participation in the planning, delivering and governing of New Events. How will volunteers be involved in the proposed event?**

BrainSTEM Alliance will partner with us to recruit at least 5 female volunteers per event who are currently working in or have extensive empirical knowledge in STEM career field. School boards and youth centre in the Indigenous community will also help recruit community female volunteers who can assist in interpreting westernized STEM concept into Indigenous way.

- 30. The New Events stream requires at least one other source of funding (e.g., monetary donations or grants, sponsorships, significant in-kind contributions, etc.) aside from the Community Impact Grant. Describe any other funding initiatives the organization has taken or is planning to implement to support this requirement.**

As this event will build on our current program Operation SMART, we intend to approach its corporate supporters for support this event, namely Suncor and Finning. We have also strengthened our partnership with Keyano College and Walter and Gladys School who can provide us with an event venue in town. Fort McKay Youth Centre and Anzac School are also on board to facilitate a venue in Year 2 and 3. We intend to accelerate in-house fundraising efforts, namely Golf Tournament and AGLC related proceeds.

- 31. Describe how the event will become sustainable within three years.**

The event will become sustainable by investing sufficient resources (time and funding) to develop harmonized STEM teaching methods for girls in our community while building the capacity and ownership of this event in the remote Indigenous communities. While the event will take place in the city of Fort McMurray in Year 1 by facilitating transportation from the rural areas, this will be facilitated through the site community itself in Year 2 and 3. Further, women in STEM volunteers will become well versed into the balance between western and Indigenous interpretation of STEM within 3 years, whose skills and knowledge will be then disseminated to other volunteers in the community. Furthermore, within 3 years, RMWB will lay a solid foundation as a leading advocate for "International Day of Women and Girls in Science" and "International Girls in ICT Day". By achieving these aspects, the event will become sustainable in 3 years. If this becomes successful, it can expand into Fort Chipewyan.

Event Budget

32. a) Please be advised that although your organization's fiscal year may not run January - December, that is the funding period of the Community Impact Grant. The following content must only relate to the period of January 1 - December 31, 2020.
- b) Please include all anticipated sources of revenue for your event and whether or not it is in progress (e.g., applied for but not yet confirmed) or secured (confirmed).
- c) Please list all sources of funding separately and name the sources in the space provided.
- d) Do not include this grant application as a source of revenue.

Source of Projected Income	Revenue Jan - Dec 2020	Revenue Status	
		In Progress	Secured
Event Income (Ticket sales, admission, etc.)		<input type="checkbox"/>	<input type="checkbox"/>
Government of Alberta Grant		<input type="checkbox"/>	<input type="checkbox"/>
Government of Canada Grant		<input type="checkbox"/>	<input type="checkbox"/>
Casinos/Bingos	5,350.00	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship from: Finning	1,500.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sponsorship from: Suncor	3,000.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sponsorship from:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Total (A)	\$ 9,850.00		

33. Please be advised that regardless of the organization's fiscal year, the funding period of the Community Impact Grant is January to December. As such, the following content must:

- Include only expenses related to the event contained in this grant request; and
- Only include anticipated expenses to be incurred from January to December 2020.

Please include all of the expense related to this event, even if it is fully funded by other funders.

Column 1 shall contain all of the types of expenses for the event, even if not part of the grant request.

Column 2 shall contain only the portion of the expense being applied for from the Community Impact Grant. The total of Column 2 must match the Total Grant Request and cannot be greater than \$20,000.

Column 3 shall contain only the portion of the expense being funded through other sources of funding.

Column 4 is automatically calculated and should total the entire anticipated cost of the event.

Total Projected Revenue (from Page 14) (A) \$ 9,850.00

1 Type of Expense	2 Requested RMWB Grant	3 Other Funders	4 Total Program Expenses
Human Resources			0.00
Staff: Event manager x 1	4,000.00		4,000.00
Staff: Event facilitator x 2	7,000.00		7,000.00
Staff: Community engagement coordinator x 1	8,000.00		8,000.00
Travel			0.00
Vehicle (gas, maintenance + insurance: prep.)	300.00		300.00
Bus rental to/from Fort McMurray: Anzac, Conklin, Janvier, Fort McKay)	2,000.00	4,000.00	6,000.00
Program			0.00
Supplies (egg drop challenge, soda bottle rockets, water-solar-wind power, soy-clay earthquake etc.)	2,000.00		2,000.00
Consultant (3D printing: MedicalMakers)	2,000.00	2,000.00	4,000.00
Food/refreshments (\$20 girl x 80)	500.00	1,100.00	1,600.00
			0.00
Office rent (5% of yearly cost)	2,000.00		2,000.00
Liability insurance (5 % of yearly cost)	100.00		100.00
Professional audit fees (5% of yearly cost)	100.00		100.00
Venues		2,500.00	2,500.00
Staff development on STEM Indigenous knowledge	250.00	250.00	500.00
Promotion			0.00
Advertising via local media (print x radio)	1,000.00		1,000.00
Pull up banner	250.00		250.00
Event promotion sweaters for volunteers (@\$25)	500.00		500.00
			0.00
			0.00
			0.00
			0.00
			0.00
			0.00
			0.00
			0.00
			0.00
			0.00
			0.00
			0.00
	\$ 30,000.00	Total (B)	\$ 39,850.00
		Shortfall (including Grant Request) (A-B)	(\$ 30,000.00)

TOTAL GRANT REQUEST (Maximum \$50,000 in Year 1, \$40,000 in Year 2, \$30,000 in Year 3) * \$ 30,000.00

**Total Grant Request cannot be higher than projected shortfall*

34. Provide any additional information that may assist in developing a better understanding of the organization or its services/programs during the grant review:

As per guideline that the organization may apply for maximum \$50,000 in Year 1 for this New Event scheme, we are requesting \$30,000 for Year 1-3 (despite it reads above "the total of Column 2 must match the Total Grant Request and cannot be greater than \$20,000).

Girls Inc. of Northern Alberta has been operating in the RMWB since 1979, first as Big Sisters Society and as Girls Inc. affiliate for over the past 15 years. Girls Inc. of Northern Alberta is a non-profit organization with a mission to inspire and empower all girls to be strong, smart and bold. We are the only organization in the community providing girls-only programming to address layers of gender-specific needs, with stronger focus on outreaching to the remote, marginalized Indigenous communities. We equip girls ages 6-18 with the knowledge and skills needed to break free from gender stereotypes, create social change, be proud of who they are and be confident in their own skin. We deliver life-changing programs with research-based curricula, facilitated by trained professionals in a girls-only safe learning environment. To implement our programs, we partner closely with local schools and community organizations. We are the leading advocate for girls and young women's rights and opportunities. Our programs are built on a proven dynamic model to empower all girls and young women to be strong, smart and bold. We offer both in-and-after school programs through school boards and community organizations. In 2018, we served almost 800 girls across the Regional Municipality of Wood Buffalo (RMWB). Echoing our mandate, our programs encompass Healthy-Active Living (strong), Knowledge Enhancement (smart) and Informed Life Skills (bold). Our programs, including this event "Reaching SMART", enable girls to build skills and knowledge necessary to navigate through their everyday lives.

35. Attachments

The following **MUST** accompany this application

Failure to submit the following will result in this application being deemed incomplete.

- Financial Statements of **most recent** fiscal year end (Year end date must fall between July 1, 2018 and June 30, 2019)

Completed and Signed Applications are to be submitted:

Preference is By Email: CIP@rmwb.ca

OR

In Person or By Mail:

Community Investment Program
Community Services
Regional Municipality of Wood Buffalo
9909 Franklin Avenue
Fort McMurray, AB T9H 2K4

**LATE or INCOMPLETE applications will not be processed
(Community Investment Program Policy FIN-220, Section 3.1.5)**

GIRLS INCORPORATED OF NORTHERN ALBERTA SOCIETY

Financial Statements

Year Ended December 31, 2018

(Unaudited - See Notice To Reader)

GIRLS INCORPORATED OF NORTHERN ALBERTA SOCIETY

Index to Financial Statements

Year Ended December 31, 2018

(Unaudited - See Notice To Reader)

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NOTICE TO READER	1
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Statement of Loss	3
Statement of Retained Earnings	4



24, 9914 Morrison Street, Fort McMurray, Alberta T9H 4A4
Phone: (780) 881-7424 Fax: (780) 665-6152 Web: smillard.ca

NOTICE TO READER

On the basis of information provided by management, I have compiled the balance sheet of Girls Incorporated of Northern Alberta Society as at December 31, 2018 and the statements of loss and retained earnings for the year then ended.

I have not performed an audit or a review engagement in respect of these financial statements and, accordingly, I express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

A handwritten signature in black ink, appearing to read 'S. Millard'.

Fort McMurray, Alberta
May 9, 2019

S. MILLARD CHARTERED PROFESSIONAL ACCOUNTANT

GIRLS INCORPORATED OF NORTHERN ALBERTA SOCIETY

Balance Sheet

December 31, 2018

(Unaudited - See Notice To Reader)

	<u>2018</u>	<u>2017</u>
ASSETS		
CURRENT		
Cash	\$ 65,415	\$ 57,956
CAPITAL ASSETS <i>(Net of accumulated amortization)</i>	3,432	5,258
	<u>\$ 68,847</u>	<u>\$ 63,214</u>
LIABILITIES AND SHAREHOLDERS' EQUITY		
CURRENT		
Accounts payable	\$ 9,717	\$ 5,911
DEFERRED GRANTS	<u>13 385</u>	
	23,102	5,911
RETAINED EARNINGS	45 745	57,303
	<u>\$ 68,847</u>	<u>\$ 63,214</u>

Lisa Decker

Mina Snootz Sept. 15/19

GIRLS INCORPORATED OF NORTHERN ALBERTA SOCIETY**Statement of Loss****Year Ended December 31, 2018***(Unaudited - See Notice To Reader)*

	<u>2018</u>	<u>2017</u>
SALES		
Donations and fundraising	\$ 43,929	\$ 21,054
GST rebate	1,484	1,445
Interest Income	81	124
Casino	27,253	
Grants	182,124	206,436
Golf Tournament	37,443	28,875
	<u>292,314</u>	<u>257,934</u>
EXPENSES		
Accounting and legal	2,767	2,901
Advertising and fundraising activities	22,240	21,309
Amortization	1,826	3,465
Board Expense	105	604
Insurance	8,217	2,666
Interest and bank charges	2,327	1,869
Memberships	5,265	5,528
Office	3,659	5,016
Programing	3,094	4,463
Rental	28,349	26,169
Salaries and wages	212,419	257,597
Scholarship	9,000	4,500
Telephone	2,052	3,528
Training	746	325
Vehicle	1,806	4,121
	<u>303,872</u>	<u>344,061</u>
NET LOSS	<u>\$ (11,558)</u>	<u>\$ (86,127)</u>



Mina Snooks Sept. 15/19

GIRLS INCORPORATED OF NORTHERN ALBERTA SOCIETY

Statement of Retained Earnings

Year Ended December 31, 2018

(Unaudited - See Notice To Reader)

	<u>2018</u>	<u>2017</u>
RETAINED EARNINGS - BEGINNING OF YEAR	\$ 57,303	\$ 143,430
NET LOSS FOR THE YEAR	<u>(11,558)</u>	<u>(86,127)</u>
RETAINED EARNINGS - END OF YEAR	<u>\$ 45,745</u>	<u>\$ 57,303</u>

Lisa Decker
Alina Booker Sent K/A