

**Wood Buffalo Woman and Baby Care Association**

## 2020 Community Impact Grant Analysis

**CIP Grant Summary:**

				<b>2020 Recommended by CIP</b>	<b>Variance Recommended vs. Requested</b>
2017	2018	2019	<b>2020 Request</b>		
-	-	-	<b>98,600</b>	-	<b>(98,600)</b>

<b>Fiscal Year End</b>	<b>Total Expenses</b>	<b>Unrestricted Net Assets</b>
December 31, 2018	39,623	8,933

**Notes:**

**Healing Birth: Perinatal Resources in Rural Communities** - Consultation in rural communities, (mainly Janvier and hopefully McKay), on programming around perinatal programs and resources

Administration deemed the project to be ineligible as there was not enough information provided in the application to demonstrate a service gap.

<b>Budget Line Description</b>	<b>2020 Total Budget</b>	<b>2020 Budget Request</b>	<b>2020 Recommended</b>
<b>Revenues</b>			
RMWB Community Impact Grant	98,600	98,600	-
<b>Total Revenues</b>	<b>98,600</b>	<b>98,600</b>	-
<b>Expenses</b>			
Transportation	14,464	14,464	-
Facilitation	2,500	2,500	-
Elder Honorarium	3,500	3,500	-
Printing and Supplies	11,600	11,600	-
Lead Consultant	39,375	39,375	-
Administration	12,861	12,861	-
Refreshments	3,500	3,500	-
Space	2,500	2,500	-
Advertising	2,000	2,000	-
Doula Training	6,300	6,300	-
<b>Total Expenses</b>	<b>98,600</b>	<b>98,600</b>	-
<b>Total Surplus (Deficit)</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

## 2020 Community Impact Grant - Community Programs and Projects Application for Grant Funding

The grant program under which your organization is applying has specific eligibility requirements. The Application Form should clearly show how the proposed program or project meets these requirements. The Application Form, including all required attachments, must be received by the closing date. **Late or incomplete applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5).**

In order to complete this application for funding, please read the following thoroughly:

- 2020 Community Impact Grant Guidelines
- 2020 Community Impact Grant - Community Programs & Projects Application Checklist

If you have reviewed the 2020 Community Impact Grant Guidelines and have any questions regarding this application form or eligibility, please contact CIP@rmwb.ca.

**Organization Name:** Wood Buffalo Woman and Baby Care Association (WBWBCA)

**Declaration:** In making this application, we, the undersigned, confirm:

Board Member(s) and/or  
Executive Director Initials:

- that we have read the Community Impact Grant Guidelines;
- that we understand that this application form and all attachments shall be part of the **public** Council agenda and accessible through all methods that the Council agenda is available;
- that we understand that this application form and all required attachments must be completed in full and received before 4:30 p.m. MT on Monday, September 23, 2019;
- that we understand the term of the Community Impact Grant is January 1 to December 31, 2020 and that all expenditures must happen during this term; and
- that we are authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.

JA      JA  
JA      JA  
JA      JA  
JA      JA  
JA      JA

Jennifer Stephenson  
Signature of Board Member  
(must have signing authority)

Toni Anderson  
Signature of Board Member or Executive Director  
(must have signing authority)

Jennifer Stephenson  
Print Name

Toni Anderson  
Print Name

2019-09-23  
Date: (YYYY-MM-DD)

2019-09-23  
Date: (YYYY-MM-DD)



## Community Programs and Projects Part A - Organization Summary

### 1. Organization Details

Organization Name:	Wood Buffalo Woman and Baby Care Association (WBWBCA)
Street Address:	55 Fitzsimmons Ave.
City/Hamlet:	Fort McMurray
Province:	Alberta
Postal Code:	T9H 1Z3
Phone Number:	
Email Address:	s.17 (1)
Act Registered Under:	Societies Act (Alberta)
Registration Number:	5019661502

*Note: Organization must be in good standing to receive funding.*

### 2. Main Contact

Title:	Co-Chair, Wood Buffalo Woman and Baby Care Association
Name:	Kayla Lushman
Daytime Phone:	s.17 (1)
Email Address:	s.17 (1)

### 3. Executive Director

Name:	
Daytime Phone:	
Email Address:	

### 4. Board Chair / President

Name:	Jennifer Stephenson
Daytime Phone:	s.17 (1)
Email Address:	s.17 (1)

*Note: Should any of the contact details in Questions 2 to 4 change before December 31, 2020, please advise the Community Investment Program at CIP@rmwb.ca*



## Community Programs and Projects Part B - Board Questionnaire

5. How often does the Board review the financial position of the agency? What efforts have been made in the past fiscal year to increase the number and types of financial support for your organization?

The board reviews the financial position of the agency quarterly, with general updates at meetings where the treasurer is present.

In the 2018 fiscal year, WBWBCA hosted a dinner fundraiser to support the organization's operating expenses.

WBWBCA is exploring social enterprise revenue via a woman and baby care facility the organization is working toward bringing to the region.

6. Organization's most recent Fiscal Year End date (YYYY-MM-DD): 2018-12-31

**Unrestricted** net assets from your Financial Statements ending 2018-12-31 \$8,933.21

*(Accumulated surplus that the Board has not set aside for a particular purpose)*

Total Expenses from your Financial Statements Ending 2018-12-31 \$43,792.25

7. Does your organization have financial reserves greater than the last fiscal year's operating expenses? If so, explain why.

8. What are the restrictions (if any) on becoming a member of your organization **and/or** participating in programs or services?

There are no restrictions on becoming a member of Wood Buffalo Woman and Baby Care Association. Any resident in our municipality may participate in programs or services.

9. Minimum number of board members according to bylaws: 5

Number of board members: Currently: 5 2018: 5 2017: 6

How often does the Board of Directors meet? Monthly



10. Please list your current Board of Directors:

Name	Board Position	Years on Board
Jennifer Stephenson	Chair	2
Kayla Lushman	Co-Chair	2
Toni Anderson	Secretary	3
Michelle Chellew	Director at Large	2
Monica Ball	Treasurer	0

11. Are any Board members being paid, or receiving an honorarium for being on the Board or for other positions in the organization outside of their role on the Board? Yes ☐ No ☒

If yes, complete the following table:

Board member name	Paid role in the board / organization	Amount received

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 The personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Investment Program, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (780) 743-7918.  
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## Community Programs and Projects

### Part C - Proposed Program or Project Details

12. **Program or Project Name:** Healing Birth: Perinatal Resources in Rural Communities

13. **Beginning Date (YYYY-MM-DD):** Funding Dependent

14. **Completion Date (YYYY-MM-DD):** December 31, 2020

**Note:** The term of the Community Impact Grant is January 1 - December 31, 2020. The program or project and all expenditures must occur during this term.

15. **What activities will be part of the program or project? Please provide details:**

- a. Use headings if applying for more than one program or project;
- b. List specific activities of each program or project; and
- c. Include details such as location(s), number of sessions, length of sessions, etc.

*(additional space continues on next page)*

Healing Birth will deliver a variety perinatal resources in rural communities. The activities will fall under three headings, Prenatal Resources, Strengthening Families, and Community Empowerment. All of the activities will take place in rural communities which will be dependent on community consultation and relationships.

#### Prenatal Resources:

Prenatal Education - 5 month series - There will be one class a month for 5 months. Classes are approximately 2 hours. Sessions are ideal for expectant parents and their invited support people. Classes follow an evidence-informed framework, educating parents and preparing them for pregnancy, childbirth, and the postpartum period.

Culturally Appropriate Breastfeeding Education - 1-3 sessions - Sessions will be approximately 2 hours. Sessions are ideal for new and expectant parents and their invited support people. The sessions will explore topics surrounding breastfeeding, attachment parenting, and how they support traditional ways and culture, exploring the breastfeeding as food sovereignty.

Prenatal Yoga Class - 4-6 sessions - Sessions are approximately 1 hour. Expectant mothers will practice breathing, gentle stretching, postures, and relaxation, skills that promote comfort during pregnancy and birth. Classes will be taught by instructors certified in prenatal yoga.

#### Strengthening Families:

Bringing Baby Home - 4 sessions - approximately 90 minutes - Sessions are ideal for new and expectant parents and invited support people. Couples learn how to stay connected, emotional awareness and listening skills, constructive problem solving strategies, and importance of preserving intimacy and creating shared meaning as a couple.

Making the Connection - 9 sessions - approximately 90 minutes - Sessions are ideal for new parents and their babies. Sessions consist of guided parent-infant play activities and parent reflection and discussion on one of the Love, Language or Learning themes. Parents have an opportunity to mingle while parents are individually videotaped playing with their infant. At two sessions, the guided play time is shortened to allow time for reviewing positive highlights of individual parent-baby videos. Videos are used as a learning tool to help parents recognize

15. *(Continued from previous page)*

positive aspects of their interaction with their child and become more aware of their child's signals.

Infant Massage - 4-6 sessions - Sessions are approximately 1 hour. New parents learn how to soothe their baby, relieve tummy upsets, and learn to understand their baby's non-verbal language.

Community Empowerment:

Culturally Appropriate Doula Training - 3 -5 sessions - Sessions are approximately 8 hours - These teachings will be presented within the context of Indigenous diversity across these great lands; and colonial disruption of traditional birthing practices within community.

The goal of this class is to celebrate Indigenous wellness and honour the sacred journey of childbirth through an introduction to traditional childbirth teachings. The curriculum and mentors will cover essential doula knowledge, such as: effective communication in the doula profession, childbirth physiology and the birthing process, natural coping mechanisms and how to provide additional support for a natural childbirth, medical options and how to support in a hospital or home birth environment, holistic support solutions and how to provide community supports, postpartum physiology and the recovery process, postpartum relationships, nutrition for the family, and healthy habits, providing breastfeeding support and other feeding options, postpartum mood concerns and support, and supporting infants and families with unique needs.

Stakeholder Consultation:

The activities will be dependent on stakeholder decisions. Two community consultation sessions will be held. Sessions will be approximately 3 hours. Stakeholders will share their ideas about the program, the activities that will be held, preferred content, and most favourable facilitators.





**16. What objective(s) of the Community Program and Projects stream does this program or project address? (Check all that apply)**

- ☐ To provide a program or project that enhances leisure, cultural, recreational opportunities and/or
- ☒ To support the design and delivery of preventive social service programs that promote and enhance the well-being of individuals, families and communities;
- ☒ To promote programs or projects that address, as directly as possible, any one of the 94 Calls to Action in the Truth and Reconciliation Commission report;
- ☐ To promote and support community capacity and economic growth;
- ☐ To facilitate and promote investment in local projects by residents;
- ☐ To enrich the cultural landscape of the Municipality; and/or
- ☐ To create/maintain a program for recruiting, training and using volunteers.

**17. Describe, in detail, how the program or project will meet and address each objective selected above. (additional space continues on next page)**

*If the Calls to Action objective is selected, please identify the Call to Action and include the following:*

- a. *How the Call to Action will be addressed by the activities of the program project;*
- b. *How the activities promote healing, language and/or cultural restoration; and*
- c. *How the Indigenous community is involved in the planning, execution, participation or follow up to the program or project.*

All of the activities in the program will promote and enhance the well-being of individuals, families, and communities. The activities do this while addressing the first and fifth Calls to Action in the Truth and Reconciliation Commission Report. "To Heal the planet, we must begin by healing birth." The programs are aimed at reducing birth trauma and intergenerational trauma surround family relationships and bonding through education and empowerment (prenatal education, prenatal yoga), additional support people in communities (Doula training), mental health, and relationship building (Making the Connection, Bringing Baby Home, Infant Massage, breastfeeding Education)

1.The Truth and Reconciliation Commission report calls upon the federal, provincial, territorial, and Aboriginal governments to commit to reducing the number of Aboriginal children in care.

5. We call upon the federal, provincial, territorial, and Aboriginal governments to develop culturally appropriate parenting programs for Aboriginal families.

By providing a holistic approach to women and babies, WBWBCA empowers women to trust their bodies. Respecting women and their choices and providing culturally appropriate care produces confident, healthy, individuals, families, and communities. Culturally-appropriate services are an important component of quality of care. The activities in the Healing Birth: Perinatal Resources in Rural communities will address the first call to action of the Truth and Reconciliation commissions report by reducing trauma associated with childbirth, improving mental health, and providing skills that foster healthy relationships within families. The activities will develop a network of support people within the community, strengthening the ability of communities to take care of each other, altogether reducing the number of children in care.

The activities will promote healing and cultural restoration by focusing on mental health and by teaching techniques and skills that foster healthy relationships. The activities will promote



17. (Continued from previous page)

parenting styles, birth practices, and feeding styles that support traditions and culture. By providing Doula training to culturally appropriate people communities are empowered to support traditional birth practice, the transition to medically supported birth, and the transition home again. Doula are trained support people for the perinatal period. Doula supported childbirth has significantly better outcomes than births lacking this type of care.

The activities in this program have been chosen because they compliment needs that have been expressed by communities members. However, it is important to note that these programs are subject to change based on the expression and choices of the community. Ultimately, the community members will make the final decision. Indigenous communities will consulted on the local, provincial and federal level through individual communities, Athabasca Tribal Council, Indigenous Birth Alberta, and National Aboriginal Council of Midwives.

18. How many participants are expected to benefit from the program or project? Please identify them in the table below.

Ages 0 - 3:	3-5	Adults:	15-20
Ages 3 - 5:	3-5	Seniors:	
Ages 5 - 12:		Families:	10
Ages 12 - 18:			

19. What is the community need that the program or project will address?

While Fort McMurray residents have a variety of options for prenatal education and holistic resources, the same is not true for the rural residents of RMWB. Wood Buffalo Woman and Baby Care Association (WBWBCA) aims to close this gap by delivering these services to the rural communities.

By providing culturally appropriate services in safe empowering spaces, families will gain the knowledge and skills to break cycles, promote mental health and reduce trauma, develop confidence in the relationships, parenting and connections to culture, and improving physical birth outcomes. In Alberta, maternal and perinatal death rates are twice as high among indigenous women compared to non-indigenous women. The activities outlined will improve this unacceptable statistic.

20. How was the need determined?

These needs were determined through multi-level consultation. At the local level, Athabasca Tribal Council was consulted, as were community members in Janvier. At a systemic level, WBWBCA consulted with Indigenous Birth Alberta, as well as National Aboriginal Council of Midwives. Statistics Canada provide unacceptably high numbers of Indigenous children in care as well as unacceptably high numbers of maternal and perinatal death.

The World Health Organization recommends ongoing dialogue with communities as an essential component in defining the characteristics of culturally appropriate, quality maternity care services that address the needs of women and newborns and incorporate their cultural preferences. Qualitative systematic review confirms the importance of cultural factors in the decisions of women and families to use skilled care at birth.



**21. How will the program or project address this need?**

Healing Birth: Perinatal Resources in Rural Communities will address this need by improving access to services in rural communities. All services will be offered in the rural communities of the RMWB.

**22. What will be the positive impacts to the community?**

Positive impacts to the community will include empowered parents who can confidently make decisions about their own pregnancy and childbirth, leading to improved physical birth outcomes and greater feelings of satisfaction with birth experience, partner and baby. Communities will benefit from improved physical and mental health in mothers and mothers who feel a deeper connection to their body, baby and pregnancy.

Communities will be positively impacted by improved rates of breastfeeding initiation, longer breastfeeding relationships which directly preserve and enhance physical health for mother and baby. The mother and baby relationship will benefit from a greater sense of attachment. Parents will feel connected to traditional parenting practices and understand breastfeeding as food sovereignty, connecting families to traditional parenting practices.

New parents will experience less conflict, hurt feelings and disappointment in their relationship, improving quality of life for their children. Traditional parenting practices will foster feelings of being loved, respected and valued in the children. Activities will reduce stress hormones in children and promote regulation of behavioural states.

Greater access to perinatal support in rural communities, including continuous care in childbirth will improve physical outcomes for mother and baby, as well as reduce postpartum anxiety and depression in Mothers. Communities will be empowered to help each other, and develop a connection traditions and culture, ultimately producing physically and mentally healthier and resilient individuals, families and communities.



Part of the CPP Stream is funded through a partnership with the Government of Alberta to provide support for the design and delivery of preventative social services programs that promote and enhance the wellbeing of individuals, families and communities.

To determine if the program, project or service meets the Family and Community Support Services (FCSS) program outcomes of Prevention, Local Autonomy, Volunteerism, Accountability, and Community Development, please answer the following:

**23. Is the program, project or service preventative in nature? Does it enhance the social well-being of families and individuals? Does it have preventative social outcomes?**

**If yes, please explain. If no, leave blank.**

The program is preventative in nature. By arming individuals with skills, they develop confidence as parents. By having the tools to foster positive attachment and development in children, we break the cycles of trauma. By offering individuals tools to support constructive conflict resolution family structures remain intact, reducing the number of indigenous children in care.

Prenatal classes educate parents allowing them to make informed decisions about their care, reducing the number of unnecessary interventions, improving physical outcomes. In turn, parents are more satisfied with their birth experience, reducing the incidence of postpartum anxiety and depression and improving the quality of life for the entire family.

Culturally appropriate breastfeeding education leads to higher numbers of breastfeeding initiation, longer breastfeeding relationships, improved health outcomes for children such as fewer infections, fewer hospital visits, fewer incidence of Sudden Infant Death Syndrome, less obesity in children and less cardiovascular disease into adulthood. Mothers who breastfeed benefit from less incidence of breast cancer, ovarian cancer, osteoporosis, cardiovascular disease, and obesity.

**24. Does the program, project or service:**

- Help people develop independence, strengthen coping skills and become more resistant to crisis?  
Yes ☒ No ☐
- Help people develop an awareness of social needs?  
Yes ☒ No ☐
- Help develop interpersonal and group skills which enhance constructive relationships among people?  
Yes ☒ No ☐
- Help people and communities to assume responsibility for decisions and actions which affect them?  
Yes ☒ No ☐
- Provide supports that help sustain people as active members of the community?  
Yes ☒ No ☐





**25. Is the program, project or service:**

- Primarily a recreation, leisure, entertainment or sporting activity or event?  
Yes ☐ No ☒
- Offering direct assistance, including money, food, clothing or shelter, to sustain an individual or family?  
Yes ☐ No ☒
- Primarily rehabilitative, therapeutic or crisis management?  
Yes ☐ No ☒
- A duplication of services provided by any level of government?  
Yes ☐ No ☒
- A capital expenditure such as the purchase, construction or renovation of a building or facility?  
Yes ☐ No ☒

**26. What does/will a successful program or project look like?**

Measuring the success of the program will be qualitative. A successful program will produce families who report improved mental and physical health, satisfaction in their relationship with their partner, feelings of attachment with their children, and longer breastfeeding relationships.

A successful program will produce at least one trained doula in a rural community, empowering the community to support each other. In one year, a trained doula could support 40 families and 800 families in a generation.

To be successful, participants will report greater feelings of connectedness with their cultural traditions around parenting and childbirth. WBWBCA will engage in developmental evaluation as participants are informally interviewing participants before (setting a baseline), during, and after participating.

Success will also entail long term measures.



**27. How will the program or project's success be measured (e.g., surveys, evaluation, longitudinal studies)?**

Participants will be asked to complete surveys and follow-up interviews base on the Family and Community Support Services Outcomes Model.

**28. Does the program or project duplicate or overlap with other programs or projects offered in the community? How is this organization's program or project unique?**

This project is unique because it delivers services, that are readily available in Fort McMurray, to rural communities that encounter obstacles in availing of the services in the urban centre.

**29. How will the program or project be promoted/advertised?**

*(Successful programs or projects shall state "Funding considerations provided by the Regional Municipality of Wood Buffalo" on all print and digital advertisements and shall not use the Municipal logo.*

The project will create a brochure outlining the programs offered under the project. Programs will be advertised via social media, community bulletin boards and word of mouth.



**30. The Community Programs and Projects stream is intended to promote an allied social profit sector within the Municipality. What other community groups or organization will be involved in the program or project?**

- a. List each community group or organization; and
- b. Define each community group or organization's role.

The Hub Family Resource Centre will participate in the delivery of programs in rural communities, particularly the Bringing Baby Home series.

Fort McMurray Doula Association will deliver Prenatal Education on behalf of the project.

Fort McMurray's La Leche League group will assist in the implementation of culturally appropriate breastfeeding education.

**31. The Community Programs and Projects stream is intended to promote public/volunteer participation in the planning, delivering and governing of community programs and projects. How will volunteers be involved in the proposed program or project?**

The project will be overseen by a volunteer board of directors. Programming may be delivered by volunteer organization based on community consultation. The project may consult volunteer groups like La Leche League Canada or Fort McMurray Doula Association in developing/organizing culturally appropriate education.



- 32. The CPP stream requires at least one other source of funding (e.g., monetary donations or grants, sponsorships, significant in-kind contributions, etc.) aside from the Community Impact Grant. Describe any other funding initiatives the organization has taken or is planning to implement to support this requirement.**

Wood Buffalo Woman and Baby Care Association is planning a fundraiser February 29, 2020 at the Fort McMurray Gulf Course. This will be the organization's second fundraising dinner of this nature. Mayor Don Scott and Counselor Krista Balsam were in attendance. The event was aimed at raising money and awareness about women's health issues and the importance of autonomy for women, especially in healthcare and childbirth.

- 33. Outline any expected in-kind contributions for this program or project:**

Fort McMurray Doula Association has offered 70 hours in-kind for the delivery of prenatal education and travel- provided the communities chooses their services. Based on \$24/hour as a number for volunteer hours, this contribution is valued at \$1,680.

The Hub Family Resource Centre may deliver the Bringing Baby Home Series which is estimated at 24 hours for travel and program facilitation valued at \$576 based on \$24/hour for volunteer hours. Note this amount may actually be higher in reflection of the Hub's actual rates of pay.

La Leche League Canada may assist in the procurement/delivery of culturally appropriate breastfeeding education- contribution is at \$576 at \$24/hour.



### Program or Project Budget

34. a) Please be advised that although your organization's fiscal year may not run January - December, that is the funding period of the Community Impact Grant. The following content must only relate to the period of January 1 - December 31, 2020.
- b) Please include all anticipated sources of revenue for the program or project and whether or not it is in progress (applied for but not yet confirmed) or secured (confirmed).
- c) Please list all sources of funding separately and name the sources in the space provided.
- d) Do not include this grant application as a source of revenue.

Source of Projected Income	Revenue Jan - Dec 2020	Revenue Status	
		In Progress	Secured
Project/Program Income (Ticket sales, admission, etc.)		<input type="checkbox"/>	<input type="checkbox"/>
Government of Alberta Grant		<input type="checkbox"/>	<input type="checkbox"/>
Government of Canada Grant		<input type="checkbox"/>	<input type="checkbox"/>
Casinos/Bingos		<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship from:		<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship from:		<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship from:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other:		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other:		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
<b>Total (A)</b>			





**36. Provide any additional information that may assist in developing a better understanding of the organization or its services/programs during the grant review:**

Wood Buffalo Woman and Baby Care Association's mission is to have a woman and baby care facility in the Regional Municipality of Wood Buffalo. The centre would offer midwifery care, fertility counselling, counselling for women and families who have experienced miscarriages and infant loss, as well as pre-natal and post-natal information and education sessions.

All services are delivered using our values. We believe in respecting women and their choices, taking a holistic approach to women and babies, culturally appropriate care, and empowering women to trust their bodies.

WBWBCA aims to close gaps in services that affect the perinatal period. Infant and young child feeding in emergencies (IYCFE) is one area where these gaps were observed.

Following the 2016 Horse River wildfire, community members recounted many incidents related to IYCFE where public health standards were unmet during the evacuation response.

In 2017 WBWBCA signed an 18 month contract with the Canadian Red Cross (CRC) to strengthen community preparedness as well as response skills and policies developed in the RMWB.

In August 2019, a 3 year contract was signed with the CRC for phase 2 of the project, with a key focus on the health system, Indigenous communities, and cultural communities affected by the fire.

**37. Attachments**

The following **MUST** accompany this application.

**Failure to submit the following will result in this application being deemed incomplete.**

☒ Financial Statements of **most recent** fiscal year end (Year end date must fall between July 1, 2018 and June 30, 2019)

The following is **OPTIONAL** to this application.

☒ Project Logic Model (if available)

**Completed and Signed Applications are to be submitted:**

**Preference is By Email: CIP@rmwb.ca**

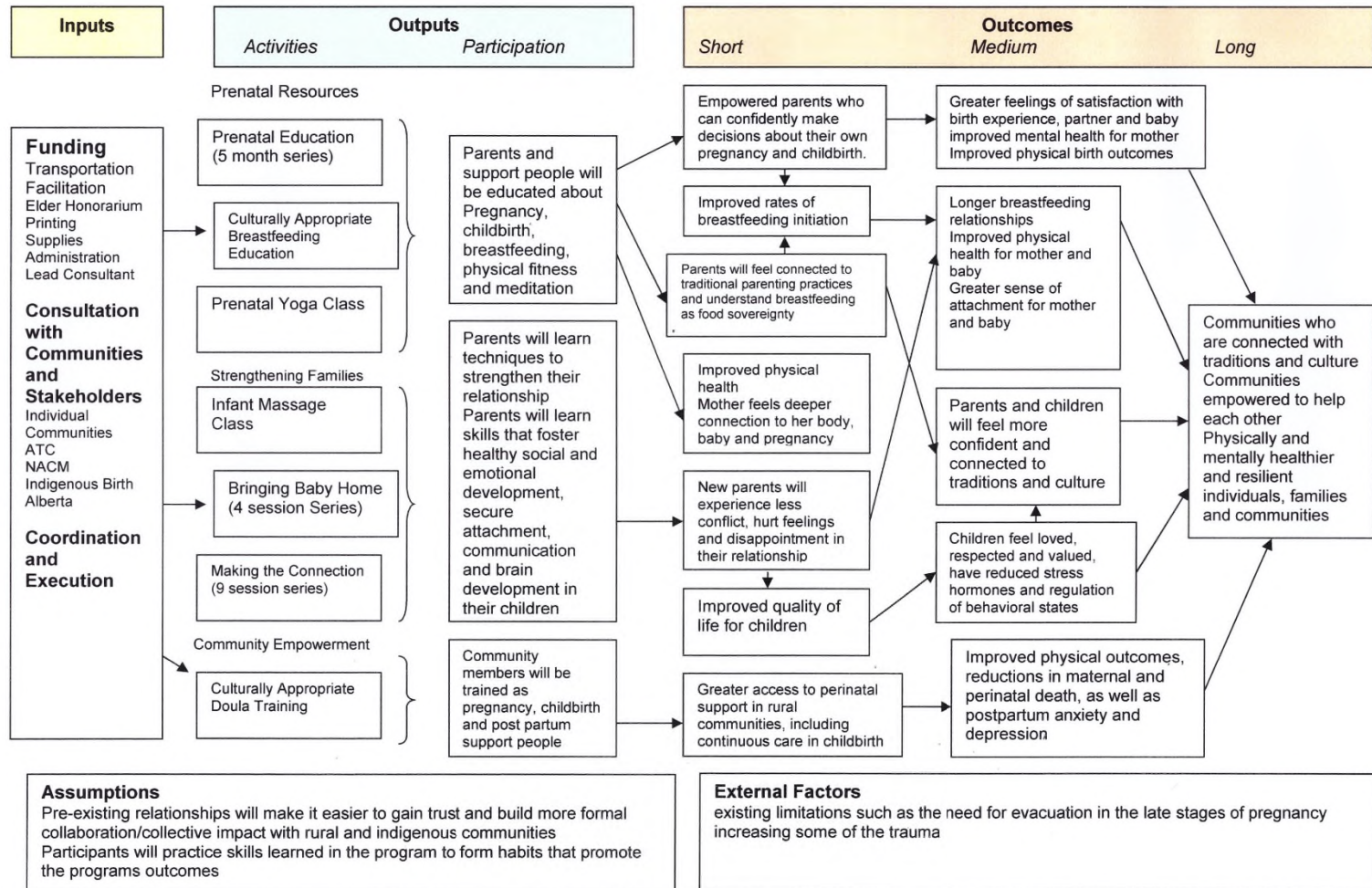
**OR**

**In Person or By Mail:**

Community Investment Program  
Community Services  
Regional Municipality of Wood Buffalo  
9909 Franklin Avenue  
Fort McMurray, AB T9H 2K4

**LATE or INCOMPLETE applications will not be processed**  
**(Community Investment Program Policy FIN-220, Section 3.1.5)**

**Program:** Healing Birth: Perinatal Resources in Rural Communities **Logic Model**  
**Situation:**



**WOOD BUFFALO WOMAN AND BABY CARE ASSOCIATION**  
**Financial Statement for the Year Ending December 31, 2018**

**Income**

Donations received	\$ 5,780.00
Interest and Dividend Income	\$ 3.91

***Grant Income:***

Red Cross Grant (to fund Safely Fed Canada Project)	\$ 32,450.30
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<b>TOTAL</b>	<b>\$ 38,234.21</b>
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**Disbursements**

2018 Mid Winter Soiree Fundraiser Expenses	\$ 3,998.79
Miscellaneous Expenses	\$ 170.12

***Grant Expenses:***

Safely Fed Canada Project Expenses (Safe Infant Feeding in Emergencies)	\$ 39,623.34
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<b>TOTAL</b>	<b>\$ 43,792.25</b>
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**Assets**

Cash in Bank	\$ 8,933.21
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<b>TOTAL</b>	<b>\$ 8,933.21</b>
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**Liabilities**

None	\$ -
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<b>TOTAL</b>	<b>\$ -</b>
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