



REGIONAL MUNICIPALITY  
OF WOOD BUFFALO

## Council Meeting Presentation Request

Completed requests to make a public presentation must be received by 12:00 noon on the Wednesday immediately prior to the scheduled meeting. Presentations are a maximum of 5 minutes in duration.

Presentation Information	
Preferred Date of Presentation	June 25, 2019
Name of Presenter(s)	Dr. Trent Keough, Frederick Russell and Dale Mountain
Organization Represented	Keyano College
Topic	Keyano College International Theatre and Art Gallery Development and Operations
Please List Specific Points/Concerns	The College will be presenting a request to Council to fund the development and ongoing operations of the proposed International Art Gallery and existing Theatre. Preliminary estimates are in place and the College is ready to move forward with the design and construction of the Art Gallery. Ongoing operational support will be required for the Theatre and Art Gallery. All supporting drawings and budget estimates have been shared with the RMWB Administration.
Action Being Requested of Council	To approve \$15 million for the further design and construction of the Arts Centre, inclusive of the new Art Gallery (the build) and existing Theatre. To fund the annual operations of the Arts Centre: Art Gallery at \$1.5 million annually; Theatre \$2.5 million annually. The operations grant requests are for a five year term, renewable after three years. Keyano commits to spending the off-setting funds (\$1.5 million) entirely on Arts programming tied to the Arts Centre.
Are you providing any supporting documentation (ie: Powerpoint)? <input checked="" type="radio"/> Yes <input type="radio"/> No	
If yes, the documentation <u>must</u> accompany this request, as handouts will not be distributed at the meeting. To ensure that your documents meet minimum standards, please see presentation guidelines on the next page.	
Supporting documents may be e-mailed to <a href="mailto:Legislative.Assistants@rmwb.ca">Legislative.Assistants@rmwb.ca</a> .	

*As per Procedure Bylaw No. 14/025, a request to make a presentation may be referred or denied.*

# ARTS INFRASTRUCTURE WOOD BUFFALO

1

@ Keyano College

JUNE 25, 2019

DR. TRENT KEOUGH, FREDERICK RUSSELL,  
DALE MOUNTAIN

# GROW ARTS' INFRASTRUCTURE

- We can work together to grow, sustain and enliven the Arts in Wood Buffalo.
- Vibrant artistic communities are necessities in civil societies.
- Arts infrastructure is an outward manifestation of cultural maturation and community sophistication.
- The calls to Arts action are many! We are presenting an opportunity to act.

# WORK-CAMP, REMOTE EMPTINESS, OR CIVIL SOCIETY?

- How we imagine (**creativity**) ourselves to be, how we think (**thought**) about ourselves, and how we describe (**narrative**) ourselves to others, will impact (**empathy**) others' perceptions (**worldview**) of who we are (**being**) and what we might become (**future**).
- Art tells the story of culture as it was, as it is, as it could be, and as it should be.
- Art can tell the 'story' of Wood Buffalo's Cosmo!

WHO ARE WE, NOW?  
&  
WHAT DO WE WISH TO BE CELEBRATED FOR, TOMORROW?

- What is Wood Buffalo's (Social) Purpose?

Let's Celebrate 'Wood Buffalo's Cosmo.'

# WHO'S A COSMOPOLITE?

- A person “belonging to all the world; not limited to just one part of the world.”
- “Cosmopolitanism has come to stand for peace and harmony among nations, founded upon understanding, tolerance and interdependence.”

# WHO'S A COSMOPOLITE?

- “A cosmopolitan community might be based on an inclusive morality [*i.e. Our commitment to sharing our cultures and their arts is one essence of WB's multiculturalism.*],
- a shared economic relationship [*i.e. The oil sands are the economic power bases creating our workforce and cultural diversities in WB.*],
- or a political structure that encompasses different nations [*e.g. Canada's federalism, Canadian hyphenated-national identities, Canada's official multicultural policies and our local commitment to inclusiveness in WB.*].”

# THEATRE, ARTS CENTRE & ART GALLERY

- We have challenges, opportunities and plans before us.
- With these come collaborative opportunities to grow the attractiveness of Fort McMurray, Wood Buffalo, and Keyano College.
- Innovative and strategic alliances for public good.

## PUBLIC THEATRE, ARTS CENTRE & ART GALLERY

- Will mean new jobs.
- Will assist in attracting and retaining new citizens.
- Will bring more students into Keyano.
- Will be an economic multiplier.

# RMWB'S ARTS CENTRE

- Wood Buffalo owns exceptional infrastructures.
- Keyano owns some exceptional infrastructure.
- Wood Buffalo & Keyano can do better, together!

## THEATRE, ARTS CENTRE & ART GALLERY

- By combining, aligning, & strategically utilizing our infrastructures.
- By sharing our human resources and focusing our financial capacities.
- We can become *Extraordinary* in the fulfillment of community 'Art' aspirations.

# THEATRE, ARTS CENTRE & ART GALLERY

- Together we can realize goals identified in multiple strategic plans.
- Together we can provide current and future citizens an even better place to live, work and learn.

# RMWB WANTS ARTS INFRASTRUCTURE

- Evidence of RMWB's coming of age in the Arts is easily found in the community's outspoken desire for additional Arts infrastructure, art displays, art programming and performance arts opportunities.

# THE CHALLENGES ARE OUR OPPORTUNITIES

- RMWB's Strategic Plan 2018-2022
- Strategy & Initiative #3f– Support Arts and Culture.
- Explore partnerships with Keyano.

# THE CHALLENGES ARE OUR OPPORTUNITIES

## Wood Buffalo Social Sustainability: A Community Plan for the RMWB

- 4.0 Further Support Culture and Arts.
- Arts and culture are an integral part of community life.

# THE CHALLENGES ARE OUR OPPORTUNITIES

## Youth Vision & Voice in Wood Buffalo: Youth Ideas for Resilient Communities after the 2016 Horse River Wildfire Disaster

- More art-based activities & theatre skills for youth.
- More culture-specific events.

# THE CHALLENGES ARE OUR OPPORTUNITIES

## Wood Buffalo Culture Plan

- Accessibility, **Art Studios**
- **Arts Centre** and District
- Capacity Building, Professional Training
- **Theatre Company**
- Cultural Facilities, Flagship

# THE CHALLENGES ARE OUR OPPORTUNITIES

## Wood Buffalo Culture Plan

- **Public Art Gallery:** multicultural, inclusive, resilient, restorative, collaborative, innovative, etc.

# THE CHALLENGES ARE OUR OPPORTUNITIES

Wood Buffalo Culture Plan: Priority

- **Further Develop** cultural facilities and resources.

# KEYANO ARTS INFRASTRUCTURE

- Performing Arts Theatre
- Recital Theatre
- 17 Performance Studios
- 25 million in infrastructure assets
- Served 35,000 RMWB patrons in 2018-19
- Evidence of Keyano's commitment to RMWB's civil society.
- Physical Home of Arts Council Wood Buffalo
- Essential to the thriving dance community
- Provincially owned Art currently on display will be replaced by our own exhibition this season

# WILL THE KEYANO THEATRE SURVIVE?

- Keyano no longer offers performance arts programs. Only one visual arts program remains in existence. This is a deficit, a college weakness.
- Keyano dedicates 2.5 million for Theatre costs annually.

# WILL THE KEYANO THEATRE SURVIVE?

- We are grateful for RMWB's financial support for the 2018-2019 Theatre operating deficit of \$449,513.
- \$388,184 offset to ongoing operating deficit.
- \$61,329 for 5<sup>th</sup> class engineering specifications (complete) for Public Art Gallery.
- This financial assistance is greatly appreciated.
- However . . .

# NO, THE THEATRE WILL NOT SURVIVE; NOT WITHOUT CHANGE.

22

- Keyano can not continue to operate the theatre as a non-teaching and learning asset.
- Keyano can no longer bear the financial burden of sustaining this valuable community infrastructure.
- Keyano has no funds to restore performance and visual arts programming. No funds for refurbishing FF&E within the Theatre. There are none forthcoming from the GOA. However . . .
- Keyano has a proposition to address this adversity.

# TODAY'S 1<sup>ST</sup> ASK OF RMWB: 2.5 MILLION

- To maintain the existing Arts infrastructure, we need an annual infusion of 2.5 million dollars.
- With Theatre funding, Keyano commits to spend all realized savings on immediate delivery of Arts programming.

## 2<sup>ND</sup> ASK: THE ART GALLERY, MAKER STUDIOS, GLASS STUDIO. 15 MILLION CAPITAL BUILD

- What do we get for 15 million?
- We get an upgraded/expanded/renewed Public Theatre.
- A new Public Art Gallery.
- Renewed and Revitalized Arts Centre.
- We deliver a Teaching, Public Art Gallery supported by Performance and Visual Arts programming reflecting the multicultural richness of RMWB.
- New maker spaces for artists. Gym conversion into 3 large studios.

## 2<sup>ND</sup> ASK: THE ART GALLERY, MAKER STUDIOS, CERAMICS STUDIO. 15 MILLION CAPITAL BUILD

- We get a professional Glass and Ceramics Studio/Teaching Lab.
- We get to realize the intended partnership between Keyano & RMWB & Arts Community.
- We achieve building cost savings by collaboration with RMWB Administration and its Engineering Department. More build for the bucks!
- We get to convert a 25 million community college asset, i.e. the Keyano Theatre, into a 40 million dollar Public partnership asset. E.g. Wood Buffalo Art Gallery and Performance Art Centre @ Keyano College.

## 3<sup>RD</sup> ASK: TO OPERATE THE ART GALLERY, 1.5 MILLION ANNUALLY

- Estimated annual Gallery operating cost at 1.5 million annually.
- This estimate is based on existing Galleries of comparable size without the distance we have from other urban centres.

# SNAPSHOT OF THE ASK: 4 MILLION ONGOING & 15 MILLION CAPITAL

- Multi-year funding agreement. Five years with renewal option in year three.
- 15 million capital build: Renewed Theatre, Public Art Gallery, Glass & Ceramics Lab and 3 (new) Art Studios.
- 2.5 million (annually) for Theatre: Infrastructure & Operations.
- 1.5 million (annually) for Public Art Gallery Operations & Infrastructure.
- Anticipate 2.1-2.2% Annual Inflationary increases on Operating costs.

# KEYANO & RMWB PARTNERSHIP

Thank you Mayor Scott, Council and Administration for receiving Keyano's proposal for operating the Public Theatre, Public Arts Centre, and Public Art Gallery.

And, hopefully, thank you also for enabling the return of Performance Arts and Visual Arts program offerings.