



WOOD BUFFALO CULTURE PLAN

Presenters: Marc Fortais and Nadia Power

May 14, 2019

AGENDA



1. Purpose and Alignment
2. Methodology
3. The Culture Plan
4. Implementation
5. Recommendation

1. PURPOSE AND ALIGNMENT

The Wood Buffalo Culture Plan is a guiding document to support and enhance arts and heritage initiatives in Wood Buffalo over the next ten years.

The 2018- 2021 RMWB Strategic Plan identifies the support for arts and culture as Strategy & Initiative #3f.

2. METHODOLOGY

- Community Advisory Committee
- Literature Review
- Environmental Scan
- Engagement

Community Advisory Committee

The Advisory Committee provided input, oversight, and diverse sector perspectives to the development of the Wood Buffalo Culture Plan, with representation from:

- Arts Council Wood Buffalo
- Fort McMurray Heritage Society
- Fort McMurray Tourism
- Government of Alberta/Alberta Federation for the Arts

Community Advisory Committee

- Keyano Theatre & Arts Centre
- McMurray Metis (MNA Local 1935)
- Multicultural Association of Wood Buffalo
- Oil Sands Community Alliance
- Regional Recreation Corporation of Wood Buffalo
- Regional Municipality of Wood Buffalo
- Suncor Energy Centre for the Performing Arts

Literature Review and Environmental Scan

The Literature Review consisted of an extensive collection of documents containing relevant information about the region.

The Environmental Scan consisted of comparative analysis of arts and heritage facilities and programs in different parts of Alberta and across Canada that speak to the present circumstances and potential of cultural activity in Wood Buffalo.

Engagement

- More than 60 one-on-one interviews
- Visits to communities and cultural facilities in the region
- Five small group sessions
- Reporting back
- Ongoing

3. THE CULTURE PLAN

- Vision
- Community Values
- Principles and Practices
- Priorities



Vision

Wood Buffalo is a culturally diverse and socially inclusive municipality in which arts and heritage are vital to its social, economic, and environmental well-being.

Community Values

- Resilience - Wood Buffalo is a resilient community and residents are seeking to make the region stronger and more desirable as a community in which to live and work
- Reconciliation - arts and heritage are relevant to addressing the findings and recommendations of the Truth and Reconciliation Commission' Calls to Action

Community Values cont'd.

- Inclusion - principles and values are shared and universal, and through arts and heritage we can foster a sense of belonging and inclusion
- Collaboration - culture is a shared responsibility, not a service that a Municipality can provide independently
- Innovation – commitment to the well-being of the community is suggestive of the ingenuity and determination available to support arts and heritage

Principles and Practices

- Accessibility - arts and heritage must be culturally, intellectually, physically and financially accessible to all people across the Wood Buffalo
- Assets - arts and heritage are a strategic investment for community development and social sustainability
- Belonging - arts and heritage foster a culture of community participation and celebrate differences

Priorities

- **Foster** healthy environment for culture: arts and heritage
- **Further develop** cultural facilities and resources
- **Support** collaboration and innovation
- **Encourage** inclusivity and accessibility
- **Improve** awareness of the value of culture

4. IMPLEMENTATION

- Prioritization and Phasing Action Plan
 - Priorities
 - Strategies
 - Primary Responsibilities and Potential Funders
 - Actions, Outcomes and Key Performance Indicators

5. RECOMMENDATION

1. THAT the Wood Buffalo Culture Plan, dated April 2019, be adopted as a guiding document to support and enhance arts and heritage initiatives in the Regional Municipality of Wood Buffalo over the next ten years.
2. THAT Administration work with the established community based advisory committee to transition from development to implementation and evaluation of the Wood Buffalo Culture Plan.

Thank You