



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

OFFICE OF THE
CHIEF ADMINISTRATIVE OFFICER

December 16, 2018

Anna Whelan, General Manager
Creative City Network of Canada
Suite 415-402 West Pender Street
Vancouver, BC V6B 1T6

RE: Letter of Intent to Host a Creative City Summit

Dear Ms. Whelan,

The Regional Municipality of Wood Buffalo (Municipality) is pleased to submit a letter of intent expressing interest in submitting a bid to host a Creative City Summit. As a member of the Creative City Network of Canada, the Municipality welcomes the opportunity to host this Summit.

The support of art and culture is identified as Strategic Priority in the RMWB 2018-2021 Strategic Plan. Hosting and attracting major cultural events that support arts and culture development in the region is aligned to this Strategic Priority. We also recognize that Municipalities, arts organizations and individuals play important roles in the development of arts, culture and heritage in Canada and we are interested in facilitating knowledge sharing professional development in the field of local cultural policy, planning and research through hosting this event. The Municipality, in partnership with local cultural stakeholders, would highlight our unique character through a kaleidoscope of cultural experiences, including:

Heritage Village

Heritage Village is Fort McMurray's own little village locked in time where visitors can take a stroll through history.

Heritage Shipyard

Heritage Shipyard, the last remaining shipyard in Alberta, is located along the Clearwater River in Fort McMurray's lower townsite. Sitting on 1.6 hectares, it is the original location where, after the annual spring river breakup, passengers and freight destined for the north were transferred from rail to ship or barge.

Wood Buffalo Regional Library

Located at MacDonald Island Park, the Wood Buffalo Regional Library informs and entertains through a range of resources.

Keyano Theatre and Arts Centre

Considered to be the cornerstone for live entertainment and social gathering in Wood Buffalo, Keyano Theatre and Arts Centre has delivered onstage performances and theatrical plays for more than 30 years. Local, national and international performers visit and mentor. The Theatre also houses an Art Gallery that showcases both student and professional works of art.

Community Art Gallery

Located at MacDonald Island Park, the Community Art Gallery is presented by MacDonald Island in partnership with the Kirschner Family Corp. The gallery showcases local artists - hobbyists and professionals - throughout the year and organizes school programs and community art projects.

Jubilee Plaza

Jubilee Plaza is an outdoor event venue that has become the community's town square and gathering place. It hosts a variety of events such as fitness classes, concerts, bonfires and more. It is also home to McMurray Experience, an exciting, interactive, indoor space that includes a digital guest book, photo booth, historical timeline and theatre space.

Fort McMurray International Airport (YMM)

Conveniently located only 16 kilometres from downtown Fort McMurray where the Creative City Summit would take place, YMM has a collection of public art, including pieces by local artists, that showcase the unique look and character of the Wood Buffalo region.

There are many more cultural hotspots to showcase and experience, including the Wood Buffalo Sports Hall of Fame, Points North Gallery, Suncor Energy Centre for the Performing Arts, and Oil Sands Discovery Centre, just to name a few!

Outlined below is the primary contact information in the required order outlined in the application to host a Creative City Summit;

Deanne Lawrence, Supervisor, Recreation and Culture

Regional Municipality of Wood Buffalo

Fort McMurray, Alberta

Deanne.lawrence@rmwb.ca

9909 Franklin Ave, Fort McMurray, Alberta T9H Fort McMurray, Alberta, T9H 2K4

Population size: 71,589 according to the national 2016 Census. This number does not include our shadow population and it is important to note that the population was also impacted by the 2016 Horse River Wildfire. The Unofficial population for the 2018 Municipal census is 111,687

We look forward to further communication with the Creative Cities Network of Canada and the opportunity to host the Creative City Summit.

Sincerely,

A handwritten signature in black ink, appearing to read 'Annette Antoniak', written in a cursive style.

Annette Antoniak
Chief Administrative Office

cc: Mayor and Councillors, Regional Municipality of Wood Buffalo
Marc Fortais, Director Public Works
Lynda MacLean, Director Communications Stakeholder & Indigenous Relations