



fuse social

#WeAreFuseSocial



FuseSocial has been operating for five years.



New Board Members and Executive Director: Spring 2018.




Environmental scan focused on identifying the key strengths and challenges of the organization, and recommending future priorities and directions: Summer 2018



New Strategic Plan: Fall 2018



What We Heard

- Seven interviews with key informants.
 - Survey distributed to approximately forty social profit agencies within the Wood Buffalo area.
- 



KNOW WHAT



SO WHAT



NOW WHAT

Our Vision

**A THRIVING WOOD
BUFFALO
WITH REMARKABLE
SOCIAL PROFITS**

Our Mission



**SOCIAL PROFITS
STRENGTHEN
COMMUNITIES**



**WE HELP STRENGTHEN
SOCIAL PROFITS**

Our Values

RELATIONSHIPS

INNOVATION AND EXCELLENCE

COLLABORATION

CAPACITY BUILDING

COMMITMENTS WITH RESULTS

DIVERSITY AND INCLUSION

COMMUNICATIONS AND TRANSPARENCY

ACCOUNTABILITY AND STEWARDSHIP

Strategic Directions and Priorities

**STRENGTHEN OUR
COMMUNITY
RELATIONSHIPS AND
ENGAGEMENTS**



FOCUSING OUR ROLE AND SERVICES



ADVANCING OUR STRATEGIC COMMUNICATIONS



STRENGTHENING OUR CAPACITY TO SERVE



Strategy on the Ground

- We will offer upward of 30 Board development sessions in 2019.
- We are launching a Board networking and support table this coming winter.
- We will build outcome-based support management plans (and see them through) with 20 unique agencies in the region.
- The 2019 Leadership Wood Buffalo cohort will comprise of 12-16 individuals from 3-4 sectors and complete 4-5 community action projects.
- We will offer 18-20 unique academic calendar courses to the sector in 2019.

Strategy on the Ground

- We commit to staying engaged and informed regarding the potential of an Alberta Nonprofit Network.
- We are committed to working collaboratively to steward the Social Sustainability Plan.
- We are committed to being active conveners of Convergence and the Heart of Wood Buffalo Awards.
- We are committed to working collaboratively with the United Way and Community Foundation to facilitate a long-term blueprint for social profit success.
- We are committed to being actively engaged with Volunteer Canada and Volunteer Alberta for the purpose of implementing best practices in volunteerism throughout Wood Buffalo.

Strategy on the Ground

- We are reopening the Wood Buffalo Volunteer “Centre”.
- We are committed to matching volunteers with appropriate opportunities.
- We will offer a minimum of 8 volunteer management training sessions in 2019.
- We are committed to exploring sustainable and viable options for shared services.
- We are launching an Executive Director Excellence program this January, focused on Executive Director support and capacity building, including regular roundtables, training opportunities, and mentorship support.

Strategy on the Ground

- We will lead and work collaboratively with a team of community stakeholders as we develop, steward, and implement the 2019 Canadian Index of Wellbeing .
- We are launching a “FuseSocial Celebrates the Sector” campaign, and a #WeAreFuseSocial campaign.
- We are committed to simplifying access to information via our website and other platforms.
- We will develop a “Recruit for skills – not ‘the look’” strategy - a detailed equity and diversity in recruitment strategy for staff and board. We will share this strategy with our partner agencies for adaptation should they choose.
- We will develop and introduce “Social Profit 101” as a monthly orientation session for new to social profit staff. We commit to actively forming partnerships with local agencies to inform content.

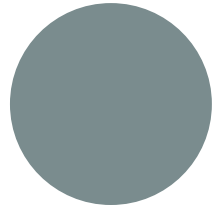
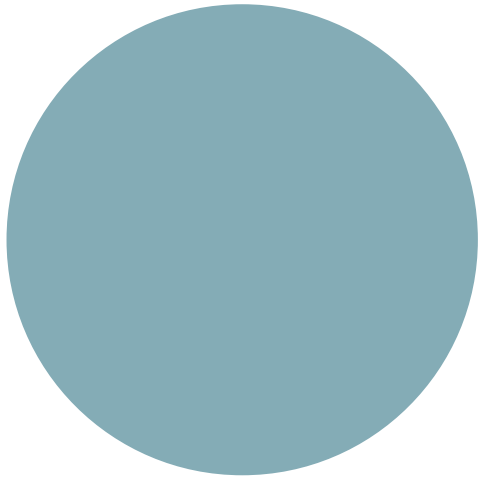
#WeAreFuseSocial



We help strengthen social profits through education, development, innovation and collaboration opportunities that are accessible and relevant.



*We are here for the sector.
We are committed to serving the sector, for the sector.*



Thank You!

We are now happy to entertain questions and comments.