

Subject: 2019 Community Impact Grant (Community Events) Allocation

APPROVALS:

Annette Antoniak

Director

Chief Administrative Officer

Recommended Motion:

THAT \$194,850 of the Community Impact Grant – Community Events stream be allocated as follows:

| Organization | | Recommendation |
|--------------------------------------|---|-----------------------|
| 1 | Alzheimer Society Alberta and Northwest Territories | \$ 20,000 |
| 2 | Anzac Family Community Support Society | 11,350 |
| 3 | BrainSTEM Alliance Ltd. | 10,000 |
| 4 | Fort McKay Métis Community Association | 20,000 |
| 5 | Fort McMurray Chess Club | 9,850 |
| 6 | Fort McMurray Society of the Friends of Music | 20,000 |
| 7 | FuseSocial Wood Buffalo Society | 17,800 |
| 8 | Keyano College | 18,250 |
| 9 | King's Kids Promotions Outreach Ministries Incorporated | 20,000 |
| 10 | Rehoboth Alliance | 20,000 |
| 11 | United Way of Fort McMurray | 20,000 |
| 12 | Willow Lake Community Association | 7,600 |
| Total Community Events Stream | | \$ 194,850 |

Summary:

The Community Impact Grant provides funding to registered non-profit organizations that meet community needs and contribute toward the strategic priorities identified by the Municipality through the Regional Municipality of Wood Buffalo 2018 - 2021 Strategic Plan. The Community Impact Grant encourages organizations to submit applications that support one or more of three streams: Community Events, New Events, and Community Programs and Projects (Attachment 1). For the Community Events stream, 16 applications were submitted by the close of the Call for Applications, and of those, a total of 12 met the funding criteria and are recommended to Council for

funding approval (Attachment 2).

Background:

On October 3, 2018, a Call for Applications for the Community Impact Grant was posted on the Municipal website, shared on social media, and circulated via email to past grant applicants. Information sessions were also held throughout the Municipality from October 17 to November 1, 2018. The Call for Applications closed at 4:30PM on November 16, 2018.

A total of 60 applications were received by the posted deadline, with requests totaling \$3,272,785. The applications were reviewed by Administration and screened for compliance with the Community Investment Program Policy FIN-220 and the Community Impact Grant Guidelines. Nineteen applications did not meet the eligibility criteria, and are not recommended to receive a Community Impact Grant in 2019.

A total of \$2,000,000 was approved for the Community Impact Grant in 2019. The Guidelines outline the distribution to each stream as follows: Community Events: \$400,000; New Events: \$400,000; Community Programs and Projects \$1,200,000. Since only \$194,850 of eligible expenses were requested in the Community Events stream, it has been recommended that these eligible applicants receive 100% of their eligible request, and the unallocated \$205,150 reallocated to the Community Programs and Projects stream.

Budget/Financial Implications:

The recommendation complies with the \$2,000,000 budget allocated to the Community Impact Grant in 2019.

Rationale for Recommendation:

The Community Impact Grant provides municipal financial support to non-profit organizations to deliver programs, services and events that have a positive impact on the residents of Wood Buffalo.

Strategic Plan Linkages:

The events recommended to receive Community Impact - Community Events Grant align with the following Strategies and Initiatives:

- 1f - Foster Equality, Diversity and Inclusion in the Region
- 1i - Partnerships with Social Profits
- 1m - Youth
- 3f - Support Arts and Culture
- 4f - Inclusion and Partnerships (Rural Coalition)

Strategic Priorities:

Responsible Government

Attachments:

1. 2019 Community Impact Grant Guidelines

2. 2019 Community Impact Grant - Community Events Stream_ Summary of Funding Requests, Recommendations and Applicant Submissions