

**Subject: Bylaw No. 22/003 - Committees Bylaw No. 17/024
Amendment Specific to the Establishment of the Community
Investment Program Advisory Committee**

APPROVALS:

Jamie Doyle

Director

Chief Administrative Officer

Recommended Motion:

1. THAT Bylaw No. 22/003, being a bylaw to amend the Committees Bylaw No. 17/024, specific to establishing the Community Investment Program Advisory Committee, be read a first time.
2. THAT Bylaw No. 22/003 be read a second time.
3. THAT Bylaw No. 22/003 be considered for third and final reading.
4. THAT Bylaw No. 22/003 be read a third and final time.

Summary:

Advisory committees are established by Council to provide recommendations to Council on matters that impact the public and allow residents the opportunity to share their expertise and input with decision-makers in government. The proposed Bylaw No. 22/003 was developed in response to a Council resolution passed on February 8, 2022, to create a Community Investment Program Advisory Committee to conduct a complete review of the Municipality's current Community Investment Program.

Background:

On February 8, 2022, Council passed the following resolution:

THAT Administration be directed to bring forward a bylaw to create a Community Investment Program Committee with one quarter of its members appointed from the social profit sector to review the Community Investment Program in its entirety and provide recommendations to Council on:

- a. improvements to increase efficiencies and create synergies,*

- b. elimination of duplicative services; including those services provided by the Municipality,*
- c. establishment of criteria beyond the funding application that includes outcomes and measurements, and*
- d. the creation of a committee to review all future funding applications, with the exception of facility funding requests and make recommendations to Council to ensure that residents and taxpayers of the Region receive the best value from the grant funding available*

The mandate of the proposed Community Investment Program Advisory Committee (the “Committee”) is to review the current Community Investment Program (the “Program”) and make recommendations to Council on the items outlined in the February 8, 2022 resolution of Council.

Through debate of the motion of Council on February 8, 2022, it was identified that ideally the Committee membership would include both rural and urban Councillor representation, social profit representation and oil sands industry representation.

Administration received interest and feedback from local community funding organizations. There was interest in serving on the Committee to support a sustainable future for the Program. As a result, Administration is recommending that one representative from an external local funding organization sit on this Committee.

Additionally, there is a large social profit community in our region and it’s important to ensure that there is effective cross representation of the sector participating in the Committee level discussions. Therefore, it is being recommended that three social profit representatives are identified to obtain the most effective representation of social profit organizations, large, small, and rural.

Therefore, it is being recommended that the membership, as outlined in the proposed Bylaw, as identified in Attachment 1, include the following identified positions:

3 non-voting members:

- 2 - Council Members;
- 1 - Chief Administrative Officer or designate(s).

9 voting members, appointed from the following sectors:

- 1 - Indigenous representative;
- 1 - Oil sands industry representative;

- 1 - General business community representative;
- 1 - External funding organization representative;
- 2 - Public-at-large representatives;
- 3 - Social profit representatives from the following sub-sectors:
 - 1 - small organization (employs less than 5 full-time employees);
 - 1 - large organization (employs more than 5 full-time employees);
 - 1 - rural organization.

Social profit representation and input is key to a successful review of the Program. Social profit representatives interested in serving on this Committee must be objective and regularly engage, listen, and bring forward feedback from their social profit peers.

Budget/Financial Implications:

The 2022 approved Operating Budget includes a \$50,000.00 for an external third-party consultant to support the Program review. Upon formal creation of this Committee, it is intended that the Committee will work directly with an external consultant to engage with stakeholders and Indigenous partners to ultimately prepare recommendations for consideration of Council.

Rationale for Recommendation:

To ensure that the Municipality’s Community Investment Program receives the dedicated support to complete a thorough review, this Bylaw is being recommended for approval of Council.

Strategic Priorities:

Responsible Government

Attachments:

1. **Bylaw No. 22/003 - Community Investment Program Advisory Committee**