

**Minutes of a Meeting of the Communities in Bloom Committee held at the South Operations Centre in Fort McMurray, Alberta, on Thursday, November 23, 2023, commencing at 6:00 PM.**

**Present:**

Helen Meyer, Chair  
Nicole McMillan, Vice-Chair (Via MS Teams)  
Destiny Jefferies, Public-At-Large  
Diane Zundel, Public-At-Large  
Lindsey King, Public-At-Large  
Romana Kashif, Public-At-Large

**Absent:**

Tammy Riel, Public-At-Large  
Loretta Waquan, Councillor

**Administration:**

Terra Brenneis, Manager, Public Works  
Sonia Soutter, Manager, Senior Legislative Officer, Legislative Services  
Seville Kwan, Department Administrator, Public Works  
Destiny Hilliard, Clerk, Legislative Services

**1. Call to Order**

Chair Helen Meyer called the meeting to order at 6:06 p.m.

**2. Adoption of Agenda**

**MOTION:**

THAT the Agenda be adopted as presented.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Diane Zundel
<b>SECONDER:</b>	Romana Kashif
<b>FOR:</b>	Jefferies, Kashif, King, McMillan, Meyer, Zundel
<b>ABSENT:</b>	Riel, Waquan

### **3. Minutes of Previous Meetings**

#### **3.1. Communities in Bloom Committee Meeting – October 26, 2023**

##### **MOTION:**

THAT the Minutes of the Communities in Bloom Meeting held on October 26, 2023 be accepted as presented.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Nicole McMillan
<b>SECONDER:</b>	Destiny Jefferies
<b>FOR:</b>	Jefferies, Kashif, King, McMillan, Meyer, Zundel
<b>ABSENT:</b>	Riel, Waquan

### **4. New and Unfinished Business**

#### **4.1. Winter Nominate your Neighbour**

Helen Meyer, Chair, gave a brief overview of the 2023 Winter Nominate your Neighbour program, noting that the nominee packages are ready to compile. It was further noted that a News Release promoting the program was distributed on Friday, November 17, 2023.

Seville Kwan, Department Administrator, provided information on liability insurance that is available to Committee Members while participating in any Committee activities.

#### **4.2. 2024 Flower of the Year**

Seville Kwan, Department Administrator, provided an update on the 2024 Flower of the Year, recommending that the seeds stay specific to flowers in 2024, as opposed to incorporating both flower and vegetable seeds.

Committee Members discussed options for an orange Flower of the Year, and with consensus of the committee, the 2024 Flower of the Year will be orange marigolds, and that seed packages be distributed to the public in May 2024.

Destiny Jefferies, Committee Member, noted that letters of request to promote the 2024 Flower of the Year seeds were distributed to local businesses, including Canadian Tire, RONA, The Flower Studio, Home Hardware, and Independent. Diane Zundel, Committee Member, suggested also contacting Mini Green Haven as another location.

#### **4.3. 2024 Communities in Bloom Programs and Events**

Committee Members discussed the Committee's 2024 goals and objectives noting that Doug Barnes Cabin is currently booked for May 25, 2024 to host the Community

Gardening Day event. Helen Meyer, Chair, suggested that Committee Members create a presentation to facilitate during the event.

Additionally, Seville Kwan, Department Administrator, outlined a calendar of programs and events for 2024 in which the Committee is typically involved with, including Flower of the Year taking place January to July, Communities in Week Proclamation taking place the first week of May, Community Gardening Day taking place on May 24th, Nominate your Neighbour Summer Program taking place June 15th - August 15th, Canada Day Parade taking place on July 1st, Communities in Bloom Judges Visit taking place in August, Volunteer Recognition Event taking place in August, Communities in Bloom Symposium and Awards taking place in October, Nominate your Neighbour Winter Program taking place November 15th - December 15th, and the Santa Claus Parade taking place the first week of December.

It was requested that Committee Members bring forward any ideas for 2024 to the Committee for discussion at a future Committee meeting.

#### **4.4. Roundtable**

Seville Kwan, Department Administrator, provided follow up information to an inquiry from the October 26th Committee Meeting with respect to floral distribution throughout the region, noting that municipal primary roads throughout the region receive the majority of hanging planters and floral displays.

Seville Kwan, Department Administrator, noted that the Committee will hold their annual Christmas gathering on December 14th.

#### **Adjournment**

The meeting adjourned at 6 :58 p.m.

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Chair