

Minutes of a Special Meeting of the Communities in Bloom Committee held via Electronic Communications on Tuesday, June 16, 2020, commencing at 6:00 PM.

Present:

Ayesha Tariq
Adeline Azangue
Johnny Dulku
Darcy Enns
Destiny Jefferies
Helen Meyer

Absent:

Sheila Lalonde, Councillor

Administration:

Matthew Harrison, Acting Director, Communications and Stakeholder Relations
Nadia Power, Acting Manager, Communications and Stakeholder Relations
Seville Kwan, Coordinator, Recreation and Culture
Sonia Soutter, Manager, Senior Legislative Officer
Caitlin Sheaves, Legislative Coordinator

1. Call to Order

Johnny Dulku, Committee Chair, called the meeting to order at 6:01 p.m.

Entrance:

Destiny Jefferies joined the meeting at 6:02 p.m.
Ayesha Tariq joined the meeting at 6:04 p.m.

2. Programs and Events

2.1. Flower of the Year Distribution

Administration proposed that Flower of the Year seed packets be distributed at the Canada Day Pop-up Shops during the week of June 22, 2020. It was noted that the committee is not required to assist with distribution at these events as they are adhering to COVID-19 precautionary measures. Administration indicated that these packets will not only be distributed in the Urban Service Area, but also in the rural communities across the region. The Committee determined that any left-over packets from the Canada Day distribution should be added to the Nominate your Neighbour Packages.

MOTION:

THAT the Flower of the Year seeds be distributed at the Canada Day Pop-Up Shops, during the week of June 22-25, 2020

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Johnny Dulku
SECONDER:	Helen Meyer
FOR:	Tariq, Azangue, Dulku, Enns, Jefferies, Meyer

2.2. Nominate Your Neighbour

Administration requested that the Committee reconsider the course of action for the Nominate Your Neighbour Program, as the typical start date of June 15 has passed. Adding that the Committee had previously decided to rebrand the program in 2020, however due to the on going pandemic that time has now elapsed.

Following discussions the Committee decided that the program would be pushed back to begin in July as it is anticipated that there will be an increase to the number of nominations received this year, as many residents in the region are putting more time into gardening due to the COVID-19 restrictions. The Committee decided that it will prepare for approximately 150 nominations and continue the 2020 program as it was in 2019.

MOTION:

THAT Nominate Your Neighbor Program continue for 2020 similar to 2019 - with 150 packages distributed evenly to each committee member.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Helen Meyer
SECONDER:	Johnny Dulku
FOR:	Tariq, Azangue, Dulku, Enns, Jefferies, Meyer

2.3. Miracle Gro Best Garden Selection Program

Administration provided an update stating that the National Communities in Bloom Office has cancelled the Miracle Gro Contest this year and will not be distributing any awards. This presents an opportunity to make an addition to the Nominate Your Neighbor Program, should the Committee wish to do so.

Administration advised that if the Committee chose to add this to Nominate Your Neighbour Program, it could be accommodated within the current budget.

The Committee considered options to replace the Miracle Gro Program. Helen Meyer suggested a program in addition to the Nominate Your Neighbour Program, with a new name.

MOTION:

THAT the Miracle Gro Best Garden Selection Program be continued in 2020 as a local program and;

THAT the program be renamed to Nominate Your Neighbor Special Recognition Program

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Helen Meyer
SECONDER:	Destiny Jefferies
FOR:	Tariq, Azangue, Dulku, Enns, Jefferies, Meyer

2.4. Snye Park Garden

Administration provided an update on the Snye Park Garden indicating that the Parks Department has confirmed the plants and materials are still available.

The Committee discussed the best time for members to participate and it was determined that it would be best to start planting as soon as possible.

Action item:

- Administration committed to getting a list of plants that are still available so the layout and design process can begin.

MOTION:

THAT the Communities in Bloom Committee proceed with the planting of the Snye Garden before end of June 2020.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Johnny Dulku
SECONDER:	Darcy Enns
FOR:	Tariq, Azangue, Dulku, Enns, Jefferies, Meyer

2.5. 2020 Communities in Bloom Symposium

Administration advised that the 2020 Communities in Bloom Symposium previously scheduled to be held in the Regional Municipality of Wood Buffalo, has been cancelled for this year due to the COVID-19 pandemic. The 2020 Symposium will be held virtually, to allow registered communities to take part in webinars and virtual tours of various

communities. The National Office has invited the Regional Municipality of Wood Buffalo to host the Symposium in either 2021 or 2022.

The Committee considered the pros and cons of hosting in either 2021 or 2022. It was proposed that 2022 would be a better option as this would allow for more preparation and planning for the event.

MOTION:

THAT The Communities in Bloom Committee bring forward a recommendation to Council to host the Communities in Bloom Symposium in 2022, and

THAT the required funding be incorporated into the Operating Budget for the applicable year

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Destiny Jefferies
SECONDER:	Johnny Dulku
FOR:	Tariq, Azangue, Dulku, Enns, Jefferies, Meyer

2.6. End of Year Report

Administration advised that due to setbacks caused by the COVID-19 pandemic a written presentation to Council would be the best course of action to providing the report for 2019.

Action Item:

- Helen Meyer and Johnny Dulku committed to working together on the report.

Adjournment

The meeting adjourned at 6:57 p.m.

Chair