

**Minutes of a Meeting of the Communities in Bloom Committee held in Room 1010 at the Municipal Offices, 9909 Franklin Avenue in Fort McMurray, Alberta, on Thursday, March 5, 2020, commencing at 6:00 PM.**

**Present:**

Johnny Dulku  
Darcy Enns  
Destiny Jefferies  
Helen Meyer  
Ayesha Tariq  
Sheila Lalonde, Councillor

**Absent:**

Adeline Azangue

**Administration:**

Lynda McLean, Director, Communications, Stakeholder, Indigenous and Rural Relations  
Sonia Soutter, Manager, Senior Legislative Officer  
Donna Hrehirchuk, Legislative Officer  
Seville Kwan, Coordinator, Recreation and Culture

**1. Call to Order**

Chair Johnny Dulku called the meeting to order at 6:00 p.m.

**2. Adoption of Agenda**

**2.1. MOTION:**

THAT the Agenda be adopted as presented.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Destiny Jefferies
<b>SECONDER:</b>	Helen Meyer
<b>FOR:</b>	Dulku, Enns, Jefferies, Meyer
<b>ABSENT:</b>	Tariq, Azangue

**3. Minutes of Previous Meetings**

**3.1. Communities in Bloom Committee Meeting - January 23, 2020**

**MOTION:**

THAT the Minutes of the Communities in Bloom Committee Meeting held on January 23, 2020 be approved as presented.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Darcy Enns
<b>SECONDER:</b>	Destiny Jefferies
<b>FOR:</b>	Dulku, Enns, Jefferies, Meyer
<b>ABSENT:</b>	Tariq, Azangue

**4. New and Unfinished Business****4.1. Review of Action Items**

Action Items were reviewed and updated. The following items were noted;

- The Parks department will provide plants for the Communities in Bloom Garden
- The Seed of the Year, Blue Aster, has been ordered and a designer has been assigned for seed packet design

Action Items

Administration committed to looking at costs associated with designing and manufacturing a sign for the Communities in Bloom Garden

Administration committed to working with the Committee on a Communications Plan

Entrance

Ayesha Tariq joined the meeting at 6:31 p.m.

**5. Programs and Events****5.1. 2020 National and International CIB Symposium and Awards**

The Canadian Nursery Landscape Association (CNLA) and Communities in Bloom (National Committee) visited the region on February 4 - 5, 2020 in preparation for the Symposium scheduled for September 23 - 26, 2020. A tour of venues and hotels was led by Administration and Chair, J. Dulku.

On February 5, 2020 the CNLA announced that it had acquired the Communities in Bloom Organization. There are no anticipated changes to the organization, at this time.

## **5.2. Miracle Grow Best Garden Selection Program**

Administration provided information on the Miracle-Gro Best Garden Selection Program, in which the Communities in Bloom Committee would apply to receive signs to showcase the Best Garden Selections in the community.

### Action Item

- Johnny Dulku committed to applying for the Miracle-Gro Best Garden Selection Program, on behalf of the Committee.

## **5.3. Nominate Your Neighbour**

The Committee reviewed the Nominate Your Neighbor Program and are researching ways to make the program environmentally sustainable.

Committee Members noted that Communities in Bloom signage and logo have not been updated in 25 years. Administration gave an overview of the process to re-design the logo.

The Committee has identified several possible venues in which to hand out Seed of the Year packets and increase awareness of the Communities in Bloom Committee initiatives.

### Action Items

- Committee Members committed to exploring options for plant-able paper products.
- Administration committed to consulting with a Graphic Designer regarding updating the Communities in Bloom logo, for the next meeting.

## **5.4. Business Beautification**

The Committee noted that the 2019 Summer Business Beautification Program had seven nominations and the 2019 Winter Business Beautification Program had limited participation. Administration advised that the Wood Buffalo Downtown Revitalization Advisory Committee (WBDRAC) and the Wood Buffalo Waterfront Advisory Committee (WBWAC) will encompass beautification and will work with businesses in the downtown area. Administration suggested that as an option, Communities in Bloom focus on Residents and leave Businesses to the other committees. The Committee has taken this under advisement and will explore further at their Goal Setting Session following the March 5, 2020 meeting.

## **6. Sub-Committee Updates**

### **6.1. Communities in Bloom Garden Design**

Committee Members have identified June 6, 2020 as the day to host their annual Community Planting Day to plant the Communities in Bloom Garden.

Action Item

- Administration committed to sending photos and drawings for the Garden design, to the Committee Members.

**6.2. End of Year Report: Council Presentation**

Committee Members have identified the April 28, 2020 Council Meeting for their End of Year Report. Johnny Dulku and Helen Meyer will prepare and present the report with the support of Administration.

**Adjournment**

The meeting adjourned at 7:42 p.m.

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Chair