

Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee of the Regional Municipality of Wood Buffalo held in the 7th Floor Boardroom at the Municipal Offices in Fort McMurray, Alberta, on Wednesday, March 4, 2020, commencing at 5:00 PM.

Present:

Owen Erskine, Recreation, Culture and Heritage (via teleconference)
Carolyn Evancio, Seniors Representative
Cheryl Golosky, Indigenous Representative
Todd Hillier, Safety and Security Sector
Renee Mouland, Public-at-Large
Sheri Pidhirney, Business Community (via teleconference)
Melanie Walsh, Community Development
Roy Williams, Land Development Industry

Absent:

Brianne English, Oil and Gas Industry
Jean-Marc Guillamot, Business Community
Trent Keough, Education Sector

Administration:

Verna Murphy, Councillor
Jeff Peddle, Councillor
Brad McMurdo, Director, Planning and Development
Amanda Haitas, Senior Manager, Planning and Development
Monica Lance, Manager, Special Projects
Margo Firman, Executive Assistant, Office of the Chief Administrative Officer
Darlene Soucy, Legislative Officer

1. Call to Order

Vice Chair Roy Williams called the meeting to order at 5:03 p.m.

2. Adoption of Agenda

MOTION

THAT the Agenda be adopted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Sheri Pidhirney, Business Community
SECONDER:	Renee Mouland, Public-at-Large
FOR:	Evancio, Golosky, Erskine, Pidhirney, Walsh, Mouland, Williams, Hillier
ABSENT:	English, Guillamot, Keough

3. Minutes of Previous Meetings

3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - February 18, 2020

MOTION:

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee Special Meeting held on February 18, 2020 be approved as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Renee Mouland, Public-at-Large
SECONDER:	Melanie Walsh, Community Development
FOR:	Evancio, Golosky, Erskine, Pidhirney, Walsh, Mouland, Williams, Hillier
ABSENT:	English, Guillamot, Keough

4. New and Unfinished Business

4.1. Action Log

The Action Log will be reviewed at the next meeting on April 1, 2020.

4.2. Advisory Committee Updates - Deputy Chief Administrative Officer

The Advisory Committee Updates will be provided at the next meeting on April 1, 2020.

4.3. Design Charrette Overview

Amanda Haitas, Senior Manager, Planning and Development, provided an overview of a design charrette, which is an intensive, multi-disciplinary workshop facilitated by design experts, and is used to gather information on issues, inspire ideas, and develop a design or vision for the project with community input.

4.4. Beautification Design Ideas

The Committee reviewed the Franklin Avenue and Main Street subject area maps and the beautification design ideas submitted by the Members, which will be used as the basis for an upcoming design charrette for the proposed Franklin and Main Park Project, for which a recommendation will be going forward to Council at the March 10, 2020 meeting as part of the 2020 Downtown Revitalization Capital Project.

4.5. Downtown Area Redevelopment Plan Overview

Conflict of Interest, Exit and Assuming of Chair

Vice Chair Roy Williams declared a potential conflict of interest in the Downtown Area Redevelopment Plan Overview due to an employment relationship. Vice Chair Roy Williams vacated the Chair and exited the meeting at 6:22 p.m., at which time Acting Chair, Todd Hillier assumed the Chair.

Amanda Haitas, Senior Manager, Planning and Development, provided an overview of the proposed area redevelopment plan for the downtown, which would be based on community vision and needs, and noted that there would be multiple opportunities for public engagement.

Return and Resuming of Chair

Vice Chair Roy Williams returned to the meeting and resumed the Chair at 6:26 p.m.

Exit

Renee Moulard exited the meeting at 6:39 p.m.

4.6. Incentives

Amanda Haitas, Senior Manager, Planning and Development, provided a summary of a proposed incentive program pilot project aimed at encouraging downtown revitalization, and noted that upcoming stakeholder engagements on the pilot would include a design charrette to which the Committee Members would be invited.

Exit

Sheri Pidhirney disconnected from the meeting at 7:05 p.m.

Action Items

- Administration will confirm the date of the design charrette sessions to engage the public, stakeholders, and Committee Members for the Franklin and Main Park Project.
- Administration to provide further information and the budget for the downtown revitalization incentive program after it has been presented to Council.

- Committee Members were invited to attend the March 10, 2020 Council meeting for the presentation of the Wood Buffalo Downtown Revitalization Advisory Committee's recommendation regarding the Franklin and Main Park Project.

Adjournment

The meeting adjourned at 7:08 p.m.

Chair